

CHRIS BURY

Targeted Position: **GENERAL MANAGER, WUWM (89.7 FM)**

Award-winning leader and practitioner of quality journalism and public broadcasting honored by national journalism organizations, two alma maters and the Illinois Broadcasters Association. Prominent radio background including major market and network radio outlets. Deep experience in developing and implementing strategic plans that meet financial, operational, and programming objectives. Strong advocate of fact-based journalism, compelling story telling and audience engagement across multiple digital platforms.

SUMMARY OF QUALIFICATIONS

- **Programming:** Supervised production teams from conception to broadcast in the launch of new public affairs program, “In the Loop,” on WYCC-TV (PBS) Chicago. Contributed extensively to ABC Radio News. Launched “Good Day DePaul-in-depth,” an award-winning long-form television production.
- **Budget:** Substantial budgeting experience for national news productions, including travel costs for multiple crew hires such as photographers, sound engineers, video editors and satellite facilities. Consistently met budget targets.
- **Personnel:** Managed WYCC-TV story assignments, edited copy and helped evaluate staff performance. Led ABC News and PBS NewsHour network news teams on breaking stories, national political conventions, investigative projects and multiple award-winning in-depth reports under deadline pressure in difficult conditions around the world. Mentored broadcast, online and print projects at DePaul University that earned national and local awards.
- **Fundraising:** Served on Board of Directors that raised nearly \$10 million for the Museum of Broadcast Communications in Chicago. Raised money through gala events including Radio Hall of Fame. DePaul University representative to fund-raising events including the DePaul Theatre School and the Better Government Association.
- **Digital Media:** Digital experience includes launching long-form programs at DePaul University, podcast production and writing/producing content at abcnews.com and yahoo.com. Prepared digital versions of reported segments including hard news, and investigative and feature reports for national clients including PBS NewsHour, ABC News and Al Jazeera America.
- **Community Relations:** DePaul University representative for panels, presentations, fundraising events, and radio and television interviews. University delegate for delivering keynote speeches to broadcasting and journalism organizations and judging journalism awards at Better Government Association and Chicago Headline Club.

PROFESSIONAL EXPERIENCE

PBS NEWSHOUR **2014– Present**
Special Correspondent

Report in-depth national stories from around the country for the PBS nightly network newscast and PBS NewsHour weekend edition. Responsibilities include developing, researching, reporting, writing and editing segments for national broadcast and online publication.

Accomplishments

- Reported series on opioid abuse in Ohio and lawsuits from State Attorneys General against opioid producers.
- Reported extensively on national policy debates including gun violence, voter suppression, and minimum wage.

DEPAUL UNIVERSITY, Chicago Illinois **2013– Present**
Senior Journalist in Residence

Full-time faculty member teaching graduate and undergraduate journalism classes. Responsible for developing course content and leveraging contacts in professional journalism to help DePaul students find meaningful internships and employment.

Accomplishments

- Developed and launched three new journalism courses.
- Supervised student projects that earned prestigious national Pinnacle and National Academy of Television Arts and Sciences awards.
- Student evaluations are consistently in the top quintile for the College of Communication.
- Nominated for College of Communication Outstanding Teacher, 2017-2018.

WYCC-TV (PBS) CHICAGO **2013– 2017**
Anchor, Managing Editor

Co-host and Managing Editor of Chicago public affairs program, “In the Loop.” Key member of leadership team that developed content, assigned and evaluated personnel, booked guests, and produced high-quality television journalism.

Accomplishments

- Helped lead successful launch of new weekly public affairs program on Chicago PBS affiliate, meeting deadlines and producing a high-quality product.
- As anchor and managing editor, set clear philosophy and high standards for staff in producing important stories on topics of vital interest to audience.

AL JAZEERA AMERICA “America Tonight” **2013– 2016**
Contributing National Correspondent

Reported magazine length pieces for the network’s flagship program. Responsibilities included developing and producing in-depth reports from around the country.

- Earned first-place “National Headliners Award” for in-depth story on a Detroit woman who launched a successful non-profit employing homeless women.

ABC NEWS **1982-2013**

National Correspondent and Anchor

Six-time national Emmy award-winning correspondent and substitute for anchor Ted Koppel at ABC News Nightline in Washington, D.C. Anchored and reported from Afghanistan war and from U.S. Central Command during Iraq War. Covered Asian economic crisis, Middle East conflict, Haiti turmoil, and Hurricane Katrina. Extensive political experience, including as lead correspondent on Bill Clinton campaign for all platforms, including ABC Radio News, Good Morning America, World News, Nightline and abcnews.com.

Accomplishments:

- Reports on the Clinton campaign and White House earned national recognition for Nightline including prestigious Joan S. Barone and Edward R. Murrow awards. That reporting also developed material for a highly acclaimed PBS Frontline documentary, "The Clinton Years."
- Led Nightline political coverage, including planning for on-site broadcasts at the Republican and Democratic national conventions. Produced interviews, taped packages and live reports, and anchored programs from national and global locations.
- Substituted for anchor Ted Koppel more than any correspondent in the program's history, maintaining network-wide viewer ratings at his level. Helped coordinate coverage, content and production of nightly news magazine.

AWARDS

DuPont-Columbia Award for Excellence in Journalism, "Answering Children's Questions" (2003)

DuPont-Columbia Award for Excellence in Journalism, "Children in Crisis" (1992)

Peabody Award (contributor) Nightline Recognition (2002)

University of Wisconsin Distinguished Service to Journalism (1998)

Southern Illinois University Distinguished Alumnus (2001)

Illinois Broadcasters Association Hall of Fame (2005)

BOARD MEMBERSHIPS

Intelligence Squared Debates Advisory Board, New York, 2006-2011

Museum of Broadcast Communications Board of Directors, Chicago, 2004-2006

EDUCATION

M.A., Political Science, University of Wisconsin-Madison

B.A., Political Science, Southern Illinois University-Carbondale

CHRIS BURY

January 11, 2019

Dear Search Committee,

When my students at DePaul University write their evaluations of my teaching, the common thread is, “passionate about journalism.” I see the General Manager position at WUWM as a magnificent opportunity to lead other passionate professionals in building the best news and information media organization in Wisconsin.

As a nationally recognized journalist, accomplished leader and strong advocate of public broadcasting, I am ideally qualified to enthusiastically lead WUWM to greater growth and achievement.

I have the experience in public broadcasting, university leadership, and local and national news organizations needed to develop and implement strategic plans that meet WUWM’s financial, operational, and programming objectives. Of equal importance is my ability to connect with an audience and community that result in sustaining relationships.

I also have strong professional connections and personal ties to Wisconsin, where I earned my graduate degree, built my career at radio and television stations in Milwaukee, Madison and La Crosse, taught at Marquette University and met my wife, a Milwaukee native.

Over the past five years, I have demonstrated clear leadership in launching a high-quality public affairs television program at a Chicago PBS affiliate, where I supervised content and editorial staff as managing editor and anchor. During that time, I also helped revitalize the journalism program at DePaul University by developing new courses for the digital age and leading student projects in

multimedia platforms that earned prestigious national and regional first-place awards.

My management philosophy focuses on communicating a clear mission, setting high standards, articulating desired objectives and treating everyone with respect. In my broadcasting career, I have demonstrated an unwavering commitment to quality, integrity and fairness.

My public broadcasting experience includes contributing magazine segments to the PBS NewsHour. I also have reported and narrated public television documentaries, including an award-winning PBS Frontline program. At ABC News Nightline, I earned the most coveted awards in journalism as a national correspondent and anchor. As an original member of the advisory board for the New York-based debate series, "Intelligence Squared," I helped shape content for programs broadcast on public radio stations nationwide.

As a visible leader in journalism at DePaul University, I have represented the university at multiple radio, television and community appearances including fund-raising events. As a board member of the Museum of Broadcast Communications, I helped raise nearly \$10 million for a new museum in downtown Chicago.

I view this general manager position as an exciting challenge that is also a natural step in my broadcast journalism career. I have the passion, leadership skills, professional experience and quality of character to lead WUWM to greater growth and influence in the Milwaukee media market, Wisconsin and beyond.

Kind Regards,

Chris Bury