

CURRICULUM VITAE
LINNEA I. LAESTADIUS, PhD, MPP

Associate Professor
Joseph J. Zilber School of Public Health
University of Wisconsin-Milwaukee
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EDUCATION

- 2013 PhD in Health Policy and Management
 Concentration in Health and Public Policy
 Certificate in Environmental and Occupational Health
 Johns Hopkins Bloomberg School of Public Health, Baltimore, MD
- 2009 MPP, Concentration in Health Policy
 George Washington University, Washington, DC
- 2006 BA in Economics, *Summa Cum Laude*
 American University, Washington, DC

PROFESSIONAL EXPERIENCE

- 2019-Present Associate Professor, Joseph J. Zilber School of Public Health, University of Wisconsin-Milwaukee
- 2013-2019 Assistant Professor, Joseph J. Zilber School of Public Health, University of Wisconsin-Milwaukee
- 2010-2013 Research Assistant, The Center for a Livable Future, Johns Hopkins Bloomberg School of Public Health, Baltimore, MD.
- 2010 Intern to the Office of the Vice President for Science and Research, World Resources Institute, Washington, DC.
- 2006-2010 Legislative Research Assistant/Associate, The MayaTech Corporation, Silver Spring, MD.
(Primary project: National Cancer Institute's State Cancer Legislative Database)

VISITING POSITIONS

- 8/2014-9/2014 Visiting Researcher, School of Medical Education, Newcastle University, Newcastle-upon-Tyne, United Kingdom.

SELECTED GRANT AND CONTRACT SUBMISSIONS

- 2019 Co-Investigator. *Privacy Co-Management in Social Networking Sites among Latinx Adolescents*. Technology and Adolescent Mental Wellness (TAM) Grant funded through Pivotal Ventures. Social Media & Adolescent Health Research Team, University of Milwaukee – Madison. P.I.: Celeste Campos-Castillo, University of Wisconsin – Milwaukee, Sociology Dept. Total direct costs: \$95,000. Status: Funded.
- 2019 Contract with Sun Consultants, LLC for analysis of 2018 tobacco retail disparities in Milwaukee on behalf of *Wisconsin African American Tobacco Prevention Network*. Total direct costs: \$4,195 Status: Funded.
- 2018 Contract with Sun Consultants, LLC for analysis of 2017 tobacco retail disparities in Milwaukee on behalf of *Wisconsin African American Tobacco Prevention Network*. Total direct costs: \$3,916 Status: Funded.
- 2018 Co-Investigator. *Utilizing Instagram for E-Cigarette Risk Communication*. NIH/NCI. Innovative Approaches to Studying Cancer Communication in the New Media Environment (R21). P.I.: Pallav Pokrel, University of Hawaii at Manoa. Total direct costs: \$275,000 Status: Not funded.
- 2018 Co-Investigator. *University of Wisconsin Milwaukee Health Promotion and Disease Prevention Research Center (PRC): Creating Healthy and Trauma- Responsive Communities to Reduce Health Disparities*. CDC. P.I.: Lance Weinhardt, University of Wisconsin – Milwaukee. Total funds requested: \$3,750,000 Status: Not funded.
- 2017 Primary Investigator. *Refilling addiction: Investigating Marketing for E-liquid on Instagram*. National Cancer Institute/FDA Center for Tobacco Products (R03), 2017-2019. Total direct costs: \$150,000 Status: Funded (R03CA216528).
- 2014 *British Council Researcher Links Travel Grant*, The British Council. Total direct costs: \$6,493. Status: Funded.
- 2012 *Culture and Animals Foundation Grant*. Climate Change and Meat Consumption. Total direct costs: \$3,000. Status: Funded

PEER REVIEWED PUBLICATIONS

1. **Laestadius, L.**, Guidry, JPD, Greskoviak, R., & Adams, J. (2019). Making “Weedish Fish”: An Exploratory Analysis of Cannabis Recipes on Pinterest. *Substance Use & Misuse*.
2. Wang, Y., **Laestadius, L.**, Stimpson, J.P., & Wilson, F. (2019). Effect of Acculturation on E-Cigarette Use among Adult Immigrants in the United States. *Substance Abuse: Research and Treatment*.
3. **Laestadius, L.**, Wahl, M., Pokrel, P., & Cho, C. (2019). From Apple to Werewolf: A Content Analysis of Marketing for E-liquids on Instagram. *Addictive Behaviors, 91*, 119-127.
4. Ben Taleb, Z., **Laestadius, L.**, Asfar, T., Primack, B., & Maziak, W. (2019). #Hookahlife: The Rise of Waterpipe Promotion on Instagram. *Health Education & Behavior, 46(1)*:106-113
5. **Laestadius, L.** & Wang, Y. (2018). U.S. based sales of JUUL products on eBay and changes to sales following FDA action. *Tobacco Control*, Published Online First: 05 September 2018.
6. **Laestadius, L.**, Sebero, H., Myers, A., Mendez, E., & Auer, P. (2018). Identifying Disparities and Policy Needs with the STARS Surveillance Tool. *Tobacco Regulatory Science, 4(4)*, 12-21.
7. Pokhrel, P., Fagan, P., Herzog, T.A., **Laestadius, L.**, Buente, W., Kawamoto, C.T., Lee, H., & Unger, J.B. (2018). Social media e-cigarette exposure and e-cigarette expectancies and use among young adults. *Addictive Behaviors, 78*, 51-58.
8. **Laestadius, L.**, & Wahl, M. (2017). Mobilizing social media users to become advertisers: Corporate hashtag campaigns as a public health concern. *Digital Health 3*.
9. Neff, R., **Laestadius, L.**, DiMauro, S., & Palmer, A. (2017). Oral History as Teaching Tool: Interviewing Baltimore Seniors About Food System Change. *Metropolitan Universities Journal 28(1)*, 47-68.
10. **Laestadius, L.**, Rich, J., & Auer, P. (2017). All Your Data (Effectively) Belong to Us: Data Practices Among Direct-to-Consumer Genetic Testing Firms. *Genetics in Medicine 19*, 513–520.
11. **Laestadius, L.**, Wahl, M., & Cho, Y. (2016). #Vapelife: An exploratory study of electronic cigarette use and promotion on Instagram. *Substance Use and Misuse 51(12)*, 1669-1673.
12. **Laestadius, L.**, Neff, R., Barry, C., & Frattaroli, S. (2016). No meat, less meat, or better meat: Understanding NGO messaging choices on how meat consumption should be altered in light of climate change. *Environmental Communication 10(1)*: 84-103.
13. **Laestadius, L.** (2015). Public perceptions of the ethics of in-vitro meat: Determining an appropriate course of action. *Journal of Agricultural and Environmental Ethics 28(5)*, 991-1009.
14. **Laestadius, L.** & Caldwell, M. (2015). Is the future of meat palatable?: Perceptions of in-vitro meat as evidenced by online news comments. *Public Health Nutrition 18(13)*, 2457–2467

15. **Laestadius, L.**, Neff, R., Barry, C., & Frattaroli, S. (2014). “We don’t tell people what to do”: An examination of the factors influencing NGO decisions to campaign for reduced meat consumption in light of climate change. *Global Environmental Change* 29: 32–40.
16. Fry, J.P., **Laestadius, L.**, Grechis, C., Nachman, K. & Neff, R. (2014). Investigating the Role of State Permitting and Agriculture Agencies in Addressing Public Health Concerns Related to Industrial Food Animal Production Sites. *PLOS ONE* 9(20).
17. **Laestadius, L.**, Neff, R., Barry, C., & Frattaroli, S. (2013). Meat Consumption and Climate Change: The Role of Non-Governmental Organizations. *Climatic Change* 120(1): 25-38.
18. Fry, J.P., **Laestadius, L.**, Grechis, C., Nachman, K. & Neff, R. (2013). Investigating the Role of State and Local Health Departments in Addressing Public Health Concerns Related to Industrial Farm Animal Production Sites. *PLOS ONE* 8(1).
19. **Laestadius, L.**, Lagasse, L., Clegg Smith, K., & Neff, R. (2012). Print News Coverage of the 2010 Iowa Egg Recall: Addressing Bad Eggs and Poor Oversight. *Food Policy* 37: 751–759.
20. Neff, R., Hartle, J., **Laestadius, L.**, Dolan, K., Rosenthal, A., & Nachman, K. (2012). A Comparative Study of Allowable Pesticide Residue Levels on Produce in the United States. *Globalization and Health*, 8(2).

INVITED CONTRIBUTIONS TO PUBLISHED VOLUMES

1. Swartz, H. & **Laestadius, L.** (In press). Beyond Halos and Technofixes: Considering meat alternatives and their potential for meaningful food systems change. In: K. Kevany (Ed.), *Plant-Based Diets for Succulence and Sustainability*. Routledge Studies in Food, Society and the Environment. London: Routledge.
2. **Laestadius, L.** & Wolfson, J. (In press). Unsustainable Societal Demands on the Food System. In: J. Sabate. (Ed.), *Environmental Nutrition: Connecting health and nutrition with environmentally sustainable diets*. New York: Elsevier.
3. **Laestadius, L.**, Deckers, J., & Baran, S. (2018). Food Crimes, Harms, and Carnist Technologies. In: R. Hinch & A. Gray (Eds.), *A Handbook of Food Crime: Immoral and Illegal Practices in the Food Industry and What to Do About Them*. Bristol: Policy Press.
4. **Laestadius, L.** (2017). Instagram. In: L. Sloan and A. Quan-Haase (Eds.), *SAGE Handbook of Social Media Research Methods* (pp. 573-592). Thousand Oaks, CA: SAGE Publications.
5. **Laestadius, L.**, (2015) A Brief Look at Agenda Setting, Policy Analysis, and Food Systems. In: R. Neff (Ed.), *Introduction to the US Food System: Public Health, Environment, and Equity* (pp. 192-193) San Francisco, CA: Jossey-Bass.

REPORTS AND NON-PEER REVIEWED PUBLICATIONS

1. Hocquette, J.F. & **Laestadius, L.** (2015). Artificial meat may hold promise, but significant concerns remain. *Broadening Horizons N°20, Feedipedia*. INRA (French National Institute for Agricultural Research), CIRAD (French Agricultural Research Center for International Development, AFZ (French Association for Animal Production) and FAO (Food and Agriculture Organization of the United Nations).
2. Kim, B., **Laestadius, L.**, Lawrence, R., Martin, R., McKenzie, S., Nachman, K., Smith, T., & Truant, P. (2013) Industrial Food Animal Production in America: Examining the Impact of the Pew Commission's Priority Recommendations. Johns Hopkins Center for a Livable Future.
3. Roberts, S., Forster, T., **Laestadius, L.**, Klein, R., & Neff, R.A. (2012). Growing Healthy Food and Farm Policy: Report on Selected 2008 Farm Bill Policies Relevant to Public Health. Johns Hopkins Center for a Livable Future.
4. O'Connor, J., Wright-Schnapp, T., Dooley, S., Eidson, S., & **Laestadius, L.** (2007). Assessing State Legal Environments for HIV Partner Services. Prepared for the National Center for HIV, STD, and TB Prevention (NCHSTP) at the Centers for Disease Control and Prevention.
5. Pettibone, K., Kowalczyk, S., & **Laestadius, L.** (2006). Environmental Strategies: Selection Guide, Reference List, and Examples of Implementation Guidelines. Prepared for the Center for Substance Abuse Prevention (CSAP) SPF-SIG Evaluator's Meeting.

CONFERENCE PRESENTATIONS AND POSTERS

Presentations

1. Patrick, R., **Laestadius, L.**, Kopecky, L. (November 2017). Smoking in cars with children: An analysis of state level laws and their inconsistencies. Joint roundtable presentation with R. Patrick at the annual meeting of the American Public Health Association, Atlanta, GA.
2. Ben Taleb, Z. & **Laestadius, L.** (November 2017). #Hookahlife: The Rise of Waterpipe Promotion on a Visual Social Media Platform. Oral presentation by Z. Ben Taleb at the annual meeting of the American Public Health Association, Atlanta, GA.
3. **Laestadius, L.**, Meyer, M., & Cho, Y. (July 2015). #VapeLife: Understanding Electronic Cigarette Use and Promotion on Instagram. Oral presentation at the Social Media and Society Conference, Toronto, Canada.
4. **Laestadius, L.** & Caldwell, M. (November 2014). Is the future of meat palatable?: An analysis of online opinions on in-vitro meat. Oral presentation at the annual meeting of the American Public Health Association, New Orleans, LA.

5. **Laestadius, L.** (September 2014). Public perceptions of the ethics of in-vitro flesh: What are the implications for development and promotion? Oral presentation at the Ethics of In-Vitro Flesh and Enhanced Animals Conference, Rothbury, United Kingdom.
6. Deckers, J. and **Laestadius, L.** (September 2014). Animal products and their analogs: how to overcome conflicting views? Joint oral presentation at the MANCEPT Workshops in Political Theory Conference, Manchester, United Kingdom.
7. Fry, J.P., **Laestadius, L.**, Grechis, C., Nachman, K.E., & Neff, R.A. (July 2013). Engagement of government agencies with environmental public health issues surrounding industrial food animal production in eight states: An example of environmental public health systems research. Oral presentation by J.P. Fry at the National Environmental Health Association's 2013 Annual Educational Conference, Washington, DC.
8. Neff, R., **Laestadius, L.**, DiMauro, S., & Palmer, A. (June 2013). Oral histories: Baltimore Senior Citizens' Perceptions of Food System Change. Oral presentation by R. Neff at the annual meeting of the Agriculture, Food and Human Values Society, East Lansing, MI.
9. Fry, J.P., **Laestadius, L.**, Grechis, C., Nachman, K.E., & Neff, R.A. (October 2012). The Role of State and Local Health Departments in Addressing Public Health Concerns Related to Industrial Food Animal Production and Implications for Environmental Justice. Oral presentation by J.P. Fry at the North Carolina Environmental Justice Summit, Whittakers, NC.
10. **Laestadius, L.**, Lowrey, K., Kline, B., Weinstein, J., & El Arculli, R. (November 2009). An Overview of Recent Legislation Promoting Awareness of Cancer Health Disparities. Oral presentation at the annual meeting of the American Public Health Association, Philadelphia, PA.
11. **Laestadius, L.**, Lowrey, K., Patrick, R., Holmes, C., Kline, B., & El Arculli, R. (October 2008). State Legislative Efforts to Reduce Cancer Health Disparities Among Limited English Proficient Populations. Oral presentation at the annual meeting of the American Public Health Association, San Diego, CA.
12. El Arculli, R., Lineberger, L., & **Laestadius, L.** (November 2007). State policy efforts to restrict minors' access to tanning facilities. Oral presentation by R. El Arculli at the annual meeting of the American Public Health Association, Washington, DC.
13. Lowrey, K., **Laestadius, L.**, Iranshad, M., Baker, C., McCrae, T., & El Arculli, R. (November 2007). An Overview of State Legislative Efforts to Address Disparities in Cancer Incidence, Morbidity, and Mortality. Oral presentation by K. Lowrey at the annual meeting of the American Public Health Association, Washington, DC.

Posters

1. **Laestadius, L.**, Wahl, M., Pokrel, P, Penndorf, K., Cho, Y. (November 2018). From Apple to Werewolf: 2017-2018 Content Analysis of Marketing for E-Liquids on Instagram. Poster presentation at the American Public Health Association, San Diego, CA.

2. **Laestadius, L.**, Wahl, M., Cho, Y. (June 2018). From Apple to Werewolf: A Content Analysis of Marketing for E-Liquids on Instagram. Poster presentation at the NIH Tobacco Regulatory Science Meeting, Bethesda, MD.
3. **Laestadius, L.**, Seboro, H., & Auer, P. (March 2017). Lessons and Findings from the Collaborative Milwaukee Environmental Scan Project. Poster presented at the National Conference on Tobacco or Health, Austin TX.
4. **Laestadius, L.**, Rich, J., & Auer, P. (November 2016). All Your Data. Belong to Us: Data Practices Among Direct-to-Consumer Genetic Testing Firms. Poster presented at the annual meeting of the American Public Health Association, Denver, CO.
5. **Laestadius, L.**, Xie, H. & Meyer, M. (November 2015). Blurring the Lines Between Consumers and Producers of Fast Food: A Case Study of a User-Generated Content Campaign. Poster presented at the annual meeting of the American Public Health Association, Chicago, IL.
6. **Laestadius, L.** and Xie, H. (September 2014). Blurring the Lines Between Consumers and Producers: A Case Study of a KFC Marketing Campaign Promoting User-Generated Content.” Poster presented at the Social Media and Society Conference, Toronto, Canada.
7. Fry, J., **Laestadius, L.**, Nachman, K., & Neff, R. (October 2012). Who is looking out for rural health? Local and state health departments’ responses to industrial food animal production in eight states. Poster presented at the annual meeting of the American Public Health Association, San Francisco, CA.
8. Holmes, C., **Laestadius, L.**, Patrick, R., Fues, L., & El Arculli, R. (June 2009). State efforts to restrict secondhand smoke exposure in vehicles. Poster presented at the National Conference on Tobacco or Health, Phoenix, AZ.
9. Holmes, C., Mulatu, M., **Laestadius, L.**, Noll, J., Lowrey, K., & El Arculli, R. (February 2009). State efforts to reduce cervical cancer disparities in Hispanic women. Poster presented at the AACR Conference on The Science of Cancer Health Disparities, Carefree, AZ.
10. Lowrey, K., **Laestadius, L.**, Hartman, M., & El Arculli, R. (February 2009). State legislative efforts to address barriers to racial and ethnic minorities’ participation in cancer clinical trials. Poster presented at the AACR Conference on the Science of Cancer Health Disparities, Carefree, AZ.
11. Lowrey, K., **Laestadius, L.**, & El Arculli, R. (October 2008). National Cancer Institute's State Cancer Legislative Database (SCLD) and a summary of legislative data addressing health disparities. Poster presented at the annual meeting of the American Public Health Association, San Diego, CA.

INVITED TALKS/PANELS

1. Key 2017-2018 Findings from the Wisconsin Retail Assessments Project. Legislative Breakfast. Invited co-presentation with Paul Auer (UWM). *City of Milwaukee Tobacco Free Alliance, Wisconsin African-American Tobacco Prevention Network, Wisconsin Hispanic and Latino Tobacco Prevention Network, Wisconsin Tobacco Prevention and Poverty Network*. Milwaukee, WI. November 17, 2018.

2. Findings from the Milwaukee Tobacco Retail Assessments Project. Community Conversation on Tobacco. Invited co-presentation with Paul Auer (UWM). *City of Milwaukee Tobacco Free Alliance, Wisconsin African-American Tobacco Prevention Network, Wisconsin Hispanic and Latino Tobacco Prevention Network, Wisconsin Tobacco Prevention and Poverty Network*. Milwaukee, WI. November 4, 2017.
3. Preliminary Findings from the Milwaukee Retail Assessment Project. Invited presentation. *City of Milwaukee Tobacco-Free Alliance, full coalition meeting*. Milwaukee, WI. February 9, 2017.
4. LGBTQ Tobacco Prevention Talk. Invited co-presentation with Anneke Mohr (City of Milwaukee Health Department). *UWM Pride Discovery Camp*. Milwaukee, WI. June 22, 2016.
5. E-Cigarettes, Social Media, and the New Vape Culture: A New Generation of Harms. Invited co-presentation with Deb Heffner (Community Advocates). *City of Milwaukee Health Department*. Milwaukee, WI. May 25 (Northwest Health Center) and May 26 (Southside Health Center), 2016.
6. E-Cigarettes, Social Media, and the New Vape Culture: A New Generation of Harms. Invited co-presentation with Deb Heffner (Community Advocates). *Partners in Substance Abuse Prevention, 2016 Regional Training*. Brookfield, WI. May 4, 2016.
7. #Vapelife: Making Sense of E-cigs on Instagram. Invited presentation for Innovations in Tobacco Control Seminar Series. *Johns Hopkins Bloomberg School of Public Health, Institute for Global Tobacco Control*. Baltimore, MD. March 17, 2016.
8. Instagram, E-Cigarettes, and the #Vapelife. Invited presentation. *University of Wisconsin – Madison, Center for Tobacco Research and Intervention*. Madison, WI. February 15, 2016.
9. Social Media and the New Vape Culture. Invited presentation. *City of Milwaukee Tobacco-Free Alliance, full coalition meeting*. Milwaukee, WI. December 9, 2015.
10. Contentious Campaigns: Understanding NGO Efforts to Reduce Meat Consumption in Light of Climate Change. Invited presentation. *Helen Bader Institute for Nonprofit Management Research Colloquium Series, University of Wisconsin – Milwaukee*. Milwaukee, WI. March 25, 2015.
11. Understanding the factors affecting NGO motivations and trepidations on the ‘meat issue’ and how this affects subsequent engagement. Invited presentation. *Workshop: Understanding NGO activities intended to alter meat consumption: lessons learned & priorities for moving forward*. FCRN, Avatar Alliance Foundation, and Eating Better. London, England. February 12, 2015.
12. Growing Cities Film Showing. Panel participant. *Institute for Urban Agriculture and Nutrition, University of Wisconsin – Milwaukee*. Milwaukee, WI. April 21, 2014.

POLICY AND MEDIA ENGAGEMENT

1. New Year Solutions – Reducing Meat Consumption. Interview with Jo Fidgen. *BBC4 Radio*. December 31, 2018. <https://www.bbc.co.uk/sounds/play/m0001t9w>

2. Tobacco Companies Target Minority Milwaukee Neighborhoods. Radio interview with Rob Ferret. *Wisconsin Public Radio*. October 15, 2018. <https://www.wpr.org/listen/1345871>
3. UW-Milwaukee study shows tobacco ads target minority children. TV interview with Brandon Rook. *TMJ4 6pm News*. October 11, 2018. <https://www.tmj4.com/news/local-news/uw-milwaukee-study-shows-tobacco-ads-target-minority-children>
4. How Tobacco Companies Target Minorities. Online news interview with Isiah Holmes. *Urban Milwaukee*. October 8, 2018. <https://urbanmilwaukee.com/2018/10/08/how-tobacco-companies-target-minorities/>
5. Marketing's Role in Why Millions of Americans Still Smoke. Radio interview with Tom Luljak. *UWM Today, WUWM, Milwaukee Public Radio*. August 23, 2018. <http://www.wuwm.com/post/marketing-role-why-millions-americans-still-smoke>
6. Tobacco Companies Marketing Strategy. Radio interview with John Mercure. *WTMJ, Wisconsin's Afternoon News*. August 21, 2018. <https://art19.com/shows/wtmj-conversations/episodes/8d9cc1fd-1c76-447e-ba49-cdeea429a7af>
7. Current Health Evidence on Exposure to E-cigarettes. Invited testimony. *City of Milwaukee Common Council, Public Safety and Health Committee*. Milwaukee, WI. June 7, 2018.
8. Unwrapping the Gift of DNA Ancestry Testing. Journal article interview with Tiffany Garbutt. *BioTechniques: The International Journal of Life Science Methods*. February 12, 2018. <https://www.biotechniques.com/news/Unwrapping-the-Gift-of-DNA-Ancestry-Testing/biotechniques-366649.html>
9. Findings from the Milwaukee Tobacco Retail Assessments Project. Invited co-presentation with Paul Auer (UWM). *City of Milwaukee Common Council, Public Safety and Health Committee*. Milwaukee, WI. January 15, 2018.
10. Spit and Take: Genetic testing data can be subpoenaed, stolen, and sold as a commodity. So why is the industry booming? *Slate*. December 2017. http://www.slate.com/articles/technology/future_tense/2017/12/direct_to_consumer_genetic_testing_has_tons_of_privacy_issues_why_is_the.html
11. Meat Consumption & Climate Change, Why Aren't Environmental Groups Doing More About This? Interview. *Lake Effect, WUWM, Milwaukee Public Radio*. March 20, 2015.

TEACHING AND ADVISING

Course Instruction

Fall 2019 Public Health Policymaking and Analysis (PH 779). Joseph J. Zilber School of Public Health, University of Wisconsin-Milwaukee

- Spring 2019 Principles of Public Health Policy and Administration (PH 705-002). Joseph J. Zilber School of Public Health, University of Wisconsin-Milwaukee
- Fall 2018 Public Health Policymaking and Analysis (PH 779). Joseph J. Zilber School of Public Health, University of Wisconsin-Milwaukee
- Spring 2018 Principles of Public Health Policy and Administration (PH 705-001). Joseph J. Zilber School of Public Health, University of Wisconsin-Milwaukee
- Fall 2017 University Honors Seminar in the Social Sciences, Not Your Grandpa's @HealthDepartment: Researching Health Promotion on Instagram (HONORS 351-004). Honors College/Office of Undergraduate Research, University of Wisconsin-Milwaukee
- Fall 2017 Public Health Policymaking and Analysis (PH 779). Joseph J. Zilber School of Public Health, University of Wisconsin-Milwaukee
- Spring 2017 Principles of Public Health Policy and Administration (PH 705-001). Joseph J. Zilber School of Public Health, University of Wisconsin-Milwaukee
- Fall 2016 Public Health Policymaking and Analysis (PH 779). Joseph J. Zilber School of Public Health, University of Wisconsin-Milwaukee
- Spring 2016 Principles of Public Health Policy and Administration (PH 705-001). Joseph J. Zilber School of Public Health, University of Wisconsin-Milwaukee
- Fall 2015 Public Health Policymaking and Analysis (PH 779). Joseph J. Zilber School of Public Health, University of Wisconsin-Milwaukee
- Spring 2015 Principles of Public Health Policy and Administration (PH 705). Joseph J. Zilber School of Public Health, University of Wisconsin-Milwaukee

Selected Guest Lectures

- Fall 2018 "Research at the intersection of tobacco, social media, and policy." Seminar in Public Health Research (PH 801). Joseph J. Zilber School of Public Health, University of Wisconsin-Milwaukee
- Spring 2016 "Qualitative coding methods." Qualitative Approaches in Public Health Policy and Administration (PH776). Joseph J. Zilber School of Public Health, University of Wisconsin-Milwaukee
- Fall 2015 "Food and Social Media" Seminar in Public Health Research (PH 801). Joseph J. Zilber School of Public Health, University of Wisconsin-Milwaukee
- Spring 2015 "Public health policy." Introduction to Public Health (PH 101). Joseph J. Zilber School of Public Health, University of Wisconsin-Milwaukee

Independent Study Courses Supervised

Spring 2018 Research on Edibles and Pinterest (R. Greskoviak)
Spring 2015 Food Policy and Dietary Guidelines for Americans (H. Gamblin)
Spring 2015 Instagram and E-cigarettes (M. Meyer)
Fall 2014 Policy Perspectives on Urban Agriculture (B. Jamison)

Graduate Advising

MPH Advisor (in progress): Saucedo, H.; McNeil, K; Algiers, O.

MPH Advisor (completed): Mosely-Johnson, E. (2016); Staats, K. (2016), Gamblin, H. (2016); Van Orsdol, Z. (2016); Johnson, S. (2017); Euhardy, N. (2017); Adams, J. (2018); Ly, P.D. (2018); Thao, A. (2019).

Dissertation/Thesis Committee Member

Wahl, M. (Ph.D., Community and Behavioral Health, in progress).

Caldwell, M. (Ph.D. Sociology 2015). "Health of the nation: The impact of racial and income segregation on food insecurity in the United States."

St. Arnold, L. (M.S. Urban Studies 2016). "Addressing environmental hazards at day care centers through the board of zoning appeals process in the City of Milwaukee, WI."

PROFESSIONAL MEMBERSHIPS

Wisconsin Public Health Association (2016-present)
American Public Health Association (2008-present)
Association of Internet Researchers (2014-present)

SERVICE TO PROFESSION

Member, *City of Milwaukee Tobacco-Free Alliance (2015-present)*

Abstract Review: American Public Health Association Annual Meeting - Environment Section (2014, 2015), Public Health Education and Health Promotion Section (2016), Alcohol Tobacco and Other Drugs Section (2017, 2018)

Journal Manuscript Review: *American Journal of Public Health* (2013, 2014, 2015, 2017, 2018), *Global Change Biology* (2013), *Food Policy* (2013), *Journal of Bioethical Inquiry* (2013), *International Journal of Communication* (2015), *SAGE Open* (2015, 2016), *International Journal of Environmental Research and Public Health* (2016), *Management Communication Quarterly* (2016, 2017), *Environmental Communication* (2016, 2017), *Substance Use and Misuse* (2016, 2017), *Journal of Evaluation in Clinical Practice* (2017), *Appetite* (2017), *American Journal of Preventive Medicine* (2018), *Journal of Medical Internet Research* (2018,

2019), *Addictive Behaviors Reports (2018, 2019)*, *Addictive Behaviors (2018, 2019)*, *Ecology of Food and Nutrition (2018)*, *Public Health Nutrition (2018)*, *Nicotine and Tobacco Research (2019)*, *Drug and Alcohol Dependence (2019)*, *Depression and Anxiety (2019)*, *Tobacco Induced Diseases (2019)*, *JMIR Research Protocols (2019)*.

INTRAMURAL SERVICE

- 2019-Present Chair of the ZSPH Graduate Program Committee, University of Wisconsin – Milwaukee
- 2014-Present Advisory Board, Master of Sustainable Peacebuilding (MSP) Program, University of Wisconsin – Milwaukee
- 2018-2019 ZSPH Undergraduate Program Committee, University of Wisconsin – Milwaukee
- 2017-2018 Search and Screen Committee, Visiting Faculty in Public Health Policy and Administration and in Biostatistics, University of Wisconsin – Milwaukee
- 2016-2018 ZSPH Academic Planning Committee, University of Wisconsin – Milwaukee
- 2017 ZSPH Website Redesign Committee, University of Wisconsin – Milwaukee
- 2014-2016 ZSPH Graduate Program Committee, University of Wisconsin – Milwaukee
- 2016 Epidemiology PhD Development Workgroup, University of Wisconsin – Milwaukee
- 2016 Search and Screen Committee, Public Health Policy and Administration, University of Wisconsin – Milwaukee
- 2015-2016 Council on Education for Public Health Accreditation Application Workgroup – Research Chapter, University of Wisconsin – Milwaukee
- 2015 Search and Screen Committee, Epidemiology and Public Health Policy and Administration, University of Wisconsin – Milwaukee
- 2014-2015 Track Lead, Public Health Policy and Administration, University of Wisconsin – Milwaukee
- 2013-2014 ZSPH Research Strategic Planning Working Group, University of Wisconsin – Milwaukee
- 2013-2014 ZSPH Academic Planning Committee, University of Wisconsin – Milwaukee
- 2013-2014 Public Health Policy and Administration MPH Curriculum Development Workgroup, University of Wisconsin – Milwaukee
- 2013-2014 Search and Screen Committee, Public Health Policy and Administration, University of Wisconsin – Milwaukee

CONTINUING EDUCATION/ TRAINING

- 2019 Qualitative Research Summer Intensive. Workshops in lived experience (Vagle) and synthesizing qualitative data (Saldaña). Odum Institute and ResearchTalk, Inc., Chapel Hill, NC.

- 2016 Online and Blended Teaching Program, Learning Technology Center, University of Wisconsin – Milwaukee
- 2014 Two-Part Course Design Workshop, Center for Instructional and Professional Development, University of Wisconsin – Milwaukee
- 2006-2007 WeLead. Political Leadership Training Program, Women & Politics Institute, American University, Washington, DC

HONORS AND AWARDS

- 2010-2013 Center for a Livable Future Lerner Fellowship, Johns Hopkins Bloomberg School of Public Health
- 2012 Lipitz Policy Fund Public Health Policy Pilot Award, Johns Hopkins Bloomberg School of Public Health
- 2011-2012 Environment, Energy, Sustainability and Health Institute (E²SHI) Fellowship, Johns Hopkins University
- 2009-2011 Sir Arthur Newsholme Scholarship, Johns Hopkins Bloomberg School of Public Health