

RHC *Líderes* Ambassador Program

Mission of the Program

The ***Roberto Hernández Center*** is dedicated to serving Latinx students at UWM since its establishment in 1970. A focus of its three-pronged mission is to engage in outreach to the Latinx community and beyond. *Líderes* aims to provide current UWM Latinx students with outreach and recruitment opportunities through the RHC and in the Milwaukee community. The RHC strives to help students develop their leadership, communication, and networking skills through this ambassador program while continuing our efforts to increase our outreach to prospective Latinx families in line with our initiative in becoming a Hispanic Serving Institution (HSI).

Overview/Description

Líderes is a non-paid volunteer program designed for students who wish to develop their leadership skills and have a desire to work in a broad range of fields including but not limited to, communications, public relations, education, admissions and public speaking. This program is a one-year volunteer commitment for the 2020-2021 academic year with the Roberto Hernández Center. The RHC Team is looking for 4-6 students to take part in this program which will offer flexible volunteer hours throughout the year between September 2020 and May 2021. Participants of *Líderes* will be overseen by the RHC's Graduate Assistant, Tere Serna, and Director, Alberto Maldonado. Students will receive training and shadowing opportunities to learn about the RHC, its services, the admissions process, and about different outreach efforts. By the end of the Fall 2020 semester, students will feel comfortable attending community events on behalf of the RHC and UWM to engage with, recruit, and inform prospective Latinx families.

Benefits:

Participants of the *Líderes* program will grow in their leadership skills, foster close relationships with RHC staff giving way to possible recommendation letters, gain experience conducting community outreach, enhance their recruitment skills, and increase their comfort-level speaking with prospective and admitted students and families on an individual level or in a larger group setting.

Participants will also receive invitations to participate in webinars and/or conferences, a secured seat for the next Hispanic Serving Institution Network of Wisconsin (HSI-NOW) Spring 2021 Summit, our new RHC Yo Soy T-Shirt, and other UWM swag.

Eligibility Criteria:

The RHC is looking for energetic bilingual students who are willing to share their experienced during the college search process with prospective Latinx students and families. A *líder* has great communication skills, feels comfortable speaking both English and Spanish, and feels comfortable with developing their public speaking skills. To apply, you must meet the following requirements:

- Sophomore, junior, or senior standing
- Cumulative GPA: 2.5 or above
- Flexible schedule (open to working early events or weekend events)
 - Students are expected to be available an average of 5 hours a week
- Good time management skills
- Desire to enhance leadership abilities and experiences.

Application includes:

- RHC *Líderes* Application (completed and signed)
 - **Short answer response (300-500 words):** What do you hope to gain from this experience? What can you contribute as an RHC *líder*?
- Copy of your current schedule (including extracurriculars, employment, class, etc.)
- Headshot (png or jpg)
- Copy of your unofficial transcripts (pdf)

To submit your *Líderes* application, please send all of the materials **via email** to rhc@uwm.edu with the **Subject Line: RHC *Líderes* Application by the deadline Friday, September 11th, 2020**. Decision responses will be sent out no later than Friday, September 18th, 2020.