

Lubar Entrepreneurship Center Presents
Women's History Month Series

March 1st, 2024
Shacey Petrovic
B.S. Biology '96



Meet Shacey! She is the Director and Advisor to Insulet Corporation, and Director, Exact Sciences Corporation, Ambu A/S, and Imperative Care, Inc. Shacey emphasized the critical thinking skills, exposure to experimentation, and the high importance of collaboration!

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Nyeshia Stone

Journalism '18



Meet Nyeshia! Founder and Public Relations Director of Carvd N Stone, 2024 Recipient of UWM Alumni Association's GOLD Award, Nyeshia says "UW-Milwaukee taught me the value of networking which is one of the ways I've been able to grow my company. Building relationships is so important not just in business but life too"

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Barbara Zabawa

Clinical Assistant Professor and Co-Director for the MHA Program



Meet Barbara! She is an attorney and owner of the Center for Health and Wellness Law, LLC. She is also the founder of Pursesuitz, LLC a mission-based fashion company featuring the Pocketwear Tank and that promotes gender equality. Pursesuitz won \$10,000 on 2023 Project PitchIt! (S7:Ep7). Her advice is to “Keep your blinders on and just move forward”.

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Mikel McGee
Founder of 414loral



Meet Mikel! Founder of 414loral, Mikel graduated with both undergraduate (2015) and graduate (2017) degrees from UWM. In 2022, she made the jump to full-time entrepreneur. Although she never planned on being a business owner, she said, "doing it scared is better than not doing it at all." The most surprising part of her journey has been the community support she received since launching.

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AkkeNeel Talsma

W. Schroeder Chair for Nursing Research,
Associate Professor, Founder of Melius Outcomes



Meet AkkeNeel! On top of her UWM role, she is the Founder of Melius Outcomes, a software and services solution for hospitals to increase patient outcomes and reimbursements, and reduce costs. When asked to share a quote she said, "The LEC is a great community to help bring your dreams to life and would encourage all to pursue their ideas by participating in the various programs. I'd encourage everyone to join their activities and become engaged in innovations taking your dreams to the next level."

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Tiffany Yvonne
CEO of Playmaker Solutions



Meet Tiffany! CEO Playmaker Solutions, in 2017 Tiffany received her Master's Degree in Adult and Continuing Education and Administration from UWM. She says "There's a difference between playing not to lose and playing to win. May you always choose to PLAY TO WIN — at work, at home, and within."