



**Office of Licensing and
Product Development**

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Re: Branded Yard Sign Printing Permission

5/1/2023

Dear Vendor,

This letter provides a single-use permission for the University of Wisconsin-Milwaukee logo and approved Future Panther or Graduating Panther artwork. This artwork should not be altered in any way.

This single-use permission applies to any vendor – licensed or unlicensed by UWM – and no royalties apply. The permission is also specific to the creation of a yard sign or similar personal display to celebrate a future Panther.

Any reproduction of the logo or artwork for multiple uses will require a vendor to be licensed and for royalties to be delivered to UWM for the use of its logo.

Should there be any questions about this permission, I can be reached via email at kjoc@uwm.edu.

Kevin O'Connor
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