

## How UWM Meets Wisconsin's Workforce Needs

**\$64,546**

AVERAGE SALARY  
FOR GRADUATES\*\*

**2,011**

graduates in Health and Human Services fields, such as:

- **332** in Education
- **309** in Nursing
- **207** in Public Health
- **189** in Social Work
- **304** in Psychology & Neuroscience
- **309** in Health Sciences

**1,239**

graduates in Business fields, such as:

- Accounting
- Communications
- Economics
- Finance
- Human Resources
- Information Systems
- Marketing
- Supply Chain Management

**569**

graduates in STEM fields, such as:

- **150** in Architecture and Urban Planning
- **263** in Engineering
- **25** in Freshwater Sciences
- **119** in Hard Science

**474**

graduates in Computer Science fields, such as:

- Computer Engineering
- Computer Science
- Information Science & Technology
- Data Science

### Feeding employer demand for these careers:

- Audiologists
- Clinical, Counseling and School Psychologists
- Health Services Managers
- Medical Scientists
- Nurses/Nurse Practitioners
- Physical Therapists
- Social Workers
- Teachers & Administrators

- Accountants
- Actuaries
- Business Analytics
- Financial Examiners
- Human Resources Specialists and Managers
- Marketing Researchers and Analysts
- Supply Chain Managers

- Architects
- Biochemists
- Freshwater Scientists
- Biomedical Engineers
- Civil Engineers
- Electrical Engineers
- Environmental Engineers
- Industrial Engineers
- Mechanical Engineers

- Computer Systems Analysts
- IT Project Managers
- Network Systems Engineers
- Risk Management Specialists
- Software/Applications Developers
- Web Developers

\*Data reflect the 2023-24 academic year and include the 88% of graduates who earned bachelor's, master's and doctoral degrees at UWM's Milwaukee campus. The remaining 12% includes artists, entrepreneurs, historians, journalists, linguists, musicians, policy analysts, political scientists and others who meet regional job needs.

\*\*Spring 2023 graduates, according to UWM Career Planning & Resource Center's Graduate Outcomes Survey

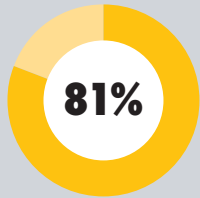
# How UWM Meets Wisconsin's Workforce Needs

**PLUS**  
UWM ENROLLS  
STUDENTS FROM ALL  
72 WISCONSIN  
COUNTIES

By 2027, southeastern Wisconsin will face a workforce gap of 105,000 employees, with 2/3 of employers needing to hire more college graduates.



of alumni from the last 10 years live and work in Wisconsin



of UWM students are Wisconsin residents

Alumni make up a significant portion of the state's workforce.

## Number of UWM graduates employed by top regional businesses:

- Amazon: 236
- American Family Insurance: 150
- Ascension: 440
- Aurora Health Care and Advocate Aurora Health: 1,716
- Baird: 349
- BMO Harris Bank: 172
- City of Milwaukee: 301
- Deloitte: 127
- Direct Supply: 231
- Fiserv: 124
- Froedtert Health: 434
- Froedtert Hospital: 462
- GE Healthcare: 469
- Generac: 185
- Harley Davidson Motor Company: 224
- Higher Education Regional Alliance (HERA)\*  
Member Institutions: 1,457
  - Johnson Controls: 322
  - Kohl's: 478
  - Kohler Company: 259
  - Manpower Group: 71
  - Medical College of Wisconsin: 610
- Milwaukee County: 313
- Milwaukee Public Schools: 1,091
- Milwaukee Tool: 415
- Northwestern Mutual: 1,312
- Oshkosh Corporation: 22
- Quad Graphics: 136
- Rockwell Automation: 443
- U.S. Bank: 527
- UW-Milwaukee: 1,317
- We Energies: 188
- Wells Fargo: 136



UWM has produced **5,300** graduates annually in the last decade.

**97%**  
OF GRADUATES ARE  
WORKING OR  
CONTINUING THEIR  
EDUCATION\*\*

For more information, visit [uwm.edu/governmentrelations](http://uwm.edu/governmentrelations)

\*Not including UWM. | \*\*Spring 2023 graduates, according to UWM Career Planning & Resource Center's Graduate Outcomes Survey

Updated: February 2025