

LAKE INTERCHANGE STUDY

EXPLORE I-794

Learn how engagement is helping to shape an urban freeway corridor in downtown Milwaukee



PROJECT TEAM



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STUDY OVERVIEW

The Lake Interchange Study is evaluating alternatives to reconstruct the I-794 freeway corridor, generally from the Milwaukee River and Hoan Bridge.

STUDY ACTIVITIES

Public involvement and outreach

Alternatives analysis

Environmental documentation (NEPA)

Preliminary design









BACKGROUND



Marquette Interchange (2006-2008)

 Lake Interchange removed from project to reduce costs

Hoan Bridge/I-794 (2013-2015)

- Hoan Bridge new deck and painting
- Overlay of Lake Interchange structures

Lakefront Gateway (2013-2015)

- Limited project scope
- Partnership with City/County

Lake Interchange Study (Present)

Replace in kind as starting point



DRAFT PURPOSE AND NEED

Purpose

The purpose of the project is to address deteriorating infrastructure in a manner that improves safety and operations on I-794, generally from the Milwaukee River to the Hoan Bridge, while also striving to enhance community connectivity and compatibility with local plans and development

PROJECT **NEEDS**

AGING INFRASTRUCTURE

originally built in 1974-1975



COMMUNITY

SYSTEM LINKAGES

ROADWAY **DEFICIENCIES**

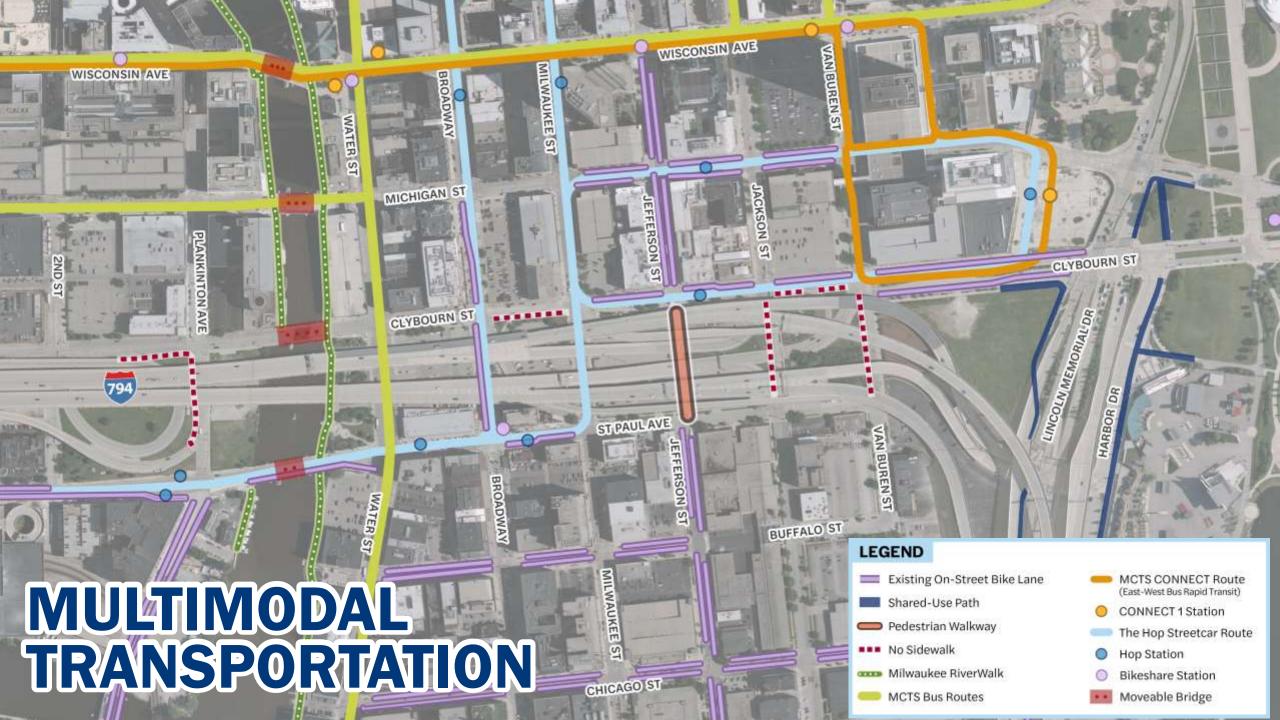
BICYCLE and PEDESTRIAN SAFETY

TRAFFIC **SAFETY**



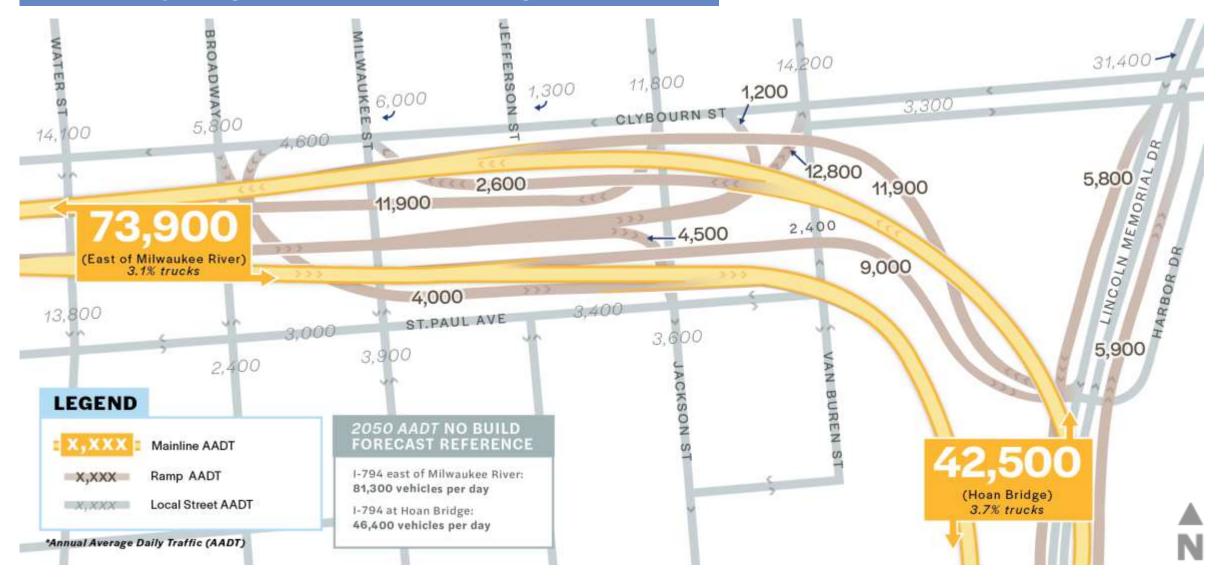




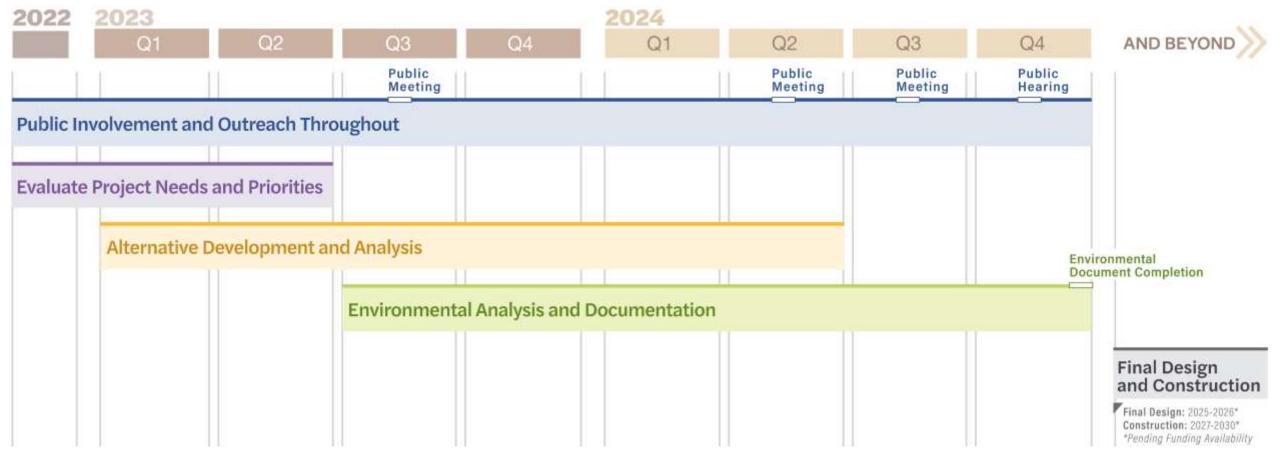


ANNUAL AVERAGE DAILY TRAFFIC 2022

Estimated daily through traffic at the Lake Interchange is 26,600 vehicles



ANTICIPATED SCHEDULE



^{*}Schedule subject to change



STUDY PROCESS

WE ARE HERE

START -

COMPLETION

STUDY NEEDS AND PRIORITIES

Evaluate existing conditions and prepare draft purpose and need.

CONCEPT DEVELOPMENT

Develop design concepts based on purpose and need.

ALTERNATIVE **EVALUATION**

Advance alternatives analysis based on purpose and need.

ALTERNATIVE REFINEMENT

Continue alternatives analysis and consider costs, impacts, constructability and other factors.

PREFERRED ALTERNATIVE

Identification of preferred alternative as part of environmental review.

STAKEHOLDER ENGAGEMENT



STUDY PURPOSE AND NEED PUBLIC MEETING #1



ADVANCE CONCEPTS AS ALTERNATIVES PUBLIC MEETING #2



NARROW RANGE OF ALTERNATIVES PUBLIC MEETING #3



IDENTIFY RECOMMENDED
ALTERNATIVE

PUBLIC



NEPA DECISION

LISTEN FIRST PUBLIC ENGAGEMENT



HOW WE'VE CONNECTED

PUBLIC COMMENTS SUBMITTED



STAKEHOLDER MEETINGS

ELECTED OFFICIAL BRIEFINGS and LOCAL GOVERNMENT COORDINATION MEETINGS



ADVISORY COMMITTEE **MEETINGS** (STAKEHOLDERS AND BUSINESSES)





ADVISORY COMMITTEES

- Sounding board on materials prior to presenting to larger public
- Gives feedback to WisDOT throughout the study process
- Provides guidance on engaging their neighborhoods,
 communities or constituents
- Shares information about the project with colleagues and/or constituents



Stakeholder Advisory Committee:

- City, County, Regional Agencies
- Neighborhood Associations
- Community Centers
- Nonprofits
- Tourism & Entertainment
- Educational institutions



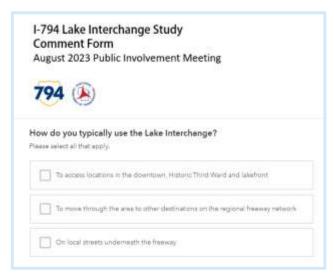
Business Advisory Committee:

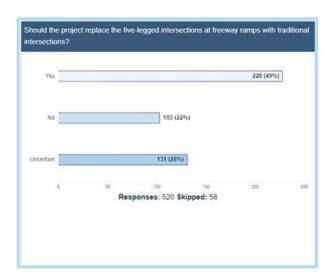
- Business Improvement Districts (BID)
- Large employers
- Multi-tenant office buildings
- Hospitality
- Chambers of Commerce



ONLINE ENGAGEMENT

- Public Involvement ManagementApplication
- Comment form, Subscription form,
 Event sign in, Survey dashboard
- E-Blasts
- 1,000+ public comments submitted
- 1,450 contacts in database
- 630 contacts self-subscribed





Public meeting survey/comment

Survey dashboard



Study comment form

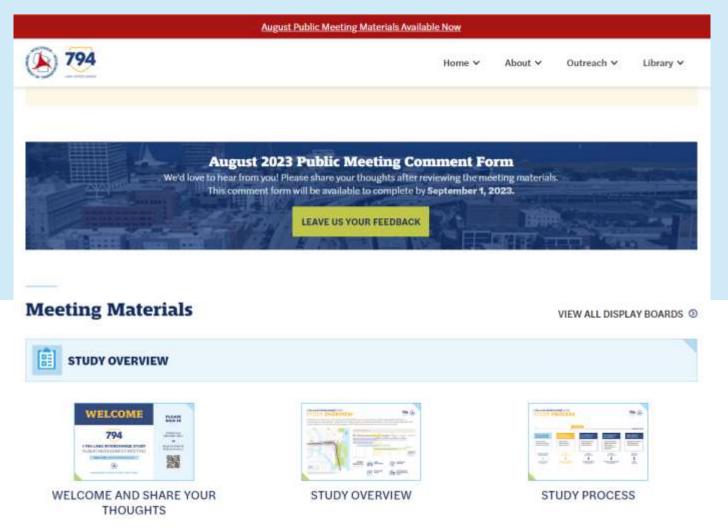


WEBSITE ENGAGEMENT

794

- Dedicated project website
- First and best source of information
- Central hub for project communications
- Over 14,000 total views since launch,
 with more than 5,700 visits to the public
 meeting materials page





Public meeting page for virtual/self-guided participation

PUBLIC INVOLVEMENT MEETINGS

August 1 and 2, 2023

- Two meeting locations
- o 819 total attendees
- 1,700+ comment/survey
 forms submitted





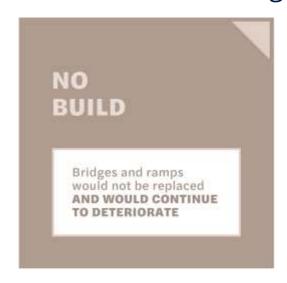




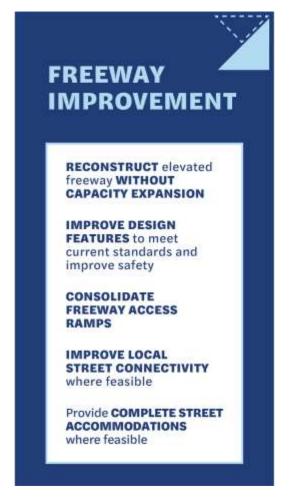


CONCEPT GROUPS

Based on early engagement feedback, WisDOT developed initial design concepts for the I-794 Lake Interchange that fall into four groups:



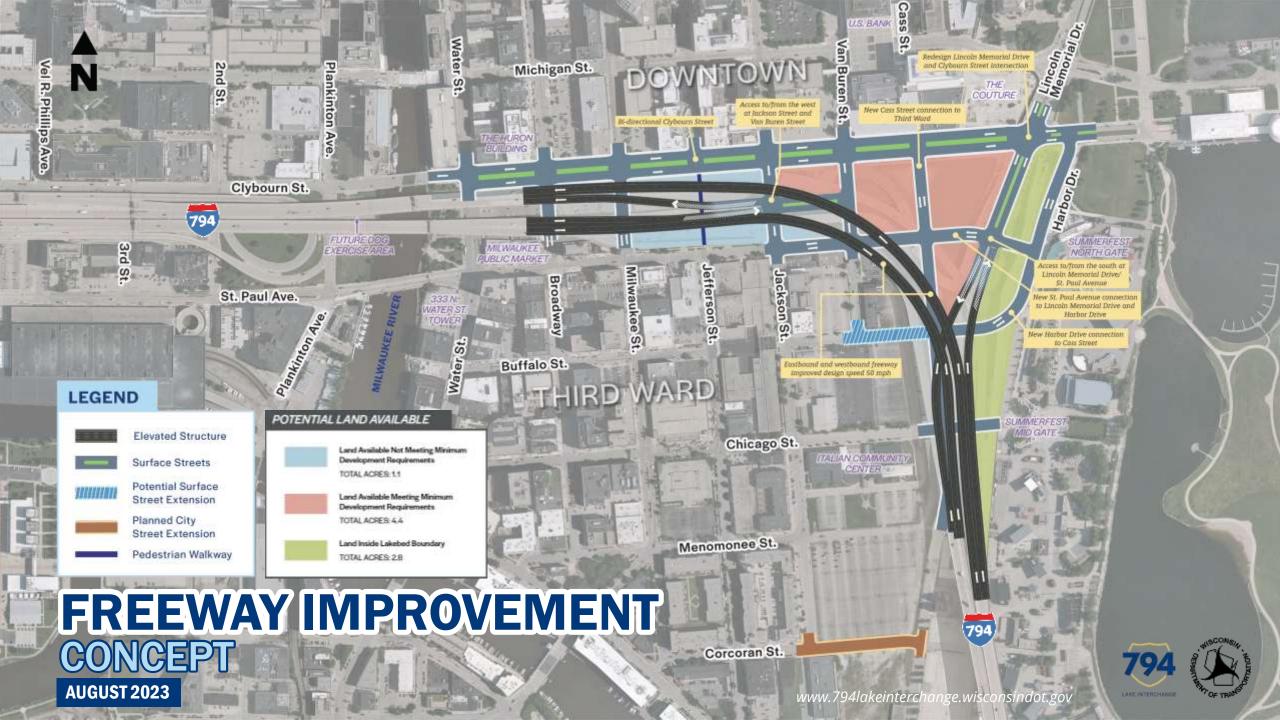
















CONCEPTUAL 3-D RENDERINGS

LOOKING EAST



Above: Aerial photograph of the existing I-794 Lake Interchange study area (non-rendered)

Right:

Conceptual 3-D renderings of the Lake Interchange (view looking east)

These 3-D renderings are conceptual. Local road cross sections and intersection configurations have not been determined. These project elements will be established following completion of detailed traffic analysis.

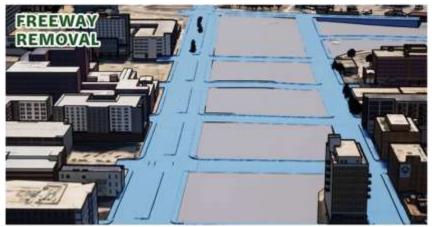
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3-D CONCEPT RENDERINGS











NEXT STEPS

- Review public comments
- Identify concepts to advance as alternatives
- Advance traffic analysis of alternatives and refine design
- Hold second Public Involvement Meeting (2024)

QUESTIONS



