Course Recommendations for Bachelor of Arts, JOURNALISM, ADVERTISING & MEDIA STUDIES majors

Who can Use this Guide:
- Students who took their first college class in September 2013 or later
- Students who do NOT plan to complete an Associate of Arts or Associate of Science degree at MATC

If you plan to complete the full Associate of Arts or Associate of Science degree, the only applicable sections are highlighted in neon green.

If you took any college class before 09/2013, consult a UWM admissions counselor at let-sci@uwm.edu.

Introduction
Many students start at MATC and continue their education at UWM. This guide outlines recommended course selections for MATC students who intend to earn a Bachelor of Arts (BA) at UWM with a Journalism, Advertising & Media Studies major.

Note: This guide does not replace the advice of an advisor who can provide personalized guidance based on your particular circumstances and background.

Students planning to complete the Associate’s degree at MATC may be required to take additional classes that may or may not transfer to UWM. There may also be some UWM required courses that are not offered at MATC and can only be taken at UWM.

UWM Admissions Requirements
MATC students seeking admission to a major that leads to a bachelor's degree in the College of Letters & Science will present the strongest application packet by meeting the following criteria:

- evidence of high school graduation (diploma or GED)
- a minimum cumulative GPA of 2.0 in all college classes
- completion of at least 12 credits of transferable college coursework

Students with a college cumulative GPA below a 2.0 who have not been enrolled in classes for at least 2 years, or who have extenuating circumstances, will also be considered for admission if additional information is presented that indicates potential for success.

Eligible MATC students can also sign up for Panther Tracks. The Panther Tracks program offers MATC students a guarantee of admission to UWM if they meet certain requirements. More details about the agreement can be found here: https://uwm.edu/undergrad-admission/uwm-panther-tracks/.

Last Updated: October 2020
Goal
While at MATC, students can complete the following UWM requirements on a pathway towards a UWM BA in Journalism, Advertising & Media Studies:

- Arts Requirement (3 credits can be completed at MATC)
- English Requirement (Part A can be completed at MATC; part B will be completed at UWM as part of the major)
- Math Requirement (Parts A and B can be completed at MATC)
- Natural Science Requirement (all 12 credits can be completed at MATC)
- Humanities Requirement (9 credits can be completed at MATC; the remaining 3 can be completed at UWM as part of the major)
- Social Science Requirement (9 credits can be completed at MATC; the remaining 3 will be completed at UWM as part of the major)
- Cultural Diversity Requirement (3 credits can be completed at MATC)
- International Requirement (9 credits could be completed at MATC with careful course selection)
- World Language Requirement (4 years of high school or 4 semesters of college)
- Journalism, Advertising & Media Studies major requirements (up to 3 of the 36 required credits in JAMS credits can be completed at MATC; the remaining 33 must be completed at UWM)
## Course Recommendations and Transferability

### Arts (choose one)

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Cr.</th>
<th>Course</th>
<th>Title</th>
<th>Cr.</th>
<th>Meets MATC AA Requirement</th>
<th>Meets UWM BA Requirement</th>
</tr>
</thead>
<tbody>
<tr>
<td>Art 201</td>
<td>Understanding Art</td>
<td>3</td>
<td>Art 106</td>
<td>Art Survey</td>
<td>3</td>
<td>✓ Humanities</td>
<td>✓ Arts</td>
</tr>
<tr>
<td>Eng 207</td>
<td>Creative Writing</td>
<td>3</td>
<td>English 233</td>
<td>Intro to Creative Writing</td>
<td>3</td>
<td>✓ Humanities</td>
<td>✓ Arts</td>
</tr>
<tr>
<td>Speech 212</td>
<td>Intro to Theater</td>
<td>3</td>
<td>Theatre 100</td>
<td>Intro to Theatre</td>
<td>3</td>
<td>✓ Humanities</td>
<td>✓ Arts</td>
</tr>
<tr>
<td>Music 205</td>
<td>Music Appreciation</td>
<td>3</td>
<td>Music 108</td>
<td>The Concert Experience</td>
<td>3</td>
<td>✓ Humanities</td>
<td>✓ Arts</td>
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### English (complete all)

<table>
<thead>
<tr>
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<th>Title</th>
<th>Cr.</th>
<th>Course</th>
<th>Title</th>
<th>Cr.</th>
<th>Meets MATC AA Requirement</th>
<th>Meets UWM BA Requirement</th>
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<tbody>
<tr>
<td>Eng 201</td>
<td>English 1</td>
<td>3</td>
<td>Eng 101</td>
<td>Intro to College Writing</td>
<td>3</td>
<td>✓ English</td>
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<tr>
<td>Eng 202</td>
<td>English 2</td>
<td>3 (must earn a C or higher)</td>
<td>Eng 102</td>
<td>College Writing and Research</td>
<td>3</td>
<td>✓ English</td>
<td>✓ English Part A</td>
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### Math (complete one from row 1 and complete row 2)

<table>
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<th>Course</th>
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<th>Course</th>
<th>Title</th>
<th>Cr.</th>
<th>Meets MATC AA Requirement</th>
<th>Meets UWM BA Requirement</th>
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<tbody>
<tr>
<td>Math 200</td>
<td>Intermediate Algebra</td>
<td>4 (must earn a C or higher)</td>
<td>Math 105</td>
<td>Intermediate Algebra</td>
<td>4</td>
<td>✓ Math</td>
<td>✓ Math Part A</td>
</tr>
<tr>
<td>Or</td>
<td>Contemporary Applications of Math</td>
<td>4 (must earn a C or higher)</td>
<td>Math 103</td>
<td>Contemporary Applications of Math</td>
<td>4</td>
<td>✓ Math</td>
<td>✓ Math Part A</td>
</tr>
</tbody>
</table>

### World Language

The Bachelor of Arts with a Journalism, Advertising & Media Studies major requires world language through the 4th level. If you took four years of the same language in high school, you have satisfied the requirement and no further coursework is needed. If you did not take four years of a world language in high school, take the following classes. If you took two or three years of the same world language in high school, contact us for more information.

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Cr.</th>
<th>Course</th>
<th>Title</th>
<th>Cr.</th>
<th>Meets MATC AA Requirement</th>
<th>Meets UWM BA Requirement</th>
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<tbody>
<tr>
<td>Flang 202</td>
<td>Spanish 1</td>
<td>4</td>
<td>Spanish 103</td>
<td>First-semester Spanish</td>
<td>4</td>
<td>✓ Foreign Language</td>
<td>✓ World Language</td>
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<tr>
<td>Flang 205</td>
<td>Spanish 2</td>
<td>4</td>
<td>Spanish 104</td>
<td>Second-semester Spanish</td>
<td>4</td>
<td>✓ Foreign Language</td>
<td>✓ World Language</td>
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<tr>
<td>Flang 213</td>
<td>Spanish 3</td>
<td>3</td>
<td>Spanish 203</td>
<td>Third-semester Spanish</td>
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<td>✓ World Language</td>
<td>✓ World Language and International</td>
</tr>
<tr>
<td>Flang 214</td>
<td>Spanish 4</td>
<td>3</td>
<td>Spanish 204</td>
<td>Fourth-semester Spanish</td>
<td>3</td>
<td>✓ World Language and International</td>
<td></td>
</tr>
</tbody>
</table>
### Humanities/Cultural Diversity (Choose three from at least two different subject areas)

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Cr.</th>
<th>Course</th>
<th>Title</th>
<th>Cr.</th>
<th>Meets MATC AA Requirement</th>
<th>Meets UWM BA Requirement</th>
</tr>
</thead>
<tbody>
<tr>
<td>Eng 213</td>
<td>American Literature to 1865</td>
<td>3</td>
<td>Eng 223</td>
<td>American Writers to 1900</td>
<td>3</td>
<td>✓ Humanities</td>
<td>✓ Humanities</td>
</tr>
<tr>
<td>Eng 214</td>
<td>American Literature since 1865</td>
<td>3</td>
<td>Eng 224</td>
<td>Amer Writers: 1900 to present</td>
<td>3</td>
<td>✓ Humanities</td>
<td>✓ Humanities</td>
</tr>
<tr>
<td>Eng 215</td>
<td>Contemporary Literature</td>
<td>3</td>
<td>Eng 248</td>
<td>Literature and Contemporary Life</td>
<td>3</td>
<td>✓ Humanities</td>
<td>✓ Humanities</td>
</tr>
<tr>
<td>Eng 218</td>
<td>African American Literature 1</td>
<td>3</td>
<td>Africol 102</td>
<td>Survey African Am Literature</td>
<td>3</td>
<td>✓ Humanities</td>
<td>✓ Humanities and Cultural Diversity</td>
</tr>
<tr>
<td>Eng 219</td>
<td>African American Literature 2</td>
<td>3</td>
<td>Africol 210</td>
<td>The African American Novel</td>
<td>3</td>
<td>✓ Humanities</td>
<td>✓ Humanities and Cultural Diversity</td>
</tr>
<tr>
<td>Eng 220</td>
<td>Native American Literature</td>
<td>3</td>
<td>Eng 276</td>
<td>Intro to American Indian Literature</td>
<td>3</td>
<td>✓ Humanities</td>
<td>✓ Humanities and Cultural Diversity</td>
</tr>
<tr>
<td>Eng 221</td>
<td>African American Literature/Women</td>
<td>3</td>
<td>Eng 277</td>
<td>Intro Ethnic Minority Literature</td>
<td>3</td>
<td>✓ Humanities</td>
<td>✓ Humanities and Cultural Diversity</td>
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<tr>
<td>Eng 222</td>
<td>Images of Women in Lit.</td>
<td>3</td>
<td>Eng 243</td>
<td>Intro to Literature by Women</td>
<td>3</td>
<td>✓ Humanities</td>
<td>✓ Humanities</td>
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<tr>
<td>Eng 225</td>
<td>Holocaust Literature</td>
<td>3</td>
<td>Comp Lit 231</td>
<td>Literature and Religion</td>
<td>3</td>
<td>✓ Humanities</td>
<td>✓ Humanities and International</td>
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<tr>
<td>Eng 235</td>
<td>Utopian and Science Fiction Lit</td>
<td>3</td>
<td>Classic 260</td>
<td>Classical Utopias</td>
<td>3</td>
<td>✓ Humanities</td>
<td>✓ Humanities</td>
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<tr>
<td>Eng 240</td>
<td>Intro to Modern Cinema</td>
<td>3</td>
<td>Eng 290</td>
<td>Intro to Film Studies</td>
<td>3</td>
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<td>✓ Humanities</td>
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<tr>
<td>Hist 204</td>
<td>Western Civilization 1776 to present</td>
<td>3</td>
<td>Hist 102</td>
<td>Western Civilization 1500 to present</td>
<td>3</td>
<td>✓ Social Science</td>
<td>✓ Humanities and International</td>
</tr>
<tr>
<td>Hist 210</td>
<td>Women in American History</td>
<td>3</td>
<td>Hist 243</td>
<td>Women in American History</td>
<td>3</td>
<td>✓ Social Science</td>
<td>✓ Humanities</td>
</tr>
<tr>
<td>Hist 214</td>
<td>African American History</td>
<td>3</td>
<td>African 111</td>
<td>Intro Afr-Am History to 1865</td>
<td>3</td>
<td>✓ Social Science</td>
<td>✓ Humanities and Cultural Diversity</td>
</tr>
<tr>
<td>Hist 215</td>
<td>African American History and Culture</td>
<td>3</td>
<td>African 112</td>
<td>Intro Afr-Am History 1865 to present</td>
<td>3</td>
<td>✓ Social Science</td>
<td>✓ Humanities and Cultural Diversity</td>
</tr>
<tr>
<td>Hist 228</td>
<td>World History to 1500</td>
<td>3</td>
<td>Hist 131</td>
<td>World History to 1500</td>
<td>3</td>
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<td>✓ Humanities and International</td>
</tr>
<tr>
<td>Hist 229</td>
<td>World History since 1500</td>
<td>3</td>
<td>Hist 132</td>
<td>World History since 1500</td>
<td>3</td>
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<td>✓ Humanities and International</td>
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<tr>
<td>SocSci 200</td>
<td>Intro to Ethical Issues</td>
<td>3</td>
<td>Philos 241</td>
<td>Introductory Ethics</td>
<td>3</td>
<td>✓ Social Science</td>
<td>✓ Humanities</td>
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<tr>
<td>SocSci 250</td>
<td>Intro Philosophy</td>
<td>3</td>
<td>Philos 101</td>
<td>Intro Philosophy</td>
<td>3</td>
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<td>✓ Humanities</td>
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<tr>
<td>Speech 201</td>
<td>Elements of Speech</td>
<td>3</td>
<td>Commun 103</td>
<td>Public Speaking</td>
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<td>✓ Speech</td>
<td>✓ Humanities</td>
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<tr>
<td>Speech 204</td>
<td>Communication &amp; Leadership</td>
<td>3</td>
<td>Commun</td>
<td>Elective</td>
<td>3</td>
<td>✓ Humanities</td>
<td>✓ Humanities</td>
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<tr>
<td>Speech 206</td>
<td>Intercultural Communication</td>
<td>3</td>
<td>Commun</td>
<td>Elective</td>
<td>3</td>
<td>✓ Speech</td>
<td>✓ Humanities</td>
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<tr>
<td>Speech 211</td>
<td>Oral Interpretation</td>
<td>3</td>
<td>Commun</td>
<td>Elective</td>
<td>3</td>
<td>✓ Humanities</td>
<td>✓ Humanities</td>
</tr>
</tbody>
</table>
# Social Sciences/Cultural Diversity/International (Choose three from at least two different subject areas)

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Cr.</th>
<th>Course</th>
<th>Title</th>
<th>Cr.</th>
<th>UWM will accept it as:</th>
<th>Meets MATC AA Requirement</th>
<th>Meets UWM BA Requirement</th>
</tr>
</thead>
<tbody>
<tr>
<td>Econ 201</td>
<td>Principles of Microeconomics</td>
<td>3</td>
<td>Econ 103</td>
<td>Principles of Microeconomics</td>
<td>3</td>
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<td>✓ Social Science</td>
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<tr>
<td>Econ 202</td>
<td>Principles of Macroeconomics</td>
<td>3</td>
<td>Econ 104</td>
<td>Principles of Macroeconomics</td>
<td>3</td>
<td>✓ Social Science</td>
<td>✓ Social Science</td>
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</tr>
<tr>
<td>Econ 215</td>
<td>Economics of Discrimination</td>
<td>3</td>
<td>Econ 248</td>
<td>Economics of Discrimination</td>
<td>3</td>
<td>✓ Social Science</td>
<td>✓ Social Science and Cultural Diversity</td>
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<tr>
<td>Econ 223</td>
<td>Ecological Economics</td>
<td>3</td>
<td>Global 201</td>
<td>Economics and the Environment</td>
<td>3</td>
<td>✓ Social Science</td>
<td>✓ Social Science and International</td>
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<tr>
<td>Hist 219</td>
<td>Wisconsin Indians</td>
<td>3</td>
<td>Hist 262</td>
<td>North American Indian History since 1887</td>
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<td>✓ Social Science and Cultural Diversity</td>
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<tr>
<td>Hist 231</td>
<td>Latin American History</td>
<td>3</td>
<td>Hist 180</td>
<td>Latin American Society and Culture</td>
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<td>✓ Social Science and International</td>
<td></td>
</tr>
<tr>
<td>Hist 236</td>
<td>The Vietnam Years</td>
<td>3</td>
<td>Hist 287</td>
<td>The Vietnam War</td>
<td>3</td>
<td>✓ Social Science</td>
<td>✓ Social Science and International</td>
<td></td>
</tr>
<tr>
<td>SocSci 206</td>
<td>Intro Cultural Anthropology</td>
<td>3</td>
<td>Anthro 102</td>
<td>Intro Anthropology: Culture and Society</td>
<td>3</td>
<td>✓ Social Science</td>
<td>✓ Social Science</td>
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</tr>
<tr>
<td>SocSci 208</td>
<td>Global Cultures</td>
<td>3</td>
<td>Global 101</td>
<td>Intro Global Studies: People &amp; Politics</td>
<td>3</td>
<td>✓ Social Science</td>
<td>✓ Social Science and International</td>
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</tr>
<tr>
<td>SocSci 211</td>
<td>Intro Women’s Studies</td>
<td>3</td>
<td>WGS 200</td>
<td>Intro to Women’s and Gender Studies</td>
<td>3</td>
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<td>✓ Social Science</td>
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<tr>
<td>SocSci 221</td>
<td>American Government and Politics Today</td>
<td>3</td>
<td>Pol Sci 103</td>
<td>Intro to American Gov’t &amp; Politics</td>
<td>3</td>
<td>✓ Social Science</td>
<td>✓ Social Science</td>
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<tr>
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<td>American State and Local Government</td>
<td>3</td>
<td>Pol Sci 104</td>
<td>State Politics</td>
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<td>✓ Social Science</td>
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<td>World Geography</td>
<td>3</td>
<td>Geog 110</td>
<td>The World: People &amp; Regions</td>
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<td>✓ Social Science and International</td>
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<tr>
<td>SocSci 242</td>
<td>African-American Social Thought</td>
<td>3</td>
<td>African</td>
<td>Elective</td>
<td>3</td>
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<td>✓ Social Science and Cultural Diversity</td>
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<tr>
<td>SocSci 246</td>
<td>Human Sexuality</td>
<td>3</td>
<td>Letters &amp; Science</td>
<td>Elective</td>
<td>3</td>
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<td>Interpersonal Communication</td>
<td>3</td>
<td>Commun 101</td>
<td>Interpersonal Communication</td>
<td>3</td>
<td>✓ Speech</td>
<td>✓ Social Science</td>
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</tbody>
</table>
Natural Science (Choose 9 credits, at least one must be a lab)

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Cr.</th>
<th>Course</th>
<th>Title</th>
<th>Cr.</th>
<th>Meets MATC AA Requirement</th>
<th>Meets UWM BA Requirement</th>
</tr>
</thead>
<tbody>
<tr>
<td>NatSci 207</td>
<td>General Chemistry</td>
<td>4</td>
<td>Chem 101</td>
<td>Chemical Science</td>
<td>4</td>
<td>✓ Natural Science</td>
<td>✓ Natural Science + Lab</td>
</tr>
<tr>
<td>NatSci 208</td>
<td>Survey of Biochemistry</td>
<td>4</td>
<td>Chem 103</td>
<td>Survey of Biochemistry</td>
<td>4</td>
<td>✓ Natural Science</td>
<td>✓ Natural Science + Lab</td>
</tr>
<tr>
<td>NatSci 211</td>
<td>Chemistry 1</td>
<td>5</td>
<td>Chem 102</td>
<td>General Chemistry</td>
<td>5</td>
<td>✓ Natural Science</td>
<td>✓ Natural Science + Lab</td>
</tr>
<tr>
<td>NatSci 221</td>
<td>College Physics 1</td>
<td>4</td>
<td>Physics 120/121</td>
<td>General Physics I with Lab</td>
<td>4</td>
<td>✓ Natural Science</td>
<td>✓ Natural Science + Lab</td>
</tr>
<tr>
<td>NatSci 222</td>
<td>College Physics 2</td>
<td>4</td>
<td>Physics 122/123</td>
<td>General Physics II with Lab</td>
<td>4</td>
<td>✓ Natural Science</td>
<td>✓ Natural Science + Lab</td>
</tr>
<tr>
<td>NatSci 225</td>
<td>Intro Astronomy</td>
<td>3</td>
<td>Astron 103</td>
<td>Survey of Astronomy</td>
<td>3</td>
<td>✓ Natural Science</td>
<td>✓ Natural Science</td>
</tr>
<tr>
<td>NatSci 226</td>
<td>Observational Astronomy</td>
<td>1</td>
<td>Astron 104</td>
<td>Astronomy Lab</td>
<td>1</td>
<td>✓ Natural Science</td>
<td>✓ Natural Science + Lab</td>
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<tr>
<td>NatSci 231</td>
<td>Physical Science Survey</td>
<td>3</td>
<td>Natural Science</td>
<td>Elective</td>
<td>3</td>
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<tr>
<td>NatSci 232</td>
<td>Earth Science</td>
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<td>Natural Science</td>
<td>Elective</td>
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<tr>
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<td>Environmental Science</td>
<td>3</td>
<td>CES 210</td>
<td>Intro Conservation &amp; Environmental Science</td>
<td>3</td>
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<td>✓ Natural Science</td>
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<tr>
<td>NatSci 234</td>
<td>Earth Science Lab</td>
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<td>Natural Science</td>
<td>Elective</td>
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<td>✓ Natural Science + Lab</td>
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<td>5</td>
<td>Bio Sci 102</td>
<td>Elements of Biology</td>
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Journalism, Advertising & Media Studies Major

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For questions about transferring to UWM for a Journalism, Advertising & Media Studies major, please contact an admissions counselor in the College of Letters & Science: Let-sci@uwm.edu