



Articulation Agreement

**Milwaukee Area Technical College (MATC)
Creative Arts, Design, & Media Pathway
AAS Graphic Design (10-201-1)**

to

**The Board of Regents of the University of Wisconsin System on behalf of
University of Wisconsin-Milwaukee (UWM)
Peck School of the Arts
BA Design Studies**

Effective Date: 11/01/2020

Next Review Date: 11/01/2025

New Agreement

Revised Agreement

Agreement Description and Rationale:

Through completion of the technical and general education courses at MATC, students who earn the AAS degree in Graphic Design are prepared for advanced-level design work at UWM. Students completing the BA in Design Studies at UWM will have the opportunity to apply their technical knowledge to design problems that require research, conceptualization, and application of ideas and formal skills to identify and solve design problems. UWM also offers a wide range of electives throughout the University that will inform students' design experiences in the classroom.

Admission Requirements/Conditions:

Students must meet all standard UWM admissions requirements to be eligible for participation in this agreement. Information on transfer admissions requirements may be found at transfer.uwm.edu.

In addition, the following conditions will apply:

- Junior standing will be granted to students who successfully complete the AAS in Graphic Design.
- Students entering under terms of this agreement will be considered to have advanced to the Design Studies major. Any First-Year Program requirements not fulfilled in transfer must be completed at UWM (see Appendix A).
- Students enrolled in the BA in Design Studies program must have their own laptop.
- A cumulative 2.5 GPA from MATC

Articulation Transfer Agreement Terms:

The terms of this agreement apply to MATC students who successfully complete the AAS in Graphic Design, meet the conditions set forth herein for UWM's Peck School of the Arts, and enroll in the BA in Design Studies.

The AAS in Graphic Design will transfer to UWM's BA in Design Studies in accordance with the following:

- The MATC AAS in Graphic Design must be posted on an official transcript in order for this agreement to be applied.
 - Students actively enrolled in the AAS degree and expecting to complete it prior to enrollment may be admitted under the general terms of this agreement, pending receipt of a final, degree-bearing transcript.
 - Without associate degree completion, course-by-course transfer rules will be referenced, and some equivalencies identified in this agreement may no longer apply.
- Course equivalencies specified in this articulation agreement are subject to change in the event that either curriculum for the AAS degree or BA in Design Studies program undergoes revision.
- Credits are awarded as a combination of direct equivalencies and art electives.
- Students can expect to enter the Department of Art & Design with 64 credits and to take 57 credits at UWM to complete the BA in Design Studies.

- Students can complete the UWM Foreign Language proficiency requirement prior to admission by taking 2 years of the same Foreign Language in High School or may satisfy this requirement by taking 2 semesters of the same Foreign Language at UWM. Additional information on UWM General Education Requirements can be found at ger.uwm.edu.
- To be admitted to the program students must have a cumulative 2.5 GPA from MATC and should complete the Oral and Written Communication, Part A (ENG-202) and Quantitative Literacy, Part A (MATH-200 or other) competency requirements for UWM while at MATC. It's advisable that students also complete the Social Sciences requirements as part of their WCTC Graphic Design Associate Degree. Students should select from approved GER courses (SS).

All credits applied to associate degree requirements, including credits accepted in transfer or awarded through prior learning assessment, will be recognized by UWM and transfer as applied by the associate degree-awarding institution.

Program-to-program transfer courses/credits are accepted only for the UWM program/degree specified in this agreement. A change of major/degree/program may invalidate these courses/credits for transfer unless they are approved within some other transfer agreement for a different major/degree/program at UWM.

Coursework taken in addition to what is required for the associate degree will be evaluated on a course-by-course basis and transferred in accordance with routine UWM transfer policy. A maximum of 72 credits can be transferred from MATC to UWM. Information on the transferability of specific, non-articulating courses may be found in the Transfer Equivalency Database (TED) (ted.uwm.edu) or Transferology (www.transferology.com). For additional UWM General Education Requirement (GER) transfer equivalencies, refer to Appendix B.

Graduation Requirements/Policies:

In addition to meeting all General Education and major requirements, students must satisfy the following to receive the BA in Design Studies at UWM:

- Earn a minimum of 120 credits
- Complete a minimum of 30 credits in residence
- Achieve a minimum GPA of 2.0

A transfer course/credit articulation table showing how the AAS in Graphic Design from MATC transfers to UWM's BA in Design Studies appears in Appendix A. Some coursework may be combined to meet requirements within the BA in Design Studies. Also, some courses that ordinarily do not transfer may do so under the terms of this agreement. Without associate degree completion, some coursework/equivalencies outlined in this agreement may not transfer as indicated.

Institutional Commitment:

This agreement is based on curricula in place for the 2020 academic year. The terms of this agreement may be applied to degrees completed prior to 2020 upon individual review to ensure consistency in the curriculum. This agreement is valid for a period of five years. Both MATC and UWM agree to provide periodic updates in the instance that requirements for either of the programs change. At the end of the effective period, the terms of the agreement will be reviewed, updated as necessary, and continued if agreed upon by both parties.

In the instance either school wishes to end the agreement, 90-day advanced notice is required. Any students who have applied, been admitted, and/or have matriculated while the agreement was active will be allowed to continue under its original terms.

MATC and UWM will make the terms of this agreement public and may develop marketing materials for its promotion. Each institution will provide advising as appropriate to interested students regarding this agreement. The two institutions agree to provide information necessary to aid in the successful transfer of these students and their academic credits.

Both institutions reserve the right to review and approve marketing materials created for the promotion of this agreement and will adhere to stated standards for the use of their respective names and logos. Furthermore, each institution assumes responsibility for communicating and marketing this agreement to its student population. Links to this agreement may be provided and should be maintained regularly, with notification to the other institution.

Approved by:

The Board of Regents of the University of Wisconsin
System on behalf of
University of Wisconsin-Milwaukee

Milwaukee Area Technical College

Signatures on file.

Johannes Britz, Ph.D., Date
Provost/Vice Chancellor of Academic Affairs

Mohammad Dakwar, Ed.D., Date
Provost

Scott Emmons, Ph.D., Date
Dean, Peck School of the Arts

Brian D. Carlson, Ed.D., Date
Dean, Creative Arts, Design, & Media Pathway

Official notices regarding this agreement should be sent to:

University of Wisconsin-Milwaukee

Milwaukee Area Technical College

Chris Head
Assistant Director of Transfer Services
P.O. Box 729
Milwaukee, WI 53201-0729
head@uwm.edu
414-229-2754

Jonathan Feld
Director of Articulation & Transfer
700 West State Street
Milwaukee, WI 53233-1443
feldj@matc.edu
414-297-6179

A copy of this agreement will be uploaded to: <https://uwm.edu/registrar/students/articulation-agreements/>.

Appendix A: Program-to-Program Transfer Table

Milwaukee Area Technical College (MATC) Creative Arts, Design, & Media Pathway AAS Graphic Design (10-201-1)

to

The Board of Regents of the University of Wisconsin System on behalf of University of Wisconsin-Milwaukee (UWM) Peck School of the Arts BA Design Studies

The following table outlines a typical transfer scenario, showing how the associate degree curriculum applies to the bachelor's degree and which requirements remain to complete at UWM. To maximize credit transfer, some substitutions may be identified. While every effort is made to maximize credit transfer, lack of alignment between degree programs and levels of instruction may require students to exceed 120 credits to meet all graduation requirements. Transfer results will differ based on individual students' transcripts.

Degree Requirement	MATC Coursework	Cr	UWM Coursework	Cr
GER Requirements	See Appendix B for MATC courses that fulfill GERs			
Oral and Written Comm-Part A	ENG-202 English 2*	3	ENGLISH 102	
Oral and Written Comm-Part B			ART 509 (see major)	--
Quantitative Literacy-Part A	MATH-200 Intermediate Algebra*	3	MATH 105	
Quantitative Literacy-Part B			ART 604 (see major)	--
Foreign Language			Two years HS (or two semesters college)	--
Art			ART 106 (see major)	--
Humanities (6 credits)			ARTHIST 101	3
			ARTHIST 102	3
Natural Science (6 credits)			Various courses (see Appendix B)	3
(including one lab)			Various courses (see Appendix B)	3
Social Science (6 credits)	PSYCH-199 Psych of Human Relations	3		
	SOCSCI-172 Intro Diversity Studies	3		
Cultural Diversity			ART 309 (see major)	--
Arts outside of Art (9 credits)	AAS degree completion	9		
Elective in Art	AAS degree completion	3		
Advanced Art History			Various courses—consult advisor	6
First Year Program (15 cr)				
Drawing I			ART 101	3
Art Survey			ART 106	3
2D Concepts	GRDS-103	3		
3D Concepts	GRDS-117	3		
Digital Arts: Cltr, Thry, Prac	GRDS-107	3		
Introductory Studios (6 cr)				
Intro to Design	GRDS-122	3		
Intro to Typography	GRDS-115	3		
Studio Concentration (12 cr)				
300-level & above courses			Choose from approved list	9
Topics in Web Design	GRDS-116	3		
Degree Requirements (12 cr)				
Issues in Contemporary Art			ART 309	3
BA Project			ART 505	3
Art & Design Seminar			ART 509	3

Professional Practices			ART 604	3
Directed Electives (30 cr)				
	Additional GRDS coursework	18	Various courses—consult advisor	12
General Electives				
	Block Transfer—general electives	1		
	ENG-201	3	ENGLISH 101	
TOTAL CREDITS (120 min)	*Recommended substitution.	64		57

Appendix B: University General Education Requirements (GER)

**Milwaukee Area Technical College (MATC)
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General Education Requirements (GER) give structure to each student’s education while providing the student the greatest possible freedom to design an individual academic program. These requirements include two major categories: **competency and distribution.**

Competency requirements are designed to assure proficiency in oral and written communication (OWC Parts A & B), quantitative literacy (QL Parts A & B), & foreign languages.

Distribution requirements are designed to provide students with a broad body of knowledge in the areas of the arts, humanities, natural sciences, and social sciences as a foundation for specialization.

The table below outlines the University of Wisconsin-Milwaukee’s GER requirements. Note that College of Letters and Science majors must complete GER coursework beyond what is listed here. Some programs/majors will require specific coursework for certain competency and distribution requirements. Consult with an advisor early in your academic career to ensure that you choose the best coursework for your intended program of study.

GER Category	Min. Credits	Fulfilled by
Competency Requirements		
OWC-A	0-3	1. C or higher in ENGLISH 102 or equivalent 2. An appropriate score on the English Placement Test
OWC-B	3	An approved advanced course with a significant written or oral communication component.
QL-A	0-3	1. C or higher on approved math coursework at UWM or in transfer 2. Score of 30 or higher on the Mathematics Placement Test
QL-B	3	An approved course as determined by the major. QL Part B courses make significant use of quantitative tools in the context of other course material.
Foreign Language	0-6	1. Successfully passing two consecutive years of high school-level instruction in a single foreign language, 2. Successfully passing two consecutive semesters of college-level instruction in a single foreign language, or 3. Demonstrating foreign language ability equivalent to two semesters of a single foreign language by earning a satisfactory score on an approved placement, proficiency, departmental, or other examination.
Distribution Requirements		
Arts	3	A course in history, philosophy, theory, or practice of the creative and interpretive arts.
Humanities	6	Two courses from an approved list.
Natural Sciences	6	At least two courses; one must include laboratory or field experience illustrating the generation and testing of data and the application of

		concepts and knowledge to the solution of problems.
Social Sciences	6	Two courses from an approved list.
Cultural Diversity	0-3	As part of the distribution requirements, one course must pertain to the study of the life experiences of African Americans, Latino/Hispanic Americans, American Indians, or Asian Americans.

Milwaukee Area Technical College GER Transfer Courses

The following list can be consulted to find MATC courses that meet UWM GER requirements. This list is not meant to be exhaustive. There may be additional MATC courses that are transferrable as GER equivalents. Please consult with an advisor; both Transferology (www.transferology.com) and the Transfer Equivalency Database (TED) (ted.uwm.edu) offer searchable databases that indicate GER status.

Competency—OWC-A:

ENG-202 English 2

Competency—OWC-B:

ENG-197 Technical Reporting

ENG-208 Technical Communications

Competency—QL-A:

MATH-135 Quantitative Reasoning
MATH-197 College Algebra & Trig w/ Apps
MATH-200 Intermediate Algebra
MATH-201 College Algebra

MATH-206 Contemporary Applications of Math
MATH-230 College Algebra & Trig
MATH-275 Math Exploration for Elem Tchrs 1

Competency—QL-B:

BADM-104 Business Statistics
MATH-189 Introductory Statistics
MATH-198 Calculus
MATH-205 Finite Mathematics

MATH-211 Survey in Calc & Analytic Geometry
MATH-231 Analytic Geometry & Calculus 1
MATH-260 Basic Statistics
MATH-276 Math Exploration for Elem Tchrs 2

Competency—Foreign Language:

College coursework in a foreign language through the second semester.

Distribution—Arts:

ART-201 Understanding Art
ENG-207 Creative Writing

MUSIC-205 Music Appreciation
SPEECH-212 Intro to Theater

Distribution—Humanities:

ENG-213 American Literature to 1865
ENG-214 American Literature since 1865
ENG-215 Contemporary Literature
ENG-218 African-American Literature 1
ENG-219 African-American Literature 2
ENG-220 Native American Literature

ENG-221 Native American Women in Literature
ENG-222 Images of Women in Literature
ENG-223 Afr-Am Lit by/about Black Women
ENG-224 Intro to US Latino Literature
ENG-235 Utopian & Science Fiction Lit
ENG-240 Intro Modern Cinema

HIST-203 Western Civ to Napoleon
HIST-204 Western Civ from Napoleon
HIST-210 Women in American History
HIST-214 African-American History 1
HIST-215 African-American History 2
HIST-228 World History to 1500

HIST-229 World History from 1500
SOCSCI-149 Ethics for Professions
SOCSCI-200 Intro to Ethical Issues
SOCSCI-250 Intro to Philosophy
SPEECH-201 Elements of Speech
SPEECH-206 Intercultural Communications

Distribution—Natural Sciences (+ indicates lab credit):

HORT-159 Survey of Herbaceous Plants
MATH-205 Finite Mathematics
MATH-231 Analytic Geometry & Calculus 1
NATSCI-137 Comprehensive Technical Physics+
NATSCI-167 Science of Technology
NATSCI-169 Energy in Nature, Tech, & Society
NATSCI-172 Basic Nutritional Science
NATSCI-179 Adv Anatomy & Physiology+
NATSCI-184 Plant Biology+
NATSCI-186 Intro Biochemistry+
NATSCI-189 Basic Anatomy
NATSCI-197 Microbiology+
NATSCI-202 Anatomy & Physiology 2+
NATSCI-207 General Chemistry+
NATSCI-208 Survey of Biochemistry+
NATSCI-211 Chemistry 1+

NATSCI-212 Chemistry 2+
NATSCI-220 Intro to Nutritional Science
NATSCI-221 College Physics 1+
NATSCI-222 College Physics 2+
NATSCI-225/226 Intro/Observational Astronomy+
NATSCI-232 Earth Science
NATSCI-233/234 Environmental Science/Lab+
NATSCI-236 Principles of Biology+
NATSCI-243/244 Weather Fundamentals/Lab+
NATSCI-245 General Geology+
NATSCI-246 Climate Change Fundamentals
NATSCI-257 Biology I+
NATSCI-258 Biology II+
NATSCI-262 Energy-Nature, Tech, Society
NATSCI-274 Calculus-Based Physics 1+
NATSCI-275 Calculus-Based Physics 2+

Distribution—Social Sciences:

BADM-134 Intro to Business
ECON-195 Economics
ECON-201 Prin of Microeconomics
ECON-202 Prin of Macroeconomics
ECON-215 Economics of Discrimination
ECON-223 Ecological Economics
HIST-211 America through 1877
HIST-212 America since 1877
HIST-216 History American Minorities
HIST-217 Contemporary Civil Rights
HIST-218 Native American History/Culture
HIST-219 Wisconsin Indians-Past-Present
HIST-231 Latin American History
HIST-236 History of Vietnam War Years
POLICE-900 Intro to Criminal Justice
PSYCH-159 Abnormal Psychology
PSYCH-188 Developmental Psychology
PSYCH-199 Psychology of Human Relations
PSYCH-231 Introductory Psychology
PSYCH-232 Abnormal Psychology
PSYCH-233 Social Psychology

PSYCH-237 Child Psychology
PSYCH-238 Life-Span Psychology
SOCSCI-172 Intro Diversity Studies
SOCSCI-197 Contemporary American Society
SOCSCI-203 Intro Sociology
SOCSCI-204 Marriage & Family
SOCSCI-206 Intro Cultural Anthropology
SOCSCI-207 Intro Criminology
SOCSCI-208 Global Cultures/Politics
SOCSCI-209 Sociology of Religion
SOCSCI-210 Death & Dying
SOCSCI-211 Intro to Women's Studies
SOCSCI-214 Gender & Society
SOCSCI-217 Valuing Diversity
SOCSCI-221 American National Government
SOCSCI-222 American State/Local Government
SOCSCI-236 Juvenile Delinquency
SOCSCI-242 African-American Social Thought
SOCSCI-246 Human Sexuality
SPEECH-203 Interpersonal Communication

Cultural Diversity:

ECON-215 Economics of Discrimination
ENG-218 African-American Literature 1
ENG-219 African-American Literature 2
ENG-220 Native American Literature
ENG-221 Native American Women in Literature
ENG-223 Afr-Am Lit by/about Black Women

ENG-224 Intro to US Latino Literature
HIST-214 African-American History 1
HIST-215 African-American History 2
HIST-218 Native American History/Culture
HIST-219 Wisconsin Indians-Past-Present
SOCSCI-172 Intro Diversity Studies