
2. Approval of the Agenda

3. Student Topics/Concerns/ GIS Club & ASPRS Student Chapter: Update

   GIS Club president Wei Xu reported that the club met recently and has 7 new members. The Club discussed applying for travel/marketing/operations grants. The Club is considering applying for 2-3 GPS devices ($3500 cap). They plan to reach out to Angie Jackson for guest speaker in early April. Possible additional activities are fieldtrips to local GIS locations such as the DNR. They also discussed having GIS troubleshooting sessions. Several of the GIS Council members offered help in refining the GPS specifications.

4. GIS Certificate Advisory Committee

   4.1. Approval of Minutes: August 26, 2015, and February 1, 2016 Moved by Bob S., seconded by Glen F., and approved.

   4.2. Donna G. reported that a new WordPress website is in the works, through Homer Hruby in Letters and Science. Additional text is needed, especially on the front page. Committee suggestions: highlight program reputation, history, strengths, employment outlook. Donna will send a link to the committee.

   4.3. Donna G. announced that a student representative needed for the committee. The student must currently be enrolled in the GIS Certificate program. A list of potential students was circulated and committee members were asked to make suggestions.

   4.4. Enrollment

   Applications: (source: Graduate Admission Evaluation; * to date, **graduating student not previously in NDG.)

<table>
<thead>
<tr>
<th></th>
<th>2014-15</th>
<th>2015-16</th>
<th>2016-17*</th>
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<tbody>
<tr>
<td>Fall</td>
<td>12</td>
<td>8</td>
<td>3</td>
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<td>Spring</td>
<td>11</td>
<td>5</td>
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<td>Summer</td>
<td>1**</td>
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   Discussion about application trends and query issues within the Graduate School not yielding correct results. Donna G. reported the current number of students enrolled is uncertain; 83 liberally counted.

   Graduation: Donna G. reported that the December 2015 list of students who applied for graduation has not been received from nor processed by the Graduate School, most likely due to “position control” with the retirement of Pat Hayes. (Karra Barnes, Jacob Christensen, John Schneider, Nick Weber). New this academic year, students apply for graduation through PAWS. The May 2016 deadline for application for graduation is past and no list of applicants has been received.

   Recruitment activities: Donna G. reported on recruitment efforts at Ruekert Mielke Global Water Center Opening, GIS professional events, Graduate School Open House, GIS Day interest, emails, walk-ins and Hobsons tracking. 28 inquiries were entered in the Hobsons system from 5/1/15-2/26/16.

   Ivy H. will share some publicity materials recently created for the joint Urban Planning and Engineering degree as an idea for GIS Certificate publicity materials.

   4.5. Program:

   Donna G. provided updates. Tier 3 change: Urban Planning approved; Geography on 3/2/16 agenda.

   The assessment update is staged to move forward after the new Tier 3 is in place.

   Policies and Procedures are waiting for program changes to be approved and incorporated. New departmental votes will be needed to move it forward because of those changes. It was noted that Patti Day will not be returning. Donna G. cannot be moved from Interim Certificate Coordinator because she is not a member of Geography or Urban Planning, as specified in the draft of the Policies and Procedures.
Brett K. inquired about the process of adding a course as a Certificate Elective. Geosciences plans a new advanced class, to be offered initially as a seminar in spring 2017. Glen F. inquired about the topics to be covered, noting that data acquisition is a need.

4.6. Budget impact discussion: Donna G. noted that she has been asked to teach beginning in Fall 2016 and this will impact her available time for GIS Certificate matters.

5. GIS Council (2015-2016)

5.1. EdTech Proposals: Due to the current budget situation, there will be limited funds this year. Donna G. was instructed to submit a proposal for the Campus GIS server by the March 7 deadline.

5.2. Spring speaker proposed: Joseph Kerski, Esri Education team, April 18 [Genzmer] wider audience: careers

5.3. Esri UC: 3 complimentary admissions, who is going? Send email to campus

5.4. GIS Day 2015 Recap [Genzmer, Latsch]: survey: attendance 210+

5.5. Fundraising: Update [Genzmer]: advertise GIS Competition

5.6. UCGIS Dues: Donna G. is instructed to pay the dues.

5.7. AGSL [Bettinger]: CartoDB, metadata?? Geoblacklight. Easier. GeoJSON

5.8. Upcoming GIS talks: Holzheimer 4/28; Geography Graduate Colloquium;

5.9. UWM CUP grant with Urban Ecology Center update [Genzmer];

5.10. Other ideas

6. GIS Council 2016-2017


6.2. Budget Impact discussion

6.3. GIS Day 2016 (November 16, 2016) [chair needed]

6.3.1. Keynote ideas: Bill Hodgeson. MMSD; WLIA; WLIP statewide parcel fabric; Bill Cozzens;

6.4. GIS Student competition [chair needed] Changshan Wu

6.5. Ideas

7. Other news/updates? (Research, datasets, new hires, etc.) no hire for Hux; CES: req GIS 215 ---want data acquisition

8. Meeting adjourned at 2: 33pm.

Respectfully submitted,
Donna G. Genzmer