Paint the Town 2019: Details for Businesses

The purpose of this event is to generate excitement in the community for UWM Homecoming by painting the windows of businesses located near campus in the following perimeter: North: Capitol, East: Downer, West: Oakland, South: North Ave. This event allows the community to see the many talents the UWM campus brings to the community and helps showcase UWM’s school spirit throughout Homecoming week.

Details

1. Business managers should express interest in writing via email (housing@uwm.edu) in having their business windows painted by Friday, October 25th. Please include the business name, manager name, manager contact phone number, and manager contact email in interest email.

2. If your business already has a sponsorship package with the Neighborhood Housing Office valued at $500 or more, the Neighborhood Housing Office will supply the paint and other supplies needed. If you do not have a sponsorship agreement with the Neighborhood Housing Office but want our office to provide the supplies, there will be a charge of $100.

3. Businesses will be matched with a student organization via an email contact between October 25th and October 31st.

4. Hold Harmless Release Form completed by both the student org and business manager must be submitted in person to the Neighborhood Housing Office before decorating may begin and no later than October 31st at 5pm, late submissions will not be accepted.

5. Businesses are encouraged to supply the painting and clean-up supplies for the student organization to ensure damage is not done to window decorating area by use of improper supplies up to a total of $200. Student Organizations have been instructed to only use supplies supplied by each business. Suggestions for supplies are included in a separate document.

6. Decorating may start on November 1st and must be complete by November 6th at noon. Student organizations must coordinate with business when to get the decorating done. Dates of decoration must be agreed upon by both the Student Organization and the Business contact person.

7. Clean-up: student organizations will be responsible for cleaning the window properly (as detailed in hold harmless agreement) by 3pm on Sunday, November 10th at 5pm, unless determined otherwise in the Hold Harmless Agreement.

Supplies Suggestions:

- Only tempera paints for the window designs.
- No glitter, glitter paints, or any glitter products.
- Businesses have the discretion to supply whatever supplies they desire
- It is recommended to supply the following: paint, brushes, a drop cloth, and cleaning supplies.
- See Supplies Suggestions Document for links to purchase supplies.

For questions, please contact the Neighborhood Housing Office by emailing housing@uwm.edu, calling (414) 229-6999, or stop into the Neighborhood Housing Office in the Student Union, WG85.