



Libraries

ANNUAL REPORT • 2018-19



Student Success • Research Excellence • Community Engagement



UWM Golda Meir Library



UWM at Waukesha Library



UWM at Washington County Library

A Note from the Director



Michael Doyle, Director of Libraries

Beginning this year, the UWM Libraries now have three locations serving the needs of 27,850 students and over 700 faculty: the Golda Meir Library on the Milwaukee campus, the UWM at Washington County Library, and the UWM at Waukesha Library. Many library staff have spent countless hours working to ensure a consistent experience across all three locations for our users. The outcome is a unified library organization that supports students at all degree levels and promotes UWM's role as a top-tier research institution. For more information about our branch libraries, please see the interview with Scott Silet, Assistant Director of Libraries for the College of General Studies, in this report.

We received many gifts of rare and unique materials this year, including an outstanding collection of WWI posters donated by past Friends President Pat Van Alyea, a set of first edition works by Walt Whitman, and the archives of Growing Power and Voces de la Frontera. We extended services to students and faculty working in the digital humanities with a Digital Audio Studio and hosted a year-long series of presentations and workshops on the use of recorded sound in podcasting and oral histories.

As I write this column, we are in the final months of Made in Milwaukee, Shaping the World: The Campaign for UWM, which has raised more than \$228 million to support all areas of the university. Funding for the Libraries currently stands at \$3.3 million and has been used to support internships, research fellowships, library programs, and more. Thank you for your support of this multi-year, all-university funding effort.

The UWM Libraries depend on the generosity of individuals to support services and collections beyond what we can manage on State funding alone. We appreciate you remembering the Libraries in your charitable giving plans, either today or in the future. To learn more about ways to support us, contact Christina Makal McCaffery, Director of Major & Planned Giving, at cmmakal@uwm.edu.

After three years serving as interim Director, I am pleased to accept the position of permanent Associate Vice Provost and Director of Libraries. UWM is a special place and I have come to feel a strong connection with its dual mission to support both access and top-tier research through library services and resources. The success of the campus is fueled, in part, by the expert staff of the UWM Libraries who work tirelessly to support our students and faculty, and open wide our doors to the general community. I could not be more proud to lead this team of accomplished and capable people

A handwritten signature in black ink that reads "Michael Doyle".

Michael Doyle, Ph.D., M.L.I.S.
Associate Vice Provost & Director of the Libraries

Three Libraries, One Mission

Scott Silet supervises the libraries at UWM at Waukesha and UWM at Washington County, the two new branches added to UWM in 2018 as a result of UW System restructuring. Silet has a deep understanding of the needs of students at the branch campuses, having served as the library director of UW Waukesha for 15 years. His new title is assistant director of libraries for the College of General Studies. Previously he was digital services librarian and instruction and public services librarian at the University of Virginia. He earned his MLIS from Indiana University Bloomington. We asked Silet about the merger and the two libraries he manages.



Scott Silet, assistant director of libraries for the College of General Studies. Photo by Pete Amland.

Q: UWM at Waukesha Library and UWM at Washington County Library will fully merge with the UWM Libraries on July 1, 2019. What will be the impact of the merger on students at the two branches?

There are many aspects of the merger that will significantly benefit branch users including 24/7 chat service, expanded online library collections, and improved access to specialized services and collections at the UWM main campus. Branch users will continue to enjoy high-quality research and instruction services from librarians at the Waukesha and West Bend campuses.

Q: Talk a little bit about the staff at the two libraries.

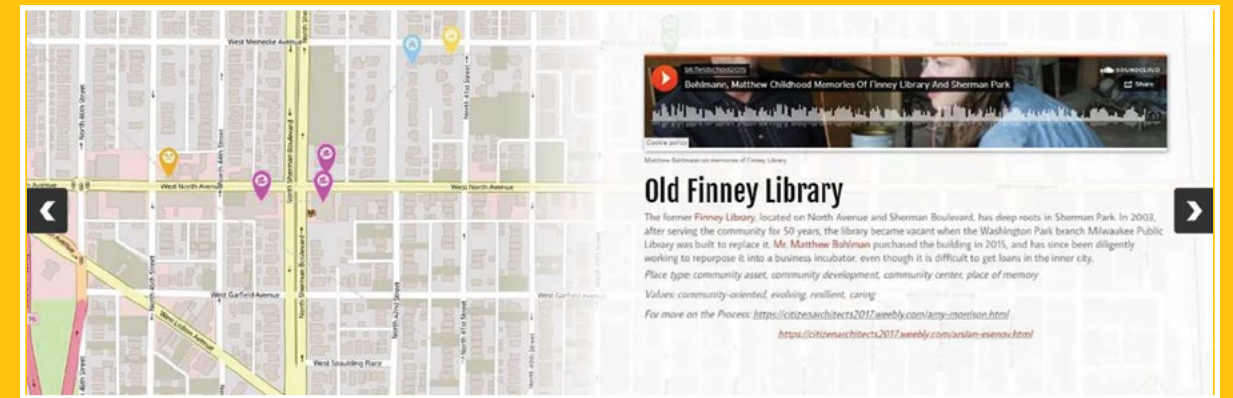
The branch libraries staff help support the teaching, research, and outreach mission of the College of General Studies (CGS). We maintain active information literacy programs that support curricular research across the humanities, social sciences, and sciences. Branch library staff are generalists who work in a variety of different roles, and we are excited to work more closely with the talented staff at the Golda Meir Library.

Q: What kinds of students do the branches support?

The Waukesha and Washington County libraries provide curricular and research assistance to the first- and second-year students enrolled in our associate's degree—which is new to UWM. The branches provide a quality, affordable education for a unique demographic. Many of the students are placebound or first-generation college students.

Q: What are some short-term goals?

We anticipate working more closely with the Golda Meir Library on a couple of important initiatives in the next year or two: with the UWM Archives to raise the profile of the branch campus archival collections, with Digital Collections and Initiatives to transition the CGS student research journal to the main campus, and also with library departmental contacts to help support the proposed nursing degree, which is tentatively scheduled to start on the branch campuses in the fall of 2020.



Sample assignment from a DH teaching fellow's course.

Libraries Support Digital Humanities Instruction

The UWM Libraries' Digital Humanities (DH) Lab welcomed its first cohort of DH Teaching Fellows and Linked Teaching Teams in 2018. Fellows were asked to integrate digital humanities methods and tools into their class assignments for fall 2018, and document their assignment tools and outcomes.

Participants included Anne Bonds, Geography; Nan Kim, History; Kelsie Pattillo, Linguistics; Arijit Sen, Architecture and Urban Planning; Marc Tasman, Journalism and Media Studies; and Chris Willey, Peck School of the Arts. The Libraries provided technical and staff expertise, and the Provost's Office awarded a small stipend to each participant.

During summer and fall 2018, the Fellows met with Ann Hanlon, head of the Libraries' Digital Collections & Initiatives, to discuss challenges and successes. At a spring 2019 panel discussion open to the entire campus, the Fellows summarized their experiences.

As a result of incorporating digital tools such as StoryMapJS and GPS Visualizer into their projects, students positioned themselves not only as learners, but as creators and practitioners.

For example, Anne Bonds asked her urban geography students to use StoryMapJS, a digital mapping tool developed by Northwestern University, to produce a "countermapping" of Milwaukee's North Avenue that illuminated "urban histories and geographies that might otherwise not be visible."

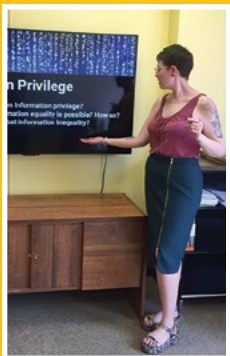
"Once we have these tools," Kelsey Pattillo says, "students can do so many more things with them. It breaks down the barrier between the theoretical work that they do, and finding something that makes their work accessible to other people. And it creates an opportunity to talk about what they're learning and why that might be interesting."

Internships Offer Mentorship on Path to Employment

Each year the UWM Libraries provide internships to graduate students in the School of Information Studies and other UWM schools and colleges, offering them a valuable opportunity to learn from the Libraries' exceptional staff and put into practice what they have studied in their course work, before heading out to obtain their first professional employment.

These internships positively impact the career path of students, whether they become archivists, catalogers, reference librarians or information literacy instructors. Former interns from the UWM Libraries have landed jobs at the Library of Congress, American Archive of Public Broadcasting, University of Kentucky, University of Wisconsin-Madison, Milwaukee Public Library, and many more institutions.

STUDENTS REFLECT ON INTERNSHIPS



Aubrey Huff, Learning and Engagement Librarian and Adjunct Instructor, Adams State University, Alamosa, Colorado.

"Nothing prepared me better for my first professional job than my Daniel M. Soref Learning Commons and instruction internship at the UWM Libraries. The UWM Libraries team offered me guidance and support for my teaching and programming. And I would not have felt as prepared for or passionate about academic librarianship without User Services Librarian Molly Mathias as my mentor. She provided me with the opportunity to experience project-based librarianship in a respectful environment full of diverse learning opportunities. While I am grateful for the professional experiences I had at the UWM Libraries, more than anything, I would not be where I am today without the ongoing support of the people there who touched my life."



Isabelle Lipton, GIS and Reference Librarian, Leventhal Map and Education Center, Boston Public Library.

"Working at the UWM Libraries' American Geographical Society Library (AGSL) as a GIS student intern had the most impact of any factor in terms of preparing me for post-MLIS employment. The variety and depth of skill I acquired at the AGSL made me a competitive candidate for a wide breadth of jobs in the library world. This experience alone set me apart from other candidates during my job search. I have had many internships in special collections and archives throughout my undergrad and graduate career, but the group of professional staff at the AGSL is truly second to none, and working with them was a once-in-a-lifetime experience. Without AGSL and the people who work there, I would be nowhere near where I am today. Thanks, UWM Libraries!"

New Archives Collections Document Urban Agriculture and Immigrant Rights

Two new acquisitions in the UWM Archives expand research access on the topics of urban agriculture and immigrant rights in the Milwaukee community. The records of Growing Power and Voces de la Frontera, both nationally recognized organizations, are now open to the public, and supplement the Archives' many other collections focused on social justice and diversity.



Growing Power's roots began when Will Allen, a retired professional basketball player, established Will's Roadside Farm Market in 1993. Growing Power, a Milwaukee-based not-for-profit organization supporting the development of healthy community food systems, was established in 1998. Growing Power harnessed the power of greenhouses and aquaponics to create an urban farm that not only provided fresh food for the local community, but became a leading light for urban agriculture education around the country. Allen was awarded the MacArthur "genius" grant in 2008 and, two years later, he helped launch First Lady Michelle Obama's "Let's Move" campaign. His book *The Good Food Revolution* was published in 2012. Financial difficulties forced Growing Power to close at the end of 2017 and the UWM Archives was fortunate to acquire the records through a network of interested faculty and community members.



Voces de la Frontera, a member-based community organization of low-wage workers, immigrants, and young people, was established as a bilingual newspaper in 1995 in Austin, Texas, advocating for immigrant rights and other social justice concerns. The newspaper and its co-founder and editor, Christine Neumann-Ortiz, moved to Wisconsin in 1998. In 2001, Voces de la Frontera established a Workers' Center in Milwaukee to create a space for immigrant workers to learn about their rights in the workplace and to promote collective action against workplace injustices and for larger government policy changes, such as passage of immigration reform. Since then, Voces has organized for social justice and human rights for migrants, immigrants, Latinx, and student communities across the Midwest and the USA. Voces has been on the front line of the struggle to keep infant and child refugees and migrants together with their parents and out of prison camps and cages. The organization is particularly known for its effective use of art to convey its messages in the public arena.

Will Allen, 2010. (top) Christine Neumann-Ortiz, c. 2010. (bottom)

UWM Authors Collection Celebrates UWM Research Success

UWM has again been recognized as a top research institution by the Carnegie Classification of Institutions of Higher Education, and one manifestation of the university's research excellence is the UWM Authors Collection, held by the UWM Libraries and celebrated biennially, with co-sponsorship by the Graduate School and the Office of Research.

The 2019 UWM Authors Recognition Ceremony was held on March 14 in the fourth floor Conference Center of the Golda Meir Library. Over 90 faculty and staff who recently published books or recordings were honored and 105 works were on display. Authors from the newly established College of General Studies were included in the event.

The works, published between April 2017 and March 2019, were added to the UWM Authors Collection, which now holds more than 3,210 items. It is located in Special Collections on the fourth floor of the Golda Meir Library.

STUDENT SUCCESS

STUDENT ASSOCIATION SUPPORTS OPEN TEXTBOOK PROJECT

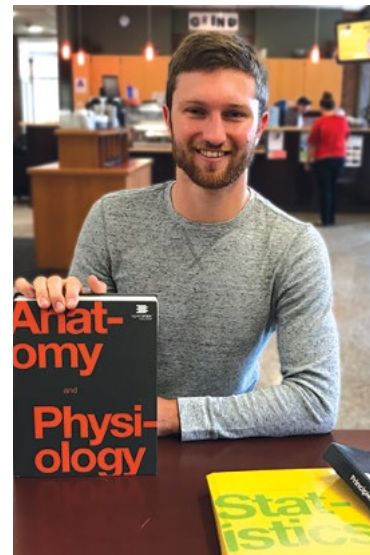
This past spring the UWM Student Association (SA) passed a resolution in support of the UWM Open Textbook and Open Education Resources (OER) Project, led by the UWM Libraries and the Center for Excellence in Teaching and Learning. The project seeks to improve student textbook access.

The SA resolution also expresses support for an expansion of the project, scaling up from two large enrollment course open textbook adoptions annually to five.

SA Vice President for Academic Affairs John McCune submitted the resolution, which is part of a larger SA effort to lower student costs on campus.

McCune also presented his concerns about textbook affordability to the Faculty Senate, which endorsed the SA Open Textbook Resolution.

The UWM Open Textbook and OER Project continues to grow annually. As of June 2019, 12,056 students have benefited from the project and total student savings has reached \$1,666,173.



John McCune, Student Association vice-president for academic affairs, with several hardcopy Open Textbooks.



UWM author Sara VanderHaagen checks out a colleague's book at the UWM Authors Recognition Ceremony.

Library Fosters “Bridge-Building and Silo-Busting”

Where is the best place to initiate a teaching collaboration that you hadn’t envisioned, with someone you’ve never met, that crosses disciplines and links first-year students and seniors?

For UWM instructors Jennifer Dworschack-Kinter and J. Dietenberger, the answer is the Golda Meir Library.

And in their particular case, there is an interesting second question: Who brought them together? Pardon the pun, but that question is the answer.

Dworschack-Kinter, senior lecturer in English, was holding office hours in the Daniel M. Soref Learning Commons’ Grind café one day in 2017 and talking with a former student about the long-running British sci-fi TV series *Doctor Who*.

She had recently requested her first-year writing class to analyze a video on the casting of a woman as the titular character for the first time in the show’s fifty-year history.

Sitting at the next table, Dietenberger—both an instructor in multiple colleges and a coordinator of a campus tech, business, innovation, and design internship program—overheard the conversation. A *Doctor Who* fan himself and instructor for upper-level courses that also have a learning objective focus on issues of diversity and inclusion in STEM, he joined in.

They introduced themselves and soon realized that collaborating in some way would further their teaching goals and enrich the experiences of their students.

“I was going to teach a first-year seminar the next fall called Women and Geek Culture—about how the worlds of science fiction, video gaming, and comic books are

generally hostile towards women,” Dworschack-Kinter says. “My passion is getting women included in these spaces safely and productively. J. has striven at each professional endeavor of his career to include increasing diversity in professional STEM fields. We learned that our goals aligned perfectly.”

In fall 2017 Dietenberger contributed to Dworschack-Kinter’s syllabus development for her seminar and brought some of his students into the class as invited project evaluators.

He also asked one of her students to present at an event that he and his student teams organized, Diverse IT.

In fall 2018 they combined their two classes for a session, accomplishing some “bridge-building and silo-busting,” Dietenberger says. STEM juniors and seniors cross mentored while the first-year students, with their gender and cultural research, led many of the discussions around inclusivity in STEM.

The two instructors have already presented on their collaboration at a UW System conference on teaching excellence. They are currently planning to propose a jointly taught semester-long course.

How important was the Golda Meir Library in their serendipitous partnership?

“It was because of this place that we were in that it all happened,” Dworschack-Kinter says. “Part of it is the Learning Commons’ wonderful, open space. And part of it is the sense of community that it fosters for faculty, staff and students.”



STUDENT SUCCESS

Collection & Resource Intern Benefits from Friends Support

For the third consecutive year, the Friends of the Golda Meir Library funded the library internship of a UWM School of Information Studies graduate student. The internship was awarded to Stephanie Surach, who served in the Libraries' Collection and Resource Management (CRM) Division.

The internship was “an amazing opportunity,” Stephanie says, that allowed her “to develop valuable skills and experiences, as well as the confidence to succeed as an academic librarian after graduation.”

Stephanie came to UWM's MLIS program from New York City, where she had been employed as a creative project manager in a communications marketing firm. She holds a BA in both anthropology and comparative literature from the University of Michigan, an L3 in cinema and audiovisual studies from L'Institut Européen de Cinéma et d'Audiovisuel in France, and a project management certificate from Duke University.

As a CRM intern, Stephanie assisted with resource relocation issues in anticipation of the Archives' move to the third floor. She also managed all book donations, sorting and sifting the books, diverting valuable books to the Libraries' general or distinctive collections, and sending unneeded volumes to an online bookseller.

“The decision to leave my career in New York and move half-way across the country to earn my MLIS was a difficult one, but ultimately one of the best and most rewarding choices I have made,” she says, “due in part to opportunities like the Friends internship.”

RESEARCH EXCELLENCE

FRIENDS PROGRAM HIGHLIGHTS DONATION OF HISTORIC POSTERS TO AGSL

The Libraries celebrated a major gift of 35 French WWI posters from Pat Van Aleya and her family to the American Geographical Society Library (AGSL), at the Friends of the Golda Meir Library annual program.

The event, “Art, War and Peace,” was held on May 1 in the fourth floor Conference Center of the Golda Meir Library and featured former Alliance Française de Milwaukee President and Friends Past President Mary Emory and UWM Professor of History Neal Pease.

The addition of these unique and historic posters—designed by Théophile Steinlin, Francisque Poulbot, Abel Faivre, and Paul-Albert Besnard—enriches the collection of WWI materials held at the AGSL. The posters may be viewed by appointment.



Paul-Albert Besnard, “Souscrivez pour hater la paix par la victoire,” 1917.

Stephanie Surach (left) and Mary Emory, past president of the Friends of the Golda Meir Library. Photo by Elora Hennessey.





A selection of editions of *Leaves of Grass* recently donated to UWM Libraries. Photo by Elora Hennessey. (left)
Photo of Walt Whitman. (right)

RESEARCH EXCELLENCE

Special Collections Acquires Walt Whitman Collection

Special Collections recently received a sizable donation of early and special editions by and about Walt Whitman from Milwaukee collector Jim Van Ess, a retired academic librarian who worked for many years at Carroll University.

Included in the donation are early printings of Whitman's seminal work *Leaves of Grass*, including the very rare third edition of 1860-61 and the so-called "deathbed" edition of 1891-92; first editions of Whitman's other works published during the poet's lifetime, including *Two Rivulets* (1876), *Specimen Days & Collect* (1882-83), *November Boughs* (1888), and *Good-Bye My Fancy* (1891); first editions of collections, memoirs, and essays by his close friends, colleagues, and literary executors.

Max Yela, head of Special Collections, notes that before this donation, Special Collections preserved only a very small collection of Whitman's works. "Jim's very generous donation augments this collection quite considerably," Yela says, "affording a far greater depth of understanding of Whitman's work, process, publishing history, and the critical responses of others, including his close contemporaries."

In commemoration of this year's bicentennial of Whitman's birth, and as a commitment to adding to the Van Ess donation, Special Collections recently purchased two important, limited, and hand-printed Whitman titles: the 1981 Lime Kiln Press edition of *American Bard* and the 1991 Gwasg Gregynog printing of *Wrenching Times, Poems from Drum-Taps*.

These two new acquisitions plus a broad selection from the Van Ess donation are featured in the exhibition "A Walt Whitman Bicentennial," in the 4th Floor Exhibition Gallery, June 17 to September 13, 2019.

RESEARCH EXCELLENCE

AGSL Fellowships 2019

The American Geographical Society Library (AGSL) awarded eight fellowships to visiting scholars in 2019, four McColl fellowships and four AGSL Research Fellowships. The awards allow scholars access to the library's extraordinary primary resources, which include over 520,000 maps and 700,000 photographs. The fellows and their research topics are:

- **Peter Ekman**, University of California Berkeley, human geography and the ecologies of dwelling
- **Mark Hineline**, Michigan State University, history of geographical ideas and the Transcontinental Excursion
- **Amanda Murphyyao**, PhD candidate, Carleton University, the misrepresentation of the Nunavut in cartography, cartouches, and cartoons
- **Travis White**, University of Kansas, the use of quantitative color schemes in thematic mapping
- **Hannah Gunderman**, University of Tennessee, the undigitized portions of the Polar Exploration, Western Photograph, and other distinctive photo collections at the AGSL
- **Sarah Pickman**, PhD candidate, Yale University, the equipment/gear used by explorers in extreme environments
- **Edward Armston-Sheret**, PhD candidate, University of London, how nineteenth- and early twentieth-century British explorers prepared, used, and represented their bodies
- **Anne Lydiat-Wainright**, independent scholar, Arctic explorer Louise Boyd



Louise Boyd, *Greenland, view through to Dicksons Fjord*, 1931.



Carl Chun, "*Kultur-Wirtschafts und Handels Geographie von Deutschland*" (detail), 1904.

2018-19 Named Lectures Looked at Waterways Near & Far, Sought for, Re-imagined, and Contested

The UWM Libraries support original research by providing UWM faculty and visiting scholars with a venue to share their work by participating in three annual programs, including the Morris Fromkin Memorial Lecture on social justice, the longest running lecture series on campus.

- Associate Professor Ryan Holifield, UWM Department of Geography, presented the 49th Annual **Morris Fromkin Memorial Lecture** on October 4, 2018. The title of his talk was “When Visions of Justice Collide: The Kinnickinnic River Box Tunnel Controversy, 1929-1932.” At the end of the 1920s, a proposal to enclose a stretch of the Kinnickinnic River within a box tunnel generated intense controversy. Holifield’s lecture told the story of the conflict, showing how each side justified its respective vision for the river’s future through appeals to justice and fairness.
- Gaylord Schanilec, one of the most significant American wood engravers and fine-press printers of his generation, delivered the **Ettinger Book Artist Series Lecture**, supported by the Ettinger Family Foundation, on February 14, 2019. Schanilec discussed the breadth of his 30-plus year career and focused on his most recent project, *My Mighty Journey*, about the 10-mile, 12,000-year-long journey of the St. Anthony Falls on the Mississippi River in Minnesota.
- **Maps & America: The Arthur Holzheimer Lecture Series** celebrated its 30th iteration with a double-feature: Lauren Beck, professor of Hispanic studies at Mount Allison University, spoke on “Indigenous and European Visualizations of the North West Passage,” and Chet van Duzer, independent scholar, presented “Depicting and Concealing Unknown Regions at the Northern Limits of North America on Early Maps.” The annual talk, sponsored by Arthur and Janet Holzheimer, was held on April 25, 2019.



Focus on a Friend: Doug Nelson

Friends of the Golda Meir Library board member Doug Nelson’s entire career was spent in the public sphere—from his first job after college working for the governor of Wisconsin to President and CEO of the AIDS Resource Center of Wisconsin (ARCW). It seems natural that after retiring he would join yet another organization focused on the public good.

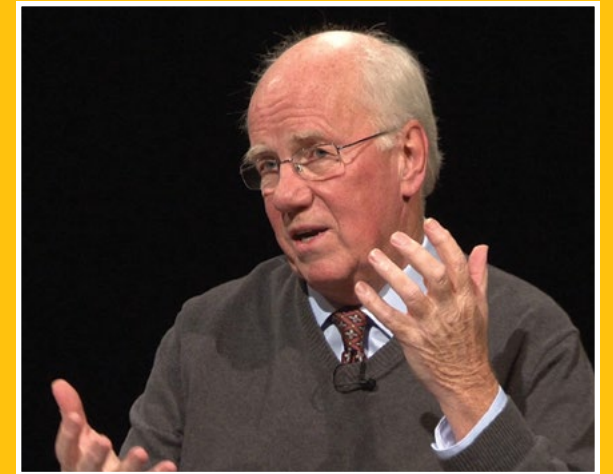
But what organization surprised Nelson. “I never thought that in my retirement I would be an advocate for libraries,” he says, “but I’ve come to know that the UWM Libraries are such a tremendous community resource that being a Friend is very worthwhile. The UWM Libraries are the heart of the campus and the soul of the community.”

This realization may have its roots in a childhood spent on a dairy farm near UW-River Falls or during his time as a UW-Madison undergraduate majoring in political science. It came to fruition, however, when UWM Libraries Director Michael Doylen—then the head of the Libraries’ Archives—persuaded Nelson to donate the historical records of ARCW.

Nelson also agreed to participate in the Wisconsin HIV/AIDS Oral History Project, a collection of video interviews with physicians, nurses, social service workers, advocates, ARCW staff and individuals with HIV disease who together chronicle the history of HIV/AIDS in the state.

“I’ve grown to appreciate the fact that the UWM Archives is preserving for posterity the harrowing yet heroic story of the AIDS epidemic in Wisconsin,” he says.

“Future generations will see how brave people and caring communities came together to fight back against a deadly epidemic disease that had no cure – a disease



that ignited relentless discrimination because of the very populations it affected,” Nelson says.

Following his job with the governor, Nelson worked for the state attorney general and then transitioned to health care, first as a lobbyist for the Wisconsin Medical Society and then as executive director of the Wisconsin Hospital Rate Review Program. In 1988 Nelson was hired as President and CEO of ARCW, taking it from its infancy to become the most comprehensive provider of HIV health and social services in the Midwest.

During his 24 years at ARCW, Nelson was elected to the board of directors of the national AIDS Action Council and was the chair of its Public Policy Committee where he helped establish the national AIDS policy agenda. He was appointed by Governor Jim Doyle to the Wisconsin Public Health Council and contributed to health policy advice for the Governor and State Legislature.

Nelson retired from ARCW in 2012. “It was an enormous challenge but an honor of a lifetime to help lead the fight against AIDS in Wisconsin,” he says.

A selection of the Archives’ ARCW collection is available at uwm.edu/lib-collections/arcw/

The Wisconsin HIV/AIDS Oral History Projects is online at uwm.edu/lib-collections/wisconsin-hiv-aids-history-project/

UWM LIBRARIES

By the Numbers 2018

STUDENT
SUCCESS

444
instruction sessions
for
9,063
attendees

256,530
views
of
research guides

5,084
reservations
of
group study rooms

3,849
laptop
checkouts

925
high school students
from
27
schools reached

80
public
programs

COMMUNITY
ENGAGEMENT

RESEARCH
EXCELLENCE

272,036
downloads
from
UWM Digital
Commons

1,073,326
views
of
full-text articles

598
research
consultations

1,744,159
views/listens
of
e-resources

Archives Renovation Project Visualized

The UWM Libraries are undertaking a major fundraising campaign to renovate an area of the Golda Meir Library for the Archives. This year we finalized the innovative concept, which is captured in several renderings prepared by Engberg Anderson Architects.

The new Archives will include public spaces to meet various research and learning needs, consolidate and expand collection storage, and provide environmental controls to keep the collections safe.

The Archives department houses records related to the history of UWM as well as the greater Milwaukee metropolitan area; it is also a local branch, or Area Research Center, of the Wisconsin Historical Society.

The Libraries have raised \$1.5 million towards a \$2.1 million fundraising goal. If you are interested in learning how you might support this project, please contact Christina Makal McCaffery, Director of Major & Planned Giving at cmmakal@uwm.edu.

Using active learning concepts, the classroom will be a student-centered, technology-rich space. The room will include large tables, moveable seating, digitization equipment, and flat screen monitors.



The gallery will be an open, welcoming space where visitors view remarkable pieces from the collection, relax in comfortable chairs, and gather for special events.

Images by Engberg Anderson Architects.



Support UWM Libraries for Years to Come

You can have a lasting impact on UWM and future generations of students and faculty through estate giving. This kind of charitable gift arrangement can provide you and your loved ones with financial security while also achieving your philanthropic goals.

A gift plan may be the most practical way for you to ensure that the UWM Libraries and programs you care deeply about will continue after your lifetime. Many people are surprised and delighted to learn how easy it can be to make a gift plan. Many planned gifts, including a charitable bequest in your will, are revocable. We understand that, if circumstances change, you may wish to alter your plans. One of the greatest advantages of estate gifts is their variety and flexibility.

In addition to bequests, popular gift plans today include retirement assets, life insurance, charitable annuities and charitable remainder trusts. For more information on how to remember the UWM Libraries in your estate plans, please visit our website: giftplanning.uwm.edu.

To speak with someone personally, please call Christina Makal McCaffery, Director of Major & Planned Giving.

The formal beneficiary of your estate plan is the UWM Foundation, Inc. on behalf of UWM Libraries.



Robert McColl

“Why have I planned a legacy gift to the UWM Libraries’ American Geographical Society Library? Because it is a gem of a collection, and it is extremely important that we maintain it, protect it, and enhance it—that we make it a true Alexandria Library of maps and historical documents. I hope that my legacy gift will inspire others to lend their support, too.”

– Robert McColl, Professor Emeritus, Geography, University of Kansas

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