Business, Industry, & Applied Technology

Are you a self-starter? Do you enjoy leading others? Students in this pathway explore the many facets of business, including marketing and promotion, supply chain and operations management, accounting, finance, actuarial science, information technology, human resources, and economics. If you want to learn the skills necessary to launch a successful career in business, industry, and technology, then consider exploring majors in this pathway.

Careers: Majors typically lead to careers supporting operations, promotion, administration, finance, and information/technology in business, local or global education, government, and non-profit organizations.

Potential Majors:
- Accounting
- Actuarial Science
- Communication
- Economics
- English
- Computer Science (See Engineering & Natural Sciences Pathway)
- Finance
- Global Studies (unique requirements; ask advisor)
  - Global Management
  - Global Communications
- Health Care Administration (unique requirements; ask advisor)
- Human Resource Management
- Information Science & Technology
- Information Technology Management
- Journalism, Advertising, and Media Studies
- Marketing
- Supply Chain & Operations Management

<table>
<thead>
<tr>
<th>COURSE</th>
<th>CREDITS</th>
<th>NOTES</th>
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<tbody>
<tr>
<td>OWC-A: English 100, 101 or 102</td>
<td>3-4</td>
<td>Course level determined by placement. Grade of C or better required.</td>
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<tr>
<td>QL-A: Math 94, 98 or 105</td>
<td>0-3</td>
<td>Course level determined by placement. Grade of C or better required.</td>
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<tr>
<td>Business Administration 100: Intro to Business</td>
<td>3</td>
<td>3 credits of GER Social Science for majors outside of L&amp;S.</td>
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<td>Economics 103 or 104</td>
<td>3</td>
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<td>Course to fulfill GER Language Requirement. If Language already satisfied, take a GER: Social Science (SS), Humanities (HU) Natural Science (NS), Arts (A) or Cultural Diversity (CD)</td>
<td>3-5</td>
<td>The GER Language Requirement specifies two years of a single language in high school, or two semesters at the college level. Students completing a BA degree in L&amp;S will need additional language. Please consult with an advisor for details.</td>
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<td>TOTAL</td>
<td>12-18</td>
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Important Milestones:
- Complete 15 credits to stay on track to a timely graduation.
- Maintain a minimum GPA of 2.0.
- See your advisor before the end of October to discuss your progress and begin planning for second semester.
- Visit the Career Planning & Resource Center in Mellencamp 128 or the Lubar School of Business Career Services Center to begin developing a career plan.
SUGGESTED GER OPTIONS

(CD) = Cultural Diversity Requirement
* = has prerequisite
Note: This is not a complete list of your GER options. For full list, visit uwm.edu/schedule

HUMANITIES

Africology 100: Black Reality, Survey of African-American Society (CD)
Africology 112: Intro to African-American Hist, 1865-Present (CD)
Arabic 111: Cultures and Civilizations of Muslim Middle East
Chinese 150: Contemporary Chinese Society and Culture
Communication 103: Public Speaking
English/History/WGS 150: Multicultural America (CD)
French/German/Italian 145: Views of France/Germany/Italy
Information Studies 120: Information Technology Ethics
Information Studies 210: Information Resources for Research
Journalism, Advertising, & Media Studies (JAMS) 111: Gender and the Media
JAMS 113: Internet Culture
Jewish 101: Jewish Culture in America: History, Literature, Film
Linguistics 210: Power of Words (CD)
Philosophy 101: Introduction to Philosophy
Therapeutic Recreation 103: Introduction to Leisure
Women’s and Gender Studies 201: Introduction to Women’s and Gender Studies: A Humanities Perspective

SOCIAL SCIENCES

American Indian Studies 101: Intro Amer Indian Studies (CD)
Anthropology 150: Multicultural America (CD)
Communication 101: Intro to Interpersonal Communication
Communication 105: Business & Professional Communication
Criminal Justice 110: Introduction to Criminal Justice
Ed. Pol. & Community Studies 113: Milwaukee Community
Food & Beverage Studies 101: Introduction to Food Studies
Geography 110: The World: Peoples and Regions
Global Studies 201: Intro to GS: Economics & the Environment
Global Studies 202: Intro to GS: Globalization & Technology
Hmong 265: Hmong Americans: History, Culture, and Contemporary Life (CD)
Journalism, Advertising, & Media Studies 101: Intro Mass Media
Political Science 104: Intro to American Gov & Politics
Political Science 106: Politics of the World’s Nations
Political Science 175: Introduction to International Relations
Psychology 101: Introduction to Psychology
Religious Studies 101: Introduction to World Religions

NATURAL SCIENCES

Astronomy 103 / 104: Survey of Astronomy (3 credits, lecture) / Astronomy Laboratory (1 credit NS+, Astronomy 103 co-requisite) (Astron 103 may be taken alone)
Atmospheric Science 100: Survey of Meteorology
Biological Sciences 100: Survey of Zoology
Biological Sciences 102: Elements of Biology
Biological Sciences 103: Topics in Modern Biology
Biomedical Sciences 232: Introduction to Nutrition
Computer Science 150: Survey of Computer Science
Conservation and Environmental Sciences 210: Introduction to Conservation and Environmental Science
Electrical Engineering 150: Electric Technology in the World Around Us
Geography 120: Our Physical Environment
Geography 125: Introduction to Environmental Geography
Geosciences 100: Introduction to the Earth
Geosciences 150: Introduction to Ocean Sciences
Kinesiology 230: Health Aspects of Exercise and Nutrition
Math Statistics 215: Elementary Statistical Analysis*
Mechanical Engineering 150: How Things Work, Understanding Technology
Physics 107 / 108: Physics in Everyday Life (3 credits, lecture) / Laboratory for Physics in Everyday Life (1 credit NS+, Physics 107 co-requisite) (Physics 107 may be taken alone)

ART

Art & Design / Film 150: Multicultural America (CD)
Dance 103: Introduction to Iyengar Yoga
Dance 122: African Dance & Diaspora Technique (CD)
Dance 220: Body Sense
Dance 370: World Movement Traditions
English 233: Introduction to Creative Writing (English 102 prerequisite)
Music 102: American Popular Music
Music 150: Beginning Guitar
Theatre 101: Acting for Non-Majors

OTHER SUGGESTED COURSES

INFOST 110: Intro to Information Science and Technology
INFOST 230: Organization of Knowledge
INFOST 240: Web Design I

Healthcare Administration 220: Leading Healthcare Professionals
Computer Science 150: Survey of Computer Science
Computer Science 250: Intro to Computer Programming*