


Activity 1: Choose Your Chart

What is your message?	What type of data do you have? What type of chart will you use?	Draw a preliminary sketch here
<i>A significant number of people used Facebook in 2016</i>	<i>Single number Icon array</i>	<p><i>4 out of 5 people used Facebook in 2016</i></p> 

Pew Research Center's "Social Media Update 2016" [<http://www.pewinternet.org/2016/11/11/social-media-update-2016/>]

Question	2014	2015	2016
<i>I use Pinterest</i>	28%	30%	31%
<i>I use LinkedIn</i>	28%	24%	29%
<i>I use Facebook</i>	71%	72%	79%
<i>I use Twitter</i>	23%	24%	24%
<i>I use Instagram</i>	26%	29%	32%

Activity 2: Design Your Chart

<p>What is your message?</p>	<p><i>Standalone data policies cover more data topics than IP policies</i></p>	
<p>What type of data do you have? What type of chart will you use?</p>	<p><i>Comparison Back-to-back bar chart</i></p>	
<p>What data do you want to highlight to show your message?</p>	<p><i>The findings for data policies</i></p>	
<p>What colors will you use?</p>	<p><i>Blue for my important data, gray for everything else</i></p>	
<p>What is the best order for the viewer to interpret your data?</p>	<p><i>Largest-to-smallest values for data policies results</i></p>	
<p>What elements are extraneous? What can be relocated to better assist the viewer?</p>	<p><i>Exchange a legend for labelling the series on the graph; remove x-axis labels in lieu of labelling data points directly</i></p>	