

**UWM Kinesiology: The Science that Moves Us**  
**What can you do with a UWM undergraduate degree in Kinesiology?**

Part 1. Direct Career Entry Opportunities (pages 1-4)  
 Part 2. Careers Requiring Advanced Education (pages 4-6)

**PART 1. DIRECT CAREER ENTRY OPPORTUNITIES**

Career opportunities available to you directly after completing your BS Kinesiology degree

| <b>Career</b><br>(Linked to Bureau of Labor Statistics)         | <b>Minimum Degree (Required or Preferred) and Qualifications Needed</b>  | <b>Opportunities at UWM for related educational or professional development</b>   |
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| <a href="#">Adapted Physical Activity</a>                       | Bachelor's degree<br>Certified Therapeutic Recreation Specialist (CTRS)  | Combine BSK with Certificate in Therapeutic Recreation<br><a href="https://uwm.edu/healthsciences/academics/therapeutic-recreation/">https://uwm.edu/healthsciences/academics/therapeutic-recreation/</a>   |
| <a href="#">Athletic Administration in School or College</a>    | Bachelor's degree<br>Graduate degree for advancement   | Combine BSK with minor in Business<br><a href="https://uwm.edu/business/academic-programs/business-minor/">https://uwm.edu/business/academic-programs/business-minor/</a>   |
| <a href="#">Clinical Exercise Physiologist</a>                  | Bachelor's degree<br>ACSM Certified Clinical Exercise Physiologists®<br><br>Graduate degree for advancement<br>ACSM Registered Clinical Exercise Physiologist® | UWM KIN MS program<br><a href="https://uwm.edu/healthsciences/academics/ms-kinesiology/">https://uwm.edu/healthsciences/academics/ms-kinesiology/</a>   |
| <a href="#">Coach</a>   | None   |   |
| <a href="#">Community Health Worker</a>                         | Bachelor's degree  | UWM Master of Public Health<br><a href="https://uwm.edu/publichealth/academics/">https://uwm.edu/publichealth/academics/</a>  |
| <a href="#">Community-Based Physical Activity / Non-Profits</a> | Bachelor's degree  | Complete Certificate in Youth Work<br><a href="http://uwm.edu/education/academics/youth-work/">http://uwm.edu/education/academics/youth-work/</a><br><br>Complete Certificate in Community Engagement<br><a href="https://uwm.edu/education/academics/community-engagement-strategies/">https://uwm.edu/education/academics/community-engagement-strategies/</a><br><br>Complete Certificate in Community-Based Organizations: Policy and Leadership<br><a href="http://uwm.edu/education/academics/community-based-organizations-policy-leadership/">http://uwm.edu/education/academics/community-based-organizations-policy-leadership/</a> |

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|  |  | Complete Certificate in Spanish for Health Professionals<br><a href="http://uwm.edu/letters-science/programs?discipline=Spanish+for+Health+Professionals">http://uwm.edu/letters-science/programs?discipline=Spanish+for+Health+Professionals</a>  |
| Corporate Fitness and Wellness                                 | Bachelor's degree<br>Graduate degree for advancement   | Combine BSK with minor in Business<br><a href="https://uwm.edu/business/academic-programs/business-minor/">https://uwm.edu/business/academic-programs/business-minor/</a>  |
| <a href="#">Dance / Performing arts</a>                        |  | Combine BSK with minor in Somatics<br><a href="http://uwm.edu/arts/dance/somatics/">http://uwm.edu/arts/dance/somatics/</a><br><br>Combine BSK with minor in Dance Performance<br><a href="https://uwm.edu/arts/dance/contemporary-performance-and-choreography/">https://uwm.edu/arts/dance/contemporary-performance-and-choreography/</a><br><br>Complete Certificate in Arts and Social Entrepreneurship<br><a href="http://uwm.edu/arts/arts-social-entrepreneurship/">http://uwm.edu/arts/arts-social-entrepreneurship/</a> |
| <a href="#">Exercise Physiologist</a>                          | Bachelor's degree<br>Graduate degree for advancement<br>ACSM Certified Exercise Physiologists® | Complete ACSM Certified Exercise Physiologists® exam<br><a href="https://www.acsm.org/certification/get-certified/exercise-physiologist">https://www.acsm.org/certification/get-certified/exercise-physiologist</a>  |
| Fitness Center Owner / Manager                                 | Bachelor's degree recommended  | Combine BSK with minor in Business<br><a href="https://uwm.edu/business/academic-programs/business-minor/">https://uwm.edu/business/academic-programs/business-minor/</a>  |
| Geriatric Fitness Specialist                                   | Bachelor's degree<br>Graduate degree for advancement   |  |
| <a href="#">Fitness Specialist / Group Exercise Instructor</a> | Bachelor's degree recommended plus<br>Appropriate certifications from ACSM, ACE, etc.          | Complete UWM UREC Group X Instructor Training Program<br><a href="https://uwm.edu/urec/fitness/training/">https://uwm.edu/urec/fitness/training/</a>   |
| Health and Wellness Coach                                      | Bachelor's degree recommended plus<br>Appropriate certifications from Wellcoaches, ACE, etc.   | Take KIN 335, 336, 337, 440<br><br>Combine BSK with Certificate in Complementary and Integrated Health<br><a href="https://uwm.edu/healthsciences/academics/integrative-health-approaches/">https://uwm.edu/healthsciences/academics/integrative-health-approaches/</a>  |
| <a href="#">Media / Public Relations Specialist</a>            | Bachelor's degree  | Combine BSK with minor in Journalism   |

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|   |  | <a href="http://uwm.edu/journalism-advertising-media-studies/undergraduate/minor/">http://uwm.edu/journalism-advertising-media-studies/undergraduate/minor/</a>   |
| <a href="#">Medical / Health Administrator</a>  | Bachelor's degree<br>Graduate degree for advancement                               | Combine BSK with minor in Health Care Administration<br><a href="https://uwm.edu/healthsciences/academics/minor-health-care-administration/">https://uwm.edu/healthsciences/academics/minor-health-care-administration/</a><br><br>Complete Certificate in Health Care Informatics<br><a href="https://uwm.edu/healthsciences/academics/health-care-informatics-certificate/">https://uwm.edu/healthsciences/academics/health-care-informatics-certificate/</a> |
| Medical Sales                                   |  | Combine BSK with minor in Business<br><a href="https://uwm.edu/business/academic-programs/business-minor/">https://uwm.edu/business/academic-programs/business-minor/</a>   |
| <a href="#">Personal Trainer</a>                | Bachelor's degree<br>Appropriate certifications from ACSM, ACE, etc.               | Work experience at UREC<br>Take KIN 335, 336, 337, 440  |
| <a href="#">Recreational Therapist</a>          | Bachelor's degree<br>Certified Therapeutic Recreation Specialist (CTRS)            | Combine BSK with Certificate in Therapeutic Recreation<br><a href="https://uwm.edu/healthsciences/academics/therapeutic-recreation/">https://uwm.edu/healthsciences/academics/therapeutic-recreation/</a>   |
| Sport Administrator                             | Bachelor's degree<br>Graduate degree for advancement                               | Combine BSK with minor in Business<br><a href="https://uwm.edu/business/academic-programs/business-minor/">https://uwm.edu/business/academic-programs/business-minor/</a>   |
| Sport Events, Facilities, Operations Manager    | Bachelor's degree preferred  | Combine BSK with minor in Business<br><a href="https://uwm.edu/business/academic-programs/business-minor/">https://uwm.edu/business/academic-programs/business-minor/</a>   |
| <a href="#">Journalist</a>                      | Bachelor's degree preferred  | Combine BSK with minor in Journalism<br><a href="http://uwm.edu/journalism-advertising-media-studies/undergraduate/minor/">http://uwm.edu/journalism-advertising-media-studies/undergraduate/minor/</a>   |
| Sport Management                                | Bachelor's degree<br>Graduate degree for advancement                               | Combine BSK with minor in Business<br><a href="https://uwm.edu/business/academic-programs/business-minor/">https://uwm.edu/business/academic-programs/business-minor/</a>   |
| <a href="#">Marketing Manager</a>               | Bachelor's degree  | Combine BSK with minor in Business<br><a href="https://uwm.edu/business/academic-programs/business-minor/">https://uwm.edu/business/academic-programs/business-minor/</a>   |
| <a href="#">Strength and Conditioning Coach</a> | Bachelor's degree plus<br>Certified Strength and Conditioning Specialists® (CSCS®) | Take KIN 335, 336, 337, 530   |

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| <p><a href="#">Youth Sports / Physical Activity Director</a></p> |  | <p>Complete Certificate in Youth Work<br/> <a href="http://uwm.edu/education/academics/youth-work/">http://uwm.edu/education/academics/youth-work/</a></p> <p>Complete Certificate in Community Engagement<br/> <a href="https://uwm.edu/education/academics/community-engagement-strategies/">https://uwm.edu/education/academics/community-engagement-strategies/</a></p> <p>Complete Certificate in Community-Based Organizations: Policy and Leadership<br/> <a href="http://uwm.edu/education/academics/community-based-organizations-policy-leadership/">http://uwm.edu/education/academics/community-based-organizations-policy-leadership/</a></p> |
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**PART 2. CAREERS REQUIRING ADVANCED EDUCATION OPPORTUNITIES**

You can use your BS Kinesiology degree as a stepping stone toward careers that require graduate level education

| <p><b>Career</b><br/>(Linked to Bureau of Labor Statistics)</p> | <p><b>Minimum Degree (Required or Preferred) and Qualifications Needed</b></p>                             | <p><b>Opportunities at UWM for related educational or professional development</b></p>  |
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| <p><a href="#">Athletic Trainer</a></p>                         | <p>Graduate degree (MSAT)<br/>                     Licensure exam to become Certified Athletic Trainer</p> | <p>Declare pre-athletic training as BS Kinesiology student</p> <p>UWM MSAT<br/> <a href="https://uwm.edu/healthsciences/academics/ms-athletic-training/">https://uwm.edu/healthsciences/academics/ms-athletic-training/</a></p>   |
| <p>Biomechanist</p>   | <p>MS or PhD</p>   | <p>Undergraduate Minor in Engineering<br/> <a href="https://uwm.edu/engineering/academics/?_program_type_facet=minor">https://uwm.edu/engineering/academics/?_program_type_facet=minor</a></p> <p>KIN Graduate programs at UWM<br/>                     MS KIN<br/> <a href="https://uwm.edu/healthsciences/academics/ms-kinesiology/">https://uwm.edu/healthsciences/academics/ms-kinesiology/</a><br/>                     PHD KIN<br/> <a href="http://uwm.edu/healthsciences/academics/phd-kinesiology/">http://uwm.edu/healthsciences/academics/phd-kinesiology/</a></p> |

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| <a href="#">Chiropractor</a>                       | Professional degree (Doctor of Chiropractic) | <p>Declare pre-Chiropractic as BS Kinesiology student</p> <p>Combine BSK with Certificate in Complementary and Integrated Health<br/> <a href="https://uwm.edu/healthsciences/academics/integrative-health-approaches/">https://uwm.edu/healthsciences/academics/integrative-health-approaches/</a></p> <p>UWM has guaranteed admission articulation agreements with:</p> <ul style="list-style-type: none"> <li>• Palmer College of Chiropractic</li> <li>• Cleveland Chiropractic College</li> <li>• Northwestern Health Sciences University</li> </ul> |
| <a href="#">Dietitian</a>                          |  | <p>Combine BSK with Nutritional Sciences minor and continue onto graduate school for RD (Bachelor's degree – Dietetics not available, but NUTR degree and Graduate degree for advancement)</p> <p><a href="https://uwm.edu/healthsciences/academics/minor-nutritional-sciences/">https://uwm.edu/healthsciences/academics/minor-nutritional-sciences/</a></p>   |
| <a href="#">Epidemiologist – Physical Activity</a> | Graduate degree                              | <p>KIN Graduate programs at UWM</p> <p>MS KIN<br/> <a href="https://uwm.edu/healthsciences/academics/ms-kinesiology/">https://uwm.edu/healthsciences/academics/ms-kinesiology/</a></p> <p>PHD KIN<br/> <a href="http://uwm.edu/healthsciences/academics/phd-kinesiology/">http://uwm.edu/healthsciences/academics/phd-kinesiology/</a></p> <p>UWM Master of Public Health<br/> <a href="https://uwm.edu/publichealth/academics/">https://uwm.edu/publichealth/academics/</a></p>  |
| <a href="#">Ergonomic Researcher/Designer</a>      | Graduate degree                              | <p>Combine BSK with minor in Engineering<br/> <a href="http://uwm.edu/engineering/academics/cs-2/undergraduate/minors/">http://uwm.edu/engineering/academics/cs-2/undergraduate/minors/</a></p> <p>UWM MS Engineering<br/> <a href="http://uwm.edu/engineering/academics-2/graduate/program-descriptions/master-of-science-in-engineering/m-s-track-in-ergonomics/">http://uwm.edu/engineering/academics-2/graduate/program-descriptions/master-of-science-in-engineering/m-s-track-in-ergonomics/</a></p>  |
| <a href="#">Kinesiology Professor</a>              | Graduate degree                              | <p>KIN Graduate programs at UWM</p> <p>MS KIN<br/> <a href="https://uwm.edu/healthsciences/academics/ms-kinesiology/">https://uwm.edu/healthsciences/academics/ms-kinesiology/</a></p> <p>PHD KIN<br/> <a href="http://uwm.edu/healthsciences/academics/phd-kinesiology/">http://uwm.edu/healthsciences/academics/phd-kinesiology/</a></p>  |

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| Kinesiology Researcher         | Graduate degree                          | KIN Graduate programs at UWM<br>MS KIN<br><a href="https://uwm.edu/healthsciences/academics/ms-kinesiology/">https://uwm.edu/healthsciences/academics/ms-kinesiology/</a><br>PHD KIN<br><a href="http://uwm.edu/healthsciences/academics/phd-kinesiology/">http://uwm.edu/healthsciences/academics/phd-kinesiology/</a> |
| <a href="#">Medical Doctor</a> | Professional degree (Doctor of Medicine) | Declare pre-med as BS Kinesiology student   |

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| Nursing                                 |  | After completing UWM undergraduate KIN degree, go into UWM direct entry Masters of Nursing program (Clinical Nurse Leader)<br><a href="https://uwm.edu/nursing/academics/mn-direct-entry/">https://uwm.edu/nursing/academics/mn-direct-entry/</a>  |
| <a href="#">Occupational Therapist</a>  | Graduate degree                                  | Combine BSK with Certificate in Therapeutic Recreation as KIN major<br><a href="https://uwm.edu/healthsciences/academics/therapeutic-recreation/">https://uwm.edu/healthsciences/academics/therapeutic-recreation/</a><br><br>UWM MS Occupation Therapy<br><a href="https://uwm.edu/healthsciences/academics/ms-occupational-therapy/">https://uwm.edu/healthsciences/academics/ms-occupational-therapy/</a> |
| <a href="#">Orthotist / Prosthetist</a> | Graduate degree                                  |  |
| <a href="#">Osteopathic Physician</a>   | Professional degree (Doctor of Osteopathy)       |  |
| <a href="#">Physical Therapist</a>      | Professional degree (Doctor of Physical Therapy) | Declare pre-physical therapy as BS Kinesiology student<br><br>UWM DPT program<br><a href="https://uwm.edu/healthsciences/academics/dr-physical-therapy/">https://uwm.edu/healthsciences/academics/dr-physical-therapy/</a>   |
| <a href="#">Physician Assistant</a>     | Graduate degree recommended                      | Declare pre-physician assistant as BS Kinesiology student<br><a href="https://uwm.edu/letters-science/programs/?discipline=Pre-Physician+Assistant">https://uwm.edu/letters-science/programs/?discipline=Pre-Physician+Assistant</a>   |
| Public Health                           | Graduate degree                                  | UWM Master of Public Health<br><a href="https://uwm.edu/publichealth/academics/">https://uwm.edu/publichealth/academics/</a>   |
| <a href="#">Sport Psychologist</a>      | Graduate degree                                  | UWM Certified Mental Performance Consultant<br><a href="https://catalog.uwm.edu/health-sciences/rehabilitation-sciences-technology/certified-mental-performance-consultant-graduate-certificate/">https://catalog.uwm.edu/health-sciences/rehabilitation-sciences-technology/certified-mental-performance-consultant-graduate-certificate/</a>   |