

Year 1 Review of the MKE Moon Shot



	Moon Shot Activity	Insight Generated	Outcome
<p><i>First 100 Days</i></p> <p><i>Fall 2020</i></p>	<p>Ran (3) Diagnostics</p> <p>Selected Tier 1 Practices</p>	<p>Lowest scored question across partners: <i>When we start a new initiative, we intentionally plan to sunset other activities.</i></p>	<p>161 Total respondents across (4) institutions</p>
<p>Q1</p> <p><i>January-March 2021</i></p>	<p>Best Practice Team Leadership Institute</p> <p>Moon Shot Convening</p>	<p>24/267 participants responded to a poll as being "very data driven"</p>	<p>262 attendees at convening</p> <p>169 best practice leaders</p>
<p>Q2</p> <p><i>April-June 2021</i></p>	<p>USC eConvening Series</p> <p>Navigate Implementation Complete—every school live with Strategic Care</p>	<p>Completed 11/12 convening series, now building deij plans</p> <p>MATC and Carthage Go Live</p> <p>UWP and UWM launch pilots of AP</p>	<p>94% Of participant's found the USC session 'Talk about Race' "practically useful" n=300</p>
<p>Q3</p> <p><i>July-September 2021</i></p>	<p>Best Practice Team Discovery and Impact</p>	<p>Students encounter inequitable processes while seeking to register each term</p>	<p>1K+ Addt'l students enrolled Su/FA 21 due to hold reform</p>
<p>Q4</p> <p><i>October-December 2021</i></p>	<p>Aligning Academic Pathways work starts</p> <p>NACCC Survey Administration</p> <p>CBO Engagement</p>	<p>Discovered barriers such as educational licensure, and business school accreditation are impacting alignment between 2-4 yrs</p>	<p>3.9K+ Students received retention and emergency grant funding</p>



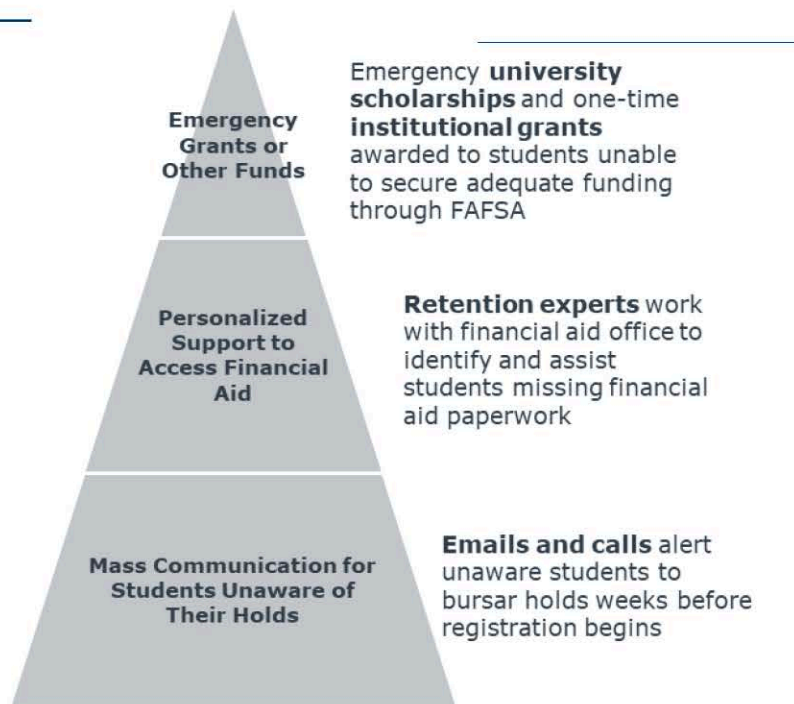
<p>Current Metrics*: List the number or percentage of currently enrolled students with financial holds disaggregated by race/ethnicity.</p> <p>*Most recent data available was for Spring 2021</p> <p>**Pell data not available</p>	Two or more ethnicities	407
	Black	304
	White	1,148
	Latinx	96
	Asian	105
	Other	109
	Pell**	----
	Total: 2,169 (approximately 10% of student population)	

“ In year one, we completed the institutional hold audit. **Like many things on campus**, the policy and process surrounding holds is very **decentralized**. We will work to create a campus-wide policy and process for the creation and maintenance of new holds. We found **348 former student accounts** that were beyond the statute of limitations, indicating that our alumni and former students are impacted too. **While holds may not be barriers to enrollment for them, they are roadblocks to re-entry, degree completion, and employment. We need to audit and remove these holds at least annually.** ”

-Year 1 Best Practice Team Report

What does success look like for year 2 of this best practice? What will the impact be?

Our second year will be focused on implementation of the recommendations made in the September 2021 final report to campus leadership. Ultimately, we want to see fewer kinds of holds in the student information system, fewer holds on individual student accounts, and more strategies outside of holds to drive student behavior. If we can realize these goals, we should see higher rates of re-enrollment and re-enrollment happening earlier in the enrollment cycle.



In Fall 2021, 127 were randomly selected based on the following criteria: FT, GPA>2.5, Cum credit>90, degree seeking, not discontinued from program.

The first student was awarded the specific amount needed to lift their hold, followed by second student, and so on until \$121,311 was awarded. This resulted in 105 students being awarded funds (referred to below as the Test Group), leaving 22 in the Control Group.

Group	URM Status	Fall 2021 Headcount Enrollment	Retained in Spring 2022 or Graduated by Spring 2022		Gap in Retention/ Graduation Rate
			Headcount	Retention/ Graduation Rate	
Students who Received Funding	Non-URM	59	49	83.1%	-1.7 percentage points
	URM	46	39	84.8%	
Students who did not Receive Funding	Non-URM	14	11	78.6%	16.1 percentage points
	URM	8	5	62.5%	

Moon Shot Maturity Curve

*Evaluated for
UWM
Spring 2022*

Limited

Minimal use of technology to scale
Little to no understanding of current processes

Strategic

Processes implemented inconsistently
Technology use limited to one or a few units
Little to no evaluation of efforts

Expanded

Process changes informed by best practice, focused on efficiencies
Expansion of technology use across most of campus, inclusive of key student support services
Evaluation focused only on process metrics

Operationalized

Objectives align with institutional goals
Strategy informed by historical and current data trends
Process changes informed by best practice, focused on student outcomes
Evaluation inclusive of process and outcome metrics

Transformative

Consistent and ongoing evaluation of impact informs future iterations
Focus shifts to increasing impact and scale of people, processes, and technology
Changes embedded into daily workflow and team culture

	Level 0	Level 1	Level 2	Level 3	Level 4
Hold Reform			Teams are advocating for change based on learnings from hold audit		
Retention & Emergency Grants					
Transfer Pathways/Aligning Academic Pathways					
Proactive Advising					
Coordinated Care Network					
Access to a Second Chance	Will start this work this term				
Aligned Mathematics					
Academic Pathways					

Best Practices

Next Steps: The Year Ahead

Key Milestones at **University of Wisconsin-Milwaukee** through **December 2022**



Where do we go from here?

Immediate Next Steps

Tier 1 Best Practice Team Operationalization

Tier 2 Best Practice Teamwork Starts

Advocating for Philanthropy

Risks & Asks

RISK 1

Program Leadership, Turnover Impact

- **ASK: continuously communicate and reinforce the message of the value of Moon Shot for Equity to all stakeholders and identify program owner as leadership**

RISK 2

Need additional resources, increased emergency grant funding and staff capacity

- **ASK: Assist in sharing ROI**

Collaborative Events

SSC Webinars

- **Introducing Intervention Effectiveness**
On Demand Webinar
- **Expanding the Coordinated Care Network**
On Demand Webinar

CONNECTED22, MS Convening Summit
November 7-9, 2022