



Paint the Town Judging Criteria

Criteria	Did not meet expectations (0 point)	Meets Expectations (1 point)	Above expectations (2 points)	Far beyond expectations (3 points)
Incorporation of UWM & Homecoming theme	There was no incorporation of UWM & Homecoming theme.	The UWM & Homecoming theme was present.	The UWM & Homecoming theme was incorporated more than once in the design.	The UWM & Homecoming theme was incorporated in every single aspect of the design.
Creativity	Painting was not creative; did not display any unique ideas.	Painting showed creativity; brought an idea to life.	Painting was colorful, clever, and demonstrated artistic ability.	Painting was eye-catching, innovative, and imaginative. There was no room for improvement.
Originality	Design was not new, or design was taken from others.	Design was fresh but could have included more.	Design was unique and customized for this event.	There has never been a design like this one.
Use of space <i>Size and height of the windows to be decorated are taken into consideration.</i>	None of the space given was used.	50 % or less of the space given was used.	75% or more the space given was used.	All of the space given was used to the best of the organization's ability.
Overall effect	The painting did not stand out or give any impact to viewers.	Painting looked good overall and viewers understood what they are looking at.	Painting looked great and made an impact on viewers.	The painting looked extravagant; it made a positive and substantial impact on viewers.

Reason for Disqualification:

Add an X to select	Reason
	Design was not approved in advance or did not follow the approved design
	Content contained threatening, discriminatory, hateful or harassing visuals and/or language. Negatively portraying any organization or school.
	Improper use of materials
	\$250 fee assessed? State reasoning below: