

# PALM 2022

"Unidos fortaleizamos nuestra comunidad"

## Sponsorship Form

PLEASE SUBMIT FORM AND MAKE PAYMENT BY TUESDAY, APRIL 5, 2022

If submitting this paper form please do not register again online, use only one method of registration.

To Register Online Visit: <https://www.give.uwm.edu/palmgala22>

### Sponsor Information

Name: \_\_\_\_\_ Address: \_\_\_\_\_  
Company/Org: \_\_\_\_\_ City: \_\_\_\_\_  
Email: \_\_\_\_\_ State: \_\_\_\_\_  
Phone: \_\_\_\_\_ Zip Code: \_\_\_\_\_

### Sponsorship Level

Details of sponsorship levels and benefits are listed on the back of this page and on our website

- Presenting Sponsor \$10,000
- Doctorado Sponsor \$5,000
- Maestría Sponsor \$2,500
- Bachillerato Sponsor \$1,500
- Dreamer Sponsor \$750
- Individual Seat \$100 # of seats: \_\_\_\_\_ x \$100 (each) = Total: \$ \_\_\_\_\_
- Other Donation Please Indicate Other Amount: \$ \_\_\_\_\_

Donate Table, Seat(s) or to RHC Emergency Fund (Select if applicable)

- My company/business is donating # \_\_\_\_\_ of table(s)
- Donate # \_\_\_\_\_ of seat(s)
- Donate \$ \_\_\_\_\_ to RHC Emergency Fund

Are There Any Dietary Restrictions?

Please email the names of planned guests to

### Advertising Sponsor Only

- Full Page Ad (5.5" x 8.5") \* \$500
- Half Page Ad (5.5" x 4.25") \* \$350
- Quarter Page Ad (2.75" x 4.25") \* \$175
- Logo or Business Card Size Ad (3.5" x 2") \* \$100

**Note:** Ad requests received after April 5<sup>th</sup> will not be included in printed materials, but sponsors will still be recognized during the event. Details of advertising specifications are also available on our website (link above). \*Dimensions of program booklet ads (width x height).

Select Payment Method:

- Check
- To pay online – visit the link above

Payable to: UWM Foundation – Memo Line: PALM

Mail or Drop Off – Roberto Hernández Center, P.O. Box 413 Milwaukee, WI 53201-041

### General Information

**Corporate Sponsors:** You will receive an email/phone call confirming your sponsorship to coordinate your partnership including: use of your company name and logo, signage, marketing materials and guest registration if applicable.

**Individual Seats:** You will receive an email confirming your seat purchase. Additional guest names are required along with meal option.


**Questions:** Contact Roberto Hernández Center at (414) 229 – 6156 or email [rhc@uwm.edu](mailto:rhc@uwm.edu)

# PALM 2022 Sponsorship Level

“Unidos fortaleizamos nuestra comunidad”

Questions? Contact Roberto Hernandez Center at (414) 229- 6156 or rhc@uwm.edu

## Individual Tickets Available \$100 Each

Benefits	Presenting \$10,000 <i>1 Available</i>	Doctorado \$5,000 <i>Unlimited Available</i>	Maestría \$2,500 <i>Unlimited Available</i>	Bachillerato \$1,500 <i>Unlimited Available</i>	Dreamer \$750 <i>Unlimited Available</i>
<b>Table(s) Seat(s)</b>	<b>3 Tables = 24 Seats</b>	<b>2 Tables = 16 Seats</b>	<b>1 Table = 8 Seats</b>	<b>- 4 Seats</b>	<b>- 3 Seats</b>
Recognition as the Presenting Sponsor					
Present the Keynote/Amigo Award					
Logo/Name on all promotional material					
Special mentions throughout the event					
Mentions in PALM/RHC social media platforms					
Logo displayed at event entrance					
Logo on PowerPoint* presentation during event					
Logo or Ad in Program Booklet					
<b>Logo/Ad Sizes (Dimensions Below)</b>	Full Page Ad or Logo Full Slide in Slideshow	Full Page Ad or Logo Shared Slide	1/2 Page Ad or Logo Shared Slide	1/4 Page Ad or Logo Share Slide	Logo or Business-card Size Ad Shared Slide

\* Presenting and Doctorado get a full slide in powerpoint slides. Maestría gets a shared powerpoint slide with other same-level sponsors. Bachillerato gets shared powerpoint slide with same-level sponsors.

## Advertising Only Sponsorship

Cost	Description	Dimensions
<b>\$500</b>	Full Page in Program Booklet Shared Slide on Power point	5.5in x 8.5in
<b>\$350</b>	1/2 page Program Booklet Shared Slide on Power point	5.5in x 4.25in
<b>\$175</b>	1/4 Page in Program Booklet	2.75in x 4.25in
<b>\$100</b>	Business Card Sized Logo/Ad in Program Booklet	3.5in x 2in

See Advertising Sponsor Dimensions Sheet at [uwm.edu/robertohernandezcenter/palm](http://uwm.edu/robertohernandezcenter/palm) for exact sizing details or contact Roberto Hernandez Center at [rhc@uwm.edu](mailto:rhc@uwm.edu) for questions.