



Articulation Agreement

**Waukesha County Technical College (WCTC)
School of Applied Technologies
AAS Graphic Design (10-201-1)**

to

**The Board of Regents of the University of Wisconsin System on behalf of
University of Wisconsin-Milwaukee (UWM)
Peck School of the Arts
BA Design Studies**

Effective Date: 11/01/2020

Next Review Date: 11/01/2025

New Agreement

Revised Agreement

Agreement Description and Rationale:

Through completion of the technical and general education courses at WCTC, students who earn the AAS degree in Graphic Design are prepared for advanced-level design work at UWM. Students completing the BA in Design Studies at UWM will have the opportunity to apply their technical knowledge to design problems that require research, conceptualization, and application of ideas and formal skills to identify and solve design problems. UWM also offers a wide range of electives throughout the University that will inform students' design experiences in the classroom.

Admission Requirements/Conditions:

Students must meet all standard UWM admissions requirements to be eligible for participation in this agreement. Information on transfer admissions requirements may be found at transfer.uwm.edu.

In addition, the following conditions will apply:

- Junior standing will be granted to students who successfully complete the AAS in Graphic Design.
- Students entering under terms of this agreement will be considered to have advanced to the Design Studies major. Any First-Year Program requirements not fulfilled in transfer must be completed at UWM (see Appendix A).
- Students enrolled in the BA in Design Studies program must have their own laptop.
- A cumulative 2.5 GPA from WCTC

Articulation Transfer Agreement Terms:

The terms of this agreement apply to WCTC students who successfully complete the AAS in Graphic Design, meet the conditions set forth herein for UWM's Peck School of the Arts, and enroll in the BA in Design Studies.

The AAS in Graphic Design will transfer to UWM's BA in Design Studies in accordance with the following:

- The WCTC AAS in Graphic Design must be posted on an official transcript in order for this agreement to be applied.
 - Students actively enrolled in the AAS degree and expecting to complete it prior to enrollment may be admitted under the general terms of this agreement, pending receipt of a final, degree-bearing transcript.
 - Without associate degree completion, course-by-course transfer rules will be referenced, and some equivalencies identified in this agreement may no longer apply.
- Course equivalencies specified in this articulation agreement are subject to change in the event that either curriculum for the AAS degree or BA in Design Studies program undergoes revision.
- Credits awarded as a combination of direct equivalencies and art electives.
- Students can expect to enter the Department of Art & Design with 60 credits and to take 64 credits at UWM to complete the BA in Design Studies.

- Students can complete the UWM Foreign Language proficiency requirement prior to admission by taking 2 years of the same Foreign Language in High School or may satisfy this requirement by taking 2 semesters of the same Foreign Language at UWM. Additional information on UWM General Education Requirements at ger.uwm.edu.
- To be admitted to the program students must have a cumulative 2.5 GPA from WCTC and need to begin the Oral and Written Communication, Part A (801-136) and complete the Quantitative Literacy, Part A (804-118 or other) competency requirements for UWM while at WCTC. It's advisable that students also complete the Social Sciences requirements as part of their WCTC Graphic Design Associate Degree. Students should select from approved GER courses (SS).

All credits applied to associate degree requirements, including credits accepted in transfer or awarded through prior learning assessment, will be recognized by UWM and transfer as applied by the associate degree-awarding institution.

Program-to-program transfer courses/credits are accepted only for the UWM program/degree specified in this agreement. A change of major/degree/program may invalidate these courses/credits for transfer unless they are approved within some other transfer agreement for a different major/degree/program at UWM.

Coursework taken in addition to what is required for the associate degree will be evaluated on a course-by-course basis and transferred in accordance with routine UWM transfer policy. A maximum of 72 credits can be transferred from WCTC to UWM. Information on the transferability of specific, non-articulating courses may be found in the Transfer Equivalency Database (TED) (ted.uwm.edu) or Transferology (www.transferology.com). For additional UWM General Education Requirement (GER) transfer equivalencies, refer to Appendix B.

Graduation Requirements/Policies:

In addition to meeting all General Education and major requirements, students must satisfy the following to receive the BA in Design Studies at UWM:

- Earn a minimum of 120 credits
- Complete a minimum of 30 credits in residence
- Achieve a minimum GPA of 2.0

A transfer course/credit articulation table showing how the AAS in Graphic Design from WCTC transfers to UWM's BA in Design Studies appears in Appendix A. Some coursework may be combined to meet requirements within the BA in Design Studies. Also, some courses that ordinarily do not transfer may do so under the terms of this agreement. Without associate degree completion, some coursework/equivalencies outlined in this agreement may not transfer as indicated.

Institutional Commitment:

This agreement is based on curricula in place for the 2020 academic year. The terms of this agreement may be applied to degrees completed prior to 2020 upon individual review to ensure consistency in the curriculum. This agreement is valid for a period of five years. Both WCTC and UWM agree to provide periodic updates in the instance that requirements for either of the programs change. At the end of the effective period, the terms of the agreement will be reviewed, updated as necessary, and continued if agreed upon by both parties.

In the instance either school wishes to end the agreement, 90-day advanced notice is required. Any students who have applied, been admitted, and/or have matriculated while the agreement was active will be allowed to continue under its original terms.

MATC and UWM will make the terms of this agreement public and may develop marketing materials for its promotion. Each institution will provide advising as appropriate to interested students regarding this agreement. The two institutions agree to provide information necessary to aid in the successful transfer of these students and their academic credits.

Both institutions reserve the right to review and approve marketing materials created for the promotion of this agreement and will adhere to stated standards for the use of their respective names and logos. Furthermore, each institution assumes responsibility for communicating and marketing this agreement to its student population. Links to this agreement may be provided and should be maintained regularly, with notification to the other institution.

Approved by:

The Board of Regents of the University of Wisconsin
System on behalf of
University of Wisconsin-Milwaukee

Waukesha County Technical College

Signatures on file.

Johannes Britz, Ph.D., Date
Provost/Vice Chancellor of Academic Affairs

Kaylen Betzig, Date
President

Scott Emmons, Ph.D., Date
Dean, Peck School of the Arts

Brad Piazza, Date
Vice President of Learning

Official notices regarding this agreement should be sent to:

University of Wisconsin-Milwaukee

Waukesha County Technical College

Chris Head
Assistant Director of Transfer Services
P.O. Box 729
Milwaukee, WI 53201-0729
head@uwm.edu
414-229-2754

Cara Bowman
Career Pathways Coordinator
800 Main Street
Pewaukee, WI 53072
cbowman@wctc.edu
262-695-6526

A copy of this agreement will be uploaded to: <https://uwm.edu/registrar/students/articulation-agreements/>.

Appendix A: Program-to-Program Transfer Table

Waukesha County Technical College (WCTC)
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 to
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The following table outlines a typical transfer scenario, showing how the associate degree curriculum applies to the bachelor's degree and which requirements remain to complete at UWM. To maximize credit transfer, some substitutions may be identified. While every effort is made to maximize credit transfer, lack of alignment between degree programs and levels may require students to exceed 120 credits to meet all graduation requirements. Transfer results will differ based on individual students' transcripts.

Degree Requirement	WCTC Coursework	Cr	UWM Coursework	Cr
GER Requirements	See Appendix B for WCTC courses that fulfill GERs			
Oral and Written Comm-Part A			ENGLISH 102	3
Oral and Written Comm-Part B			ART 509 (see major)	--
Quantitative Literacy-Part A	804-118 Intermediate Algebra w/ Apps*	3		
Quantitative Literacy-Part B			ART 604 (see major)	--
Foreign Language			Two years HS (or two semesters college)	--
Art			ART 106 (see major)	--
Humanities (6 credits)			ARTHIST 101	3
			ARTHIST 102	3
Natural Science (6 credits)			Various courses (see Appendix B)	3
(including one lab)			Various courses (see Appendix B)	3
Social Science (6 credits)	809-199 Psych of Human Relations	3		
	809-195 Economics	3		
Cultural Diversity			ART 309 (see major)	--
Arts outside of Art (9 credits)	AAS degree completion	9		
Elective in Art	AAS degree completion	3		
Advanced Art History			Various courses—consult advisor	6
First Year Program (15 cred)				
Drawing I	201-118	3		
Art Survey			ART 106	3
2D Concepts			ART 108	3
3D Concepts			ART 109	3
Digital Arts: Cltr, Thry, Prac	204-131	3		
Introductory Studios (6 cred)				
Intro to Design	201-122	3		
Intro to Typography	201-134	3		
Studio Concentration (12 cred)				
300-level & above courses			ART 325 or other approved course	3
Web Design	201-110	3		
Print Prod & Presentation Tech	204-110	3		
Topics in Web Design	201-124	3		
Degree Requirements (12 cred)				
Issues in Contemporary Art			ART 309	3

BA Project			ART 505	3
Art & Design Seminar			ART 509	3
Professional Practices			ART 604	3
Directed Electives (30 cred)				
	201-112	3	ART 227	
	201-141 & 201-148	4	ART 524	
	Remaining Graphic Design tech credits	4	Various courses—consult advisor	19
General Electives				
	890-108 Employment Success	1		
	801-136 English Composition 1	3	ENGLISH 101	
	801-196 Oral/Interpersonal Comm	3	COMMUN 105	
TOTAL CREDITS (120 min)	*Recommended substitution.	60		64

Appendix B: University General Education Requirements (GER)

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General Education Requirements (GER) give structure to each student’s education while providing the student the greatest possible freedom to design an individual academic program. These requirements include two major categories: **competency and distribution.**

Competency requirements are designed to assure proficiency in oral and written communication (OWC Parts A & B), quantitative literacy (QL Parts A & B), & foreign languages.

Distribution requirements are designed to provide students with a broad body of knowledge in the areas of the arts, humanities, natural sciences, and social sciences as a foundation for specialization.

The table below outlines the University of Wisconsin-Milwaukee’s GER requirements. Note that College of Letters and Science majors must complete GER coursework beyond what is listed here. Some programs/majors will require specific coursework for certain competency and distribution requirements. Consult with an advisor early in your academic career to ensure that you choose the best coursework for your intended program of study.

GER Category	Min. Credits	Fulfilled by
Competency Requirements		
OWC-A	0-3	1. C or higher in ENGLISH 102 or equivalent 2. An appropriate score on the English Placement Test
OWC-B	3	An approved advanced course with a significant written or oral communication component.
QL-A	0-3	1. C or higher on approved math coursework at UWM or in transfer 2. Score of 30 or higher on the Mathematics Placement Test
QL-B	3	An approved course as determined by the major. QL Part B courses make significant use of quantitative tools in the context of other course material.
Foreign Language	0-6	1. Successfully passing two consecutive years of high school-level instruction in a single foreign language, 2. Successfully passing two consecutive semesters of college-level instruction in a single foreign language, or 3. Demonstrating foreign language ability equivalent to two semesters of a single foreign language by earning a satisfactory score on an approved placement, proficiency, departmental, or other examination.
Distribution Requirements		
Arts	3	A course in history, philosophy, theory, or practice of the creative and interpretive arts.
Humanities	6	Two courses from an approved list.
Natural Sciences	6	At least two courses; one must include laboratory or field experience illustrating the generation and testing of data and the application of

		concepts and knowledge to the solution of problems.
Social Sciences	6	Two courses from an approved list.
Cultural Diversity	0-3	As part of the distribution requirements, one course must pertain to the study of the life experiences of African Americans, Latino/Hispanic Americans, American Indians, or Asian Americans.

WCTC School GER Transfer Courses

The following list can be consulted to find WCTC courses that meet UWM GER requirements. This list is not meant to be exhaustive. There may be additional WCTC courses that are transferrable as GER equivalents. Please consult with an advisor; both Transferology (www.transferology.com) and the Transfer Equivalency Database (TED) (ted.uwm.edu) offer searchable databases that indicate GER status.

Competency—OWC-A:

N/A

Competency—OWC-B:

801-197 Technical Reporting

Competency—QL-A:

804-118 Intermediate Algebra w/ Apps
804-133 Math & Logic

804-195 College Algebra w/ Apps

Competency—QL-B:

804-104 Business Statistics
804-189 Introductory Statistics

804-198 Calculus 1

Competency—Foreign Language:

College coursework in a foreign language through the second semester.

Distribution—Arts:

N/A

Distribution—Humanities:

801-198 Speech
809-166 Intro to Ethics

804-133 Math & Logic

Distribution—Natural Sciences (+ indicates lab credit):

806-114 General Biology+
806-139 Survey of Physics
806-143 College Physics 1+
806-144 College Physics 2+

806-179 Advanced Anatomy & Physiology+
806-189 Basic Anatomy
806-197 Microbiology+

Distribution—Social Sciences:

801-196 Oral/Interpersonal Communication
809-143 Microeconomics
809-159 Abnormal Psychology
809-172 Intro Diversity Studies
809-188 Developmental Psychology

809-195 Economics
809-196 Intro to Sociology
809-197 Contemporary American Society
809-198 Intro to Psychology
809-199 Psychology of Human Relations

Cultural Diversity:

809-172 Intro Diversity Studies