

# Journalism, Advertising, and Media Studies

## Major Requirements

**36 total JAMS credits - 48 overall credits**

- At least 18 credits in JAMS courses numbered 300+ (includes any 300+ concentration credits)
- Minimum 2.0 GPA in JAMS courses
- 12 credits completed in a single program other than JAMS (6 credits numbered at 300+)

### Lower Level Core Requirements:

#### Introduction Courses (6 credits):

\_\_\_\_JAMS 101  
\_\_\_\_JAMS 201

#### Additional Any-Level Electives (6-9\* credits):

\_\_\_\_JAMS \_\_\_\_\_  
\_\_\_\_JAMS \_\_\_\_\_  
\_\_\_\_JAMS \_\_\_\_\_

### Concentration Requirements - Choose 1 (12 credits, 9 credits of which are numbered at 300 or above):

#### Journalism

\_\_\_\_JAMS 204



\_\_\_\_JAMS 320



#### Choose 2:

\_\_\_\_JAMS 332~ (SPRING)  
\_\_\_\_JAMS 342~  
\_\_\_\_JAMS 500^  
\_\_\_\_JAMS 502 (602)^

#### Advertising/Public Relations

\_\_\_\_JAMS 207



\_\_\_\_JAMS 307#

\_\_\_\_JAMS 407 or JAMS 505@



\_\_\_\_JAMS 524

#### Media Studies

\_\_\_\_JAMS 262 (FALL)



\_\_\_\_JAMS 562 (SPRING)

#### Media Production Elective - Choose 1:

\_\_\_\_JAMS 207\*    \_\_\_\_JAMS 325  
\_\_\_\_JAMS 231\*    \_\_\_\_JAMS 336  
\_\_\_\_JAMS 232\*    \_\_\_\_JAMS 370  
\_\_\_\_JAMS 302    \_\_\_\_JAMS 504  
\_\_\_\_JAMS 306



#### Media Studies Elective - Choose 1:

\_\_\_\_JAMS 304    \_\_\_\_JAMS 614\*\*  
\_\_\_\_JAMS 450    \_\_\_\_JAMS 615\*\*  
\_\_\_\_JAMS 460 (360)    \_\_\_\_JAMS 620\*\*  
\_\_\_\_JAMS 461 (361)=    \_\_\_\_JAMS 660\*\*  
\_\_\_\_JAMS 559=(SPRING)    \_\_\_\_JAMS 661\*\*

### Upper-Level Core Requirements:

\_\_\_\_JAMS 461 or JAMS 559 (3 credits)  
\_\_\_\_Any 600-level JAMS seminar course (3\*\* credits)

#### Additional Upper Level Electives (3-6\* credits):

\_\_\_\_JAMS \_\_\_\_\_  
\_\_\_\_JAMS \_\_\_\_\_

### Outside Department/Program/Certificate

(12 credits in a single program other than JAMS, 6 credits numbered at 300+)

✓	ART	100 (example)	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____

\*If JAMS 207, 231, or 232 was chosen for the Media Production Elective, the student needs one additional upper level elective and one fewer any level elective to meet the 300 or above credit requirements.  
~Requires JAMS 302 as prerequisite.  
@JAMS 407 & 505 can be taken anytime after taking JAMS 207.

#Requires JAMS 207 as prerequisite. | ^Requires JAMS 320 as prerequisite.  
\*\*If a JAMS 600-level seminar is chosen for the Media Studies Elective, the student needs to take one additional 600-level seminar to fulfill the Upper-Level Core Requirement; it cannot be double counted.  
=If JAMS 461 or 559 is chosen for the Media Studies Elective, it cannot be double counted as an Upper-Level Core Requirement.