

Course Recommendations for Bachelor of Arts, **JOURNALISM,** **ADVERTISING & MEDIA STUDIES** majors

Who can Use this Guide:

- Students who took their first college class in September 2013 or later
- Students who do NOT plan to complete an Associate of Arts or Associate of Science degree at MATC

If you plan to complete the full Associate of Arts or Associate of Science degree, the only applicable sections are highlighted in neon green.

If you took any college class before 09/2013, consult a UWM admissions counselor at let-sci@uwm.edu.

Introduction

Many students start at MATC and continue their education at UWM. This guide outlines recommended course selections for MATC students who intend to earn a Bachelor of Arts (BA) at UWM with a Journalism, Advertising & Media Studies major.

Note: This guide does not replace the advice of an advisor who can provide personalized guidance based on your particular circumstances and background.

Students planning to complete the Associate's degree at MATC may be required to take additional classes that may or may not transfer to UWM. There may also be some UWM required courses that are not offered at MATC and can only be taken at UWM.

UWM Admissions Requirements

MATC students seeking admission to a major that leads to a bachelor's degree in the College of Letters & Science will present the strongest application packet by meeting the following criteria:

- evidence of high school graduation (diploma or GED)
- a minimum cumulative GPA of 2.0 in all college classes
- completion of at least 12 credits of transferable college coursework

Students with a college cumulative GPA below a 2.0 who have not been enrolled in classes for at least 2 years, or who have extenuating circumstances, will also be considered for admission if additional information is presented that indicates potential for success.

Eligible MATC students can also sign up for Panther Tracks. The Panther Tracks program offers MATC students a guarantee of admission to UWM if they meet certain requirements. More details about the agreement can be found here: <https://uwm.edu/undergrad-admission/uwm-panther-tracks/>.

Last Updated: October 2020

Goal

While at MATC, students can complete the following UWM requirements on a pathway towards a UWM BA in Journalism, Advertising & Media Studies:

- ✓ Arts Requirement (3 credits can be completed at MATC)
- ✓ English Requirement (Part A can be completed at MATC; part B will be completed at UWM as part of the major)
- ✓ Math Requirement (Parts A and B can be completed at MATC)
- ✓ Natural Science Requirement (all 12 credits can be completed at MATC)
- ✓ Humanities Requirement (9 credits can be completed at MATC; the remaining 3 can be completed at UWM as part of the major)
- ✓ Social Science Requirement (9 credits can be completed at MATC; the remaining 3 will be completed at UWM as part of the major)
- ✓ Cultural Diversity Requirement (3 credits can be completed at MATC)
- ✓ International Requirement (9 credits could be completed at MATC with careful course selection)
- ✓ World Language Requirement (4 years of high school or 4 semesters of college)
- ✓ Journalism, Advertising & Media Studies major requirements (up to 3 of the 36 required credits in JAMS credits can be completed at MATC; the remaining 33 must be completed at UWM)

Course Recommendations and Transferability

Arts (choose one)

MATC			UWM will accept it as			Meets MATC AA Requirement	Meets UWM BA Requirement
Course	Title	Cr.	Course	Title	Cr.		
ART 201	Understanding Art	3	Art 106	Art Survey	3	✓ Humanities	✓ Arts
ENG 207	Creative Writing	3	English 233	Intro to Creative Writing	3	✓ Humanities	✓ Arts
SPEECH 212	Intro to Theater	3	Theatre 100	Intro to Theatre	3	✓ Humanities	✓ Arts
MUSIC 205	Music Appreciation	3	Music 108	The Concert Experience	3	✓ Humanities	✓ Arts

English (complete all)

MATC			UWM will accept it as:			Meets MATC AA Requirement	Meets UWM BA Requirement
Course	Title	Cr.	Course	Title	Cr.		
ENG 201	English 1	3	Eng 101	Intro to College Writing	3	✓ English	
ENG 202	English 2	3 (must earn a C or higher)	Eng 102	College Writing and Research	3	✓ English	✓ English Part A

Math (complete one from row 1 and complete row 2)

MATC			UWM will accept it as:			Meets MATC AA Requirement	Meets UWM BA Requirement
Course	Title	Cr.	Course	Title	Cr.		
MATH 200	Intermediate Algebra	4 (must earn a C or higher)	Math 105	Intermediate Algebra	4	✓ Math	✓ Math Part A
MATH 260	Basic Statistics	3	MthStat 215	Elementary Statistics	3	✓ Math	✓ Math Part A and Natural Science

World Language

The Bachelor of Arts with a Journalism, Advertising & Media Studies major requires world language through the 4th level. If you took four years of the same language in high school, you have satisfied the requirement and no further coursework is needed. If you did not take four years of a world language in high school, take the following classes. If you took two or three years of the same world language in high school, contact us for more information.

MATC			UWM will accept it as:			Meets MATC AA Requirement	Meets UWM BA Requirement
Course	Title	Cr.	Course	Title	Cr.		
FLANG 202	Spanish 1	4	Spanish 103	First-semester Spanish	4	✓ Foreign Language	✓ World Language
FLANG 205	Spanish 2	4	Spanish 104	Second-semester Spanish	4	✓ Foreign Language	✓ World Language
FLANG 213	Spanish 3	3	Spanish 203	Third-semester Spanish	3		✓ World Language and International
FLANG 214	Spanish 4	3	Spanish 204	Fourth-semester Spanish	3		✓ World Language and International

Humanities/Cultural Diversity (Choose three from at least two different subject areas)

MATC			UWM will accept it as:			Meets MATC AA Requirement	Meets UWM BA Requirement
Course	Title	Cr.	Course	Title	Cr.		
ENG 213	American Literature to 1865	3	Eng 223	American Writers to 1900	3	✓ Humanities	✓ Humanities
ENG 214	American Literature since 1865	3	Eng 224	Amer Writers: 1900 to present	3	✓ Humanities	✓ Humanities
ENG 215	Contemporary Literature	3	Eng 248	Literature and Contemporary Life	3	✓ Humanities	✓ Humanities
ENG 218	African American Literature 1	3	Africol 102	Survey African Am Literature	3	✓ Humanities	✓ Humanities and Cultural Diversity
ENG 219	African American Literature 2	3	Africol 210	The African American Novel	3	✓ Humanities	✓ Humanities and Cultural Diversity
ENG 220	Native American Literature	3	Eng 276	Intro to American Indian Literature	3	✓ Humanities	✓ Humanities and Cultural Diversity
ENG 221 OR 223	African Am Literature/Women	3	Eng 277	Intro Ethnic Minority Literature	3	✓ Humanities	✓ Humanities and Cultural Diversity
ENG 222	Images of Women in Lit.	3	Eng 243	Intro to Literature by Women	3	✓ Humanities	✓ Humanities
ENG 225	Holocaust Literature	3	Comp Lit 231	Literature and Religion	3	✓ Humanities	✓ Humanities and International
ENG 235	Utopian and Science Fiction Lit	3	Classic 260	Classical Utopias	3	✓ Humanities	✓ Humanities
ENG 240	Intro to Modern Cinema	3	Eng 290	Intro to Film Studies	3	✓ Humanities	✓ Humanities
HIST 204	Western Civilization 1776 to present	3	Hist 102	Western Civilization 1500 to present	3	✓ Social Science	✓ Humanities and International
HIST 210	Women in American History	3	Hist 243	Women in American History	3	✓ Social Science	✓ Humanities
HIST 214	African American History	3	African 111	Intro Afr-Am History to 1865	3	✓ Social Science	✓ Humanities and Cultural Diversity
HIST 215	African American History and Culture	3	African 112	Intro Afr-Am History 1865 to present	3	✓ Social Science	✓ Humanities and Cultural Diversity
HIST 228	World History to 1500	3	Hist 131	World History to 1500	3	✓ Social Science	✓ Humanities and International
HIST 229	World History since 1500	3	Hist 132	World History since 1500	3	✓ Social Science	✓ Humanities and International
SOCSCI 200	Intro to Ethical Issues	3	Philos 241	Introductory Ethics	3	✓ Social Science	✓ Humanities
SOCSCI 250	Intro Philosophy	3	Philos 101	Intro Philosophy	3	✓ Social Science	✓ Humanities
SPEECH 201	Elements of Speech	3	Commun 103	Public Speaking	3	✓ Speech	✓ Humanities
SPEECH 204	Communication & Leadership	3	Commun	Elective	3	✓ Humanities	✓ Humanities
SPEECH 206	Intercultural Communication	3	Commun	Elective	3	✓ Speech	✓ Humanities
SPEECH 211	Oral Interpretation	3	Commun	Elective	3	✓ Humanities	✓ Humanities

Social Sciences/Cultural Diversity/International (Choose three from at least two different subject areas)

MATC			UWM will accept it as:			Meets MATC AA Requirement	Meets UWM BA Requirement
Course	Title	Cr.	Course	Title	Cr.		
ECON 201	Principles of Microeconomics	3	Econ 103	Principles of Microeconomics	3	✓ Social Science	✓ Social Science
ECON 202	Principles of Macroeconomics	3	Econ 104	Principles of Macroeconomics	3	✓ Social Science	✓ Social Science
ECON 215	Economics of Discrimination	3	Econ 248	Economics of Discrimination	3	✓ Social Science	✓ Social Science and Cultural Diversity
ECON 223	Ecological Economics	3	Global 201	Economics and the Environment	3	✓ Social Science	✓ Social Science and International
ENG 196	Oral and Interpersonal Communication	3	Comm 105	Business and Professional Communication	3		✓ Social Science
HIST 219	Wisconsin Indians	3	Hist 262	North American Indian History since 1887	3	✓ Social Science	✓ Social Science and Cultural Diversity
HIST 231	Latin American History	3	Hist 180	Latin American Society and Culture	3	✓ Social Science	✓ Social Science and International
HIST 236	The Vietnam Years	3	Hist 287	The Vietnam War	3	✓ Social Science	✓ Social Science and International
SOCSCI 206	Intro Cultural Anthropology	3	Anthro 102	Intro Anthropology: Culture and Society	3	✓ Social Science	✓ Social Science
SOCSCI 208	Global Cultures	3	Global 101	Intro Global Studies: People & Politics	3	✓ Social Science	✓ Social Science and International
SOCSCI 211	Intro Women's Studies	3	WGS 200	Intro to Women's and Gender Studies	3	✓ Social Science	✓ Social Science
SOCSCI 221	American Government and Politics Today	3	Pol Sci 103	Intro to American Gov't & Politics	3	✓ Social Science	✓ Social Science
SOCSCI 222	American State and Local Government	3	Pol Sci 104	State Politics	3	✓ Social Science	✓ Social Science
SOCSCI 241	World Geography	3	Geog 110	The World: People & Regions	3	✓ Social Science	✓ Social Science and International
SOCSCI 242	African-American Social Thought	3	African	Elective	3	✓ Social Science	✓ Social Science and Cultural Diversity
SOCSCI 246	Human Sexuality	3	Letters & Science	Elective	3	✓ Social Science	✓ Social Science
SPEECH 203	Interpersonal Communication	3	Commun 101	Interpersonal Communication	3	✓ Speech	✓ Social Science

Natural Science (Choose 9 credits, at least one must be a lab)

MATC			UWM will accept it as:			Meets MATC AA Requirement	Meets UWM BA Requirement
Course	Title	Cr.	Course	Title	Cr.		
BIOSCI 236	General Biology	5	Bio Sci 102	Elements of Biology	5	✓ Natural Science	✓ Natural Science + Lab
BIOSCI 257	Biology for Majors 1	4	Bio Sci 150	Foundations of Biology I	4	✓ Natural Science	✓ Natural Science + Lab
BIOSCI 258	Biology for Majors 2	4	Bio Sci 152	Foundations of Biology II	4	✓ Natural Science	✓ Natural Science + Lab
BIOSCI 260	Plagues, People, and Power	3	Natural Science	Elective	3	✓ Natural Science	✓ Natural Science
CHEM 207	General Chemistry	4	Chem 101	Chemical Science	4	✓ Natural Science	✓ Natural Science + Lab
CHEM 208	Survey of Biochemistry	4	Chem 103	Survey of Biochemistry	4	✓ Natural Science	✓ Natural Science + Lab
CHEM 211	Chemistry 1	5	Chem 102	General Chemistry	5	✓ Natural Science	✓ Natural Science + Lab
GEOSCI 232	Earth Science	3	Natural Science	Elective	3	✓ Natural Science	✓ Natural Science
GEOSCI 233	Environmental Science	3	CES 210	Intro Conservation & Environmental Science	3	✓ Natural Science	✓ Natural Science
GEOSCI 234	Earth Science Lab	1	Natural Science	Elective	1	✓ Natural Science	✓ Natural Science + Lab
GEOSCI 245	General Geology	4	Geo Sci 101	Intro to the Earth	4	✓ Natural Science	✓ Natural Science + Lab
PHYS 221	College Physics 1	4	Physics 120/121	General Physics I with Lab	4	✓ Natural Science	✓ Natural Science + Lab
PHYS 222	College Physics 2	4	Physics 122/123	General Physics II with Lab	4	✓ Natural Science	✓ Natural Science + Lab
PHYS 225	Intro Astronomy	3	Astron 103	Survey of Astronomy	3	✓ Natural Science	✓ Natural Science
PHYS 226	Observational Astronomy	1	Astron 104	Astronomy Lab	1	✓ Natural Science	✓ Natural Science + Lab

Journalism, Advertising & Media Studies Major

MATC			UWM will accept it as:			Meets MATC AA Requirement	Meets UWM BA Requirement
Course	Title	Cr.	Course	Title	Cr.		
ENG 205	Journalism 1	3	JAMS	Elective	3	✓ Humanities	✓ major

For questions about transferring to UWM for a Journalism, Advertising & Media Studies major, please contact an admissions counselor in the College of Letters & Science: Let-sci@uwm.edu