## Year 1 Review of the MKE Moon Shot

<table>
<thead>
<tr>
<th>Moon Shot Activity</th>
<th>Insight Generated</th>
<th>Outcome</th>
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</thead>
<tbody>
<tr>
<td><strong>First 100 Days</strong>&lt;br&gt;<strong>Fall 2020</strong>&lt;br&gt;Ran (3) Diagnostics&lt;br&gt;Selected Tier 1 Practices</td>
<td>Lowest scored question across partners: <em>When we start a new initiative, we intentionally plan to sunset other activities.</em></td>
<td>161 Total respondents across (4) institutions</td>
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<tr>
<td><strong>Q1</strong>&lt;br&gt;<strong>January-March 2021</strong>&lt;br&gt;Best Practice Team Leadership Institute&lt;br&gt;Moon Shot Convening</td>
<td>24/267 participants responded to a poll as being “very data driven”</td>
<td>262 attendees at convening&lt;br&gt;169 best practice leaders</td>
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<tr>
<td><strong>Q2</strong>&lt;br&gt;<strong>April-June 2021</strong>&lt;br&gt;USC eConvening Series&lt;br&gt;Complete—every school live with Strategic Care</td>
<td>Completed 11/12 convening series, now building diej plans&lt;br&gt;MATC and Carthage Go Live&lt;br&gt;UWP and UWM launch pilots of AP</td>
<td>94% Of participant’s found the USC session ‘Talk about Race’ “practically useful” n=300</td>
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<td><strong>Q3</strong>&lt;br&gt;<strong>July-September 2021</strong>&lt;br&gt;Best Practice Team Discovery and Impact</td>
<td>Students encounter inequitable processes while seeking to register each term</td>
<td>1K+ Add’tl students enrolled Su/FA 21 due to hold reform</td>
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<tr>
<td><strong>Q4</strong>&lt;br&gt;<strong>October-December 2021</strong>&lt;br&gt;Aligning Academic Pathways work starts&lt;br&gt;NACCC Survey Administration&lt;br&gt;CBO Engagement</td>
<td>Discovered barriers such as educational licensure, and business school accreditation are impacting alignment between 2-4 yrs</td>
<td>3.9K+ Students received retention and emergency grant funding</td>
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</table>
In year one, we completed the institutional hold audit. **Like many things on campus**, the policy and process surrounding holds is very decentralized. We will work to create a campus-wide policy and process for the creation and maintenance of new holds. We found 348 former student accounts that were beyond the statute of limitations, indicating that our alumni and former students are impacted too. **While holds may not be barriers to enrollment for them, they are roadblocks to re-entry, degree completion, and employment. We need to audit and remove these holds at least annually.**

*Year 1 Best Practice Team Report*

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**What does success look like for year 2 of this best practice? What will the impact be?**

Our second year will be focused on implementation of the recommendations made in the September 2021 final report to campus leadership. Ultimately, we want to see fewer kinds of holds in the student information system, fewer holds on individual student accounts, and more strategies outside of holds to drive student behavior. If we can realize these goals, we should see higher rates of re-enrollment and re-enrollment happening earlier in the enrollment cycle.
In Fall 2021, 127 were randomly selected based on the following criteria:, FT, GPA>2.5, Cum credit>90, degree seeking, not discontinued from program.

The first student was awarded the specific amount needed to lift their hold, followed by second student, and so on until $121,311 was awarded. This resulted in 105 students being awarded funds (referred to below as the Test Group), leaving 22 in the Control Group.

<table>
<thead>
<tr>
<th>Group</th>
<th>URM Status</th>
<th>Fall 2021 Headcount Enrollment</th>
<th>Retained in Spring 2002 or Graduated by Spring 2022</th>
<th>Gap in Retention/Graduation Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
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<td>Headcount Retained/Graduation Rate</td>
<td></td>
</tr>
<tr>
<td>Students who Received Funding</td>
<td>Non-URM</td>
<td>59</td>
<td>49 83.1%</td>
<td>-1.7 percentage points</td>
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<tr>
<td></td>
<td>URM</td>
<td>46</td>
<td>39 84.8%</td>
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<tr>
<td>Students who did not Receive Funding</td>
<td>Non-URM</td>
<td>14</td>
<td>11 78.6%</td>
<td>16.1 percentage points</td>
</tr>
<tr>
<td></td>
<td>URM</td>
<td>8</td>
<td>5 62.5%</td>
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</table>
## Moon Shot Maturity Curve

**Evaluated for:** UWM  
**Spring 2022**

### Best Practices

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<thead>
<tr>
<th></th>
<th>Level 0</th>
<th>Level 1</th>
<th>Level 2</th>
<th>Level 3</th>
<th>Level 4</th>
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<tbody>
<tr>
<td>Hold Reform</td>
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<td>Retention &amp; Emergency Grants</td>
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<tr>
<td>Transfer Pathways/Aligning Academic Pathways</td>
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<td>Proactive Advising</td>
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<td>Coordinated Care Network</td>
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<tr>
<td>Access to a Second Chance</td>
<td>Will start this work this term</td>
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<td>Aligned Mathematics</td>
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<tr>
<td>Academic Pathways</td>
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### Limited
- Minimal use of technology to scale
- Little to no understanding of current processes

### Strategic
- Processes implemented inconsistently
- Technology use limited to one or a few units
- Little to no evaluation of efforts

### Expanded
- Process changes informed by best practice, focused on efficiencies
- Expansion of technology use across most of campus, inclusive of key student support services
- Evaluation focused only on process metrics

### Operationalized
- Objectives align with institutional goals
- Strategy informed by historical and current data trends
- Process changes informed by best practice, focused on student outcomes
- Evaluation inclusive of process and outcome metrics

### Transformative
- Consistent and ongoing evaluation of impact informs future iterations
- Focus shifts to increasing impact and scale of people, processes, and technology
- Changes embedded into daily workflow and team culture
Next Steps: The Year Ahead

Key Milestones at University of Wisconsin-Milwaukee through December 2022

Year 2 Convening
- Year 1 Report Outs
  - April 2022

Tier 2 Best Practices
- BP Team Support
  - May
  - June-July
  - Professional Development
    - Bp Team Support

Executive Update
- Tier 2 Team Reports
  - Fall Term
  - Nov 7-9
  - CONNECTED 2022 National Meeting

Late Fall
- Year Goal Setting
  - Metric Review

Where do we go from here?

Immediate Next Steps
- Tier 1 Best Practice Team Operationalization
- Tier 2 Best Practice Teamwork Starts
- Advocating for Philanthropy

Risks & Asks
- RISK 1
  - Program Leadership, Turnover Impact
  - ASK: continuously communicate and reinforce the message of the value of Moon Shot for Equity to all stakeholders and identify program owner as leadership

- RISK 2
  - Need additional resources, increased emergency grant funding and staff capacity
  - ASK: Assist in sharing ROI

Collaborative Events
- SSC Webinars
  - Introducing Intervention Effectiveness
    - On Demand Webinar
  - Expanding the Coordinated Care Network
    - On Demand Webinar
- CONNECTED22, MS Convening Summit
  - November 7-9, 2022