Journalism, Advertising, and Media Studies
Major Requirements

36 total JAMS credits - 48 overall credits
- At least 18 credits in JAMS courses numbered 300+ (includes any 300+ concentration credits)
- Minimum 2.0 GPA in JAMS courses
- 12 credits completed in a single department/program other than JAMS (6 credits numbered at 300+)

Lower Level Core Requirements:

Introduction Courses (6 credits):
- JAMS 101
- JAMS 201

Additional Any-Level Electives (6-9* credits):
- JAMS

Concentration Requirements - Choose 1 (12 credits, 9 credits of which are numbered at 300 or above):

Journalism
- JAMS 204
- JAMS 320

Choose 2:
- JAMS 332~ (SPRING)
- JAMS 342~
- JAMS 500^ (SPRING)
- JAMS 502 (602)^

Advertising/Public Relations
- JAMS 207
- JAMS 307#
- JAMS 407 or JAMS 505@
- JAMS 524

Media Studies
- JAMS 262 (FALL)
- JAMS 562 (SPRING)

Media Production Elective - Choose 1:
- JAMS 204*
- JAMS 207*
- JAMS 231*
- JAMS 232*
- JAMS 302

&
- JAMS 306
- JAMS 307#
- JAMS 336
- JAMS 302
- JAMS 504

Media Studies Elective - Choose 1:
- JAMS 304
- JAMS 450
- JAMS 460 (360)
- JAMS 461 (361)
- JAMS 502 (602)^
- JAMS 504
- JAMS 559=
- JAMS 615**

Outside Specialty
(12 credits in a single department other than JAMS, 6 credits numbered at 300+)

- ART 100 (example)

If JAMS 204, 231, or 232 was chosen for the Media Production Elective, the student needs one additional upper level elective and one fewer any level elective to meet the 300 or above credit requirements.
- Requires JAMS 302 as prerequisite.

If JAMS 461 or 559 is chosen for the Media Studies Elective, it cannot be double counted as an Upper-Level Core Requirement.

*Requires JAMS 207 as prerequisite. | ^Requires JAMS 320 as prerequisite.
**If a JAMS 600-level seminar is chosen for the Media Studies Elective, the student needs to take one additional 600-level seminar to fulfill the Upper-Level Core Requirement; it cannot be double counted.
@JAMS 407 & 505 can be taken anytime after taking JAMS 207.