

CURRICULUM VITAE

YOUNG IK CHO

Associate Professor
University of Wisconsin-Milwaukee
Email: cho3@uwm.edu

Joseph J. Zilber School of Public Health
Community and Behavioral Health Promotion
1240 N. 10th Street, Milwaukee, WI 53205
Phone: (414) 227-4559 | Fax: (414)-227-3002
<https://uwm.edu/publichealth/directory/cho-young/>

EDUCATION

Ph.D. in Sociology, 1999, University of Illinois at Chicago
Dissertation: *The Effects of Adult Roles on Drinking among Women in the United States*

M.A. in Sociology, 1990, Western Illinois University
Thesis: *Korean Drunkards and American Alcoholics: A Cross-cultural Analysis of Conception of Alcoholism*

B.A. in Sociology with Minor in Psychology, 1988,
Magna Cum Laude with Honors in Sociology
Western Illinois University, Honors College
Honors Thesis: *Psychological Distress among High School Teachers in Korea*

PROFESSIONAL EXPERIENCE

Current Positions: *Associate Professor* August 2011 (with tenure in 2013) to present
Community & Behavioral Health Promotion
Joseph J. Zilber School of Public Health
University of Wisconsin-Milwaukee (UWM)

Methodologist/Center Scientist August 2013 to present
Center for Aging and Translational Research, UWM

Previous Positions: *Center Scientist* August 2011 to May 2015
Center for Applied Behavioral Health Research
Helen Bader School of Social Welfare, UWM

Clinical Associate Professor, August 2010 to August 2011
Division of Health Policy and Administration
School of Public Health, University of Illinois at Chicago

Research Associate Professor, August 2009 to August 2011
Senior Research Specialist, September 2002 to August 2010
Research Assistant Professor, October 2002 to August 2009
Post-Doctoral Research Fellow, August 1999 to August 2002
Survey Research Laboratory, University of Illinois at Chicago

HONORS/GRANTS/AWARDS

Scholarly Recognitions

Research Fellow

Institute for Health Research and Policy
University of Illinois at Chicago (2011)

Best Doctoral Dissertation (Honorable Mention)

University of Illinois at Chicago (1999)

Graduate Student of the Year 1989–1990

Western Illinois University (1990)

Honors Scholar in Sociology

Western Illinois University, Honors College (1988)

Extramural Grants Funded

Robert Wood Johnson Foundation (RWJF 78805). Evaluating the impact of resolutions declaring racism a public health crisis in facilitating concrete policy changes that advance racial equity [Co-Investigator; PI: Laestadius]. (September 1, 2021–August 14, 2023) Total amount: \$244,417.

Association of Community Health Nursing Educators. Public Health Nurse Workforce Factors and Health Outcomes. [Co-PI, PI: Gwon, S. H.] (June 2018–May 2019) Total Amount: \$2,500.

National Institute of Health. Refilling Addiction: Investigating marketing for e-liquid on Instagram (R03 CA216528) [Role: Co-investigator; PI: Laestadius] (April 1, 2017–March 31, 2019) Total amount: \$217,771.

US Department of Health and Human Services/ Administration for Children and Families (90C01122) National Quality Improvement Center for Adoption/Guardianship Support and Preservation. [Co-investigator; PI: Rolock, N.] (September 30, 2014 – September 30, 2019). Total sub-award to UWM site: \$1,827,015.

National Institute of Health/ National Cancer Institute (2P50 CA 106743-06S2, Center for Population Health and Health Disparities Supplement). *Safety Net in Chicago* [Co-investigator; PI: Warnecke, R] (July 1, 2010–June 30, 2012). Total amount: \$400,000.

National Institute of Health/ National Cancer for Minority Health and Health Disparities (Supplement to 1P60MD003424-01) Center of Excellence in Eliminating Disparities [Co-investigator; PI: Calhoun, E.] (July 1, 2010–June 30, 2012). Total amount: \$1,399,955.

National Institute of Health/ National Cancer Institute (2P50 CA 106743-06). *Center for Population Health and Health Disparities* [Co-investigator; PI: Warnecke, R] (July 1, 2010–June 30, 2015). Total amount: \$2,024,261/per year for 5 years.

National Institutes of Health (R01HD053636-01A1). *Racial/Ethnic Variability in Health Survey Question Processing and Response* [Co-Investigator; PI: Johnson, TP]. (August 1, 2007–July 31, 2011) Total amount: \$1,267,609.

National Science Foundation (SES0648539). *Racial/Ethnic Variability in Survey Question Processing and Response Behaviors*. [Co-Investigator; PI: Holbrook, A]. (September 1, 2007–August 31, 2010) Total amount: \$449,065.

Robert Wood Johnson Foundation (RWJF 43842). *Cultural Variability in Patient Processing of Survey Measures*. [Co-Investigator; PI: Johnson, TP]. (Feb. 15, 2008–Feb. 14, 2009) Total amount: \$99,940.

Robert Wood Johnson Foundation (RWJF-SAPRP62626). *Treatment effectiveness among priority populations and the impact of increasing priority populations on the treatment of nonpriority populations* [Principal Investigator]. (August 1, 2007-July 31, 2008) Total amount: \$99,948.

National Institutes of Health. *Macro Level Stressors, Terrorism, and Drinking Outcomes* (R01 AA017202-01A1). [Co-investigator; PI: Richman, J] (June 1, 2009 – May 31, 2011). Total amount: \$ 1,362,875.

National Institute of Health/ National Cancer Institute (P50 CA 106743-01). Center for Population Health and Health Disparities [Co-investigator; PI: Warnecke, R] (September 1, 2003–May 31, 2010). Total amount: \$8,119,682.

Health Resources and Services Administration (R40MC05472). *Using Evidence for Prenatal Case Management Structure* [Co-investigator; PI: Issel, M] (September 2005–August 2007).

National Institute of Health (R01 CA100680-01). *A Panel Study of Quit Smoking Processes in Low-SES Women, 2003–2004* [Co-investigator; PI: Manfredi, C] (March 2003–February 2005) Total Amount: \$293,377.

Center for Substance Abuse Treatment, Caliber Associates, National Evaluation Data Services. *Patterns and Correlates of Substance Abuse Treatment Need and Utilization Among Youth Entering Correctional Facilities* [Co-Investigator; PI: Johnson, TP] (January 2002–August 2002) Total Amount: \$92,679.

Center for Substance Abuse Treatment. *State Treatment Needs Assessment Program* (TI13431). [Co-Investigator; PI: Johnson, TP] (January 2002–December 2004) Total Amount: \$900,000.

National Institute of Health, Agency for Healthcare Research and Quality (R01-HS13004). *Health, literacy, social support, and health: Survey of Medicare enrollees* [Co-Principal Investigator; PI: Lee, SD] (July 1, 2001–June 30, 2005) Total Amount: \$854,913.

Intramural and Other Funded Projects

University of Wisconsin-Milwaukee Internal Funding (Zilber School of Public Health and College of Nursing). *Food Security among Wisconsin Residents during the COVID-19 Pandemic*. [Role: Co-PI; PI: Harley, A] (June 2020- present). Partnered with National Food Access and COVID research Team (NFACT; [https:// www.nfactresearch.org/](https://www.nfactresearch.org/))

University of Wisconsin-Milwaukee/Team Initiation Program (TIP) Awards. *Modification of E-Cigarette Use Behavior among Young Adults: A Transdisciplinary Approach* [Role: Co-PI; PI: Gwon, S.] (June 2020-May 2021) Total Amount: \$25,000.

Greater Milwaukee Foundation Grant to the Center for Aging and Translational Research. *Needs assessment of older adults in the Southeastern Wisconsin community*. [PI: Cho] (January 2016)

Other Noteworthy Projects

Non-funded project with a community partner, St. Hyacinth Food Pantry. *An Alternative Food Pantry Model to Enhance Long-term Food Security, Social Cohesion, and Well-being*. [Co-Investigator, PI: Anne, D.] (June 2020-present)

Pending, Under Review, or Not Funded

NIH (R21). *Effects of Computerized Attentional Bias Modification for Young Adult Electronic Nicotine Delivery Systems (ENDS) Users: A Randomized Controlled Trial*. [Role: Co-investigator; PI: Gwon, S.H.] Amount requested: \$413,012 (February 2022)

- NIH (R01). *Analyzing Patterns and Prevalence of Gender-Based Violence among Three Cohorts of Somali Refugee Women in Two African Refugee Camps and Women Resettled in Wisconsin*. [Role: CoI; PI: Mkandawire-Valhmu] Amount requested: \$3,080,855 (February 2022)
- University of Wisconsin-Milwaukee/Advancing Research and Creativity (ARC) Grant. *Feasibility and Efficacy of a Social Media E-Cigarette Cessation Intervention for Young Adults* [Role: Co-investigator, PI: Gwon] Amount requested: \$15,000.00 (October 2021).
- NIH (R01). *Understanding the Intersecting Realities and Complex Healthcare Needs of American Indian and Black Women Involved in Sex Trading in Urban Metropolitan Environments* (R01 DA066607-01) [Role: Co-investigator; PI: Mkandawire-Valhmu] Amount requested: \$3,067,607 (June 2021)
- Association of Community Health Nursing Educators. *Nurses' Mental Health Preparedness amidst COVID-19*. [Co-PI, PI: Gwon, S. H.] Amount requested: \$2,473. (February 2021)
- NIH (R21). *Public Health Nurses' Burnout and Intent to Leave in relation to Emergency Preparedness and Responsiveness during COVID-19* (R21 GRANT13292614) [Role: CoPI; PI: Gwon, S.H.] Amount requested: \$409,264.00 (February 2021)
- Midwest Nursing Research Society Grant. *Public Health Nurses' Mental Health in Relation to Preparedness and Response During COVID-19* [Role: CoPI; PI: Gwon, S.H.] Amount requested: \$10,000 (November 2020)
- Global Korean Nursing Foundation Grant. *Public Health Nurses' Preparedness, Response, and Mental Health During COVID-19* [Role: CoPI; PI: Gwon, S.H.] Amount requested: \$9,993 (October 2020)
- University of Wisconsin-Milwaukee/Advancing Research and Creativity (ARC) Grant. *Food Security Groups: An Alternative Food Pantry Model to Increase Food Security among Low-Income Families* [Role: Co-investigator; PI: Dressel, A.] Amount requested: \$15,000.00 (November 2019)
- University of Wisconsin-Milwaukee/Discovery and Innovation Grant (DIG). *Attentional Bias Modification Training for E-Cigarette Users Among Young Adults* [Role: Co-investigator; PI: Gwon, S.H.] (October 2019)
- University of Wisconsin-Milwaukee/Discovery and Innovation Grant (DIG). *Youth Chef Academy: Determining Effectiveness of an 8-Week Culinary and Nutrition Literacy Intervention* [Role: Co-investigator; PI: Harley, A.] (October 2019)
- University of Wisconsin-Milwaukee/Discovery and Innovation Grant (DIG). *Risk Awareness, Management, and Communication for Cannabidiol* [Role: Co-investigator; PI: Laestadius, L.] (October 2019)
- NIH (R21) *Navigating a novel substance: Understanding cannabidiol promotion and information sharing* (R21 GRANT12951836 AN # 4360894) [Role: Co-investigator; PI: Laestadius, L.] Amount requested: \$ 400,528.00 (October 2019)
- NIH (R01) *YCare: Skill and Support Intervention for Children and Youth Caregivers* (R019258-01) [Role: Co-investigator; PI: Kavanaugh, M.] Amount requested: \$ 1,639,838 (October 2019; resubmitted with revision)
- Centers for Disease Control and Prevention. University of Wisconsin Milwaukee Health Promotion and Disease Prevention Research Center (PRC): *Creating Healthy and Trauma Responsive Communities to Reduce Health Disparities*. [Role: Co-investigator/Methodology

- Evaluation Core Director; PI: Weinhardt, L.]. (September 30, 2019–September 29, 2024)
Amount requested: \$3,750,000 (June 2018)
- Robert Wood Johnson Foundation (RWJF 70690). *MATCH: Moving Ahead Together for Community Health*. [Role: PI/Project Director]. (July 15, 2018–July. 14, 2020) Total amount: \$700,000 (April 26, 2018).
- University of Wisconsin-Milwaukee/Research and Creative Activities Support. *Symptom Management of Older Persons Living with HIV and Co-Morbid Conditions in Rural Kenya: A Pilot Study*. [Role: Co-investigator; PI: Kako, P.] Amount requested: \$25,000 (November 2017; resubmitted November 2018)
- NIH (R01). *YCare: Self-management, self-efficacy and skill building intervention for Young Caregivers* (R01 12489790) [Role: Co-investigator; PI: Melinda Kavanaugh] Amount requested: \$1,585,434 (October 2017; resubmitted October 2018)
- NIH (R34). *Improving ART Adherence among HIV+ Young Women: A Community Based Intervention in Kenya* (R34 R34 MH116803-01) [Role: Co-investigator; PI: Kako, P.] Amount requested: \$686,115 (September 2017)
- NIH (R34). *Improving ART Adherence among Rural Women in Kenya* (R34 MH111379-01) [Role: Co-investigator; PI: Kako, P.] Amount requested: \$670,299 (January 2016)
- University of Wisconsin-Milwaukee/Research Growth Initiative. *Creating the #VapeLife: Motivations for creating electronic cigarette content on Instagram* [Role: Co-investigator; PI: Laestadius, L.] (October 2015)
- DHHS. Administration for Children and Families. *The Strong Parent Project: A Randomized Comparison Trial of Support Programs for Young Mothers & Fathers*. [Role: Co-investigator; PI: Florsheim, P.] Amount requested: \$5,223,670 (July 2015)
- DHHS. Administration for Children and Families. *Strong Father Project: Testing Two Integrative Models to Support Father Development*. [Role: Co-investigator; PI: Florsheim, P.] Amount requested: \$4,990,618 (July 2015)
- NIH (R01). *Determining the Effect of Concussion on Sensorimotor Function in Children*. [Role: Co-investigator; PI: Wang, J.] Amount requested: \$1,651,138 (June 2015)
- Wisconsin Partnership Program/Community Opportunity Grant. *Program Evaluation of the 100 Mile Club at St. William Catholic School*. [Role: Co-investigator; PI: Sleeves, J.] Amount requested: \$14,982. (April 2015)
- University of Wisconsin-Milwaukee/Research Growth Initiative. *Comparative Effectiveness of Interventions to Reduce Sedentary Behavior or Increase Physical Activity on Overall Health and Well-Being of Community Dwelling Older Adults* [Role: Co-investigator; PI: Swartz, A.] (October 2014)
- NIH (R01). *Coparenting support to reduce risk and promote health among young parents and children*. [Role: Co-investigator; PI: Paul Florsheim] Amount requested: \$2,037,340. (June 2014)
- NIH (R15). *Determining the Effect of Concussion on Sensorimotor Function in Adolescents*. [Role: Co-investigator; PI: Wang, J.] Amount requested: \$443,063 (June 2014)
- NIH (R21). *Understanding Perceptions, Use, and Promotion of E-Cigarettes through Visual Social Media*. [Role: Co-investigator; PI: Laestadius, L.] Amount requested: \$275000.00/2 yrs. (April 2014)

- NIH (R01). *Decreasing Sedentary Time to Promote Successful Aging*. [Role: Co-investigator; PI: Swartz, A.] Amount requested: \$1,848,177.00/5 yrs. (February 2014)
- Public Health Practice-Based Research Networks. *Use of computerized licensing and inspection software to increase the efficiency and effectiveness of local food safety programs*. [Role: Principal Investigator] Amount requested: \$ 24,825 (February 2014)
- NIH, NIDA (U01). *National Early Warning System*. [Role: Co-investigator; PI: Novak, S.] Amount requested: \$ 496,672 (November 2013)
- NIH (U01). *Newborn Phosphatidylethanol Screening to Detect Fetal Alcohol Exposure in Uruguay*. [Role: Co-investigator; PI: Fleming, M.] Amount requested: \$ 167,067 (October 2013)
- Wisconsin Partnership Program (WPP) *Lifecourse Initiative for Healthy Families (LIHF), "Centering Pregnancy for Milwaukee Partnership"*[Role: PI] Amount requested: \$5,037 (November 2012)
- NIH, NIDA (R01). *Effects of Residence and Facility Neighborhood Environments on Substance Abuse Treatment Effectiveness*. [Principal Investigator]. Amount requested: \$ 2,630,134/5 yrs. (July 2012)
- NIH (R01). *Macro Level Stressors, Economic Recession, and Drinking Outcomes*. [Role: Co-investigator; PI: Richman, J.] Total amount: \$3,629,206/5 yrs. (November 2011).
- NIH, NCI (R01). *Enhancing Breast Cancer Prevention and Early Detection in Medically Underserved Area*. [Role: Co-Investigator; PI: Johnson, T.]. Amount requested: \$5,586,255/3 yrs. (2010).
- Illinois Department Public Health. *Addressing System and Individual Factors Contributing to Disparities in Breast Cancer Survival and Mortality*. [Role: Co-investigator; PI: Warnecke, R.]. Amount requested: \$75,000. (2008).
- NIH (R01). *Interactive computerized cervical cancer screening intervention for Korean American women*. [Role: Co-Investigator; PI: Lee, Eunice]. Amount requested: \$232,080. (2008).
- NIH/National Cancer Institute (R01). *Quality of Life in African American Cancer Survivors* [Role: Co-Investigator; PI: Matthews, Alicia K.]. Amount requested: \$1,113,558. (2005).
- National Institute of Justice. *Residential Segregation and the concordance of self-reported and actual substance use*. [Role: Co-PI; PI: Ebriio, A.]. Amount requested: \$8,862.36 (2002).

PUBLICATIONS

Peer-Reviewed Journal Articles Published or In Press (*student)

- Rowley, T., Cho, C., Swartz, A., **Cho, Y.**, Strath, S. (In press). Validation of a Series of Walking and Stepping Tests to Predict Maximal Oxygen Consumption in Adults Aged 18-79 Years. *PLOS ONE*. (Impact Factor: 2.740)
- Gwon, S. H., **Cho, Y.I.**, Lee, H. J., Paek, S., & Matthews, P.A. (In press) Moderating effects of smoking status on the relationships between mental health problems and poor sleep. *Sage Open*. (Impact factor: 1.577)
- Niles, M.T., et al. (2021) A Multi-Site Analysis of the Prevalence of Food Insecurity in the United States, before and during the COVID-19 Pandemic. *Current Developments in Nutrition*, 5(12) <https://doi.org/10.1093/cdn/nzab135> (Impact factor: 2.91)
- Rolock, N., Osasio, K., White, K., Havighurst, S., **Cho, Y.**, Fong, R., Marra, L., & Faulkner, M. (2021) Tuning in to Teens (TINT) with adoptive parents and guardians in the U.S.: The replication phase

- of intervention research. *Journal of Public Child Welfare*, 15(1), 22-51. doi: 10.1080/15548732.2020.1846660. (First published online: 21 Dec 2020) (impact factor: 1.158)
- Rolock, N., Ocasio, K., White, K. R., **Cho, Y.**, Fong, R., Marra, L., & Faulkner, M. (2021). Identifying families who may be struggling after adoption or guardianship. *Journal of Public Child Welfare*, 15(1), 78-104. doi: 10.1080/15548732.2020.1831679; <http://hdl.handle.net/2186/ksl:2006070206> (First published online: 25 Oct 2020) (impact factor: 1.158)
- Gwon, S.H., Cho, **Y.I.**, *Paek, S.H., & Ke, W. (2020). Public health nurses' workforce factors and population health outcomes in the United States. *Public Health Nursing*, 37(6), 829-836. <https://doi.org/10.1111/phn.12793>. (First published online: 31 Aug 2020) (impact factor: 1.462)
- Kavanaugh, M. S., **Cho, Y.**, Fee, D., & Barkhaus, P. (2020). Skill, confidence and support: conceptual elements of a child/youth caregiver training program in amyotrophic lateral sclerosis – the YCare protocol. *Neurodegenerative Disease Management*. <https://doi.org/10.2217/nmt-2020-0004> (impact factor: 2.40)
- Jerma, N., Cho, C., Swartz, A., **Cho, Y.**, & Strath, S. (2020). Acceptance and feasibility of seated elliptical pedaling to replace sedentary behavior in older adults. *Journal of Aging and Physical Activity*. DOI: 10.1123/japa.2019-0388 (impact factor: 2.517)
- Laestadius, L., Penndorf, K., *Seidl, M., Pokhrel, P., Patrick, R., & **Cho, Y.** (2020). Young Adult Identification and Perception of Hashtag-based Vaping Claims on Instagram. *Health Education & Behavior* 47(4):611-618. DOI: 10.1177/1090198120928992 (impact factor: 2.396)
- Laestadius, L., Wang, Y., Taleb, Z.B., Kalan, M.E., **Cho, Y.I.**, Manganello, J.A. (2020). Online National Health Agency Mask Guidance for the Public in light of COVID-19: A Content Analysis. *JMIR Public Health & Surveillance*. 6(2):e19501 DOI: 10.2196/19501 (impact factor: 4.11)
- Laestadius, L., *Wahl, M., *Vassey J., P. **Cho, Y.I.** (2020). Compliance with FDA nicotine warning statement provisions in e-liquid promotion posts on Instagram. *Nicotine and Tobacco Research*. 22(10) 1823-1830. DOI: 10.1093/ntr/ntaa092 (impact factor: 3.786)
- *John, S. A., Walsh, J. L., Quinn, K. G., **Cho, Y. I.**, & Weinhardt, L. S. (2020). Testing the Interpersonal-Behavioral model to explain intentions to use patient-delivered partner therapy. *PLoS One* 15(5):e0233348. <https://DOI.org/10.1371/journal.pone.0233348>. (impact factor: 2.740)
- Laestadius, L., *Penndorf, K., Seidl, M., **Cho, Y.I.** (2019). Assessing the Appeal of Instagram E-liquid Promotions and Warnings among Young Adults: A Focus Group Study. *Journal of Medical Internet Research* 21(11):e15441. DOI: 10.2196/15441. (impact factor: 5.43)
- Laestadius, L., *Wahl, M., Pokhrel, P. **Cho, Y.I.** (2019). From Apple to Werewolf: A Content Analysis of Marketing for E-liquids on Instagram. *Addictive Behaviors*, 91, 119-127. DOI:org/10.1016/j.addbeh.2018.09.008
- *Maeda, H., Cho, C.C., **Cho, Y.I.**, Strath, S. (2019) Comparing methods for using all available accelerometer data to improve physical activity measurement. *Journal of the Measurement of Physical Behaviour*, 2(1) 4-12. DOI: 10.1123/jmpb.2018-0015
- Kwak, J., **Cho, Y.I.**, Lee, Y-S., Noh, H., Roh, S. (2019) Differences in Advance Care Planning between American Indian and White Older Adults. *Research in Gerontological Nursing*, 12(1):34-43. DOI:org/10.3928/19404921-20181212-02
- Zabler, B, Tsai, P-Y., Fendrich, M., **Cho, Y.**, Taani, M., Schiffman, R. (2018) Effect of a nurse case management intervention for hypertension self-management in low-income African Americans. *Contemporary Clinical Trials*, 71, 199-204. DOI: 10.1016/j.cct.2018.06.011

- *John, S. A., Walsh, J. L., **Cho, Y.I.**, & Weinhardt, L. S. (2018). Perceived risk of intimate partner violence among STI clinic patients: Implications for partner notification and patient-delivered partner therapy. *Archives of Sexual Behavior* 47(2) 481-492. DOI:org/10.1007/s10508-017-1051-0
- Matthews, A.K., **Cho, Y.I.**, Hughes, T.L. Wilsnack, S.C., Aranda, F., & Johnson, T.P. (2018). The Effects of Sexual Orientation on the Relationship between Victimization Experiences and Smoking Status among US Women. *Nicotine and Tobacco Research*, 20, 332-339. DOI: 10.1093/ntr/ntx052
- Swartz, A., Miller, N. E., **Cho, Y.I.**, Welch, W. A., & Strath, S. J. (2017). A Prospective Examination of the Impact of High Levels of Exercise Training on Sedentary Behavior. *European Journal of Sport Science* 17:222-230. DOI:10.1080/17461391.2016.1251496
- Shavitt, S., **Cho, Y.I.**, Johnson, T., Jiang, D., Holbrook, A., & Stavrakantonaki, M. (2016). Culture Moderates the Relation Between Perceived Stress, Social Support, and Mental and Physical Health. *Journal of Cross-Cultural Psychology*, 47(7)956-980.
- Laestadius, L., *Wahl, M.M., **Cho, Y.I.** (2016). #Vapelife: An exploratory study of electronic cigarette use and promotion on Instagram. *Substance Use and Misuse*, 51(12) 1669-1673. DOI: 10.1080/10826084.2016.1188958.
- Swartz, A., **Cho, Y.I.**, Welch, W. A., & Strath, S. J. (2016). Movement Discordance between Healthy and Non-Healthy US Adults. *PLoS ONE* 11(2):e0150325. DOI: 10.1371/journal.pone.0150325.
- Holbrook, A., Johnson, T., **Cho, Y.I.**, Shavitt, S., Chavez, N., & Weiner, S. (2016). Do Interviewer Errors Help Explain the Impact of Question Characteristics on Respondent Difficulties? *Survey Practice*, 9(Spl).
- Johnson, T. P., Shariff-Marco, S., Willis, G., **Cho, Y.I.**, Breen, N., Gee, G. C., Krieger, N., Grant, D., Alegria, M., Mays, V. M., Williams, D. R., Landrine, H., Liu, B., Reeve, B. B., Takeuchi, D., & Ponce, N. A. (2015). Sources of Interactional Problems in Survey of Racial/Ethnic Discrimination. *International Journal of Public Opinion Research*, 27:244-263. DOI: 10.1093/ijpor/edu024.
- Wang, J., Thomas, D., **Cho, Y.I.**, (2015). Sensorimotor learning deficits observed in children with sports-related concussion. *F1000Research*, 4:143. doi.org/10.12688/f1000research.6575.2
- Torellia, C.J., Shavitt, S., Johnson, T., Beebe, T., Cháveze, N., **Cho, Y.I.**, Holbrook, A., & Weiner, S. (2015) Justice or Compassion? Cultural Differences in Power Norms Affect Consumer Satisfaction with Power-Holders. *International Marketing Review*, 32, 279-306. DOI: 10.1108/IMR-09-2013-0222.
- Holbrook, A., Anand, S., Johnson, T., **Cho, Y.I.**, Shavitt, S., Chavez, N., & Weiner, S. (2014). Response heaping in interviewer-administered surveys: A cognitive shortcut to satisfice? *Public Opinion Quarterly*, 78: 591-633. DOI: 10.1093/poq/nfu017.
- Safika, I., Johnson, T.P., **Cho, Y.I.**, & Praptoraharjo, I. (2014). Condom use among Men who Have Sex with Men and Male to Female Transgender in Jakarta, Indonesia. *American Journal of Men's Health*, 8, 278-288.
- Swartz, A.M., Rote, A.E., **Cho, Y.I.**, Welch, W.A., & Strath, S.J. (2014) Responsiveness of motion sensors to detect change in sedentary and physical activity behaviour. *British Journal of Sport Medicine*, 48 (13) 1043-1047. DOI:10.1136/bjsports-2014-093520.

- Swartz, A. M., Rote, A.E., Welch, W. A., Maeda, H., Hart, T. L., **Cho, Y.I.** & Strath, S. J. (2014). Prompts to disrupt sitting time and increase physical activity at work. *Preventing Chronic Disease* 11:130318.
- Lee, E., Menon, U., Kviz, F., Miller, A., & **Cho, Y.I.** (2014). The KIM-CHI Program: The Effect of a Couples Intervention to Increase Breast Cancer Screening Among Korean Americans. *Oncology Nursing Forum* 41: E185-193.
- Cho, Y.I.**, Johnson, T.P., & Van Geest, J. (2013). Enhancing surveys of health care professionals: A meta-analysis of techniques to improve response. *Evaluation & Health Professions*, 36, 382-407.
- Matthews, A. K., **Cho, Y.I.**, Hughes, T., Szalacha, L. A., Wilsnack, S. C., & Martin, K. (2013). The relationships of sexual identity, hazardous drinking, and drinking expectancies with risky sexual behaviors in a community sample of sexual minority women. *Journal of the American Psychiatric Nurses Association*, 19, 259-270.
- Matthews, A.K., **Cho, Y.I.**, Hughes, T.L., Wilsnack, S.C., & Johnson, T.P. (2013). The influence of childhood physical abuse on adult health status in sexual minority women: The mediating role of smoking. *Women's Health Issues*, 23, e95-102.
- Johnson, T.P., Hughes, T.L., **Cho, Y.I.**, Wilsnack, S.C., Aranda, F., & Szalacha, L.A. (2013). Hazardous drinking, depression and anxiety among sexual minority women: Self-medication or impaired functioning? *Journal of Studies on Alcohol and Drugs*, 74, 565-75.
- Tejeda, S. Darnell, J. S. **Cho, Y.I.**, Stolley, M., Markossian, T., & Calhoun, E. (2013) Patient barriers to follow-up care for breast and cervical abnormalities. *Journal of Women's Health*, 22, 507-517.
- Cho, Y.I.**, Johnson, T. P., Fendrich, M., & Pickup, L. (2013). Treatment facility neighborhood environment and outpatient treatment completion. *Journal of Drug Issues*, 43, 374-385.
- Cho, Y.I.**, Holbrook, A., & Johnson, T. P. (2013). Acculturation and health survey question comprehension among Latino respondents in the U.S. *Journal of Immigrant and Minority Health*, 15, 525-532.
- Richman, J. A., Rospenda, K. M., Johnson, T. P., **Cho, Y.I.**, Vijayasira, G., Cloninger, L., & Wolff, J. M. (2012). Drinking in the age of the great recession. *Journal of Addictive Diseases*, 31, 158-172. PMID: 22540437.
- Cho, Y.I.**, Johnson, T. P., Barrett, R., Campbell, R. T., Dolecek, T. A., & Warnecke, R. (2011). Neighborhood changes in concentrated immigration and late stage breast cancer diagnosis. *Journal of Immigrant and Minority Health*, 13, 9-14. PMID: 20232147.
- Manfredi, C, **Cho, Y.I.**, Warnecke, R., Saunders, S., Sullivan, M. (2011). Dissemination strategies to improve implementation of the PHS Smoking Cessation Guideline in MCH public health clinics: experimental evaluation results and contextual factors. *Health Education Research*, 2, 348-360. PMID: 21398375.
- Hughes, T.L., Szalacha, L.A., Johnson, T.P., Kinnison, K., Wilsnack, S.C., & **Cho, Y.I.** (2010). Sexual victimization and hazardous drinking among heterosexual and sexual minority women. *Addictive Behaviors*, 35, 1152-1156. PMID: 20692771.
- Johnson, T, Lee, G., & **Cho, Y.I.** (2010). Examining the association between cultural environments and survey nonresponse. *Survey Practice*, 3 (3).
- Gerber, B. S., **Cho, Y.I.**, Arozullah, A. M., & Lee, S. D. (2010). Racial differences in medication adherence: a cross-sectional study of medicare enrollees. *American Journal of Geriatric Pharmacotherapy*, 8, 136-45. PMID: 20439063.

- Lee, S.-Y. D., Arozullah, A. M., **Cho, Y.I.**, Crittenden, K., & Vicencio, D. (2009). Health literacy, social support, and health status among older adults. *Educational Gerontology, 35*, 191–201. PMID: 14759678.
- Cho, Y.I.**, Lee, S. D., Arozullah, A., & Crittenden, K. (2008). Effects of health literacy on health status and health service utilization amongst the elderly. *Social Science and Medicine, 66*, 1809–16. PMID: 18295949.
- Rauscher, G., Johnson, T., **Cho, Y.I.**, & Walk, J. (2008). Accuracy of self-reported cancer screening histories: a meta-analysis. *Cancer Epidemiology Biomarkers & Prevention, 17*, 748–57. PMID: 18381468.
- Barrett, R. E., **Cho, Y.I.**, Weaver, K.E., Ryu, K., Campbell, R. T., Dolecek, T. A., & Warnecke, R. B. (2008). Neighborhood change and distant metastasis at diagnosis of breast cancer. *Annals of Epidemiology, 18*, 43–47. PMID: 17890103.
- Manfredi, C., **Cho, Y.I.**, Crittenden, K. S., & Dolecek, T. A. (2007). A path model of smoking cessation in women smokers of low socio-economic status. *Health Education Research, 22*: 747–56. PMID: 17182971.
- Crittenden, K. S., Manfredi, C., **Cho, Y.I.**, & Dolecek, T. A. (2007). Smoking cessation processes in low-SES women: The impact of time-varying pregnancy status, health care messages, stress, and health concerns. *Addictive Behaviors, 32*, 1347–1366. PMID: 17097815.
- Johnson, T. P., **Cho, Y.I.**, Holbrook, A., & Campbell, R. T. (2006). Using community-level correlates to evaluate nonresponse in a telephone survey. *Public Opinion Quarterly, 70*, 704–719. PMID: 16473526.
- Cho, Y.I.**, & Crittenden, K. S. (2006). The impact of adult roles on drinking among women in the United States. *Substance Use and Misuse, 41*, 17–34. PMID: 16393733.
- Johnson, T. P., **Cho, Y.I.**, Holbrook, A., O'Rourke, D., Warnecke, R., & Chávez, N. (2006). Cultural variability in the effects of question design features on respondent comprehension of health surveys. *Annals of Epidemiology, 16*, 661–668. PMID: 16473526.
- Lee, S. D., Bender, D. E., Ruiz, R., & **Cho, Y.I.** (2006). Development of an easy-to-use Spanish health literacy assessment tool. *Health Services Research, 41*, 1392–1412. PMID:16899014.
- Johnson, T. P., Holbrook, A., **Cho, Y.I.**, & Bossarte, R. M. (2006). Nonresponse error in injury control and risk surveys. *American Journal of Preventive Medicine, 31*, 427–436. PMID: 17046415
- Holbrook, A., **Cho, Y.I.**, & Johnson, T. P. (2006). The impact of question and respondent characteristics on comprehension and mapping difficulties. *Public Opinion Quarterly, 70*, 565–595.
- Johnson, T. P., Kulesa, P., **Cho, Y.I.**, & Shavitt, S. (2005). The relation between culture and response styles: Evidence from 19 countries. *Journal of Cross-Cultural Psychology, 36*, 264–277.
- Cho, Y.I.** (2004). Gender composition of occupation and industry and working women's alcohol consumption. *Journal of Studies on Alcohol, 65*(3), 345–352. PMID:15222591.
- Lee, S. D., Arozullah, A., & **Cho, Y.I.** (2004). Health literacy, social support, and health: A research agenda. *Social Science and Medicine, 58*(7), 1309–1321. PMID: 14759678.
- Manfredi, C., Crittenden, K. S., **Cho, Y.I.**, & Gao, S. (2004). Long-term effects (up to 18 months) of a smoking cessation program among women smokers in public health clinics. *Preventive Medicine 38*(1) 10–19. PMID: 14672637.

- Johnson, T. P., **Cho, Y.I.**, Fendrich, M., Graf, I., Kelly-Wilson, L., & Pickup, L. (2004). Substance abuse treatment need and treatment utilization among youth entering the Illinois juvenile corrections system. *Journal of Substance Abuse Treatment*, 26(2), 117-128. PMID: 15050089.
- Lurigio, A. J., **Cho, Y.I.**, Swartz, J. A., Johnson, T. P., Graf, I., & Pickup, L. (2003). Standardized assessment of substance-related, other psychiatric, and comorbid disorders among probationers. *International Journal of Offender Therapy and Comparative Criminology* 67(6), 630-652. PMID: 14661384.
- Kviz, F. J., **Cho, Y.I.**, Johnson, T. P., Willgerodt, M. A., Clark, M. A. et al. (2003). Korean American men's perceptions about smoking-related symptomatology: Implications for intervention. *Korean and Korean American Studies Bulletin*, 13, 71-83. PMID: 17031418.
- Johnson, T. P., VanGeest, J. B., & **Cho, Y.I.** (2002). Migration and substance use: Evidence from the U.S. National Health Interview Survey. *Substance Use and Misuse* 37(8-10), 943-974. PMID: 12180572.
- Cho, Y.I.**, Johnson, T. P., & Fendrich, M. (2001). Monthly variations in self-reports of alcohol consumption. *Journal of Studies on Alcohol*, 62, 268-272. PMID: 11327194.
- Manfredi, C., Crittenden, K. S., **Cho, Y.I.**, Engler, J., & Warnecke, R. (2001). Maintenance of smoking cessation program in public health clinics beyond the experimental evaluation. *Public Health Reports*, 116(supplement), 120-135. PMID: 11889280.
- Manfredi, C., Crittenden, K. S., **Cho, Y.I.**, Engler, J., & Warnecke, R. (2000). Minimal smoking cessation interventions in prenatal, family planning, and pediatric public health clinics. *American Journal of Public Health*, 90(3), 423-427. PMID: 10705864.
- Manfredi, C., Crittenden, K. S., **Cho, Y.I.**, Engler, J., & Warnecke, R. (2000). The effect of a structured smoking cessation program, independent of exposure to existing interventions. *American Journal of Public Health*, 90(5), 751-756. PMID: 10800424.
- Manfredi, C., Crittenden, K. S., Warnecke, R., Engler, J., **Cho, Y.I.**, & Shaligram, C. (1999). Evaluation of a motivational smoking cessation intervention for women in public health clinics *Preventive Medicine*, 28, 51-60. PMID: 9973588.
- Crittenden, K. S., Manfredi, C., Warnecke, R. B., **Cho, Y.I.**, & Parsons, J. A. (1998). Measuring readiness and motivation to quit smoking among women in public health clinics: Predictive validity. *Addictive Behaviors* 23(2), 191-199. PMID: 9573423.
- Cho, Y.I.**, & Faulkner, W. F. (1993). Conceptions of alcoholism among Koreans and Americans. *International Journal of Addictions*, 28(8), 681-694. PMID: 8349386.

Peer-Reviewed Journal Articles Under Review/In-preparation

- Cho, Y.I.**, Y. Cho (in preparation). Cross-national differences in the associations between lifestyle factors and status of health. *BMC Public Health*
- Cho, Y.I.**, E. Deal*, Johnson, T. P., & Fendrich, M. (in preparation). The interaction effects of referral sources and treatment modes on the substance abuse treatment completion. *Journal of Substance Abuse Treatment*.
- Cho, Y.I.**, Rolock, N., & White, K. (in preparation). Evaluation of Belonging and Emotional Security Tool (BEST): A confirmatory factor analysis approach. *Journal of Public Child Welfare*.

- Cho, Y.I.**, Johnson T. P., Holbrook, A. (in preparation) Racial ethnic differences in the associations between verbal and non-verbal behavior codes of survey responses. *Journal of Survey Statistics and Methodology*.
- Holbrook, A., Sterrett, D., Johnson, T. P., & **Cho, Y.I.** (in preparation). Differences in the validity of feeling thermometer ratings among whites, Blacks, and Latinos in the American National Election Studies: Exploring the consequences of extreme response style for attitude measurement. *Public Opinion Quarterly*.
- Hennessy Garza, R., **Cho, Y.I.**, Hlavka, H., Weinhardt, L., Yasin, T., Smith, S., Adler, K., Otto, K., & Florsheim, P. (under review). A multi-topic bystander intervention program for upper-level undergraduate students: Outcomes in sexual violence, racism, and high-risk alcohol situations. *Journal of Interpersonal Violence*.
- Hennessy Garza, R., Cho, Y.I., Grych J., Hlavka, H., Weinhardt, L., Smith, S., Adler, K., Otto, K., & Florsheim, P. (under review). Comparing bystander intervention against sexual violence, racism, and high-risk alcohol use in college: Recommendations for upper-level undergraduates. *Journal of American College Health*
- John, S. A., Walsh, J. L., **Cho, Y.I.**, & Weinhardt, L. S. (under review). Barriers and facilitators to patient-delivered partner therapy among sexually transmitted infection clinic patients: An adaptation of the Information-Motivation-Behavioral Skills model. *Journal of Urban Health*. (Impact Factor: 1.959)
- Gwon, S.H., **Cho, Y.I.**, Lee, H.J., Snethen, J. (under review) Effects of smoking on sleep in adults: A literature review. *American Journal of Health Behavior*. (Impact Factor: 1.81)
- Holbrook, A., Johnson, T., **Cho, Y.I.**, Shavitt, S., Cháveze, N., & Weiner, S. (under review) Predicting Response Latencies to Survey Questions Measuring Opinions, Personal Characteristics and Factual Knowledge. *Journal of Survey Statistics and Methodology*. (Impact Factor: 1.24)

Book Chapters

- Holbrook, A., Johnson, T. P., Kapousouz, E., & **Cho, Y.I.** (2020) Exploring the Antecedents and Consequences of Interviewer Reading Speed (IRS) at the Question Level. Pp.237-252 in Olson et al. (Eds.), *Interviewer Effects from a Total Survey Error Perspective*, New Delhi, India: Taylor and Francis Books CRC Press.
- Johnson, T. P., Holbrook, A., Shavitt, S., **Cho, Y.I.**, Chavez, N., & Weiner, S. (2019) Examining the Comparability of Behavior Coding Across Cultures in Johnson et al. (Eds.), *Advances in Comparative Survey Methods: Multinational, Multiregional, and Multicultural Contexts (3MC)*, New Jersey: Wiley.
- Johnson, T. P., **Cho, Y.I.**, Holbrook, A., O'Rourke, D., Warnecke, R., & Cháveze, N. (2005). *Cultural Variability in the Effects of Question Design Features on Respondent Comprehension*. Pp. 65-77 in Hoffmeyer-Zlotnik, J. H. P., & Harkness, J. A. (Eds.), *Methodological Aspects in Cross-National Research*. Mannheim, Germany: ZUMA.

Editorials/Commentary

- Cho, Y.I.** (2014) Promoting the Use of Substance Use Survey Data. *Substance Use and Misuse* 49: 775-776.

Book Reviews

Cho, Y.I. (2015). *Cross-Cultural Analysis: Methods and Applications*, by E. Davidov, P. Schmidt, & J. Billiet (Eds.), New York: Routledge; 2011. *Public Opinion Quarterly*, 79: 396-409.

Reference Articles

Cho, Y.I. (2008). Intercoder Reliability. Pp. 344-345 in Paul J. Lavrakas (Ed), *Encyclopedia of Survey Research Methods*, Thousand Oaks, CA: Sage. [https://dx.DOI:org/10.4135/9781412963947.n228](https://dx.doi.org/10.4135/9781412963947.n228)

Peer Reviewed Conference Proceedings & Published Abstracts

Wilsnack, R.W., **Cho, Y.I.**, Wilsnack, S.C., Kristjanson, A.F., Benson, P. & Johnson, T.P. (2010). Self-reports and spouse reports of drinking: How do they (dis)agree? *Alcoholism-Clinical and Experimental Research*, 34(6), Supplement 2, 124A-124A.

Scheiderich, S. C., S. D. Lee, **Cho, Y.I.**, Crittenden, K. S., Vicencio, D., Arozullah, A. M. (2006). Lower health literacy and social support are associated with lower mammogram use. *Journal of General Internal Medicine* 21: 82-83.

Cho, Y.I., A. L., Fuller, File, T. Holbrook, A. & Johnson, T. P. (2006) Culture and survey question answering: A behavior coding approach. *Proceedings of the Section of Survey Research Methods* (pp. 4082- 4089). Alexandria, VA: American Statistical Association.

Johnson, T. P., Holbrook, A. L., & **Cho, Y.I.** (2006). The Effects of Acculturation on Survey Question Comprehension among Latino Respondents in the U.S. *Proceedings of the Section of Survey Research Methods* (pp. 3186- 3192). Alexandria, VA: American Statistical Association.

Johnson, T. P., & **Cho, Y.I.** (2005). Understanding nonresponse mechanisms in telephone survey. *2004 Proceedings of the Section of Survey Research Methods* (pp. 4952-4959). Alexandria, VA: American Statistical Association.

Retzer, K. F., Schipani, D., & **Cho, Y.I.** (2005). Refusal conversion: Monitoring the trends. *2004 Proceedings of the Section of Survey Research Methods* (pp. 4984-4990). Alexandria, VA: American Statistical Association.

Meaden, P., S. A. Harlage, S.A., **Cho, Y.I.** & Johnson, T.P. (2005). The prevalence of premenstrual dysphoric disorder (PMDD) in an area probability sample drawn by the National Opinion Research Center. *Archives of Women's Mental Health*, 8, LXIII.

Non-peer Reviewed Research Project Reports/Research Briefs/Technical Reports Published

Niles, M.T. et al. (2021). Food Insecurity Prevalence Across Diverse Sites During COVID-19: A Year of Comprehensive Data. *University of Vermont, College of Agriculture and Life Sciences Faculty Publications.178*. <https://scholarworks.uvm.edu/calcfac/178>

Ocasio, K., Rolock, N., White, K., **Cho, Y.**, Diamant-Wilson, R., MacKenzie, M., Greenfield, B., & Fong, R. (2019). Evaluation results from New Jersey-Final evaluation report. In Rolock, N. & Fong, R. (Eds.). *Supporting adoption and guardianship: Evaluation of the National Quality Improvement Center for Adoption and Guardianship Support and Preservation (QIC-AG)-Final evaluation report*. (pp. 5-1 - 5-73). Washington, DC: Department of Health and Human Services, Administration for Children and Families, Children's Bureau.

Rolock, N., White, K., **Cho. Y.**, Zhang, L., Diamant-Wilson, R., & Fong, R. (2019). Evaluation results from Illinois-Final evaluation report. In Rolock, N. & Fong, R. (Eds.). *Supporting adoption and guardianship: Evaluation of the National Quality Improvement Center for Adoption and Guardianship Support and Preservation (QIC-AG)-Final evaluation report*. (pp. 6-1 - 6-74). Washington, DC: Department of Health and Human Services, Administration for Children and Families, Children's Bureau.

- Rolock, N., Diamant-Wilson, R., Blakey, J., Zhang, L., White, K., **Cho, Y.**, Fong, R. (2019). Evaluation results from Wisconsin-Final evaluation report. In Rolock, N. & Fong, R. (Eds.). *Supporting adoption and guardianship: Evaluation of the National Quality Improvement Center for Adoption and Guardianship Support and Preservation (QIC-AG)-Final evaluation report.* (pp. 7-1 – 7-68). Washington, DC: Department of Health and Human Services, Administration for Children and Families, Children’s Bureau.
- White, K., Rolock, N., **Cho, Y.**, Diamant-Wilson, R., & Fong, R. (2019). Evaluation results from Catawba County, North Carolina-Final evaluation report. In Rolock, N. & Fong, R. (Eds.). *Supporting adoption and guardianship: Evaluation of the National Quality Improvement Center for Adoption and Guardianship Support and Preservation (QIC-AG)-Final evaluation report.* (pp. 8-1 – 8-51). Washington, DC: Department of Health and Human Services, Administration for Children and Families, Children’s Bureau.
- Rolock, N., Diamant-Wilson, R., White, K., **Cho, Y.**, & Fong, R. (2019). Evaluation results from Tennessee-Final evaluation report. In Rolock, N. & Fong, R. (Eds.). *Supporting adoption and guardianship: Evaluation of the National Quality Improvement Center for Adoption and Guardianship Support and Preservation (QIC-AG)-Final evaluation report.* (pp. 9-1 – 9-66). Washington, DC: Department of Health and Human Services, Administration for Children and Families, Children’s Bureau.
- Cho, Y.I.**, Anand, S., & Johnson, T. (2010). *Waiting for Treatment: A Survey of State-Funded Treatment Facilities in Illinois, 2009.* Chicago: University of Illinois at Chicago, Survey Research Laboratory.
- Lee, S., Arozullah, A., **Cho, Y.I.**, & Crittenden K. (2006). *Health literacy, social support and health: Survey of Medicare enrollees.* Rockville, MD: Agency for Healthcare Research and Quality.
- Hazen, R., & **Cho, Y.I.** (2006). Health center quality improvement study: Analytical report. Chicago: University of Illinois at Chicago, Survey Research Laboratory.
- Cho, Y.I.**, Johnson, T. P., Bruger, J., & Pickup, L. (2005). *Analysis of State of Illinois client-level treatment data.* Chicago: Illinois Department of Human Services.
- Cho, Y.I.**, Johnson, T. P., Kelly-Wilson, L., Bruger, J., & Pickup, L. (2005). *Report of the Illinois treatment and criminal justice data linkage project.* Chicago: Illinois Department of Human Services.
- Johnson, T. P., **Cho, Y.I.**, Lerner, A., Pickup, L., & Cohen, L. (2004). *Alcohol, tobacco, and other drug use in Illinois: Prevalence and treatment need, 2003.* Chicago: Illinois Department of Human Services.
- Cho, Y.I.**, & Kelly-Wilson, L. (2004). *Analysis of closed medical malpractice claims.* Chicago: University of Illinois at Chicago, Survey Research Laboratory.
- Johnson, T. P., **Cho, Y.I.**, Fendrich, M., Graf, I., Kelly-Wilson, L., & Pickup, L. (2002). *Substance abuse treatment need and treatment utilization among youth entering the Illinois juvenile corrections system.* Crystal City, VA: The National Evaluation Data Services.
- Cho, Y.I.**, Johnson, T. P., Kelly-Wilson, L., & Pickup, L. (2001). *Substance use in Illinois: Prevalence and treatment need, 1990–2000.* Chicago: Illinois Department of Human Services.
- Cho, Y.I.**, Johnson, T. P., Graf, I., & Pickup, L. (2000). *Alcohol, tobacco, and other drug use among youth entering juvenile correctional facilities in Illinois: Prevalence and treatment need, 2000.* Chicago: Illinois Department of Human Services.

- Cho, Y.I.**, Johnson, T. P., Hart, H., Kelly-Wilson, L., & Pickup, L. (2000). *Alcohol, tobacco, and other drug use among Illinois Office of Mental Health Clients: Prevalence and treatment need, 2000*. Chicago: Illinois Department of Human Services.
- Lurigio, A., Swartz, J. A., **Cho, Y.I.**, Johnson, T. P., Graf, I., & Pickup, L. (2000). *Alcohol, tobacco, and other drug use among adult probationers in Illinois: Prevalence and treatment need, 2000*. Chicago: Illinois Department of Human Services.
- Cho, Y.I.**, Johnson, T. P., Farrar, I. C., & Pickup, L. (2000). *Alcohol, tobacco, and other drug use by Medicaid recipients in Illinois: Assessment of treatment need*. Chicago: Illinois Department of Human Services.
- Cho, Y.I.**, Johnson, T. P., & Pickup, L. (2000). *Illinois household survey on alcohol, tobacco, and other drug use, 1998*. Chicago: Illinois Department of Human Services.
- Johnson, T. P., Sagun, M. A., Dombrow, J., Lee, J. L., Owens, L., & **Cho, Y.I.** (1999). *Metropolitan Chicago regional rental market analysis survey methodology report*. Chicago: University of Illinois at Chicago, Survey Research Laboratory.

PRESENTATIONS

Peer Reviewed Conference Presentations (*Student)

- Holbrook, A. L., Crosby, A., Kapousouz, E., Hu, X., **Cho, Y.I.**, Silber, H., Wang X., Hutti, A., Polskala, P., Johnson, T., & Lavrkas, J. Using Experimental Vignettes to Study How Survey Methods and Results Influence the Public's Evaluation of Public Opinion Polls. Paper accepted for the 77th Annual Association for Public Opinion Research Conference to be held in Chicago on May 11-13, 2022.
- Holbrook, A. L., Crosby, A., Kapousouz, E., Hu, X., **Cho, Y.I.**, Silber, H., Wang X., Hutti, A., Polskala, P., Johnson, T., & Lavrkas, J. Using Experimental Vignettes to Study the Public's Reactions to and Evaluation of Public Opinion Polls. Paper presented at the Annual Meeting of Midwest Association for Public Opinion Research on November 19-20, 2021.
- Rolock, N., Ocasio, K, White, K., **Cho, Y.**, Fong, R., Marra, L. & Faulkner, M. Intervention research with adoptive families: Lessons from interventions tested in multiple sites across the U.S. – Tools to identify families who may be struggling after adoption. Paper presented at the 7th International Conference on Adoption Research held virtually on July 6-9, 2021.
- *Rowley, T.W., Cho, C., Swartz, A.M., Greenleaf, C., **Cho, Y.**, Strath, S.J. “Hit the Ground Walking”: A Pilot Study Examining High Intensity Interval Walking in Older Adults. Paper accepted for the Annual Meeting of American College of Sports Medicine. June 1-5, 2021.
- Dressel, A., Harley, A., **Cho, Y.** Vega, E. An alternative food pantry model to enhance long-term food security, social cohesion, and financial wellbeing. Poster presented at Wisconsin Public Health Association Annual Public Health Virtual Conference. May 25-27, 2021.
- Johnson, T. P., Kapousouz E., Holbrook A. L., & **Cho, Y. I.**, Respondent Health and the Quality Survey Data. Paper virtually presented at the Annual Meeting of Midwest Association for Public Opinion Research held virtually on November 20-21, 2020.
- *Hennessy, R., Florsheim, P., **Cho, Y.I.**, Smith, S., Adler, K., & Otto, K. Bystander training to prevent sexual violence and racism among college students: A theory-based analysis of a cluster randomized control trial. Paper presented at the 143rd Annual Meeting of American Public Health Association, Virtual on October 24-28, 2020.

- Johnson, T. P., Holbrook A. L., **Cho, Y. I.**, Kapousouz E., Brown, B., Stavrakantonaki, M., Wang, X., Zhao, T., & Silber, H. The Effects of Acquiescent and Extreme Response Bias on the Measurement of Cultural Orientations. Paper virtually presented at the Annual Meeting of American Association for Public Opinion Research held virtually on June 11-12, 2020.
- Holbrook A. L., Kapousouz E., Johnson, T. P., & **Cho, Y. I.** Interviewer Reading Speed and the Survey Response Process. Paper virtually presented at the Annual Meeting of American Association for Public Opinion Research held virtually on June 11-12, 2020.
- Lerma, N., Cho, C., Swartz, A., **Cho, Y.**, & Strath, S. Replacing sedentary behavior with light physical activity in the homes of older adults: pilot randomized controlled trial. Paper virtually presented at the 19th meeting of the International Society of Behavioral Nutrition and Physical Activity (ISBNPA), Auckland, New Zealand. June 15-25, 2020.
- Cho, Y.**, Rolock, N., & White, K. Evaluation of Belonging and Emotional Security Tool (BEST): A Confirmatory Factor Analysis (CFA) Approach. Paper presented at the 24th Annual Meeting of Society for Social Work and Research, Washington, DC. January 15-19, 2020.
- Laestadius, L., Penndorf, K., & **Cho, Y.I.** Assessing compliance with FDA nicotine warning provisions in e-liquid marketing on Instagram. Paper presented at the Annual Meeting of American Public Health Association, Philadelphia, PA. November 2-6, 2019.
- Laestadius, L., Wahl, M., & **Cho, Y.I.** Discerning young adult responses to e-liquid marketing on Instagram through focus groups. Paper presented at the Annual Meeting of American Public Health Association, Philadelphia, PA. November 2-6, 2019.
- Cho, Y.I.**, Johnson T. P., Holbrook, A. Racial Ethnic Differences in the Associations between Verbal and Non-verbal Behavior Codes. Paper presented at the annual meeting of European Survey Research Association, Zabreb, Croatia. July 15-19, 2019.
- Gwon, S.H., & **Cho, Y.I.** Moderating Effects of Smoking Status on the Relationships between Exercise, Mental Distress and Sleep Quality. Paper presented at the annual institute of Association of Community Health Nursing Educators, Phoenix, AZ. May 30-June 1, 2019.
- John, S. A., Walsh, J. L., Quinn, K. G., **Cho, Y.I.**, & Weinhardt, L. S. Testing the Interpersonal-Behavioral model on intentions to use patient-delivered partner therapy. Accepted poster presentation, Society of Behavioral Medicine Annual Meeting, Washington, DC. March 6-9, 2019.
- Holbrook, A., Johnson T. P., **Cho, Y.I.**, Kapousouz, E. Antecedents and Consequences of Interviewer Pace: Assessing Interviewer Speaking Pace at the Question Level. Paper presented at the Interviewer Workshop, University of Nebraska-Lincoln in Lincoln, Nebraska, February 26-28, 2019.
- Johnson, T. P., Holbrook, A. & **Cho, Y.I.** Constructing Latent Variable Models to Examine Cultural Differences in Question Comprehension. Paper presented at the annual conference of Midwest Association for Public Opinion Research, Chicago, IL. November 16-17, 2018.
- Laestadius, L., Wahl, M., Pokhrel, P. **Cho, Y.I.** From Apple to Werewolf: A Content Analysis of Marketing for E-liquids on Instagram. Poster presented at the Annual Meeting of American Public Health Association, San Diego, CA. November 10-14, 2018.
- Cho, Y.I.**, Johnson, T. P. & Holbrook, A. Correspondence between Verbal and Nonverbal Behavior Codes and Ethnic Differences between the Two. Poster presented at the 73rd Annual Conference of American Association for Public Opinion Research, Denver, CO. May 16-19, 2018.

- Gwon, S.H., **Cho, Y.I.**, Lee, H.J., Snethen, J.A. Effects of Cigarette Smoking on Sleep in Adults: A Literature Review. 20th Annual Southeastern Wisconsin Building Bridges Nursing Research Conference, Milwaukee, WI. May 11, 2018.
- Ngui, E. M., **Cho, Y.I.** Effects of Family Stress and Paired ACEs (Adverse Childhood and Community Experiences) on Family Centered Care: Comparison of Children with and without Special Needs. Poster presented at American Public Health Association Meeting, Atlanta, Georgia. November 4-8, 2017.
- Johnson, T., Davis, T., Lee, S., & **Cho, Y.I.** Acquiescence Measurement across Diverse Hispanic Populations in the U.S. Paper presented at the World Association for Public Opinion Research 70th Annual Conference, Lisbon, Portugal. July 15-17, 2017.
- Holbrook, A., Johnson, T., Shavitt, S., **Cho, Y.I.**, Chavez, N & Weiner, S. Respondent behavior and survey satisficing. Paper presented at the 72nd Annual Meeting of the American Association for Public Opinion Research, New Orleans, May 19, 2017.
- Yan, A., Wang, Y., **Cho, Y.I.**, Yue, G.H., Physical activity and functional impairment among cancer survivors and non-cancer individuals in the United States: a population-based study. Paper presented at the Obesity Society Annual Meeting, New Orleans, LA Oct 31-Nov 4, 2016.
- Holbrook, A., Johnson, T., **Cho, Y.I.**, Shavitt, S., Chavez, N & Weiner, S. Examining respondent-interviewer interactions using behavior coding data and paradata. Paper presented at the Second International Conference on Survey Methods in Multinational, Multiregional and Multicultural Contexts (3MC), Chicago, IL July 25-29, 2016.
- Johnson, T., Holbrook, A., **Cho, Y.I.**, Shavitt, S., Chavez, N & Weiner, S. Cross-cultural Comparability of Behavior Coding. Paper presented at the Second International Conference on Survey Methods in Multinational, Multiregional and Multicultural Contexts (3MC), Chicago, IL July 25-29, 2016.
- Maeda, H.*, **Cho, Y.I.**, & Cho, C. Psychometric Analysis of the 6-Dimensional Community Characteristics Scale. Poster presented at the College of Health Sciences Spring Research Symposium. University of Wisconsin-Milwaukee, Milwaukee, WI. May 6, 2016.
- Cho, Y.I.**, Johnson, T. P., Fendrich, M., & Pickup, L. Pregnant Women's Substance Abuse Treatment Completion Rates: Effects of Referral Sources and Treatment Settings. Paper presented at the 143rd Annual Meeting of American Public Health Association, Chicago, IL. October 31-November 4, 2015.
- Laestadius, L., Meyer, M., & **Cho, Y.I.** #VapeLife: Understanding Electronic Cigarette Use and Promotion on Instagram. Paper presented at the Social Media & Society: 2015 International Conference, Toronto, ON, Canada. July 27-29, 2015.
- Johnson, T., **Cho, Y.I.**, Holbrook, A., Shavitt, S., Sterrett, D., Weiner, S., Chavez, N., & Stavrakantonaki, M. *Cross-Cultural Equivalence of Survey Response Latencies*. Paper presented at the 6th Conference of the European Survey Research Association (ESRA), Reykjavik, Iceland. July 13-17, 2015.
- Strath, S., **Cho, Y.I.**, Rowley, T., Maeda, H., Miller, N., & Swartz, A. *Simulation of Accelerometer Data Reduction Choices on Sample size and Select Physical Activity and Sedentary Outcomes in Older Adults*. Poster presented at the 2015 International Conference on Ambulatory Monitoring of Physical Activity and Movement, Limerick, Ireland. June 10-12, 2015.

- Stavrakantonaki, M., Johnson, T., Holbrook A., **Cho, Y.I.**, Shavitt, S., Weiner, S. & Chavez, N. *Effects of Acculturation on Question Comprehension*. Paper presented at the Annual Meeting of American Association for Public Opinion Research, Hollywood, FL. May 14-17, 2015.
- Holbrook A., Johnson, T., **Cho, Y.I.**, Shavitt, S., Chavez, N. & Weiner, S. *The Effect of Question Characteristics on Respondent and Interviewer Behavior*. Paper presented at the Annual Meeting of American Association for Public Opinion Research, Hollywood, FL. May 14-17, 2015.
- Cho, Y.I.**, Johnson, T. P., Fendrich, M., & Pickup, L. *DUI/DWI-Referred Clients' Attributes to Outpatient Treatment Completion*. Poster presented at the 142nd Annual Meeting of American Public Health Association, New Orleans, LA. November 15-19, 2014.
- Shavitt, S., Johnson, T., Holbrook, A., **Cho, Y.I.**, Cháveze, N., & Weiner, S. *The Role of Culture in Response Styles to Health Survey Questions*. Paper presented at Culture-Sensitive Health Communication: Scientific Small Group Meeting of Experts. Erfurt, Germany, May 22-24, 2014.
- Johnson, T., Stavrakantonaki, M., Sterrett, D., Holbrook, A., Safika, I., Chavez, N., Weiner, S., Shavitt, S., & **Cho, Y.I.** Assessing the Robustness of Established Construct Associations Across Race/Ethnic Groups. Paper presented at the 20th International Workshop on Comparative Survey Design and Implementation. Bethesda, Maryland, March 27-29, 2014.
- Johnson, T., Holbrook A., Shavitt, S., Stavrakantonaki, M., Sterrett, D., **Cho, Y.I.**, & Chavez, N. *Utility of Nonverbal Behavior Coding for Detecting Comprehension Difficulties Across Race/Ethnicity*. Paper presented at the Annual Meeting of American Association for Public Opinion Research, Anaheim, CA. May 15-18, 2014.
- Shavitt, S., Johnson, T.P., Sterrett, S., Stavrakantonaki, M., Holbrook, A., Weiner, S., & Cho, Y.I. *The role of culture in response styles to survey questions*. Paper presented at Culture-Sensitive Health Communication: Scientific Small-Group Meeting of Experts, Erfurt, Germany, May 2014.
- Holbrook A., Sterrett, D., Stavrakantonaki, M., Johnson, T., Shavitt, S., **Cho, Y.I.**, Chavez, N., & Weiner, S. *Measuring Culture Across Racial and Ethnic Groups in the U.S.: Exploring Challenges and Solutions*. Paper presented at the Annual Meeting of American Association for Public Opinion Research, Anaheim, CA. May 15-18, 2014.
- Swartz, A.M., Miller, N.E., Welch, W.A., **Cho, Y.I.**, & Strath, S.J. *Objective Assessment of Sedentary Behavior during and after Prolonged, Intensive Aerobic Exercise Training*. Poster presented at the American College of Sports Medicine annual meeting. Orlando, FL May 2014.
- Torellia, C.J., Shavitt, S., Johnson, T., Beebe, T., Cháveze, N., **Cho, Y.I.**, Holbrook, A., & Weiner, S. *Fairness or Compassion? Cultural Differences in Power Norms Affect Judgments of Power-Holders*. Paper presented at the 2013 North American Conference of Association for Consumer Research Conference, Chicago, IL. October 2013.
- Cho, Y.I.**, Johnson, T. P., Fendrich, M., & Pickup, L. *Referral sources and substance abuse treatment outcomes at discharge*. Poster presented at the 141st Annual Meeting of American Public Health Association, Boston, MA. November 2-6, 2013.
- Johnson, T., **Cho, Y.I.**, Holbrook, A., Shavitt, S., Safika, I., Chavez, N., & Weiner, S. *Interviewer effects on respondent processing of survey questions, a cross-cultural analysis*. Paper presented for the 66th Annual Conference of The World Association for Public Opinion Research (WAPOR), Boston, MA. May 14-16, 2013.

- Holbrook, A.L., Shavitt, S., Johnson, T.P., **Cho, Y.I.**, Chávez, N., & Weiner, S. *Examining the role of culture in answering context-general and context-specific survey questions*. Paper presented at the 68th Annual Meeting of the American Association for Public Opinion Research, Boston, May 2013.
- Johnson, T., Holbrook, A., **Cho, Y.I.**, Shavitt, S., Chavez, N., & Weiner, S. *Investigating Cultural Variability in Nonverbal Behaviors Associated with Responding to Survey Questions*. Paper presented at the 11th International Workshop on Comparative Survey Design and Implementation. Stockholm, Sweden. March 2013.
- Cho, Y.I.**, Johnson, T., Shavitt, S., Holbrook A., Chavez, N., & Weiner, S. *Modeling error in self-reports of chronic health conditions: Cultural similarities and differences*. Poster presented at the Annual Meeting of the American College of Epidemiology, Chicago, IL. September 2012.
- Otto-Salaj, L., Fuhrmann, D., **Cho, Y.I.**, Brondino, M., Rose, S., Fendrich, M., & Gore-Felton, C. *The intersection of HIV sexual risk with substance use, trauma history and victimization: preliminary findings from a prospective study of low-income African American women*. Poster presented at the 16th Biannual International AIDS conference, Washington D.C. July 2012.
- Johnson, T., Holbrook, A., **Cho, Y.I.**, Shavitt, S., Chavez, N., & Weiner, S. *Acculturation and survey question comprehension and mapping among Mexican and Korean respondents in the U.S*. Paper presented at the meeting of the RC-33 Eighth International Conference on Social Science Methodology, Sydney, Australia. July 2012.
- Cho, Y.I.**, Johnson, T., Holbrook A., Shavitt, S., Chavez, N., & Weiner, S. *Cultural differences in the validity of self-reports of chronic health conditions*. Poster presented at the Annual Meeting of American Association for Public Opinion Research, Orlando, FL. May 2012.
- Shavitt, S., Johnson, T, Holbrook, A., **Cho, Y.I.**, Chavez, N., & Weiner, S. *The Effects of Race/Ethnicity, Cultural Values, and Language of Interview on Socially Desirable Responding*. A poster presented at the Annual Meeting of American Association for Public Opinion Research, Orlando, FL. May 2012.
- Johnson, T., Holbrook, A., **Cho, Y.I.**, Shavitt, S., Chavez, N., & Weiner, S. *The effects of question design features on the cognitive processing of survey questions across cultural groups*. A paper presented at the Annual Meeting of American Association for Public Opinion Research, Orlando, FL, May 2012.
- Holbrook, A., Johnson, T., **Cho, Y.I.**, Shavitt, S., Chavez, N., & Weiner, S. *How Do Respondent Behaviors Reflect and Influence Perceptions of Surveys?* A poster presented at the Annual Meeting of American Association for Public Opinion Research, Orlando, FL, May 2012.
- Torelli, C. J., Shavitt, S., Johnson T. P., Holbrook, A., **Cho, Y.I.**, Chavez, N., Weiner, S., & Beebe, T. *Culture, Concepts of Power and Attitudes toward Powerholders: Consequences for Consumer Satisfaction in Ongoing Service Interactions*. Paper presented at the 2012 Society for Consumer Psychology Winter Conference, Las Vegas, NV, February 2012.
- Cho, Y.I.**, Johnson, T. P., & Pickup. *Substance abuse treatment facility's neighborhood effects on outpatient's treatment program completion*. Paper presented at the 139th Annual Meeting of the American Public Health Association, Washington, DC, October 2011.
- Johnson T. P., Holbrook, A., **Cho, Y.I.**, Shavitt, S., Chavez, N., & Weiner, S. *Cultural Variability in Respondent Processing of Health Survey Questions*. Paper presented at the 139th Annual Meeting of the American Public Health Association, Washington, DC, October 2011.

- Johnson T. P., **Cho, Y.I.**, Holbrook, A., Shavitt, S., Chavez, N., & Weiner, S. *Effect of Question Characteristics on Responses to Health Survey Questions*. Poster presented at the 139th Annual Meeting of the American Public Health Association, Washington, DC, October 2011.
- Hughes, T.L., Johnson, T.P., **Cho, Y.I.**, Wilsnack, S.C., Aranda, F. & Szalacha, L.A. *Causes and consequences of hazardous drinking in a community sample of lesbians*. Paper presented at the 34th Annual Scientific Meeting of the Research Society on Alcoholism, Atlanta, GA, June 2011.
- Holbrook, A., Johnson T. P., **Cho, Y.I.**, Shavitt, S., Chavez, N., & Weiner, S. *Question and Respondent Predictors of Response Latencies to Survey Questions Measuring Opinions, Personal Characteristics and Factual Knowledge*. Paper presented at the 66st Annual Meeting of the American Association for Public Opinion Research, Phoenix, AZ, May 2011.
- Johnson T. P., Holbrook, A., Shavitt, S., **Cho, Y.I.**, Chavez, N., & Weiner, S. *Cross-Cultural Validity of Behavior Codes*. Paper presented at the 66st Annual Meeting of the American Association for Public Opinion Research, Phoenix, AZ, May 2011.
- Koo, M., Shavitt, S., Johnson, T., Holbrook, A., **Cho, Y.I.**, Chavez, N., & Weiner, S. *On Consuming Less and Being More Satisfied: Lifestyles and Cultural Orientations*. Paper presented at the annual meeting of the Society for Consumer Psychology, Atlanta, GA. May 2011.
- Hughes, T., Johnson, T., **Cho, Y.I.**, & Wilsnack, S. *Depression, Anxiety and Hazardous Drinking Among Sexual Minority Women: Examination of Self-Medication and Impaired-Functioning Hypotheses*. Paper presented at the 37th Conference of Kettil Brauun Society, Melbourne, Australia April 11-15, 2011.
- Johnson, T.P., Holbrook, A.L., **Cho, Y.I.**, Shavitt, S., Chávez, N., & Weiner, S. *Cross-cultural use of behavior coding: An update*. Paper presented at the 8th International Workshop on Comparative Survey Design and Implementation. London, March 2011.
- Johnson, T.P., Holbrook, A.L., **Cho, Y.I.**, Shavitt, S., Chávez, N., & Weiner, S. *Using behavior codes to understand cultural variability in survey question processing*. Institute for Social and Economic Research, University of Essex, Colchester, England, March 2011.
- Wilsnack, R.W., **Cho, Y.I.**, Wilsnack, S.C., Kristjanson, A.F., Benson, P. & Johnson, T.P. *Self-reports and spouse reports of drinking: How do they (dis)agree?* Paper presented at the Annual Meeting of the Research Society on Alcoholism, San Antonio, TX, June 2010.
- Cho, Y.I.**, Wilsnack, R. W., Wilsnack, S.C., Kristjanson, A. F., Benson, P., & Johnson, T. P. *Self vs. Spouse's Report of Alcohol Consumption: An Evaluation of Proxy Reports of Spousal Drinking Behavior* Poster presented at the 65st Annual Meeting of the American Association for Public Opinion Research, Chicago, IL, May 2010.
- Holbrook, A., Johnson T. P., **Cho, Y.I.**, Shavitt, S., Chavez, N., & Weiner, S. *Survey Satisficing in Different Populations: To What Extent Do Response Effects Reflect Satisficing Across Racial and Ethnic Groups?* Paper presented at the 65st Annual Meeting of the American Association for Public Opinion Research, Chicago, IL, May 2010.
- Johnson T. P., Holbrook, A., Shavitt, S., **Cho, Y.I.**, Chavez, N., Weiner, S., Mazarno, K. *Cultural Values and Survey Response Style* Paper presented at the 65st Annual Meeting of the American Association for Public Opinion Research, Chicago, IL, May 2010.
- Johnson, T.P., **Cho, Y.I.** & Holbrook, A.L. *A preliminary assessment of cultural variability in respondent actions captured by behavior codes*. Paper presented at the Joint Statistical Meetings, Vancouver, Canada. August 2010.

- Barrett, R. E., **Cho, Y.I.**, Rauscher, G., Johnson, T.P., Calhoun, E.A., & Warnecke, R.B. *The Sociodemographic Environments of the Growth of Community Health Centers in Chicago and their Effects on Breast Cancer Diagnosis and Treatment*. Poster presented at the annual meeting of the National Association of Community Health Centers, Chicago, IL, August 2009.
- Johnson, T., Holbrook, A. Krysan, M. Lei, P. & **Cho, Y.I.** 2009. *Race/Ethnicity and RDD Nonresponse Processes: Understanding the Role of Interviewer, Respondent, and Community-Level Race/Ethnic Composition on Survey Participation*. Paper presented at the Annual Meetings of the American Association for Public Opinion Research, Hollywood, Florida. May 2009.
- Cho, Y.I.**, Johnson, T. P., Lee, G., & Pickup, L. *Impact of increasing priority treatment populations on the treatment effectiveness among priority and nonpriority populations*. Paper presented at the 136th Annual Meeting of the American Public Health Association, San Diego, CA, October 2008.
- Cho, Y.I.**, Johnson, T. P., & Holbrook, A. L. *Correcting Nonresponse Error Using Propensity Weights Calculated with Community-Level Census Information* Paper presented at the 62st Annual Meeting of the American Association for Public Opinion Research, Anaheim, CA, May 2007.
- Cho, Y.I.**, Holbrook, A. L., & Johnson, T. P. *Difficult-to-Reach Respondents and Validation of Self-Reports*. Paper presented at the 62st Annual Meeting of the American Association for Public Opinion Research, Anaheim, CA, May 2007.
- Johnson, T. P., **Cho, Y.I.**, & Holbrook, A. L. *Health Disparities or Measurement Disparities?* Paper presented at the 62st Annual Meeting of the American Association for Public Opinion Research, Anaheim, CA, May 2007.
- Barrett, R. E., **Cho, Y.I.**, Weaver, K.E., Ryu, K., Campbell, R. T., Dolecek, T. A., & Warnecke, R. B. *Neighborhood change and distant metastasis at diagnosis of breast cancer*. Poster presented at the 31st Annual Meeting of American Society of Preventive Oncology, Houston, TX, March 2007.
- Warnecke, R., **Cho, Y.I.**, Barrett, R., Campbell, R. T., Dolecek, T. et al. *Community-level social capital, neighborhood change, and stage of diagnosis of breast cancer among African American, Latino and European American women in Chicago*. Paper presented at the 134th Annual Meeting of the American Public Health Association, Boston, November 2006.
- Holbrook, A. L., **Cho, Y.I.**, & Johnson, T. P. *Extreme response style: Style or substance?* Paper presented at the 61st Annual Meeting of the American Association for Public Opinion Research, Montreal, May 2006.
- Johnson, T. P., Holbrook, A. L., **Cho, Y.I.**, Fuller, A., & File, T. *Culture and survey question answering: A behavior coding approach*. Paper presented at the 61st Annual Meeting of the American Association for Public Opinion Research, Montreal, May 2006.
- Holbrook, A. L., **Cho, Y.I.**, & Johnson, T. P. *Unit nonresponse and error in a national public opinion survey: A census-matching approach*. Paper presented at the 2nd International Conference on Telephone Survey Methodology, Miami, January 2006.
- Cho, Y.I.**, Lee, S. D., Arozullah, A. M., & Crittenden, K. S. *Examining the mechanisms of how health literacy relates to health status and health service utilization among Medicare enrollees*. Paper presented at the 133rd Annual Meeting of the American Public Health Association, Philadelphia, December 2005.
- Lee, S. D., Arozullah, A. M., **Cho, Y.I.**, & Crittenden, K. S. *Health literacy, social support, and health status among Medicare enrollees in an inter-city neighborhood*. Paper presented at the 133rd Annual Meeting of the American Public Health Association, Philadelphia, December 2005.

- Warnecke, R., **Cho, Y.I.**, Campbell, R. T., Barrett, R., Zenk, S. N. et al. *Neighborhood and stage of breast cancer diagnosis among Hispanic, African American and white women in Chicago*. Paper presented at the 133rd Annual Meeting of the American Public Health Association, Philadelphia, December 2005.
- Crittenden, K. S., Manfredi, C., **Cho, Y.I.**, Gao, S., & Dolecek, T. A. *Everyday influences on smoking outcomes over time in low-SES women of childbearing age*. Paper presented at the 133rd Annual Meeting of the American Public Health Association, Philadelphia, December 2005.
- Lee, S.-Y. D., Crittenden, K., **Cho, Y.I.**, & Arozullah, A. M. *Explaining the gender gap in depressive symptoms among the elderly*. Paper presented at the 4th Annual North Carolina Conference on Aging, New Bern, NC, October 2005.
- Holbrook, A., **Cho, Y.I.**, & Johnson, T. P. *The impact of question and respondent characteristics on comprehension and mapping difficulties*. Paper presented at the 1st European Association for Survey Research Conference, Barcelona, Spain, July 2005.
- Rauscher, G. H., **Cho, Y.I.**, Walk, J., & Johnson, T. P. *Accuracy of self-reported cancer screening histories: A meta-analysis*. Paper presented at the annual meeting of the Society for Epidemiologic Research, Toronto, Ontario, June 2005.
- Johnson, T. P., Holbrook, A. L., **Cho, Y.I.**, & Bossarte, R. *Nonresponse error in injury control and risk surveys*. Paper presented at the CDC Conference on Best Practices for RDD Survey Research on Injury, Atlanta, June 2005.
- Holbrook, A. L., **Cho, Y.I.**, & Johnson, T. P. *Unit nonresponse and error in a national public opinion survey: A census matching approach*. Paper presented at the 60th Annual Meeting of the American Association for Public Opinion Research, Miami, May 2005.
- Johnson, T. P., **Cho, Y.I.**, Holbrook, A., O'Rourke, D., Warnecke, R., & Chávez, N. *Question design features and cultural variability in comprehension*. Paper presented at the Sixth International Conference on Logic and Methodology (RC-33), International Sociological Association, Amsterdam, Netherlands, August 2004.
- Lee, S. D., Bender, D., Ruiz, R., & **Cho, Y.I.** *Development of an easy-to-use Spanish health literacy assessment tool*. Presented at the 2004 Academy Health Annual Research Meetings, San Diego, June 2004.
- Johnson, T. P., & **Cho, Y.I.** *Effects of nonresponse on telephone survey estimates*. Paper presented at the annual meeting of American Association for Public Opinion Research, Phoenix, Arizona, May 2004.
- Retzer, K. F., Schipani, D., & **Cho, Y.I.** *Refusal conversion: Monitoring the trends*. Paper presented at the annual meeting of American Association for Public Opinion Research, Phoenix, May 2004.
- Johnson, T. P., & **Cho, Y.I.** *Substance abuse treatment needs in Illinois: 2003*. Paper presented at the annual meeting of the Illinois Alcoholism and Drug Dependence Association, Oak Brook, IL, September 2003.
- Johnson, T. P., Kulesa, P., & **Cho, Y.I.** *Cultural orientations and response styles: Evidence from 19 countries*. Paper presented at the annual meeting of the Society for Industrial and Organizational Psychology, Orlando, FL, April 2003.
- Kviz, F. J., Willgerodt, M. A., Johnson, T. P., Clark, M. A., **Cho, Y.I.** et al. *Cross-cultural perceptions about smoking-related symptomatology*. Poster presented at the 130th Annual Meeting of the American Public Health Association, Philadelphia, November 2002.

- Kviz, F. J., **Cho, Y.I.**, Johnson, T. P., Willgerodt, M. A., Clark, M. A., Chávez, N., Peacock, N. R., Glasser, M., & Freels, S. *Korean American men's perceptions about smoking-related symptomatology: Implications for intervention*. Paper presented at the Korean American Cancer Control Academy, Boston, June 2002.
- Cho, Y.I.**, & Johnson, T. *The effects of immigration on self-rated health: An assessment of competing theories*. Paper presented at the 95th Annual Meeting of the American Sociological Association, Washington, D.C., August 2000.
- Cho, Y.I.**, Crittenden, K., Norr, K., & Watanabe, K. *Effects of maternal and household smoking environment on infant health and development*. Poster presented at the 128th Annual Meeting of the American Public Health Association, Boston, November 2000.
- Cho, Y.I.** *Stress versus opportunity: The impact of adult roles on drinking among women in the United States*. Paper presented at the 94th Annual Meeting of the American Sociological Association, Chicago, August 1999.
- Cho, Y.I.** *The impact of sex composition of occupation and industry on working women's alcohol consumption*. Paper presented at the annual meeting of the Midwest Sociological Society, Minneapolis, April 1999.
- Manfredi, C., Crittenden, K. S., **Cho, Y.I.**, Engler, J., & Warnecke, R. *Maintenance of smoking cessation program in public health clinics beyond the experimental evaluation period*. Paper presented at the 127th Annual Meeting of the American Public Health Association, Chicago, November 1999.
- Cho, Y.I.** *The effects of adult roles on women's drinking*. Paper presented at the annual meeting of the Midwest Sociological Society, Kansas City, MO, April 1998.
- Cho, Y.I.** *Gender, occupation, and female workers' drinking behavior*. Paper presented at the 126th Annual Meeting of the American Public Health Association, Washington, D.C., November 1998.

Invited Presentations

- Cho, Y.I.** *Outpatient Substance Abuse Treatment Facility's Neighborhood and Treatment Completion*. Paper presented at the Center for Alcohol and Behavioral Health Research (CABHR Research Presentation Series), UWM. October 12, 2011.
- Johnson T. P., Holbrook, A., **Cho, Y.I.**, Shavitt, S., Chavez, N., & Weiner, S. *Using behavior codes to understand cultural variability in survey question processing*. Institute for Social and Economic Research, University of Essex, Colchester, England, March 22, 2011.
- Cho, Y.I.**, Johnson, T. P. & Pickup, L. *Procedural Outcomes of Substance Abuse Treatment by Referral Sources: Criminal Justice vs. Self Referrals*. Poster presented at the Robert Wood Johnson Foundation, Substance Abuse Policy Research Program Annual Grantee Meeting at Tucson, Arizona. December 2008.
- Cho, Y.I.**, Johnson, T. P., Holbrook, A., & Campbell, R. T. *Using community-level correlates to evaluate nonresponse effects in a telephone survey*. Paper presented at the Washington, DC AAPOR's workshop on nonresponse bias in household surveys, Washington, DC, March 2007.
- Cho, Y.I.**, Johnson, T. P., & Pickup, L. *Analysis of Illinois Substance Abuse Treatment Administrative Data*. Paper presented at the Annual Meeting of the State Treatment Needs Assessment Program (STNAP), Center for Substance Abuse Treatment, Gaithersburg, MD, March 2005.

- Johnson, T. P., **Cho, Y.I.**, & Pickup, L. *Substantive and methodological findings from the Illinois Household Treatment Needs Survey*. Paper presented at the Annual Meeting of the State Treatment Needs Assessment Program (STNAP), Center for Substance Abuse Treatment, Gaithersburg, MD, March 2005.
- Cho, Y.I.**, Johnson, T. P., & Pickup, L. *2003 Illinois Household Treatment Needs Survey: Methodology, findings, and applications*. Paper presented at the annual meeting of the Illinois Alcoholism and Drug Dependence Association, Oak Brook, IL, September 2004.
- Johnson, T., **Cho, Y.I.**, Graf, I., Fendrich, M., & Pickup L. *Correlates of substance use treatment needs among youth entering correctional facilities in Illinois*. Poster presented at Center for Substance Abuse Treatment, State Treatment Needs Assessment Program Annual Meeting, Arlington, VA, March 2002.
- Johnson, T. P., **Cho, Y.I.**, Fendrich, M., Graf, I., Kelly-Wilson, L., & Pickup, L. *Substance abuse treatment need and treatment utilization among youth entering the Illinois juvenile corrections system*. Paper presented at the National Evaluation Data Services General Expert Panel Meeting, Crystal City, VA, September 2002.

TEACHING EXPERIENCE

Courses

- Survey Research Methods in Public Health (PH 729)* (Fall, 2012; Fall, 2013; Fall, 2014; Fall 2015; Fall 2016; Fall 2017; Fall 2018; Fall 2020; Fall 2021), UWM, Zilber School of Public Health
- Program Implementation & Evaluation for a Healthy Society (PH 428)* (Fall 2020; Fall 2021)
- Program Evaluation Research Methods in Public Health (PH 728)* (Spring, 2012; Spring, 2013; Spring, 2014; Spring, 2015; Spring, 2016; Spring, 2017; Spring 2018; Spring 2020; Spring 2021; Spring 2022), UWM, Zilber School of Public Health
- Introduction to Statistical Computing (PH 707)* (Fall, 2011), UWM, Zilber School of Public Health
- Data Collection and Management for Clinical Research (HPA 477)* (Fall, 2010; Spring, 2011), UIC, School of Public Health, Division of Health Policy and Administration.
- Survey Planning and Design (CHSC 447)* (Fall, 2007), UIC, School of Public Health, Division of Community Health.
- Health and Society (SOC 251)*. (Fall, 2001; Spring, 2002) UIC, Department of Sociology.
- Introduction to Sociology (SOC 100)* (Summer, 1999) UIC, Department of Sociology.

Seminars, Workshops, & Guest Lectures

- Survey Research Methods*. Research Workshop at the Governor State University, University Park, Illinois (April 28, 2011).
- Introduction to Survey Data Analysis*. Survey Research Laboratory Seminar Series, University of Illinois at Chicago (November 2000, October 2002, October 2004, September 2006, October 2008); University of Illinois at Urbana-Champaign (April 2001, March 2003 & March 2005).
- Secondary Data Analysis*. Survey Research Laboratory Seminar Series, University of Illinois at Chicago (October 2001, October 2003, October 2005, October 2007 & November 2009); University of Illinois at Urbana-Champaign (March 2002).

Introduction to Complex Survey Data Analysis. Seminar for Post-doctoral Fellowship Students in UIC Cancer Education and Career Development Program (April 2004 & October 2006).

Hierarchical Linear Modeling. Seminar at Science, Technology and Environment Policy Lab, College of Urban Planning & Public Affairs (April 16, 2009)

Modeling Moderation and Mediation. Guest lecture at NURS 820 Analysis of Nursing Phenomena, College of Nursing, UWM (February 14, 2021; February 21, 2022)

PhD Dissertation Committees

Member (2021-), Lydia Marcus, Zilber School of Public Health, University of Wisconsin-Milwaukee.

Member (2021-), Maren Hawkins, Zilber School of Public Health, University of Wisconsin-Milwaukee

Member (2021-), Lindsay Locklar, Zilber School of Public Health, University of Wisconsin-Milwaukee.

Member (2021-), Bernadette Okwu, Zilber School of Public Health, University of Wisconsin-Milwaukee.

Chair (2021-), Emma Krueger, Zilber School of Public Health, University of Wisconsin-Milwaukee.

Member (2021-), Immaculate Apchemengich, Zilber School of Public Health, University of Wisconsin-Milwaukee. University of Wisconsin – Milwaukee.

Member (2021-), Shailja Tiku, Zilber School of Public Health, University of Wisconsin-Milwaukee. University of Wisconsin – Milwaukee.

Member (2021-2021), Mary Catherine Jessen, Zilber School of Public Health, University of Wisconsin-Milwaukee. University of Wisconsin – Milwaukee. *Effects of Provider Support and Psychosocial Stressors on Maternal Health-Promoting Behaviors.*

Member (2021-), Meng Xiong, Zilber School of Public Health, University of Wisconsin-Milwaukee. University of Wisconsin – Milwaukee.

Member (2020-), Nathan Tokarek, Department of Kinesiology, College of Health Sciences, University of Wisconsin-Milwaukee. University of Wisconsin – Milwaukee.

Member (2018-2020), Rose Hennessy, Zilber School of Public Health, University of Wisconsin-Milwaukee. University of Wisconsin – Milwaukee. *A Mixed Methods Evaluation of an Intersectional Bystander Program against Sexual Violence Using the Integrated Model of Behavioral Prediction within a Cluster Randomized Control Trial.*

Member (2018-), Darren Rausch, Zilber School of Public Health, University of Wisconsin-Milwaukee. University of Wisconsin – Milwaukee.

Member (2017-2020), Taylor Rowley, Department of Kinesiology, College of Health Sciences, University of Wisconsin – Milwaukee. *Prescribing Vigorous Intensity Exercise to Older Adults.*

Chair (2016-), Megan Wahl, Zilber School of Public Health, University of Wisconsin-Milwaukee.

Member (2016-2022), Lori Ann Bokowy, Zilber School of Public Health, University of Wisconsin-Milwaukee. *Examining the Mental Health Needs and Help-Seeking Behaviors of Online College Students.*

Member (2017-2018), Nicholas Larma, Department of Kinesiology, College of Health Sciences, University of Wisconsin – Milwaukee. *Replacing Sedentary Behavior with a Light Physical Activity to Improve Function in Older Adults at Risk of Mobility Disability.*

Member (2016-2017), Nashriq Nazan, Zilber School of Public Health, University of Wisconsin–Milwaukee. *Social Engagement and Health: a Structural Equation Modelling Analysis of Downstream Links to Health Outcomes Among White-collar Professionals.*

Member (2016), Steve John, Zilber School of Public Health, University of Wisconsin - Milwaukee, *Patient-delivered partner therapy: biomedical and behavioral science intervention for a community-based public health sexually transmitted infection clinic.*

Member (2010-2012), Meme Li-Hua Wang, School of Public Health, University of Illinois at Chicago, *Understanding Family-Based Cultural Influences among Chinese American adolescents*

Member (2008-2010), Sara Forrestal, School of Public Health, University of Illinois at Chicago, *Energy Intake Misreporting among Children and Adolescents*

PROFESSIONAL/PUBLIC SERVICES

University/School

Member (2022), Committee on Faculty Search and Screening, Health Policy, Zilber School of Public Health

Chair (2020-), Undergraduate Program Committee of Zilber School of Public Health

Member (2020-), Accreditation Curriculum Workgroup of Zilber School of Public Health

Faculty Lead (2017-), Accreditation Evaluation Workgroup of Zilber School of Public Health

Member (2014-), Accreditation Steering Committee of Zilber School of Public Health

Member (2016-2017, 2017-2018), PhD Coordinating Committee, Zilber School of Public Health

Member (2017-2018), Search and Screening Committee for Associate Director of Center for Aging and Translational Research, University of Wisconsin-Milwaukee

Chair (2016-2019), Graduate Program Committee, Zilber School of Public Health

Member (2011-2012; 2015-2016), Graduate Program Committee, Zilber School of Public Health

Member (2014) Committee on Biostatistician Search and Screening, Center for Aging and Translational Research

Member (2014), Committee on Faculty Search and Screening, Biostatistics, Zilber School of Public Health

Member, (2013-2024), Committee on Faculty Search and Screening, Department of Health Informatics and Administration, College of Health Science

Chair (2012-2013; 2014-2015), Community and Behavioral Health Promotion Program, Zilber School of Public Health, UWM

Member (2012-2014; 2014-2015), Academic Planning Committee, Zilber School of Public Health

Member (2012), Committee on Assistant Dean Search and Screen, Zilber School of Public Health

Program Director (2006-2011), Sumer Internship Program for Survey Methodology Training, Survey Research Laboratory, University of Illinois at Chicago

Expert Panel

Centers for Disease Control and Prevention (CDC), Behavioral Risk Factor Surveillance System (BRFSS)
(Member since 2019)

Editorial Board

BMC Public Health (Associate Editor since 2018)

Journal Referee

Asia Pacific Journal of Public Health (Since 2019)

Addiction (Since 2009)

American Journal of Men's Health (Since 2014)

Applied Cognitive Psychology (Since 2014)

BMC Medical Research Methodology (Since 2012)

BMC Public Health (Since 2018)

Health Education Research (Since 2010)

International Journal of Environmental Research and Public Health (Since 2018)

Journal of American Medical Association (Since 2003)

Journal of Nervous and Mental Disease (Since 2016)

Journal of Studies on Alcohol and Drugs (Since 2003)

Plos One (Since 2017)

Public Opinion Quarterly (Since 2011)

Sex Roles (Since 2010)

Social Science & Medicine (Since 2008)

Substance Use and Misuse (Since 2005)

Editorial Book Reviews

Rossi, Peter H., Lipsey, Mark W., & Henry, Gary T. *Evaluation: A Systematic Approach, 8th Ed.* Thousand Oaks, California: Sage Publications, 2018.

Fink, Arlene. *Evaluation Fundamentals: Insights into Program Effectiveness, Quality, and Value, 3rd Ed.* Thousand Oaks, California: Sage Publications, 2015.

Blair, Johnny, Czaja, Ronald, & Blair, Edward. *Designing Surveys: A Guide to Decisions and Procedures, 3rd Ed.* Los Angeles, CA: Sage Publications, 2013.

Grant Review Panel

National Science Foundation (2018)

Time-Sharing Experiments for the Social Sciences (2017)

Israel Science Foundation (2016)

PROFESSIONAL MEMBERSHIPS

American Public Health Association

American Evaluation Association

American Sociological Association

American Association for Public Opinion Research

American Statistical Association, Northeastern Chapter

European Survey Research Association

Midwest Sociological Society

■ *Current as of March 2022* ■