



**Bachelor of Science  
in Public Health  
Handbook  
2023-2024**

# Table of Contents

## *Program Background*

<a href="#">About the Zilber College</a> .....	4
<a href="#">Accreditation</a> .....	4
<a href="#">BS in Public Health Program</a> .....	4
<a href="#">Accelerated MPH Program</a> .....	4

## *Vision and Values*

<a href="#">Vision Statement</a> .....	5
<a href="#">Values Statement</a> .....	5

## *Academic Program*

<a href="#">BSPH Degree Requirements</a> .....	6
<a href="#">General Education Requirements (GER)</a> .....	6
<a href="#">Public Health Major Requirements</a> .....	6
<a href="#">Electives</a> .....	7
<a href="#">Sample Plan of Study</a> .....	7
<a href="#">BSPH Program Competencies</a> .....	9

## *Zilber College Undergraduate Policies*

<a href="#">Academic Advising Policy</a> .....	10
<a href="#">Attendance</a> .....	10
<a href="#">Dates and Deadlines</a> .....	10
<a href="#">Accommodation for Disabilities</a> .....	10

## *Academic Requirements for Continued Progression*

<a href="#">Required Grade Point Average</a> .....	11
<a href="#">Course Progression</a> .....	11
<a href="#">Dropping Courses</a> .....	11
<a href="#">Zilber College Appeals Procedure</a> .....	11

## **Summary of UWM Policies**

<a href="#">Academic Misconduct</a> .....	13
<a href="#">Accommodation for Religious Observances</a> .....	13
<a href="#">Complaint Procedure</a> .....	13
<a href="#">Discriminatory Conduct Policy</a> .....	13
<a href="#">Financial Obligation</a> .....	14
<a href="#">Grade Appeal Procedure</a> .....	14
<a href="#">Inclement Weather</a> .....	14
<a href="#">Incompletes</a> .....	14
<a href="#">Sexual Harassment and Sexual Violence</a> .....	15

## **Student Support Services**

<a href="#">Center for Student Experience and Talent</a> .....	16
<a href="#">Writing Center</a> .....	16
<a href="#">LGBTQ+ Resources</a> .....	16
<a href="#">Accessibility Resource Center</a> .....	16
<a href="#">E-mail</a> .....	17
<a href="#">Student Health and Wellness Center</a> .....	17
<a href="#">Scholarships for Public Health Students</a> .....	17
<a href="#">Student Affairs Office</a> .....	17
<a href="#">Technology Use and Electronic Media Policy</a> .....	17
<a href="#">Student Participation in the Zilber College</a> .....	18
<a href="#">Frequently Asked Questions</a> .....	19

## Program Background

### ***About the Zilber College***

The Joseph J. Zilber College of Public Health (Zilber College) embraces its mission to advance population health, health equity, and social and environmental justice among diverse communities through education, research, community engagement, and advocacy for health-promoting policies and strategies.

The Zilber College currently has 39 full-time faculty and instructors. Our faculty are experts on critical issues like air pollution and autism, cancer, cardiovascular disease, health disparities, big data on health, infant mortality, mass incarceration, nutrition, tobacco and e-cigarettes, water health, and more.

Our students obtain an education informed by multiple fields, that delivers concrete skills through hands-on learning, from one of the nation's top universities for research and community engagement.

### ***Accreditation***

In 2009, the Zilber College became Wisconsin's only college of public health accredited by the [Council on Education for Public Health \(CEPH\)](#). Our College was re-accredited for a seven-year term in 2022.

### ***BS in Public Health Program***

In 2018, the Bachelor of Science in Public Health (BSPH) program was approved by the University of Wisconsin System Board of Regents, and we began admitting our first public health majors in spring 2019.

### ***Accelerated MPH Program***

The accelerated MPH program began enrolling students in fall 2021. The program allows high achieving undergraduate students in the Public Health major an opportunity to earn both a bachelor's and master's degree in public health in five years, rather than the usual six. The 5-year program consists of 3.5 years in undergraduate status and 1.5 years in graduate status. If interested, students must contact their public health advisor *early* in their studies to ensure they can meet accelerated program requirements.

## Vision and Values

### Vision

A just, equitable, healthy future for people, communities, and the environment in Milwaukee, the state of Wisconsin, and beyond.

### Values

We, the Faculty, Administration, Staff, and Students of the Joseph J. Zilber College of Public Health, accept and adopt the [core values of the University of Wisconsin – Milwaukee](#). We are also committed to carrying out the following values in our individual and collective public health research, teaching, community engagement, and practice:

- **Integrity** – We cultivate and sustain trust through transparent, open, and honest communications and decision-making. We uphold standards of public health ethics\* in all that we do.
- **Accountability** – We hold ourselves and each other responsible to the highest quality, excellence, and measurable impact in our work.
- **Collaboration** – We emphasize and support collaborative, interdependent, mutually-respectful engagement and relationships within our College, across our campus, and with our communities.
- **Diversity and Inclusion** – We welcome, support, include, encourage, and respect diverse voices, experiences, perspectives, disciplines, and approaches in our work together.
- **Health Equity** – We strive to eliminate health inequities through research, teaching, community engagement, and advocacy.
- **Social and Environmental Justice** – We maintain an unwavering commitment to social and environmental justice, focusing our work on the fundamental, underlying requirements for healthy communities by addressing individual, structural, and institutional barriers to health.

\*For example: [APHA Public Health Code of Ethics](#).

# Academic Program

## [BSPH Degree Requirements](#)

Students **must earn a minimum of 120 credits** to complete the BS degree in Public Health. Credits are divided across areas of general education requirements, foundations, public health major requirements, and electives, which can include a certificate or minor.

## [General Education Requirements \(GER\)](#)

UWM's General Education requirements include two major categories, competency and distribution. Competency areas are Quantitative Literacy, Oral and Written Communication, and Foreign (World) Languages. The distribution requirements provide students with knowledge in the arts, humanities, natural sciences, social sciences, and cultural diversity.

Public Health students usually more than satisfy UWM's General Education requirements through foundations coursework and public health major requirements. The number of credits needed to meet all requirements will vary by student. All students should work with their public health advisor to ensure they meet all GER.

New freshmen may require additional prerequisite coursework as a result of their [English and math placement levels](#) to help guide their learning. Degree credit is not granted for certain developmental/prerequisite courses.

The Foreign (World) Language competency may be satisfied in one of three ways:

1. two consecutive years of high College-level instruction in a single foreign language.
2. by completing (with passing grades) at least two consecutive semesters (minimum of 6 credits) of college level instruction in a single foreign language.
3. by earning a satisfactory score on an approved placement, proficiency, departmental, or other appropriate examination.

Please see the [University Degree requirements](#) for details.

## [Public Health Major Requirements \(54 credits\)](#)

PH 101: Introduction to Public Health (3 credits)

PH 142: Exploring Global Environmental Health (3 credits)

PH 201: Public Health from Cells to Society I (3 credits)

PH 202: Public Health from Cells to Society II (3 credits)

SOCIOL 261: Introduction to Statistical Thinking in Sociology (3 credits) OR

KIN 270: Statistics in the Health Professions (3 credits)

PH 302: Health and Disease: Concepts and Contexts (3 credits)

- PH 303: Climate Change, the Environment & Human Health (3 credits)
- PH 304: Foundations of Epidemiology (3 credits)
- PH 319: Introduction to Health Disparities (3 credits)
- PH 327: Foundations for Action in Public Health (3 credits)
- PH 355: Public Health Research Methods I (3 credits)
- PH 346: Environmental Health and Disease (3 credits)
- PH 408: Comparative Health Systems: A Social Determinants Approach (3 credits)
- PH 410: True Lies – Consuming & Communicating Quantitative Information (3 credits)
- PH 427: Strategies for Action in Public Health (3 credits)
- PH 428: Project Implementation & Evaluation for a Healthy Society (3 credits)
- PH 455: Public Health Research Methods II (3 credits)
- PH 600: Public Health Integrative Experience\*\* (3 credits)

\*\*The Public Health Integrative Experience serves as a senior capstone seminar and is taken during the final semester. The course involves discussion and reflection on competencies related to public health practice in combination with a 120-hour field placement. In the semester before taking PH 600, students will work with their Academic Advisor and the Zilber College Community Engagement Coordinator to identify an appropriate field placement. Students will spend time in the placement working on a public health project for a community organization.

### **Electives**

To meet the undergraduate degree requirement of 120 credits, students complete the minimum GER, Foundations, and Major requirements. Most students can also enroll in elective credits to contribute toward their credit total. Students are encouraged to discuss their plans for elective credits with their academic advisor. UWM offers many [minor](#) and [certificate](#) programs that may complement students' goals, or advisors can suggest elective classes students may simply enjoy.

### **Sample Plan of Study:**

<b>Fall 2023</b>	<b>Winter 2024</b>	<b>Spring 2024</b>	<b>Summer 2024</b>
PH 100            1cr PH 101            3cr MATH102/105/108 3cr ENGLISH 102 3cr BIO SCI 102        3cr COMMUN            103 3cr  <b>16cr</b>		PH 142            3cr ENGLISH 201        3cr PSYCH 101          3cr Minor/Elective      3cr Social inequality    3cr  <b>15cr</b>	
<b>Fall 2024</b>	<b>Winter 2025</b>	<b>Spring 2025</b>	<b>Summer 2025</b>
PH 201            3cr ENGLISH 207/214 3cr Historical Perspect. 3cr		PH 202            3cr SOCIOL 261/KIN 270 3cr Humanities        3cr Minor/Elective      3cr	

Political Science 3cr Minor/Elective 3cr <b>15cr</b>		Minor/Elective 3cr <b>15cr</b>	
<b>Fall 2025</b>  PH 304 3cr PH 327 3cr PH 355 3cr Minor/Elective 3cr Ethics 3cr <b>15cr</b>	<b>Winter 2026</b>	<b>Spring 2026</b>  PH 319 3cr PH 410 3cr PH 427 3cr PH 455 3cr Minor/Elective 3cr <b>15cr</b>	<b>Summer 2026</b>
<b>Fall 2026</b>  PH 303 3cr PH 408 3cr PH 428 3cr Minor/Elective 3cr Minor/Elective 3cr <b>15cr</b>	<b>Winter 2027</b>	<b>Spring 2027</b>  PH 302 3cr PH 346 3cr PH 600 3cr Arts & CD 3cr Minor/Elective 3cr <b>15cr</b>	<b>Summer 2027</b>

*\*Individual course plans may vary. Consult with your Public Health academic advisor before enrolling in courses.*



## **BSPH Program Competencies**

The BS in Public Health program has 15 core competencies designed to meet CEPH accreditation requirements. Graduates of the Public Health major will be able to:

1. Explain the importance of respect for diverse values, beliefs, cultures, and the dignity of individuals and communities in public health practice.
2. Explain the history and philosophy of public health, including its core values, theories, concepts, and functions in society.
3. Collect and analyze public health data using fundamental quantitative and qualitative methods and instruments.
4. Locate and evaluate primary scientific literature and other information sources (e.g., media) to inform evidence-based public health approaches.
5. Outline evidence-based approaches—using data, assessment, and evaluation—to address public health problems.
6. Explain why and how public health professionals should ethically engage in interactions with study/program participants, community (partners and stakeholders), and others to address population health and health equity.
7. Develop advocacy strategies for multi-level social policies and interventions to promote population health.
8. Assess the advantages and disadvantages of health promotion interventions for specific populations.
9. Discuss ethical social, ecological, political, and community approaches to public health dilemmas.
10. Explain the natural history of human health and disease, their biological and environmental origins, distribution among populations, and strategies for their prevention, management, and control.
11. Explain the interrelationship between hazards in the natural and built environment, and human and population health.
12. Explain multilevel and ecosocial pathways through which social, economic, legal, and political structures and systems affect population health and health inequities across the life course.
13. Interpret environmental, regulatory, legal, and economic structures, as well as their interactions within communities and health systems, from the perspective of social justice and human rights.
14. Apply fundamental concepts and features of public health interventions and programs, including their planning, implementation, assessment, and evaluation.
15. Communicate public health evidence and concepts to diverse audiences using a variety of modalities and media.

## Zilber College Undergraduate Policies

### [Academic Advising Policy](#)

Students must meet with their Public Health academic advisor each semester to discuss their academic plan. Appointments can be made via the Navigate App or via email communication with their assigned advisor. It is expected that students arrive at the assigned appointment time.. If a student arrives more than 10 minutes late, the meeting may need to be rescheduled. Often appointments are booked back-to-back, and it is imperative that students and advisors have at least 30 minutes for each meeting.

### [Attendance](#)

*Student attendance is expected at every in-person or synchronous class period.* All information and activities in lecture, lab, and discussion are important. If you miss a class, you will be responsible for obtaining information from the instructor and handouts and notes from another student. Students must notify the instructor by email or phone prior to missing class. An absence may be excused for serious illness or death in the immediate family. Excused absences also include: (1) Religious observances, (2) Military duty or veteran status, (3) Required University related absences, including but not limited to athletic match, presentation of research at a conference, (4) Pregnancy or childbirth, and (5) Legally mandated absences such as jury duty or court subpoena. For an absence to be excused, the student may need to provide verification (e.g., note from physician, etc.). Faculty members have the discretion to determine what constitutes an appropriate assignment, if any, for make-up work. Please see each course syllabus for more specific information regarding attendance policies and procedures.

### [Dates and Deadlines](#)

Students are responsible for knowing UWM [registration and financial dates](#). It is recommended that students write these dates and deadlines down in an academic planner or calendar they use frequently to keep track of all this important information.

### [Accommodation for Disabilities](#)

UWM provides reasonable accommodation to qualified students with a disability. Upon admission, a public health student who discloses a disability and requests accommodation may be asked to provide documentation of their disability for the purpose of determining appropriate accommodations, including modification to the program. Reasonable accommodations for students with disabilities is a shared faculty and student responsibility. Students are expected to inform faculty of accommodations identified by the Accessibility Resource Center (ARC) before the end of the third week of the semester, or as soon as possible after a disability has occurred or been recognized. Disability information is confidential and is protected under FERPA. Requests for accommodation should be directed to the [UWM Accessibility Resource Center](#), phone: (414) 229-6287.

# Academic Requirements for Continued Progression

## Required Grade Point Average

Students pursuing the public health major must maintain a cumulative GPA of 2.25 or greater, including transferable credits and all credits earned at UWM. Students must also maintain an average GPA of 2.5 in all public health major courses required for graduation (54 credits total).

If, during the program, a student falls below these minimum GPA requirements, the student will be placed on programmatic probation. A student who remains on probation for more than two consecutive semesters will be dismissed from the major.

There are separate university-wide minimum GPA standards for undergraduate students enrolled in all colleges across UWM. For academic actions related to these policies, see University-wide Academic Action Policy on [this page](#).

Students who earn a D+ or lower in any public health major course required for graduation (54 credits) must repeat the course and earn at least a C-. Public health major courses may be repeated only **once**. Students who twice earn a grade lower than these requirements will be dismissed from the BSPH program.

Students who are struggling in their courses for any reason are encouraged to contact their public health advisor to access retention services available in the Zilber College of Public Health.

## Grade Ranges

A	4.000
A-	3.670
B+	3.330
B	3.000
B-	2.670
C+	2.330
C	2.000
C-	1.670
D+	1.330
D-	0.670
F	0.000

### Course Progression

Students are expected to complete courses in the sequence shown in the Sample Plan of Study (p. 7) unless directed otherwise by their Public Health academic advisor. The student's advisor and the Undergraduate Program Director must approve any changes to course sequencing.

### Dropping Courses

Students should refer to a current class schedule for information concerning existing UWM drop policy guidelines and exceptions for individual courses. If the student is considering dropping a course, they should make an appointment to speak to their Public Health academic advisor as soon as possible. Dropping required or elective courses can delay graduation, in some cases by a full year!

### Zilber College Appeals Procedure

The Zilber College has an Undergraduate Student Complaints, Grievances, and Appeals policy. Students are encouraged to contact their advisor to obtain a copy of this policy.

If a student believes they have been received a grade based on incorrect or unfair assessments of their performance, the policy specifies a three-step process for appealing a grade. If a student believes they have been treated unfairly by a Zilber College representative (e.g., an instructor, administrator, or staff member) with regard to an academic matter other than grade (e.g., evaluation, graduation decision, scholastic standing, or policy), the policy specifies a progressive three step grievance process. There are very specific deadlines for each step of the Appeals Procedure so it's extremely important for any students interested in filing a Grievance to work closely with their advisor.

Students seeking exceptions to university policies regarding course repeats, or adding a class, dropping a class, or withdrawing from the university outside of the University's stated deadlines should contact their academic advisor.

## Summary of UWM Policies

### **Academic Misconduct**

The University has a responsibility to promote academic honesty and integrity and to develop procedures to deal effectively with instances of academic dishonesty. Students are responsible for the honest completion and representation of their work, for the appropriate citation of sources, and for respect of others' academic endeavors. Instructors may require (it will be noted in the syllabus) students to add the following statement to work submitted to meet course requirements: "By submitting this paper for grading, I am certifying that it is entirely my own work, with any words and/or ideas from other sources properly indicated (words with quotation marks), cited in text, and referenced. I have not submitted this paper to satisfy the requirements of any other course."

Content generated by an Artificial Intelligence third-party service or site (AI-generated content) – including but not limited to ChatGPT, DALL-E, Jasper, and youChat – without prior approval of your course instructors is another form of academic dishonesty. Why? Because AI content generators allow students to avoid producing their own work in a very similar way to paying someone else to write a paper for them or using an exam/assignment database provided by their peers. Be sure to review each of your course syllabi and reach out to each instructor to discuss before using AI-generated software to help with any course assignments.

Violations of the academic honor code carry severe sanctions, including failing a course or even suspension or dismissal from UWM. More information can be found [here](#).

### **Accommodation for Religious Observances**

Students will be allowed to complete examinations or other requirements that are missed because of a religious observance. (UWM Faculty Document #1853)

### **Complaint Procedure**

Students may direct complaints to the head of the academic unit or department in which the complaint occurs. If the complaint allegedly violates a specific University policy, it may be directed to the head of the department or academic unit in which the complaint occurred or to the appropriate university office responsible for enforcing the policy. All complaints should be directed to the Instructor first. If you are unsatisfied with results of this meeting, then the next step is to go to the Instructor's program director. If the complaint is in reference to the Zilber College or public health courses, please contact your academic advisor for a copy of the Zilber College's Undergraduate Student Complaints, Grievances, and Appeals policy.

### **Discriminatory Conduct Policy**

UWM is committed to building and maintaining a campus environment that recognizes

the inherent worth and dignity of every person, fosters tolerance, sensitivity, understanding, and mutual respect, and encourages the members of its community to strive to reach their full potential. The University will not tolerate discriminatory harassment defined as conduct that (1) is of any type (oral, written, electronic, graphic, or physical); (2) is directed towards or against a person because of the person's protected status (i.e., age, ancestry, arrest or conviction record, color, disability, gender identity/expression, genetic information, identity as a veteran, marital status, national origin, pregnancy, political affiliation, race, religion, sex, sexual orientation, or other status protected under the law); and (3) unreasonably interferes with the individual's work, education or participation in activities or programs at UWM or creates a working or learning environment that a reasonable person would find threatening or intimidating. Sexual Harassment is defined in the [Sexual Violence and Sexual Harassment Policy](#) (see below). [Disciplinary action for non-Academic misconduct](#) will be filed for anyone violating this policy.

### **Financial Obligation**

The submission of your registration form and your subsequent assignment to classes obligates you to pay the fee-tuition for those classes or to withdraw your registration in writing no later than the date specified in the Schedule of Classes. It is important to both you and the University to make payment on time. A complete description of UWM Fee Facts may be obtained from the Department of Enrollment Services. Please see [One Stop Enrollment and Financial Services](#) for further information on Tuition and Fees.

### **Grade Appeal Procedure**

A student may appeal a grade on the grounds that it is based on a capricious or arbitrary decision of the course instructor. Such an appeal shall follow the established procedures adopted by the department or College in which the course resides. These procedures are available in writing from the respective program director or the Academic Dean of the College. If the grade is in reference to Public Health courses, please contact your advisor for a copy of the Zilber College's Undergraduate Student Complaints, Grievances, and Appeals policy.

### **Inclement Weather**

UWM students should contact the University at 414-229-4444 to ascertain the status of class cancellation due to inclement weather. These cancellations are displayed on the UWM homepage and university social media forums. Even when classes are canceled, University offices and services remain available, unless the entire University is closed by the Governor.

### **Incompletes**

A notation of "Incomplete" may be given in lieu of a final grade to a student who has carried a subject successfully until the end of a semester, but who, because of illness or other unusual and substantiated cause beyond the student's control, has been unable to

take or complete the final examination or to complete some limited amount of term work. An incomplete is not given unless you prove to the instructor that you were prevented from completing course requirements for just cause as indicated above.

A course marked Incomplete must be completed before the end of the next semester, excluding summer sessions and UWinteriM. If the student does not remove the Incomplete during this period, the report of "I" will lapse to "F." For example, if a class was taken in Summer or Fall and a grade of 'I' was assigned, the student has until the *last day of classes* for the succeeding Spring semester to complete the coursework and allow time for the instructor to grade the work and assign a final course grade. If an incomplete was assigned for a course taken in spring, students have until the last day of the succeeding fall semester to complete the coursework and have the grade changed. It is the student's responsibility to work with their instructor regarding a reasonable timeline for course completion.

### **[Sexual Harassment and Sexual Violence](#)**

UWM is committed to creating and maintaining a community environment that is free from sexual violence and sexual harassment. [UWM Policy SAAP 5-2 Sexual Violence and Sexual Harassment Policy](#) prohibits acts of sexual harassment and sexual violence (including sexual assault, sexual exploitation, stalking, dating violence, and domestic violence) on university property, at university-sanctioned or university-affiliated events, and where off-campus conduct affects a member of the university community. The university is committed to educating its community and to promptly and effectively responding to and redressing conduct that violates this policy.

Students who have been subjected to an incident of sexual violence or sexual harassment have several options for reporting the incident and they may elect not to report or may elect to only seek confidential services such as medical care, mental health counseling, and victim advocacy. Please see SAAP 5-2 linked above for more information.

## Student Support Services

### **[Center for Student Experience and Talent \(SET\)](#)**

The Center's services are free to students and include career planning services, such as help with finding on/off campus jobs and internships, opportunities for community engagement, ways to improve your resume and cover letter, tips for job interviews, and more! Please also see weekly emails from the Zilber College that contain local job opportunities.

### **[Writing Center](#)**

UWM offers an excellent [writing center](#) that provides an inclusive and accessible space where all UWM writers—students, faculty, and staff— can meet one-on-one, confidentially, with qualified tutors face-to-face or online in real time. Students can get help with writing, from outlining written assignments to revising full drafts and more. Any subject, any project, any level!

### **[LGBTQ+ Resources](#)**

The University of Wisconsin-Milwaukee is one of the nation's top campuses for LGBTQ+ students and is currently rated 4.5 stars by Campus Pride as an LGBTQ+ friendly University. We have earned one of the highest score attainable in terms of creating a safe and welcoming campus for LGBTQ+ students and their allies.

The [UWM Lesbian, Gay, Bisexual, Transgender, Queer Plus \(LGBTQ+\) Resource Center](#) is a community on campus dedicated to providing social-justice-based education, resources, programming, and support for students across of all genders and orientations, with an emphasis on intersectional experiences.

UWM recognizes that students may choose to identify themselves within the university community with a preferred first and/or middle name that differs from their legal name, by a gender that differs from the binary designation that appears on government documents, and/or by preferred pronouns. Enrolled students can use the [Preferred Name Request Form](#) to indicate a preferred first and/or middle name as well as a [Gender Identity Request Form](#) to indicate a gender identity. More information is available [here](#). Student gender identity information will be protected under FERPA and will not be used to discriminate in any manner.

### **[Accessibility Resource Center](#)**

UWM recognizes disability as an aspect of diversity that is integral to society and to the campus community. The [Accessibility Resource Center](#) (nee: Student Accessibility Center) is in Mitchell Hall, Room 115. Assistance is available to students who need supports in learning due to physical, psychological, or learning disabilities. Contact this office at 414-229-6287 if you would like to check out their services.



## **E-mail**

You have been given a university e-mail account and the faculty and staff of the Zilber College expect you to use it, since the Zilber College relies on this method of communication to inform you of important events, such as changes in class meetings, class timings and assignments. It is mandatory that you check your e-mail on a consistent basis to stay informed. If you have problems with your email account, contact your campus [Help Desk](#) immediately. Your public health advisors rely primarily on email as a mode of communication. The Zilber College instructors and staff will not correspond with you from a non UWM email account.

## **Student Health and Wellness Center**

Your on-campus health and mental health services are here to help you reach your full potential for health and well-being. The [Student Health and Wellness Center](#) (SHAW) (formerly Norris Health Center, University Counseling, and Health Promotion & Wellness) is located in the Northwest Quadrant, Building D, on the 7th and 8th floors.

SHAW's services are available to UWM students currently enrolled in classes for credit *and* who have paid the student segregated fee. SHAW provides medical, mental health, and health promotion services. They have expanded their range of services and resources to support UWM students' emotional and mental health. Call 414-229-7429 (SHAW) to make an appointment or learn more about their services.

## **Scholarships for Public Health Students**

Information about scholarships can be found [here](#) and [here](#).

## **Student Affairs Office**

You are assigned to an academic advisor in the Zilber College who is available to assist you personally and academically. Advisors are available for in-person and remote advising. The advisor for public health majors is located in the Kenwood Interdisciplinary Research Center (KIRC/KEN) in room 5079. Students need to use their student IDs to access the 5<sup>th</sup> floor of KIRC.

## **Technology Use and Electronic Media Policy**

Electronic communications as well as online social media platforms allow UWM public health students to engage in both professional and personal conversations. The ability to connect, collaborate, and communicate with the learning community is important for professional growth. The goal of this policy is to protect both UWM Public Health students as well as the Zilber College by providing standards of conduct that must be followed when students use social media platforms.

Social media platforms are technology and online spaces for integrating and sharing user-generated content that allow individuals to engage in conversations with others and to participate in content creation. Examples of social media platforms include, but

are not limited to, Facebook, Instagram, Snapchat, Twitter, LinkedIn, YouTube, blogs, and e-mail.

Students are personally responsible for the content they publish on blogs, wikis, social networks, forum boards, or any other form of user-generated media. It's important to remember that all content contributed on online platforms becomes immediately searchable and is immediately shared. This content may leave the contributing individual's control forever and may be traced back to the individual after long periods of time.

**Standards for Online Professional or Personal Activity:** The technology use and social media standards below apply to all students affiliated with the Zilber College:

- *Protect confidential information!* Students must follow University and UW System policies and maintain academic integrity!
- A variety of web-based technologies are used to facilitate and evaluate your learning. Failure to maintain this confidentiality standard will be considered cheating.
- *Do not speak on behalf of UWM or the Zilber College!* In your communications, you need to ensure that you are not speaking for UWM, and what you say represents your own individual personal views and opinions and not necessarily the views and opinions of UWM. Whenever you identify yourself on social media and/or the web as a UWM Public Health student or use a UWM email address, your postings and personal web pages may be viewed by your colleagues, UWM faculty/staff, as well as potential employers.
- *Use good judgment!* As a UWM Public Health student, you are preparing for a career providing services to the public. The Zilber College and future employers hold you to a high standard of behavior. Ensure that any content associated with you is consistent with your professional goals.
- *Be civil and respectful!* Civility is an important component of online communication. There is great value in sharing and communicating one's opinion. The Zilber College is an organization whose students, faculty, and clients have a diverse set of customs, values, and points of view. Don't be afraid to be yourself, but respect others. This includes not only the obvious (no ethnic slurs, personal insults, obscenity, pornographic images, etc.) but also proper consideration of privacy and of topics that may be considered objectionable or inflammatory.

Failure to abide by this policy, other University and UW System policies and procedures, including [UWM's Acceptable Use of Information Technology Policy](#), state and federal laws, and state privacy laws could lead to discipline or other adverse action.

### **[Student Participation in the Zilber College](#)**

Students are encouraged to participate actively as individuals and/or as a group to

enhance their professional development and the growth of the Zilber College. This is *your College* and the faculty, administration, and staff want to hear from you to continue to meet the needs of students. Some ways you can become involved include participating in or serving as an officer for the Zilber College Public Health Student Association, serving on Zilber College (e.g., Undergraduate Program Committee) or University (e.g., Student Senate) committees, giving feedback to faculty regarding courses and faculty teaching methods; getting involved in any of the many [UWM student organizations](#); and attendance at UWM and Zilber College social events.

## **Frequently Asked Questions**

### **What is the Association of Schools and Programs of Public Health?**

The Association of Schools and Programs of Public Health (ASPPH) is a national organization representing accredited public health schools and programs. ASPPH promotes efforts to improve the public's health through education, research, and policy.

### **What is the Council on Education for Public Health?**

The Council on Education for Public Health (CEPH) is an independent, nonprofit organization that accredits public health schools and programs. Programs and schools awarded accreditation meet criteria established by CEPH to ensure students are prepared to work in their chosen field. Once a school or program is CEPH-accredited, it becomes a member of ASPPH.

### **What is the difference between a CEPH-accredited College and program?**

CEPH accredits both colleges/schools of public health and standalone Master of Public Health (MPH) programs. Colleges of public health have requirements that are more stringent than programs. In addition, Colleges of public health offer doctoral programs. The Joseph J. Zilber College of Public Health is the only CEPH-accredited college of public health in the State of Wisconsin.

### **What is the National Board of Public Health Examiners? Will I be able to take the Certified in Public Health exam?**

The National Board of Public Health Examiners offers the Certified in Public Health credential. The voluntary certification, administered in exam form, demonstrates that an individual has mastered the core competencies of public health. Individuals who graduate from an accredited college of public health are eligible to take the exam. In addition, an individual who has a bachelor's degree and at least five subsequent years of public health work experience may also take the exam. More information about this eligibility category is available at the [NBPHE website](#).