

Articulation Agreement Transfer Table

Milwaukee Area Technical College (MATC)
Business & Management Pathway
AAS Business Management (10-102-3)
to
University of Wisconsin-Milwaukee (UWM)
Lubar School of Business
BBA Marketing

The following table outlines a typical transfer scenario, showing how the AAS Business Management curriculum applies to UWM's BBA in Marketing degree and which requirements remain to complete at UWM. To maximize credit transfer, some substitutions may be identified. While every effort is made to maximize credit transfer, lack of alignment between degree programs and levels may require students to exceed 120 credits to meet all graduation requirements. Transfer results will differ based on individual students' transcripts. Click on the hyperlink for [full articulation agreement details](#) and for [transfer guides to other BBA degrees](#).

Degree Requirement	MATC Coursework	Cr	UWM Coursework	Cr
GER Requirements	See Appendix B for MATC courses that fulfill GERs			
Oral and Written Comm-Part A	Met by 'C' or better in ENG-208 below	--	ENGLISH 102	
Oral and Written Comm-Part B	ENG-208 Technical Communications	3	ENGLISH 206	
Quantitative Literacy-Part A	MATH-200 Intermediate Algebra*	4	MATH 105	
Quantitative Literacy-Part B			See Business Foundation section	--
Foreign Language			Two years HS (or two semesters college)	--
Art (3 credits)			Various courses (see Appendix B)	3
Humanities (6 credits)			Various courses (see Appendix B)	3
			Various courses (see Appendix B)	3
Natural Science (6 credits)			Various courses (see Appendix B)	3
(including one lab)			Various courses (see Appendix B)	3
Social Science (6 credits)	PSYCH-199 Psych of Human Relations	3		
	SOCSCI-197 Contemporary Am Society	3	SOCIOL 102	
Cultural Diversity			One approved course from above	--
Business Foundation Courses				
Principles of Microeconomics	ECON-201*	3	ECON 103	
Principles of Macroeconomics	ECON-202*	3	ECON 104	
Intro to Financial Accounting			BUS ADM 201	4
Intro to Infor Technology Mgt	BADM-106 plus UWM bridge course**	3	BUS ADM 230	
Quant Models for Bus/Calc Srvy	MATH-211*	4	MATH 208 or 211	
Public Speak/Bus & Prof Comm	SPEECH-201*	3	COMMUN 105 or 103	
Business Core Courses				
Managerial Accounting			BUS ADM 202	3
Stat Modeling in Bus Analytics	BADM-104 plus UWM bridge course**	3	BUS ADM 210	
Career & Professional Dvlp			BUS ADM 300	1
Organizations	Met by AAS degree completion	3	BUS ADM 330	
Principles of Finance			BUS ADM 350	3
Principles of Marketing	MKTG-102	3	BUS ADM 360	
Intro to Supply Chain Mgt	LOGMGT-146*	3	BUS ADM 370	
Business Law I	BADM-165	3	BUS ADM 391	
Management Analysis			BUS ADM 600	3
International Bus Req			Approved upper-division BUS ADM crs	3
Marketing Major Requirements				
Consumer Behavior			BUS ADM 461	3
Marketing Research			BUS ADM 462	3
Marketing Management			BUS ADM 463	3
Marketing Electives			Upper-division BUS ADM courses	12
Business Electives				
Bus Adm Courses	Technical Studies courses	9		
	BADM-134 Business Org & Mgt	3		
General Electives				
Free electives	ENG-201 English 1*	3	ENGLISH 101	
	Additional earned credit	1	Elective coursework as needed	7
TOTAL CREDITS (120 min)	*Recommended substitution/elective. **Credit contingent on student completing free Lubar Canvas module.	60		60