



JOURNALISM, ADVERTISING, AND MEDIA STUDIES 620: SEMINAR IN GLOBAL MEDIA

Fall 2019 | T/Th 12:30-1:45pm | BOL 581

Upper-level undergraduate (and introductory-level graduate) examination of global media and media globalization.

We'll explore different media systems, texts, and practices from around the world, and different ways of studying and understanding them. We'll also consider what the term "global media" means, who uses it, and to what ends. In an era of increasing movement of people, money, and information, what is at stake when people study and discuss global media, globalization, and related concepts? Students will also conduct original research on a topic of their choosing.

