



College of Letters & Science

Course Recommendations for Bachelor of Arts, **JOURNALSIM** majors

Who can Use this Guide:

- Students who took their first college class in September 2013 or later

If you took any college class before 09/2013, consult a UWM admissions counselor at let-sci@uwm.edu.

Introduction

Many students start at Madison College and continue their education at UWM. This guide outlines recommended course selections for Madison College students who intend to earn a Bachelor of Arts (BA) at UWM with a Journalism, Advertising & Media Studies major.

Note: This guide does not replace the advice of an advisor who can provide personalized guidance based on your particular circumstances and background.

Students planning to complete the full Associate's degree at Madison College may be required to take additional classes that may or may not transfer to UWM. There may also be some UWM required courses that are not offered at Madison College and can only be taken at UWM.

UWM Admissions Requirements

Madison College students seeking admission to a major that leads to a bachelor's degree in the College of Letters & Science will present the strongest application packet by meeting the following criteria:

- evidence of high school graduation (diploma or GED)
- a minimum cumulative GPA of 2.0 in all college classes
- completion of at least 12 credits of transferable college coursework

Students with a college cumulative GPA below a 2.0 who have not been enrolled in classes for at least 2 years, or who have extenuating circumstances, will also be considered for admission if additional information is presented that indicates potential for success.

Last Updated: April 2022

Goal

While at Madison College, students can complete the following UWM requirements on a pathway towards a UWM BA in Journalism, Advertising & Media Studies:

- ✓ Arts Requirement (all 3 required credits can be completed at Madison College)
- ✓ English Requirement (Part A can be completed at Madison College; part B will be completed at UWM as part of the journalism major requirements)
- ✓ Math Requirement (Part A and Part B can be completed at Madison College)
- ✓ Formal Reasoning (can be completed at Madison College)
- ✓ Natural Science Requirement (all 12 required credits can be completed at Madison College)
- ✓ Humanities Requirement (9 of the 12 required credits can be completed at Madison College; the remaining credits would be completed at UWM as part of the major)
- ✓ Social Science Requirement (9 of the 12 required credits can be completed at Madison College; the remaining credits would be completed at UWM as part of the major)
- ✓ Cultural Diversity Requirement (all 3 required credits can be completed at Madison College)
- ✓ International Requirement (all 9 required credits can be completed at Madison College with careful course selection)
- ✓ World Language Requirement (4 years of high school or 4 semesters of college)
- ✓ Journalism, Advertising & Media Studies major requirements (3 of the 36 required credits in JAMS coursework can be completed at Madison College)

Course Recommendations and Transferability:

Arts (choose one)

Madison College			UWM will accept it as			Meets UWM BA Requirement
Course	Title	Cr.	Course	Title	Cr.	
805 207	World Music	3	MUSIC 310	Intro to World Musics	3	✓ Arts
805 277	Music Appreciation	3	MUSIC 100	Intro to Classical Music	3	✓ Arts
805 278	History of Pop/Rock Music	3	MUSIC 102	American Popular Music	3	✓ Arts
810 230	Intro to Theatre	3	THEATRE 100	Intro to the Theatre	3	✓ Arts
810 262	Acting 1	3	THEATRE 101	Acting for Non Majors	3	✓ Arts

English (complete all)

Madison College			UWM will accept it as:			Meets UWM BA Requirement
Course	Title	Cr.	Course	Title	Cr.	
801 201	English 1	3	ENGLISH 101	Intro to College Writing	3	
801 202	English 2	3 (must earn a C or higher)	ENGLISH 102	College Writing and Research	3	✓ English Part A

Math (complete all)

Madison College			UWM will accept it as:			Meets UWM BA Requirement
Course	Title	Cr.	Course	Title	Cr.	
804 201	Intermediate Algebra	3 (must earn a C or higher)	MATH 105	Intro to College Algebra	3	✓ Math Part A
Or 804 212	College Algebra		MATH 116	College Algebra		
804 240	Basic Statistics	4	MTH STAT 215	Elementary Statistical Analysis	4	✓ Math Part B, NS, and formal reasoning

World Language

The Bachelor of Arts with a Journalism, Advertising & Media Studies major requires world language through the 4th level. If you took four years of the same language in high school, you have satisfied the requirement and no further coursework is needed. If you did not take four years of a world language in high school, take either four semesters of French or Spanish.

Madison College			UWM will accept it as:			Meets UWM BA Requirement
Course	Title	Cr.	Course	Title	Cr.	
802 211	Spanish 1	4	SPANISH 103	First-semester Spanish	4	✓ World Language
802 212	Spanish 2	4	SPANISH 104	Second-semester Spanish	4	✓ World Language
802 213	Spanish 3	4	SPANISH 203	Third-semester Spanish	4	✓ World Language and International
802 214	Spanish 4	4	SPANISH 204	Fourth-semester Spanish	4	✓ World Language and International
802 221	French 1	4	FRENCH 103	First-semester French	4	✓ World Language
802 222	French 2	4	FRENCH 104	Second-semester French	4	✓ World Language
802 223	French 3	4	FRENCH 203	Third-semester French	4	✓ World Language and International
802 224	French 4	4	FRENCH 204	Fourth-semester French	4	✓ World Language and International

Humanities/Cultural Diversity/International (Choose three but no more than two from the same subject area)

Madison College			UWM will accept it as:			Meets UWM BA Requirement
Course	Title	Cr.	Course	Title	Cr.	
801 198	Speech	3	COMMUN 103	Public Speaking	3	✓ Humanities
801 204	Intro to Literature	3	ENGLISH	Elective	3	✓ Humanities
801 211	American Gay & Lesbian Literature	3	ENGLISH	Elective	3	✓ Humanities
801 212	Ethnic Literature	3	ENGLISH 277	Intro to Ethnic and Minority Literature	3	✓ Humanities and Cultural Diversity
Or						
801 222	U.S. Latino Literature					
801 213	Native American Literature	3	ENGLISH 276	Intro to American Indian Literature	3	✓ Humanities and Cultural Diversity
801 214	African American Literature	3	AFRICAN 102	Survey of African American Literature	3	✓ Humanities and Cultural Diversity
801 215	British Literature 1	3	ENGLISH 221	English Writers to 1800	3	✓ Humanities
801 216	British Literature 2	3	ENGLISH 222	English Writers 1800 to Present	3	✓ Humanities
801 217	American Literature 1	3	ENGLISH 223	American Writers to 1900	3	✓ Humanities
801 218	American Literature 2	3	ENGLISH 224	American Writers 1900 to Present	3	✓ Humanities
801 221	Literature and Popular Culture	3	ENGLISH	Elective	3	✓ Humanities
801 250	Women in Literature	3	ENGLISH 243	Intro to Literature by Women	3	✓ Humanities
803 204	Renaissance, Reformation, Revolution	3	HIST 205	Europe: Italy and France	3	✓ Humanities and International
803 220	History of Western Civilization 1	3	HIST 101	Western Civilization: Ancient World-1500	3	✓ Humanities
809 166	Intro to Ethics	3	PHILOS 241	Introductory Ethics	3	✓ Humanities

809 255	Intro to LGBTQ+ Studies	3	LGBT 200	Intro to LGBT Studies	3	✓ Humanities
809 260	Intro Philosophy	3	PHILOS 101	Intro to Philosophy	3	✓ Humanities
809 262	Contemporary Moral Issues	3	PHILOS	Elective	3	✓ Humanities
809 263	East/West World Views	3	PHILOS	Elective	3	✓ Humanities
809 268	Intro to Social and Political Philosophy	3	PHILOS	Elective	3	✓ Humanities
810 250	Intro to Film	3	ENGLISH 290	Intro to Film Studies	3	✓ Humanities
810 254	History of World Cinema	3	ENGLISH	Elective	3	✓ Humanities
815 200	Art History: Ancient to Medieval	3	ART HIST 101	Ancient and Medieval Art and Architecture	3	✓ Humanities and International
815 210	Art History: Renaissance to Modern	3	ART HIST 102	Renaissance to Modern Art and Architecture	3	✓ Humanities and International

Social Sciences/Cultural Diversity/International (Choose two)

Madison College			UWM will accept it as:			Meets UWM BA Requirement
Course	Title	Cr.	Course	Title	Cr.	
102 104	Business Communication	3	COMMUN 105	Business and Professional Communication	3	✓ Social Science
803 205	Europe and the Modern World	3	HIST 206	Europe and the Modern World 1815-present	3	✓ Social Science and International
803 211	American History 1607-1855	3	HIST 151	American History 1607-1877	3	✓ Social Science
803 212	American History 1865-present	3	HIST 152	American History 1877-present	3	✓ Social Science
803 214	Native American History	3	HIST 262/263	Native American History	3	✓ Social Science and Cultural Diversity
803 224	History of Sub Saharan Africa	3	HIST	Elective	3	✓ Social Science
803 240	Afro-American History	3	AFRICAN	Elective	3	✓ Social Science and Cultural Diversity
809 172	Intro to Diversity Studies	3	SOCIOLOG 224	Race and Ethnicity in the U.S.	3	✓ Social Science and Cultural Diversity
Or						
809 252	Race and Ethnicity in the U.S.					
809 195	Economics	3	ECON 100	Introductory Economics	3	✓ Social Science
809 202	Social Problems	3	SOCIOLOG 102	Solving Social Problems	3	✓ Social Science
809 203	Intro Sociology	3	SOCIOLOG 101	Intro to Sociology	3	✓ Social Science
809 204	Marriage and the Family	3	SOCIOLOG 260	Blood, Sex, Money & Power: Family Relations		✓ Social Science
809 207	Criminology	3	SOCIOLOG 241	Criminology	3	✓ Social Science
809 211	Macroeconomics	3	ECON 104	Principles of Macroeconomics	3	✓ Social Science
809 212	Microeconomics	3	ECON 103	Principles of Microeconomics	3	✓ Social Science
809 221	American National Government	3	POL SCI 104	Intro to American Government and Politics	3	✓ Social Science
809 223	International Relations	3	POL SCI 175	Intro to International Relations	3	✓ Social Science and International
809 242	Public Policy	3	POL SCI 210	American Public Policy	3	✓ Social Science
809 231	Intro Psychology	3	PSYCH 101	Intro to Psychology	3	✓ Social Science
809 233	Developmental Psychology	3	PSYCH 260	Child Psychology	3	✓ Social Science
809 253	Sociology of Gender	3	SOCIOLOG 250	Sex and Gender	3	✓ Social Science

809 275	Sociology of Religion	3	SOCIOL 215	Religion and Society	3	✓ Social Science
809 280	General Anthropology	3	ANTHRO 101/102	Intro to Anthropology	3	✓ Social Science
809 281	Archaeology and Prehistoric World	3	ANTHRO 103	Approaches to Archaeology	3	✓ Social Science
809 283	Cultural Anthropology and Human Diversity	3	ANTHRO 104	Survey of World Societies	3	✓ Social Science and International
809 285	Anthropology of Myth, Magic and Religion	3	ANTHRO	Elective	3	✓ Social Science

Natural Science (Choose 8 to 9 credits including at least one lab)

MATC			UWM will accept it as:			Meets UWM BA Requirement
Course	Title	Cr.	Course	Title	Cr.	
806 139	Survey of Physics	3	PHYSICS 110	Physics for Health Professions	3	✓ Natural Science
806 154	General Physics 1	4	PHYSICS 120/121	General Physics I	4	✓ Natural Science + Lab
Or						
806 221	University Physics 1	5			5	
806 201	General, Organic and Biological Chemistry	5	CHEM 100/101	Chemical Science	5	✓ Natural Science + Lab
806 203	Introductory Zoology	5	BIO SCI 100	Survey of Zoology	5	✓ Natural Science + Lab
806 209	College Chemistry 1	5	CHEM 102	General Chemistry	5	✓ Natural Science + Lab
806 215	Botany	5	BIO SCI	Elective	5	✓ Natural Science + Lab
806 220	Physics of Everyday Life	3	PHYSICS 107	Physics in Everyday Life	3	✓ Natural Science
806 226	Intro to Human Biology	5	BIO SCI	Elective	5	✓ Natural Science + Lab
806 241	Earth Science	3	GEO SCI 105	Earth, Air, Fire and Water	3	✓ Natural Science
806 244	General Geology	4	GEO SCI 100	Intro to the Earth	4	✓ Natural Science + Lab
806 246	Survey of Oceanography	3	GEO SCI 150	Intro to Ocean Sciences	3	✓ Natural Science
806 249	Geologic Evolution of the Earth	4	GEO SCI 102	Principles of Historical Geology	4	✓ Natural Science + Lab
806 253	Astronomy: the Solar System	4	ASTRON 103/104	Survey of Astronomy and Astronomy Lab	4	✓ Natural Science + Lab
Or						
806 254	Astronomy: Stars and Galaxies					
806 271	Cellular and Molecular Biology	5	BIO SCI 150	Foundations of Biology I	5	✓ Natural Science + Lab
806 272	Organismal Biology	5	BIO SCI 152	Foundations of Biology II	5	✓ Natural Science + Lab
806 274	General Microbiology	5	BIO SCI 101	General Survey of Microbiology	5	✓ Natural Science + Lab
806 280	Environmental Issues	3	CES 210	Intro to Conservation and Environmental Science	3	✓ Natural Science
Or						
806 286	Environmental Science	4	CES 210	Intro to Conservation and Environmental Science	4	✓ Natural Science + Lab

Journalism, Advertising & Media Studies Major

Madison College			UWM will accept it as:			Meets UWM BA Requirement
Course	Title	Cr.	Course	Title	Cr.	
801 251	Intro to Mass Communication	3	JAMS 101	Intro to Mass Media	3	✓ Social Science

For questions about transferring to UWM for a Journalism, Advertising & Media Studies major, please contact an admissions counselor in the College of Letters & Science:

Let-sci@uwm.edu