Fulfilling the Promise 2017: Building Strong Families and Communities

March 6-8, 2017
Wilderness Resort
Wisconsin Dells, WI
Welcome to Fulfilling the Promise 2017!

Thank you so much for joining us at the Wilderness Resort this year! We couldn’t host such a wonderful conference without your participation and valuable input. We hope you find this year’s conference the best yet, and leave with a deeper understanding and appreciation for the great work you do, and meet new friends along the same journey!

History of Fulfilling the Promise

Fulfilling the Promise history actually goes back to 1993 with the very small beginnings of a state-wide meeting of home visiting programs that were using the HFA model. Fewer than 20 people gathered around a table in the Dells for training and support. A pizza lunch led to a discussion on the next steps for this type of collaboration. Home visiting as we know it today was in its infancy but the need to collaborate with others was already being identified. This small group grew over the next few years as other home visiting programs such as PAT were also growing. There was a need for a cross model conference/training event. In 1997, the first state-wide conference that was open to all regardless of model was offered under the title “Today’s Challenge-Tomorrow’s Future”. It was a grand success. In order to further develop this conference, UW Extension took over the role as leader of the conference and the name was changed to Fulfilling the Promise in 1998. Since then, FTP has grown to include all home visitors, parent educators, supervisors, management and participants across the state. In 2016 UWM became the lead of the conference and has brought it to the next level of professional development. Now that small group of fewer than 20 people has grown to over 400 in 2016.

Questions? Concerns?

Please don’t hesitate to contact us should you have any questions come up during the registration process. We are happy to assist you.

Please contact us at:
Email: ftpconference@uwm.edu
Phone: 414-964-5054

Like and Follow us on Facebook!

https://www.facebook.com/ftpconference/

Follow us for the latest information on speakers, conference updates and information!
2016 Fulfilling the Promise Conference Planning Committee

Paula Breese          Leslie McAllister
Tammy Conrad          Jennie Mauer
Connie Dunlap         Cindy Muhar
Carrie Finkbiner      Rebecca Murray
Danielle Hayes        Chelsey Myhre-Foster
Jill Hoiting          Suzy Rodriguez
Lamikka James         Staci Sontoski
Kasey Kaepernick      Shirley Wehmeier
Leah Ludlum
Jillian Marx-Wenig

Thank you so much for your hard work and dedication to making Fulfilling the Promise a great conference!
Conference Registration

Registration Site

https://www4.uwm.edu/mcwp_epayment/ftp_conference/registration/index.cfm?a1=edit&notify=TRUE

The cost is $100.00 per day of registration with a total conference registration cost of $300.00. Breakfast, lunch and an afternoon snack are included in your daily conference registration.

Conference registration closes on February 22nd, 2017.

Early Registration

This year we will be offering a $25.00 per person Early Registration Discount. If you register before January 13th, 2017, this will automatically be deducted from your total.

Group Registration

We will also be offering a group discount code for groups of 4 or more from the same agency or business. The code will give each person $20.00 off per person, per day of registration for a total of up to $60.00 per person off. Please contact us at ftpconference@uwm.edu for the code.

Cancellation Policy

If you cancel your registration 10 working days prior to the conference (Monday, February 20th, 2017), you will receive a full refund. Registrants who cancel less than 10 working days prior to the program are responsible for the entire fee, but you may send someone in your place at no cost. Please direct any registration questions to ftpconference@uwm.edu or 414-964-5054.

Continuing Education Units

You will receive 1 CEU for every hour of attendance at the conference. All registrants must sign in at the registration table each day they attend in order to get credit. Credits will be issued in PDS Online by 3/30/2017. If you do not have a PDS Account, we strongly urge you to create one in advance here: http://wcwpds.wisc.edu/pds-registration-choices.htm

SAVE THE DATE!

Fulfilling the Promise will be BACK next year!

March 7-9th, 2018

Kalahari Resort, Wisconsin Dells
Conference Details

Conference App

We will once again be using the EventMobi conference app at Fulfilling the Promise. Please use your unique email address when registering as we will use that to build a custom itinerary for you to access during the conference. Stay tuned as an email will be sent closer to the conference date with details on how to download and use the app before, during and after the conference. Speaker bios, pictures, session descriptions and evaluations will all be available via the app.

Paper-Free Conference

In order to reduce our environmental footprint, we will not be printing materials for the conference. Handouts will be uploaded to the app and the MCWP website prior to the conference for you to access and print if needed. Evaluations will also be done via the app, with a very limited number of printed version available.

If you are able, please remember to bring your smartphone, tablet, or laptop with you to be able to access these documents. If you do not have access to any smart devices, please contact ftpconference@uwm.edu and we will try and assist you!

Registration and Information Table

Registration will be available Sunday night from 5-7pm and each day starting at 7:30am in the main lobby of the Conference Center. Sign in sheets for credits, payment questions and App assistance will all be located here.

With the gracious support of the Wisconsin Dells Visitor and Convention Bureau, we will be hosting a Wisconsin Dells information booth during the morning of Day 1—Monday, March 6th. They will be able to provide you with local options for entertainment, shopping and dining as well as visitor guides should you wish to return and vacation!
Preliminary Conference Schedule

Monday, March 6th, 2017
- 8:00am: Breakfast
- 9:00am: Institutes Begin
- 10:15am-10:30am: Break
- 12:00pm-1:00pm: Lunch
- 2:15pm-2:30pm: Break
- 4:00pm: End of Day 1

Tuesday, March 7th, 2017
- 8:00am: Breakfast
- 9:00am: Keynote Speakers Begin
- 10:15am-10:45am: Break
- 12:00pm-1:30pm: Lunch and Networking
- 2:15pm-2:30pm: Break
- 4:00pm: End of Day 2

Wednesday, March 8th, 2017
- 8:00am: Breakfast
- 9:00am-10:15am: Session 1 Presentations
- 10:15am-10:45am: Break
- 10:45am-12:00pm: Session 2 Presentations
- 12:00pm-1:30pm: Lunch
- 1:45pm-3:00pm: Session 3 Presentations
About the Wilderness Resort

The Wilderness Territory consists of over 600 wooded acres in Wisconsin Dells and is home to Wilderness Hotel & Golf Resort, which features 444 guest rooms, 40 vacation villas, 76 Frontier Condominiums and 35 cabins. It is also home to Wilderness on the Lake which features 108 luxurious two and three bedroom condominium units overlooking Lake Delton; and Glacier Canyon Lodge, which features 460 upscale condominium units.

Combined, these three properties offer four indoor and four outdoor waterparks that total nearly 500,000 square feet – that’s over 12 football fields of extreme water fun!

The Wilderness is also home to Dodge Em’ City, Timberland Play Park, OK Corral Lazer Area and Lazer Maze, Indoor Bumper Boats, Indoor Go-Karts and Margarita’s Swim-Up Bar, an adults-only indoor/outdoor pool.

Many dining options are available at Wilderness Territory, including The Wild Canyon Cafe, a family-style restaurant, Thirsty Buffalo Saloon, Survivor’s Bar & Grill and a wide variety of grab and go options at various waterparks and coffee shops.

The Wilderness is easily accessible from Interstate 90 and 94, and located just minutes from popular attractions such as Dells Boat Tours, the Original Wisconsin Ducks, Tommy Bartlett Show and Exploratory, Ho-Chunk Casino and Outlets at the Dells.
Wilderness Resort Room Block Information

UWM/MCWP
2017 Fulfiling the Promise Conference
A limited number of rooms have been reserved at Glacier Canyon Lodge & Wilderness Hotel

<table>
<thead>
<tr>
<th>Room Type</th>
<th>Date(s) Available</th>
<th>Nightly Rate*</th>
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<tbody>
<tr>
<td>DQC (Standard)</td>
<td>March 5-8, 2017</td>
<td>$82.00 single</td>
</tr>
<tr>
<td></td>
<td></td>
<td>$99.99 dbl/triple/quad</td>
</tr>
<tr>
<td>2-bedroom suite</td>
<td></td>
<td>$139.99</td>
</tr>
<tr>
<td>3-bedroom suite</td>
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<td>$224.99</td>
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</tbody>
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The cut-off date to book your room is: February 3, 2017
*Rates are not guaranteed for reservations past the above cut-off date or in the event the block fills prior to the cut-off date.

PLEASE NOTE:
- One nights deposit is due at the time of reservation for each room.
- Check in is at 4:00 pm - Check out at 11:00 am.
- Credit Card Verification & Photo ID required at check-in.
- Suites are subject to a $17.95 nightly Resort Fee
- All of our rooms are non-smoking.
- The Resort has a no pet policy.
- All guest rooms are subject to a 12.25% room tax unless proper tax exempt documentation is supplied and approved prior to check-in.
- Room rates are quoted for up to 4 people in a standard room, each additional person beyond 4 will result in a charge up to $20 per person/night
- Every effort has been made to book your rooms as close together as possible. The location of rooms blocked will be effected by the room style(s) requested and availability. A sleeping room block does not guarantee the sleeping rooms will be next door to each other. The Wilderness Resort reserves the right to make room changes prior to your arrival date, as needed.
- Security Deposit is required for all Cabin Rentals.
- There is limited housekeeping service on all Villa, Condo, Cabin & Retreat Rentals.
- Reservations canceled 72-hours prior to the arrival date will be charged a $20 fee. Cancellations within 72 hours pay for the entire room rate. Condos, Cabins & Villas are subject to a 14 day cancellation policy with a $30 cancellation fee.
- Any coupons, discounts, special rates, packages, or any other individual offers will not apply. Group rates may not be altered after original booking, regardless of hotel specials.

To Book Your Reservation Today

Call 1.800.867.9453

Group Name: UWM/MCWP

Group Number: 513534 Glacier Canyon Lodge or D2432 Wilderness Hotel
About Wisconsin Dells

Shopping
The Wilderness Resort is located across the street from the Outlets at the Dells outlet stores, with over 60 shopping destinations (www.outletsatthedells.com)

Dining Destinations
Del-Bar is an authentic Wisconsin Supper Club. Treat your group to a traditional Wisconsin staple.

Field's at the Wilderness - similar to the Del-Bar, this is a restaurant venue, however within the perimeter of the Wilderness property, so they likely would be able to assist with transportation. Fields will provide your guests with a high-end dining experience.

Moosejaw Pizza & Dells Brewing Company – A local favorite, what can be more simple and fun than good pizza and local beer. You've got that here!

B-Lux Grill – is a local restaurant which opened earlier this year. Terrific burgers, with a fun, trendy atmosphere.

Night Clubs:
Showboat Saloon has anchored the corner of Broadway and La Crosse Streets since 1907. While it’s always housed a bar, local lore has it that it was a speakeasy in the basement that served up alcoholic beverages during Prohibition. Today, it’s the summertime home of The Swing Crew and a perennial Karaoke hotspot. There’s live music in the winter months too. Both locals and tourists recommend it for classic beverages and easy-going fun. Check their events calendar online.

The Keg Bar & Grill located downtown Wisconsin Dells

The Reef – Caribbean themed, and close to the Wilderness.

Excursions:
Rick Wilcox Magic Theatre- (www.rickwilcox.com)
Fawn Creek Winery- (www.fawncreekwinery.com)
Port Huron Brewing Company – (www.porthuronbeer.com)
Keynote Speakers

Tuesday, March 7, 2017

Cailin O’Connor

Cailin O’Connor is a senior policy analyst at the Center for the Study of Social Policy, where she works to promote better outcomes for young children and their families, with a focus on promotion of protective factors that children, families, and communities need to thrive. This includes coordinating the Strengthening Families National Network of 35 states using CSSP’s Strengthening Families Protective Factors Framework, and supporting communities in their work to build innovative early childhood systems through the Early Childhood Learning and Innovation Network for Communities (Early Childhood-LINC). With roots in the field of family support and child abuse and neglect prevention, Cailin’s work has addressed a wide range of issues, including adverse childhood experiences, cross-systems coordination, effective prevention strategies, and evidence-informed program improvement. She is a graduate of Macalester College, and holds a master’s degree in Human Development and Family Studies and a graduate certificate in Prevention and Intervention Science from the University of Wisconsin-Madison. Cailin works from her home office in Madison.

Jim McKay

Jim McKay has served as Director of Prevent Child Abuse WV since 2006 where he helped found the Our Babies: Safe & Sound campaign, Circle of Parents WV, Strengthening Families WV, and the WV ACES Coalition. Jim serves as chair of the WV Legislative Action Team for Children & Families and was a co-founder of the Our Children, Our Future Campaign, which has achieved 18 policy victories in the past 3 years. Jim also is Public Policy Consultant for the National Alliance of Children’s Trust Funds and serves as a member of the National Child Abuse Coalition and the National Home Visiting Coalition.

Previously, Jim was director of a crisis shelter for runaway and homeless youth, helped lead a statewide non-profit promoting private support for public education, and served as Legislative Assistant to the Speaker of the WV House of Delegates. Jim is a 1991 graduate of Tennessee Tech University. Jim’s proudest accomplishment is being father to his two sons Jake and Jonah.
Wisconsin Core Competencies

What are Core Competencies?

Expectations for what the workforce should know (content) and be able to do (skills) in a respectful and competent manner (attitudes) in their roles working with and/or on behalf of children and families. The Core Competencies are organized under 12 Content Areas. We have classified all of our offerings under these Core Competencies in order to better guide you as to class content and direction.

1. **Child Development (DEV):** apply the principles of child growth and development, valuing each child as an individual with unique biology, interests, needs, and potential; while nurturing relationships, starting with healthy infant-parent attachment.

2. **Family Systems and Dynamics (FAM):** understand the complexity and diversity of family relationships, dynamics, and systems while working in partnership with families for the best interest of children.

3. **Diversity (DIV):** respect the unique nature of every individual and family including, but not limited to, culture, national origin, language, family structure, disability, religious beliefs, economic status, and child-rearing practices.

4. **Special Needs, Disabilities, and Inclusive Practices (INC):** embody the values, policies, and practices that support the right of every child and family, regardless of ability, to participate in a broad range of activities and contexts as full members of families, communities, and society.

5. **Learning Experiences, Strategies, and Curriculum (LRN):** establish an environment that provides learning experiences and adaptive strategies that support families and meet each child’s needs, capabilities, and interests.

6. **Health, Safety, and Nutrition (SAF):** establish and maintain environments and supports that promote children’s health, safety, nutrition, physical activity, and adaptations for special needs in partnership with families.
Wisconsin Core Competencies
(Continued)

7. Guidance and Nurturing (GUI): understand supportive strategies for encouraging social/ emotional development and addressing challenging behaviors, and recognize the Influence of temperament and emotional regulation capacity on children’s behavior.

8. Observation, Screening, and Assessment (OSA): use appropriate tools and methods for understanding child interactions, knowledge, and skills, as a means to support the child’s development and make appropriate referrals for further evaluation.

9. Family and Community Relationships (COM): understand the value of partnership and collaboration between families and agencies/organizations to meet child and family needs.

10. Professionalism (PRO): work with children and families in a professional, reflective manner; participate as a collaborative partner with other professionals; and utilize strategies to evaluate program outcomes.

11. Planning, Reflection, and Evaluation (PRE): examine one’s own thoughts, attitudes, feelings, actions, strengths, and challenges, and apply increased knowledge, skills, and dispositions when providing high-quality programs and services.

12. Administration and Management (ADM)-
{General, Finance, and Personnel}: practice organizational and business management for quality programming and services.
**Day 1 Institutes**
**Monday, March 6, 2017**

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### “What Else is Going On? How the Dimensions and Toxi Stresses of Poverty Impact Development and Relationships“

Jeanne Erickson, Director– Project Babies Wisconsin Child Abuse and Neglect Prevention Board– Prevention Education Coordinator

Before a child is born into the world, the development of their brain, stress systems and potential interactions with others are being shaped by the environment of their mother. Research provides a strong link between the indicators used to evaluate and assess economic distress and poverty, and the physiological impact of poverty. Participants will discuss barriers related to poverty and explore the dimensions of poverty and their lifelong impacts. Discussion begins with fetal and early brain development and expands to include an exploration of the implications for homeless pregnant women and the development of their unborn children. Institute participants will discuss the impacts of the toxic stress of poverty and homelessness on infants, toddlers, and their interpersonal relationships as they grow through infancy into their academic years and beyond.

**Target Audience:** Beginner, Experienced/Advanced, Supervisory

**Wisconsin Core Competency:** Child Development (DEV)

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### “Exploring Intersectionality Through the Tapestry Model and Learning To Interrupt Microaggressions in Our Practice”

Naomi Takahashi- YWCA Racial Justice Coordinator

First, there will be learning around the term “intersectionality” as it relates to social identities that we and the families we serve hold. This will help inform the way in which we do our work and how we are culturally responsive and sensitive, better meeting the needs of those who are culturally different than ourselves that we work with and for. This understanding will be through exercises as we discover ourselves and learn about the identities of others in the room by use of the Tapestry Model of Intersectionality. This model uses the metaphor of a tapestry to understand how our social identities are interwoven and impact our social location and experiences.

**Target Audience:** Beginner, Experienced/Advanced, Supervisory

**Wisconsin Core Competency:** Diversity (DIV)
Day 1 Institutes (continued)

“Bringing the Protective Factors Framework to Life in Your Work”

Becky Mather
*Education Coordinator, Child Abuse and Neglect Prevention Board*

Rebecca Murray
*Associate Director, Wisconsin Child Abuse and Neglect Prevention Board*

LaMikka James
*Parent Consultant*

The Strengthening Families Protective Factors Framework is an approach which helps organizations or individuals work in partnership with families to identify their needs and utilize existing assets to prevent child abuse and neglect and support the healthy development of children. The Protective Factors Framework is based on five Protective Factors that extensive research has shown make families stronger, prevent child abuse and neglect, and enable families to care for children in ways that support their healthy development and well-being.

Three Protective Factors courses will be facilitated by certified trainers and a parent co-presenters. Participants will understand the five protective factors that help keep families strong and prevent child abuse and neglect; identify multiple strategies and everyday actions that help families to build protective factors and understand the role of culture and the impact of bias.

The training team will be presenting the Introduction Course, Knowledge of Parenting and Child Development and Parental Resilience.

**Target Audience:** Beginner

**Wisconsin Core Competency:** Family Systems and Dynamics (FAM)
“Who are These Little People? - Understanding Child Development to Support Every Child’s Optimal Growth”
Delechia Johnson
Erikson Institute - Early Childhood Outreach Specialist

Ever wondered why children do what they do? Then this workshop is for you! We will take a look at what why children between the ages of 0-5 approach life the way that they do; what typical development looks like, the signs that children may have a delay and how to support children to reach their greatest potential.

Target Audience: Beginner
Wisconsin Core Competency: Child Development (DEV)

“Integrating Cultural Intelligence in Home Visiting Practices: Supervising for Cultural Intelligence”
Pat Parker
Curriculum and Instruction Manager, Milwaukee Child Welfare Partnership

Offer the use of NASW Standards and Indicators for Cultural Competence, the APA’s Cultural Formulation Interview and Guideline, and Ethnographic Interviewing strategies as valuable tools for supporting and promoting culturally informed practice for better outcomes in home visiting service delivery. Home visitors have also experienced some challenges when engaging parents in a cross culture manner. Culture-based elements must be considered, not just in theory, but in service delivery. This workshop will address these cross cultural challenges of engaging and retaining clients in home visiting programs, especially when they are culturally different. This workshop offers two very helpful tools, The NASW Standards and Indicators for Cultural Competence and the APA’s Cultural Formulation Interview (CFI). This presentation will allow for participants to engage in conversations with other professionals on how to work through issues of bias and other cross cultural challenges.

Target Audience: Supervisory
Wisconsin Core Competency: Planning, Reflection and Evaluation (PRE)
“Nurturing Touch and Infant Massage as a Family Engagement Intervention”

Donna Anderson
International Trainer, Infant Massage USA

Research confirms that caring human touch has an extraordinary ability to soothe, reassure, relieve, promote healthy attachments and provide a lasting impact on a child’s emotional and physical development. This session will share the importance of touch and the implications of nurturing touch and massage for connecting family members and enhancing positive parent-child relationships.

Target Audience: Beginner, Experienced/Advanced, Supervisor
Wisconsin Core Competency: Child Development (DEV)

“FAN Reflective Supervision Training”

Staci Sontoski
Home Visiting Professional Development Manager.
Milwaukee Child Welfare Partnership
Johanna Barkei
Clinical Assistant Professor, Milwaukee Child Welfare Partnership

The nationally recognized FAN framework was developed by Linda Gilkerson of the Erickson Institute to support home visitors in the areas of engagement and reflective practice through increased attunement in the interactions we have with families. This training is for agency teams consisting of staff, supervisor and/or mental health consultant. It will include monthly coaching calls for supervisors and submission of implementation tools.

Target Audience: Supervisory
Wisconsin Core Competency: Planning, Reflection and Evaluation (PRE)
Day 1 Institutes (continued)

“Screening and Supportive Interventions for Maternal Depression and Mother-Infant Relationships in the Context of Home Visiting”
Jen Perfetti
Clinical Program Coordinator–
Postpartum Depression Program, UW Department of Psychiatry
Roseanne Clark,
Director– Postpartum Depression Program, UW– Madison
Department of Psychiatry

This workshop will bring together years of clinical work in understanding and supporting women experiencing postpartum depression, their infants, and their relationships. Learn about the range of perinatal mental health issues that may impact families, along with how to conduct screening using the EPDS as a part of an ongoing conversation about mental health and wellbeing, and how to assess and plan when safety is of concern. We will also think together about ways of supporting mothers in their own emotional well-being along with helping them to build an attuned and attached relationship with their new baby.

Target Audience: Beginner, Experienced/Advanced
Wisconsin Core Competency: Child Development (DEV), Family Systems and Dynamics (FAM)

“What I Know Now That I Wish I Knew Then– My Personal & Professional Journey Through Fetal Alcohol Spectrum Disorders”
Deb Sumiec, MSW, CAPSW
Certified FASD Educator & Independent Consultant

Fetal Alcohol Spectrum Disorders are the #1 cause of developmental disabilities in North America with affected children overrepresented in our child welfare and juvenile justice systems; experiencing academic failure; and developing a myriad of preventable secondary disabilities. This interactive workshop will take you on my journey of learning the art and science of managing this invisible disability, both as a professional and as the parent of a child successfully navigating life with a FASD.

Target Audience: Beginner
Wisconsin Core Competency: Special Needs, Disabilities, and Inclusive Practices (INC)
Day 2 Workshop Presenters: Cailin O’Connor and Jim McKay

PROGRAM OUTLINE
9:00am—10:30am: Strengthening Families in Wisconsin
10:30a-10:45am: Break
10:45am-12:00pm: Strengthening Families in Wisconsin (continued)
12:00pm-1:00pm: Lunch
1:00-1:45pm: Round 1 Breakouts
1:45pm-2:30pm: Round 2 Breakouts
2:30pm-2:45pm: Break
2:45pm-4:00pm: Large Group Evaluation and Reflection

LEARNING OBJECTIVES
1. The participant will learn about five key protective factors that help keep families strong, promote positive outcomes for children, and reduce the likelihood of child abuse and neglect.
2. The participant will explore ways they can support families in building these protective factors through their everyday interactions with children and parents.
3. The participant will learn about tools available to support implementation of the Strengthening Families approach in early care and education settings, home visiting programs, family resource centers and community contexts.
Day 3 Breakout Sessions: 2 Part Workshops

“Stewards of Children: Child Sexual Abuse Prevention Training”
Alyson Illstrup
Director of Family Support Programs – The Parenting Place
Jessica Schweigert
Program Lead - Supervised Visitation and Exchange – The Parenting Place

Stewards of Children is a two-part DVD presentation led by trained facilitators. During the DVD presentation participants will hear from survivors of child sexual abuse, experts in the field and other concerned community members. Participants will receive an interactive workbook that will help facilitate discussion during the training and serve as a guide to develop a personal action plan. Time will be spent discussing challenges to child sexual abuse prevention, next steps and action plans.

Target Audience: Beginner
Wisconsin Core Competency: Health, Safety and Nutrition (SAF)

“Burnout And Vicarious Trauma: What We Can Do About It”
Joshua Mersky
Associate Professor, Helen Bader School of Social Welfare - UW-Milwaukee
Dimitri Topitzes
Associate Professor, Helen Bader School of Social Welfare - UW-Milwaukee
Colleen Janczewski
Practice and Policy Analyst, Helen Bader School of Social Welfare - UW-Milwaukee

Human service professionals, especially those who work with trauma-exposed clients, are at risk of burnout and vicarious trauma. This session will provide an evidence-informed overview of the symptoms and causes of burnout and vicarious trauma. The session will focus primarily on practical solutions that can be applied by professionals and agencies to mitigate these symptoms and prevent them from manifesting in the first place.

Target Audience: Beginner, Experienced/Advanced/Supervisory
Wisconsin Core Competency: Professionalism (PRO)
“Strengthening Families: Protective Factors in Action”
Connie Dunlap  
*Family Engagement Specialist- Supporting Families Together Association*  
Jill Sobieck  
*Community Partnerships for Children Coordinator- Brown County United Way*

Participants will learn about the 5 protective factors which are demonstrated to strengthening family function. They will be able to identify at least three next steps that they could take following the training to build protective and promote factors within their program and the families they work with. The second part of this training will be participating in a Parent Café to be able to experience a café setting and explore ways this may be implemented as a way to strengthen families!  
**Target Audience: Experienced/Advanced**  
**Wisconsin Core Competency: Family Systems and Dynamics (FAM)**

“Infant Safe Sleep and Using the Newborn Nest”
Amanda Bagin  
*Project Coordinator-Injury Prevention and Death Review- Children’s Health Alliance of Wisconsin*  
Karen Ordinans  
*Executive Director- Children’s Health Alliance of Wisconsin*

In 2013-2014, 119 Wisconsin infants died suddenly and unexpectedly. More than 80 percent of these deaths included 3 or more risk factors of SUID. Sleep Baby Safe is a community based, training that prepares home visitors and other professionals with the information and skills necessary to talk with families about infant safe sleep. This dynamic workshop will be a combination of information sharing and role playing. Attendees will leave with notebooks and other tools to use with clients. In 2015, Children's Hospital of Wisconsin and Children’s Health Alliance of Wisconsin implemented a baby box program. This program provides each expecting or new mom with a Newborn Nest (commonly called a baby box) and other safe sleep materials. This session will also focus on the implementation process used to build partnerships, train staff and introduce the idea of the Newborn Nest to the community.  
**Target Audience: Beginner**  
**Wisconsin Core Competency: Child Development (DEV)**
“The New Face of Supervision: The Practice of Retention Focused Supervision”  
Michael Kluesner  
Curriculum and Instruction Manager - UW–Milwaukee Child Welfare Partnership  
Tammy Snortum  
Leadership Training Manager - Wisconsin Child Welfare Professional Development System  

The focus of this session is to increase supervisor’s effectiveness in developing and retaining their staff by application of supervisory information and skills from research and best practice. The session will focus on understanding the needs of staff in relationship to retention, understanding the supervisory skills that are related to staff development and retention, and to look at an intentional style of supervision that relates to staff development and retention.  

Target Audience: Supervisory  
Wisconsin Core Competency: Professionalism (PRO)  

“Buffering Babies and Toddlers From Stress and Trauma Utilizing Protective Factors”  
Julia Yeary  
Director of Training and Resources for Military Family Projects - Zero to Three  

Family maltreatment, divorce, mental illness, substance abuse, parental absence, parental injury or death, incarceration, weather disasters, community crime--babies and toddlers are impacted by stress and trauma every day. What can we do to help buffer these vulnerable little ones from the potential impact of chronic, unrelenting stress or trauma? This workshop will explore using family strengths to buffer little ones from the long term impact of adverse early childhood experiences.  

Target Audience: Beginner, Experienced/Advanced, Supervisory  
Wisconsin Core Competency: Family Systems and Dynamics (FAM)  

“Consequences of Rage Program”  
Susan Kainz  
President - Shaken Baby Association  

Experience the program as your clients see it. The Shaken Baby Assoc will be presenting the Shaken Baby Syndrome / Abusive Head Trauma prevention web-based program that is interactive and enhances concepts presented in Crying Purple through video and audio messages. This program prepares you so you can bring it to parents and keeps their attention. Some of the important elements of this prevention program are a review of Sentinel Injuries, handling crying and having a personal calming plan.  

Target Audience: Beginner, Experienced/Advanced, Supervisory  
Wisconsin Core Competency: Child Development (DEV)
“The DAD Project: Supporting Fathers to Build Strong Families”
Darcy DuBois
Home Visiting Program Manager- City of Milwaukee Health Department

The DAD Project engages fathers in intensive home visiting services that aim to strengthen families through increased father involvement. Father Involvement Specialists (FISs) partner with fathers to complete strengths-based care plans, offer coaching on co-parenting, and provide case management including screenings and resource referral. This session will provide an overview of the DAD Project, including preliminary evaluation data, and will feature a discussion panel with the FISs.

Target Audience: Beginner
Wisconsin Core Competency: Family Systems and Dynamics (FAM)

“Creating an Environment & Culture of Resiliency: Evoking the Best in Others and Ourselves”
Carrie Finkbiner
Clinical Project Coordinator- Wisconsin Alliance for Infant Mental Health

In this workshop, participants will learn about resiliency, both innate qualities and those that can be developed and grown over time. We'll discuss the role organizations play in building an environment and culture of resiliency for both staff members, and children and families served, and look at specific practice changes to support staff in taking a more resilient-focused approach to their work.

Target Audience: Beginner
Wisconsin Core Competency: Family and Community Relationships (COM)

“Baby and Me”
Jackie Feveal
Parent Educator- Indian Community School Family Resource Center
Pamela Ninham
Parent Educator-Indian Community School Family Resource Center

It's takes a community to build strong young parents to become a better parent for their child/children. Come and find out how to utilize and implement the Parents As Teachers model "Partnering with Teen Parents" How to develop a 9 week 3 hour program. Come find out our successes. Come share your ideas what is working with your agency's Teen Parent program.

Target Audience: Beginner, Experienced/Advanced, Supervisory
Wisconsin Core Competency: Family and Community Relationships (COM)
Day 3 Breakout Sessions: AM Workshops: Part 2

“Partnering with Parents: Engaging to Build a Relationship”
Erin Nasgovitz
Curriculum and Instruction Manager, UW – Milwaukee Child Welfare Partnership

What does it mean to view parents as partners? Participants will learn the characteristics of developing a professional partnerships as well as explore some of the challenges. A variety of techniques will be discussed to increase participants’ skills for engaging, exploring strengths and getting families to commit to change.

Target Audience: Beginner
Wisconsin Core Competency: Family Systems and Dynamics (FAM)

“YES! Learning Can Be FUN and GAMES”
Bev Schumacher
CEO, Author, Consultant– Learning Props, LLC

Play is learning! Come join the fun as we look at learning GAMES for children. Games can support social and emotional development, enhance concept development, encourage higher levels of thinking, support Parent Engagement … Parents as teaching partners to educators can be equipped to "playfully" support learning. Session will focus on game strategies serving children age 3 and above.

Target Audience: Experienced/Advanced
Wisconsin Core Competency: Learning Experiences, Strategies and Curriculum (LRN)

“Use of Video Replay in Home Visitation”
Franchesca Carley
Parent Educator Supervisor– Family & Childcare Resources of N.E.W.
Veronica Thompson
Parent Educator– Family & Childcare Resources of N.E.W.

Participants will gain an understanding of the benefits of video replay for use with families and in supervision, including enhancing reflective capacity. We will discuss the process we used to introduce it to staff and families using the parallel process and any challenges we faced along the way. We will provide an opportunity to reflect on how you might go about implementing the use of video replay in your program and anticipate potential barriers or challenges you might face.

Target Audience: Beginner, Experienced/Advanced, Supervisory
Wisconsin Core Competency: Planning, Reflection and Evaluation (PRE)
“Dollars During Development: Using Story Time to Build Financial Skills”
Mary Ann Schilling
*Family Living Educator* - *Waushara County University of Wisconsin–Extension*
Katie Gellings
*Family Living Educator* - *Green Lake County University of Wisconsin-Extension*
Paula Hella
*Family Living Educator* - *Calumet County University of Wisconsin-Extension*
Sue Nagelkerk
*Family Living Educator* - *Sauk County University of Wisconsin-Extension*

Early childhood professionals can help young children learn about math and money with age-appropriate games, books, and lessons. Children can improve their executive functioning between ages 3-5, an ability that helps in financial decision making later on. As children grow they are financially socialized, meaning they learn about money by experiencing others’ attitudes, values and behaviors. The class will feature money-themed activities that participants can use with children and will show how money management can be understood at a young age.

**Target Audience:** Beginner, Experienced/Advanced, Supervisory
**Wisconsin Core Competency:** Learning Experiences, Strategies, and Curriculum (LRN)

“Engaging Families of Children with Special Needs in Child Care”
Jason Rahn
*Inclusion Analyst* - *Department of Children and Families*

Families of children with special needs and disabilities often struggle to find high-quality child care. Families are often concerned with approaching child care programs due to past experiences or have little hope that their child will be included. Together, we will work on proven methods and strategies for creating inclusive conversations with parents. This session will include information about available inclusion training for the Early Childhood Education workforce.

**Target Audience:** Beginner, Experienced/Advanced, Supervisory
**Wisconsin Core Competency:** Special Needs, Disabilities, and Inclusive Practices (INC)

“Teaching Baby Sign ”
Mary Lazzeroni
*Sign Language Interpreter-Classroom and Freelance*

Working with families to incorporate baby sign into there family starting early. Baby sign can help with the terrible twos helping you work through one of those challenging times. How to use baby sign in your visits and also with music to not only teach, but have fun with the family and baby.

**Target Audience:** Beginner
**Wisconsin Core Competency:** Family Systems and Dynamics (FAM)
Day 3 Breakout Sessions: PM Workshops

“Real Life Nutrition For Families on Food Share”
Jill Hicks
Program Administrator - UW-Extension Wisconsin Nutrition Education Program
Penny Schmitt
Nutrition Educator & Education Advisor - UW-Extension Wisconsin Nutrition Education Program

Could you survive eating on a SNAP food budget? How about eating HEALTHY on a SNAP food budget? Proper nutrition makes a significant difference in a family’s resiliency to the emotional challenges and stressors of life. Come and learn approaches, challenges, tricks of the trade, and how to engage families in eating as healthfully as possible on a low monthly food budget. Small steps in nutrition make a BIG DIFFERENCE in protective factors to build STRONG families!

Target Audience: Beginner, Experienced/Advanced, Supervisory
Wisconsin Core Competency: Health, Safety and Nutrition (SAF)

“Play to Learn”
Mary Pohlman
Parenting and Special Education Teacher - Forest Hills School-Wisconsin Department of Corrections
David Yang
Reading Teacher - Forest Hills School-Wisconsin Department of Corrections

This workshop will cover play, language development, reading readiness, and the importance of books in hands of families and children. The play portion will address the necessity of play in developing executive function and how to incorporate language acquisition and reading into play situations. Language development covers communication skills acquisition and use by children with the assistance of adult caregivers. Participants will learn how to present reading activities to young children and their caregivers.

Target Audience: Beginner
Wisconsin Core Competency: Learning Experiences, Strategies, and Curriculum (LRN)

“I am Diverse, You are Diverse...Let’s Talk”
Romilia Schlueter
Quality Improvement Specialist - Supporting Families Together Association

Guided by materials from RACE the Power of an Illusion, participants will discuss the significance of the concept of diversity, knowing that when everyone in the group holds the same ideas and same opinions we don’t have to work very hard to agree on ideas and solutions. However, when diverse people are added to the group, everyone feels the need to work harder to express their opinions. The expectations change and we anticipate that there will be disagreement so we prepare better and work hard.

Target Audience: Beginner, Experienced/Advanced, Supervisory
Wisconsin Core Competency: Diversity (DIV)
Day 3 Breakout Sessions: PM Workshops

“Infant Mental Health and the Importance of Early Relationships and the WI Infant Mental Health Endorsement System”
Elizabeth Wahl
Endorsement Specialist - Wisconsin Alliance for Infant Mental Health

Participants will understand what is (and is not) infant mental health and why it is critical to invest in and support early relationships, gain knowledge about early childhood social and emotional development, understand how relationship-based approaches can build resiliency in staff and family participants. You will also learn about relationship-based approaches and interventions used statewide to better support professionals, parents and agencies, while learning about competencies and requirements for the Infant Mental Health Endorsement system for Wisconsin practitioners.

Target Audience: Beginner
Wisconsin Core Competency: Professionalism (PRO)

“Translating Knowledge of Adverse Childhood Experiences (ACEs) Into Community Action”
Jeffrey Langlieb
Community Health Program Manager - Central Racine County Health Department
Joshua Mersky
Associate Professor - Helen Bader School of Social Welfare, UW-Milwaukee
James Dimitri Topitzes
Associate Professor - Helen Bader School of Social Welfare, UW-Milwaukee

ACEs are leading causes of dysfunction, disease, and death, but we are only beginning to translate this evidence into practice and policy. This session will describe how Central Racine County Health Dept. and UW-Milwaukee are applying the ACE framework to address the needs of at-risk families in Racine. We will demonstrate how community-university partnerships can help to disseminate knowledge and promote collaboration across systems to leverage local commitment to prevention and intervention.

Target Audience: Beginner, Experienced/Advanced, Supervisory
Wisconsin Core Competency: Administration and Management (ADM)
“Maternal Child Mental Health: Identifying And Assessing Root Causes of Behavioral Concern”
Sharla Baenen  
*President - Bellin Psychiatric Center*
Sarah Inman  
*Vice President Community Investment and Strategic Impact - Brown County United Way*

The presentation will discuss ways in which to improve delivery of evidence-based, quality services for the identification, diagnosis and treatment of mental health disorders of mothers and their children by establishing common screening tools, increasing care coordination, and improving timely access to behavioral health resources through alignment of resources and electronic patient information.

**Target Audience:** Beginner, Experienced/Advanced, Supervisory  
**Wisconsin Core Competency:** Observation, Screening and Assessment (OSA)

“Implementation Team: A Bridge Between Staff and Supervisors”
Laura Zimmerman  
*Public Health Nurse - City of Milwaukee Health Department*
Sam St. Pierre  
*Public Health Nurse - City of Milwaukee Health Department*

An implementation team is a strategy the MHD is using to empower, utilize and retain staff for optimal outcomes. Home visitors use solution-focused techniques to tackle staff-identified areas of growth. Presenters will guide participants through the process of identifying their own agency’s concerns and assist groups in brainstorming possible interventions. Presenters will provide examples to demonstrate the positive impact of the implementation team on services delivered and work culture.

**Target Audience:** Experienced/Advanced, Supervisory  
**Wisconsin Core Competency:** Planning, Reflection and Evaluation (PRE)
Fulfilling the Promise

A conference for parent educators, home visitors, early childhood staff & others who work with families with young children.