

# Journalism, Advertising, and Media Studies Student Organizations

## Ad Club



Ad Club promotes a better understanding of the functions and values of advertising through advertising education, professional development, and networking with advertising professionals. Activities include professional speakers, educational workshops, social activities for networking with peers and professionals, participation in regional and national activities, and meetings.

**Faculty Advisor: Deanna Alba (dsalba@uwm.edu)**

## Lambda Pi Eta Honors Society (LPH)



Lambda Pi Eta (LPH) is the National Communication Association's official honor society at four-year colleges and universities. LPH has more than 500 active chapters at four-year colleges and universities nationwide. LPH is a member of the Association of College Honor Societies (ACHS).

**Faculty Advisor: Leslie Harris (harrisl@uwm.edu)**

## Minority Media Association (MMA)



Representation drives the Minority Media Association at UWM to network, travel, connect and expand their sights and goals to many avenues of media. Whether you are interested in broadcast, print, digital, production or more, the Minority Media Association at UWM welcomes all and encourages diversity in the media and beyond.

**Faculty Advisor: Jessica McBride (mcbridej@uwm.edu)**

## Prowl Radio Club



Prowl Radio was established in 2022. It is UWM's student-run music station. The club's goal is to provide good music and good vibes. All students and music styles welcome. Join at: <https://uwm.presence.io/organization/prowl-radio>

**Faculty Advisor: Rachael Jurek (jurek@uwm.edu)**

## Public Relations Student Society of America (PRSSA)



Our mission is to serve our members by enhancing their knowledge of public relations and providing access to professional development opportunities; also to serve the public relations profession by helping to develop highly qualified, well-prepared professionals. Our activities include member meetings, speaker meetings, workshops, agency tours, social and fundraising activities.

**Faculty Advisor: Rachael Jurek (jurek@uwm.edu)**