

Moon Shot for Equity Monthly Newsletter

December 2020



What We Are Doing This Month

We are currently reviewing the results from the Moon Shot Self Assessment completed by college Presidents/Chancellors along with the Equity Best Practice, Change and Leadership and Equity Mindedness Diagnostic. We are reviewing the findings with the Moon Shot Program Owners to identify 3-5 best practice teams to launch in March 2021.

We understand that many have already begun implementing the best practices, these teams are expected to run as usual. Moon Shot work is additive and we do not anticipate dismantling what you may have in place, rather only seeking to enhance it.

What We Are Planning for January

In January, we are planning to continue to review the results with the Moon Shot Program Owners, to ensure we are prioritizing appropriately. Once results are finalized, we will review with the Executive Sponsors, then we will begin selecting team leaders to launch the best practices with. Team Leaders will receive professional development on project management and appropriate strategies for launching each best practice in February 2021.

Technology Update for Each Partner



Each Partner will implement:

1. Cappex Digital Recruitment Software
2. Navigate Student Success Management System
3. Prospective Student Portal*

The implementation of these will enable: (1) Common Data storing practices, (2) Common Support Structure for students transferring within the region, (3) Common analytic dashboards for tracking outcomes by region, and (4) Shared Links on Prospective Student Portal.



Navigate: Live

Milestone Guidance: LIVE, Impl AP 2021

Prospective Student Portal: 2022

Key contacts:

Strategic Leader: Erin Doyle-Lastowka

Launch Consultant: Olivia Aborn

Program Owner: Tammy McGuckin

Navigate: Live

Milestone Guidance: LIVE, Impl AP 2021

Prospective Student Portal: 2022

Key contacts:

Strategic Leader: Linda Marchlewski

Launch Consultant: Olivia Aborn

Program Owner: Jeremy Page

Navigate: Impl 2021

Milestone Guidance: Impl 2021

Prospective Student Portal: 2022

Key contacts:

Strategic Leader: Linda Marchlewski

Launch Consultant: Will Sogegian

Program Owner: David Rowe

Navigate: Impl 2021

Milestone Guidance: Impl 2021

Key contacts:

Strategic Leader: Chase Vogel

Launch Consultant: Will Sogegian

Program Owner: Melissa Burwell

Announcements & Resources

Here is an overview of our 15-best practices [Here](#).

We hope you enjoyed CONNECTED20, we will send the ConnectED Story featuring your region as soon as its ready.



Moon Shot FAQs

- 1. What happens during the first 100 days?** The First 100 days will serve as the ‘discovery’ phase of the project, we will use this time to assess and prioritize the equity best practices for initial implementation.
- 2. What can we expect during the first convening in March?** we will have completed all assessments and provided time for EAB to compile and assess to provide best recommendations. During this convening we will provide an overview of the “why” behind Moon Shot, review self-assessment findings and how these findings are informing next steps. We will begin to launch work teams and review the project plan.
- 3. Who are the stakeholders needed for this ecosystem?** We have created a team ecosystem structure to ensure we have all appropriate stakeholders involved, and a transparent process for communication. We do caution against using the same stakeholder on multiple teams/roles unless absolute necessary. Each institution will have the following teams:
 1. Best practice task force team governed by one leader each—this team is expected to lead and carry out an equity best practice identified in the MOU. Each leader from this task force will report out to the steering committee. This team will convene bi-weekly and report out to moonshot committee monthly or tri-weekly depending on stage of project.
 2. Navigate technology leadership team (PO, AA, VL¹)—this team is expected to scale/implement best practices with the technology. POs from each leadership team are expected to report out to the steering committee. This team will maintain a leadership call cadence, team program owners will report out monthly to Moon Shot program owners.
 3. Marketing and Communications representative(s)—1 or 2 individuals from each institution (ideally marketing and communications or relations stakeholders). This team will meet and report out as needed.
 4. Equity mindedness representative(s)-- 1 or 2 individuals from each institution (ideally a CDO, Student affairs or academic affairs professional). This team will assist with driving equity mindedness training. This team will meet and report out as needed.
 5. Outcomes assessment representative(s)-- 1 or 2 individuals from each institution (ideally institutional effectiveness, Institutional research, or data savvy professionals) with HERA representative. This team will meet and report out as needed.
 6. Leadership development representative(s)-- 1 or 2 individuals from each institution. This team will meet and report out as needed.
- 4. How are team members selected?** We recommend the following considerations when selecting stakeholders:
 1. Who is the most appropriate stakeholder for the task?
 2. What is their capacity?
 3. Is their role structurally aligned? Are they reporting to another individual that conflicts with their engagement?
 4. Do we have shared information processes in place if this individual leaves?
- 5. What if we already have existing teams who are implementing the practice?** Moon Shot for Equity is an additive support for the work that is already taking place, we will not dismantle any teams that are already in the works--only seek to enhance them. We will ensure our recommendations are not disruptive to current practices.
- 6. What is the approach for implementing the best practices?** Our 15 best practices are based on context. The following contexts will be considered for implementation: EAB Research, Campus culture, Team capacity, Resources and Student need.
- 7. How are team leaders communicating?** Team leaders will join monthly cross-region meetings to provide updates and barriers to the teams. POs will receive updates on team progress from cross region teams.
- 8. How are we managing the practices?** Each best practice team will have an Asana project for management. EAB will oversee all Asana’s and surface any risks that may arise. POs will be added to all Asana projects but are not expected to oversee them.
- 9. How should team leaders/members prepare?** Teams and potential team leaders should **take no action** until February 2021. Potential team stakeholders may be asked for expertise in late December or January on whether EABs recommendations are appropriate.