



RentCollegePads.com Partners with University of Wisconsin - Milwaukee to Provide New and Improved Off-Campus Housing Marketplace to UWM Students

MILWAUKEE, WI May 1st, 2019 – The University of Wisconsin – Milwaukee has partnered with RentCollegePads.com, the off-campus housing marketplace, to provide a new and improved off-campus housing search tool to UWM students.

Rent College Pads, via the software on the University's website, will replace the current home-grown listing service, at no cost to students. This service will help students compare off-campus housing options, find parking spaces for rent, find roommates, sublet their existing units, and review landlord ratings; all through a more user-friendly online experience. "The Rent College Pads platform helps students make safe, informed renting decisions because all of the verified housing options are in once place," said Rent College Pads CEO Dominic Anzalone.

The site is easy to access using single sign-on and your EpantherID and password. It features a colorful map of the area surrounding campus where students can see an overhead view of all properties. Adjacent to the map is a set of filters to narrow down results to a specific selection including walk time to campus and other helpful features. Custom tailored to the needs of student renters, the Rent College Pads platform features a roommate and sublease finder. Both are tied to Facebook groups providing safety and peace of mind to students taking on these sometimes burdensome tasks.

"We are thrilled about our new partnership with Rent College Pads! This new interface takes the off-campus search process to the next level, and we are excited to be able to increase our proactive neighborhood relations, programming, outreach and rental education efforts while Rent College Pads takes care of the listing service." said Alyssa Conrady, Neighborhood Housing & Relations Manager at UWM's Neighborhood Housing Office.

Students will continue to be able to locate landlords and rental companies who participate in the [Preferred Tenant Program](#). They will also be able to search for rentals meeting "[Good Neighbor](#)" criteria, all of which pass a property and background check, take the City of Milwaukee Landlord Training course, participate in the Preferred Tenant Program, and are verified to have no serious complaints by students through the University Legal Clinic and the Neighborhood Housing Office.

Listings on the site are purchased by landlords, who use their custom login to manage their listings, making management of the site easy. Landlords noncompliant with university policy are promptly removed from the site creating a trusted, one-stop-shop for all things off-campus housing.

Rent College Pads is an off-campus marketplace and search engine that helps college students find housing. Rent College Pads specifically caters to the needs of college students looking for housing, while helping connect landlords to this large market. It is used at many other schools across the country such as the University of Minnesota, University of Northern Colorado, UC Santa Barbara, and Marquette University.

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