

UWM Kinesiology: The Science that Moves Us
What can you do with a UWM undergraduate degree in Kinesiology?

Part 1. Direct Career Entry Opportunities (pages 1-4)
 Part 2. Careers Requiring Advanced Education (pages 4-6)

PART 1. DIRECT CAREER ENTRY OPPORTUNITIES

Career opportunities available to you directly after completing your BS Kinesiology degree

Career (Linked to Bureau of Labor Statistics)	Minimum Degree (Required or Preferred) and Qualifications Needed	Opportunities at UWM for related educational or professional development
Adapted Physical Activity	Bachelor's degree Certified Therapeutic Recreation Specialist (CTRS)	Combine BSK with Certificate in Therapeutic Recreation http://uwm.edu/healthsciences/academics/certificate-in-therapeutic-recreation/
Athletic Administration in School or College	Bachelor's degree Graduate degree for advancement	Combine BSK with minor in Business https://uwm.edu/business/academics/undergrad/minor/
Clinical Exercise Physiologist	Bachelor's degree ACSM Certified Clinical Exercise Physiologists® Graduate degree for advancement ACSM Registered Clinical Exercise Physiologist®	UWM KIN MS program
Coach	None	
Community Health Worker	Bachelor's degree	UWM Master of Public Health http://uwm.edu/publichealth/master-of-public-health/
Community-Based Physical Activity / Non-Profits	Bachelor's degree	Complete Certificate in Youth Work http://uwm.edu/education/academics/youth-work/ Complete Certificate in Community Engagement http://uwm.edu/education/academics/community-engagement/ Complete Certificate in Community-Based Organizations: Policy and Leadership http://uwm.edu/education/academics/community-based-organizations-policy-leadership/

		Complete Certificate in Spanish for Health Professionals http://uwm.edu/letters-science/programs?discipline=Spanish+for+Health+Professionals
Corporate Fitness and Wellness	Bachelor's degree Graduate degree for advancement	Combine BSK with minor in Business https://uwm.edu/business/academics/undergrad/minor/
Dance / Performing arts		Combine BSK with minor in Somatics http://uwm.edu/arts/dance/somatics/ Combine BSK with minor in Dance Performance https://uwm.edu/arts/dance/contemporary-performance-and-choreography/ Complete Certificate in Arts and Social Entrepreneurship http://uwm.edu/arts/arts-social-entrepreneurship/
Exercise Physiologist	Bachelor's degree Graduate degree for advancement ACSM Certified Exercise Physiologists®	Complete ACSM Certified Exercise Physiologists® exam https://certification.acsm.org/acsm-certified-exercise-physiologist
Fitness Center Owner / Manager	Bachelor's degree recommended	Combine BSK with minor in Business https://uwm.edu/business/academics/undergrad/minor/
Geriatric Fitness Specialist	Bachelor's degree Graduate degree for advancement	Combine BSK with Certificate in Healthy Aging http://uwm.edu/catr/academics/undergraduate-certificate-in-healthy-aging/
Fitness Specialist / Group Exercise Instructor	Bachelor's degree recommended plus Appropriate certifications from ACSM, ACE, etc.	
Health and Wellness Coach	Bachelor's degree recommended plus Appropriate certifications from Wellcoaches, ACE, etc.	Take KIN 336, 430, 480, 481, 482 Combine BSK with Certificate in Complementary and Integrated Health http://uwm.edu/healthsciences/academics/certificate-in-study-of-complementary-and-integrative-health-approaches/
Media / Public Relations Specialist	Bachelor's degree	Combine BSK with minor in Journalism

		http://uwm.edu/journalism-advertising-media-studies/undergraduate/minor/
Medical / Health Administrator	Bachelor's degree Graduate degree for advancement	Combine BSK with minor in Health Care Administration http://uwm.edu/healthsciences/academics/minor-health-care-administration/ Complete Certificate in Health Care Informatics http://uwm.edu/healthsciences/academics/certificate-in-health-care-informatics/
Medical Sales		Combine BSK with minor in Business https://uwm.edu/business/academics/undergrad/minor/
Personal Trainer	Bachelor's degree Appropriate certifications from ACSM, ACE, etc.	Work experience at UREC Take KIN 336, 430, 481
Recreational Therapist	Bachelor's degree Certified Therapeutic Recreation Specialist (CTRS)	Combine BSK with Certificate in Therapeutic Recreation http://uwm.edu/healthsciences/academics/certificate-in-therapeutic-recreation/
Sport Administrator	Bachelor's degree Graduate degree for advancement	Combine BSK with minor in Business https://uwm.edu/business/academics/undergrad/minor/
Sport Events, Facilities, Operations Manager	Bachelor's degree preferred	Combine BSK with minor in Business https://uwm.edu/business/academics/undergrad/minor/
Journalist	Bachelor's degree preferred	Combine BSK with minor in Journalism http://uwm.edu/journalism-advertising-media-studies/undergraduate/minor/
Sport Management	Bachelor's degree Graduate degree for advancement	Combine BSK with minor in Business https://uwm.edu/business/academics/undergrad/minor/
Marketing Manager	Bachelor's degree	Combine BSK with minor in Business https://uwm.edu/business/academics/undergrad/minor/
Strength and Conditioning Coach	Bachelor's degree plus Certified Strength and Conditioning Specialists® (CSCS®)	Take KIN 336, 430, 481, 530
Youth Sports / Physical Activity Director		Complete Certificate in Youth Work http://uwm.edu/education/academics/youth-work/

		<p>Complete Certificate in Community Engagement http://uwm.edu/education/academics/community-engagement/</p> <p>Complete Certificate in Community-Based Organizations: Policy and Leadership http://uwm.edu/education/academics/community-based-organizations-policy-leadership/</p>
--	--	---

PART 2. CAREERS REQUIRING ADVANCED EDUCATION OPPORTUNITIES

You can use your BS Kinesiology degree as a stepping stone toward careers that require graduate level education

Career (Linked to Bureau of Labor Statistics)	Minimum Degree (Required or Preferred) and Qualifications Needed	Opportunities at UWM for related educational or professional development
Athletic Trainer	Graduate degree (MSAT) Licensure exam to become Certified Athletic Trainer	<p>Declare pre-athletic training as BS Kinesiology student</p> <p>UWM MSAT http://uwm.edu/healthsciences/academics/masters-athletic-training/</p>
Biomechanist	MS or PhD	<p>Undergraduate Minor in Engineering https://uwm.edu/business/academics/undergrad/minor/</p> <p>KIN Graduate programs at UWM MS KIN http://uwm.edu/healthsciences/academics/masters-kinesiology/ PHD KIN http://uwm.edu/healthsciences/academics/phd-kinesiology/</p>
Chiropractor	Professional degree (Doctor of Chiropractic)	<p>Declare pre-Chiropractic as BS Kinesiology student</p> <p>Combine BSK with Certificate in Complementary and Integrated Health http://uwm.edu/healthsciences/academics/certificate-in-study-of-complementary-and-integrative-health-approaches/</p>

		<p>UWM has guaranteed admission articulation agreements with:</p> <ul style="list-style-type: none"> • Palmer College of Chiropractic • Cleveland Chiropractic College • Northwestern Health Sciences University
Dietitian		Combine BSK with Nutritional Sciences minor and continue onto graduate school for RD (Bachelor's degree – Dietetics not available, but NUTR degree and Graduate degree for advancement)
Epidemiologist – Physical Activity	Graduate degree	<p>UWM KIN Graduate programs</p> <p>MS KIN http://uwm.edu/healthsciences/academics/masters-kinesiology/</p> <p>PHD KIN http://uwm.edu/healthsciences/academics/phd-kinesiology/</p> <p>UWM Master of Public Health http://uwm.edu/publichealth/master-of-public-health/</p>
Ergonomic Researcher/Designer	Graduate degree	<p>Combine BSK with minor in Engineering http://uwm.edu/engineering/academics-2/undergraduate/minors/</p> <p>UWM MS Engineering http://uwm.edu/engineering/academics-2/graduate/program-descriptions/master-of-science-in-engineering/m-s-track-in-ergonomics/</p>
Kinesiology Professor	Graduate degree	<p>UWM KIN Graduate programs</p> <p>MS KIN http://uwm.edu/healthsciences/academics/masters-kinesiology/</p> <p>PHD KIN http://uwm.edu/healthsciences/academics/phd-kinesiology/</p>
Kinesiology Researcher	Graduate degree	<p>UWM KIN Graduate programs</p> <p>MS KIN http://uwm.edu/healthsciences/academics/masters-kinesiology/</p> <p>PHD KIN http://uwm.edu/healthsciences/academics/phd-kinesiology/</p>
Medical Doctor	Professional degree (Doctor of Medicine)	Declare pre-med as BS Kinesiology student

Nursing		After completing UWM undergraduate KIN degree, go into UWM direct entry Masters of Nursing program (Clinical Nurse Leader) http://uwm.edu/nursing/academics/masters/mn-direct-entry/
Occupational Therapist	Graduate degree	Combine BSK with Certificate in Therapeutic Recreation as KIN major http://uwm.edu/healthsciences/academics/certificate-in-therapeutic-recreation/ UWM MS Occupation Therapy http://uwm.edu/healthsciences/academics/masters-occupational-therapy/
Orthotist / Prosthetist	Graduate degree	
Osteopathic Physician	Professional degree (Doctor of Osteopathy)	
Physical Therapist	Professional degree (Doctor of Physical Therapy)	Declare pre-physical therapy as BS Kinesiology student UWM DPT program http://uwm.edu/healthsciences/academics/doctoral-physical-therapy/
Physician Assistant	Graduate degree recommended	Declare pre-physician assistant as BS Kinesiology student https://www4.uwm.edu/academics/undergraduatecatalog.cfm?u=SC/D_LS_prepa.html
Public Health	Graduate degree	UWM Master of Public Health http://uwm.edu/publichealth/master-of-public-health/
Sport Psychologist	Graduate degree	UWM Graduate program