

Geog 698 – Rubric for final paper/project

Criterion	Exemplary	Good	Adequate	Inadequate	Points
GIS application	Demonstrates excellence in applying theories and methods of GIS and GIST	Shows solid knowledge in applying theories and methods of GIS and GIST	Demonstrates competence in using methods of GIS and GIST	Does not show competence in using methods of GIS and GIST	
Reporting	Explains GIS work clearly and in detail, with comprehensive reference to GIS coursework, theories and methods	Explains GIS work clearly and with reference to GIS coursework, theories, and methods	Explains GIS work clearly, with passing reference to GIS coursework and concepts	Does not explain GIS work clearly, or reference to coursework and concepts show lack of understanding or competence	
Visual communication: Cartography, graphic design, and other visual components	Presents high quality visuals with clarity and creativity Visuals add to a fuller understanding of the work done	Presents good visuals clearly and with solid use of good design principles Visuals add to understanding of the work done	Presents acceptable visuals that are clear and well-designed Visuals aid understanding of the work done	Presents poor visuals, that are not clear or violate good design and cartographic principles Visuals do not enhance meaning, or may even obscure it	
Written communication: Organization and other mechanics Must contain an introduction, review of prior research or applications, methods, results, conclusion	Completely clear thesis, topic sentences, paragraphs No or nearly no errors in grammar, spelling, citation	Clear and organized throughout Few errors in grammar, spelling, citation	Some sections clear and organized, but some lapses in clarity or organization Some errors in grammar, spelling, citation, but none that obscure the meaning	Organized poorly so that meaning not conveyed well, or no apparent organization Many errors in grammar, spelling, citation, including errors that obscure meaning or impede tracing sources	

Total: ____/100