



SUCCESS STORIES

Just a sampling of where our graduates work!

- La Casa de Esperanza
- Layton Boulevard Neighborhood Association
- ACLU of Wisconsin
- Skylight Music Theater
- Milwaukee Public Schools
- Zilber Family Foundation
- Medical College of Wisconsin
- University of Wisconsin
- Boys & Girls Club
- Racine Literacy Council
- Milwaukee Repertory Theater
- Colorado Public Radio
- University of Texas

ADMISSIONS & FINANCIAL AID

Apply online at: graduateschool-apply.uwm.edu

Admissions: Students who wish to complete the certificate as a stand-alone program without any other graduate program will be considered non-degree students. Eligible applicants for the stand-alone certificate will hold a bachelor's degree with a minimum 2.75 GPA earned. No particular undergraduate major is required.

Students who are admitted to any graduate program at UWM can add the certificate program to their portfolio. Those students must meet the admissions requirements for the master's or doctoral program for which they are applying.

Financial Aid: The Graduate Certificate in Nonprofit Management is subject to the U.S. Department of Education's gainful employment (GE) regulations. Students enrolled in this program may be eligible for Title IV Federal Student Financial Aid (Loans) if they meet other eligibility requirements.

CONTACT INFO

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Graduate Certificate in Nonprofit Management



ABOUT THE PROGRAM

Advance your career in nonprofit leadership with a Graduate Certificate in Nonprofit Management.

UWM's certificate program is designed to meet the needs of individuals seeking to advance their management and leadership career in non-governmental, nonprofit sector organizations. The program is jointly offered by the College of Letters & Science and the Sheldon B. Lubar School of Business, offering students the best blend of theory and practice from the liberal arts and business.

The certificate is most often completed in combination with a master's degree in another area and is an ideal complement to graduate studies in urban studies, public administration, business, social work, education or the arts. The certificate can also be completed as a stand-alone program separate from other graduate work.

Nonprofit leaders today must meet many different demands and must be armed with a broad skill set to address:

- Fundraising in a competitive environment
- Grant writing
- Accounting
- Human resources management in a high turnover sector
- Board and volunteer management
- Brand awareness and marketing
- Legal issues related to funds and operations

BENEFITS

Stand out in a competitive job market.

The nonprofit sector has enjoyed above-average job growth since 2008. The market has become more competitive recently, but there are still many opportunities, particularly in marketing and fundraising.

Make a difference in your community.

The decisions and projects you manage will have a direct impact on people's lives. The opportunity to use your skills and knowledge while serving a higher mission is both personally and professionally fulfilling.

Connect with and learn from industry leaders.

Our faculty come from both academia and the nonprofit sector. They bring their vast and diverse experience into the classroom for your benefit. Your classmates will also be your future colleagues – start building your network while in school.

Continue working during your studies.

To accommodate working professionals, classes meet online, or in the evenings once per week during the fall and spring semesters, and twice weekly during the summer session.

Earn your certificate quickly.

The required 15 credits can be completed as quickly as one year.



CURRICULUM

The program requires the completion of 15 credits

Four courses are required

- Concepts and Practice of Nonprofit Management
- Fundraising and Development for Nonprofit Organizations
- Accounting for Nonprofit Organizations
- Governance of Nonprofit Organizations

Students also choose one elective from

- Marketing for Nonprofit Organizations
- Professionals and Volunteers in Nonprofit Organizations
- Executive Leadership of Nonprofit Organizations
- Introduction to Nonprofit Revenue Streams and Portfolios