

Hyejin Yoon

2528 North Farwell Ave. Apt 6 Milwaukee, WI 53211

Ph: (414) 899-9439 / Email:

yoons3@uwm.edu

EDUCATION

Ph.D. Geography, The Ohio State University, Columbus, OH, USA, 2008. Advisor: Dr. Edward J. Malecki. Dissertation title: *The Animation Industry: Technological Changes, Production Challenges, and Global Shifts*

M.A., Geography, Dongguk University, Seoul, Korea, 1999. Advisor: Dr. Giju Hyeong. Thesis title: *A Study on the Formation of Industrial Agglomerated Region in Seoul: Poi-Yangjae Industrial District*

B.A., Geography Education, Dongguk University, Seoul, Korea, 1996

RESEARCH INTERESTS

Economic geography / Urban geography/ Entrepreneurship / Regional innovation systems / Urban planning / Urbanization/ Theories of development/ Cultural and creative industry / Digital economy / East Asia/ North America / Latin America/ Theories of global cities/ Globalization / Spatial analysis

TEACHING AND RESEARCH EXPERIENCE

Assistant Professor, Department of Geography, University of Wisconsin-Milwaukee, 08/2011-

Fellow, Global Studies Program, University of Wisconsin-Milwaukee, 02/2009 - Present

Associate Lecturer, Department of Geography, University of Wisconsin-Milwaukee, 09/2010 - Present

Instructor, Department of Geography, The Ohio State University, 06/2006 - 06/2007

Teaching Associate, Department of Geography, The Ohio State University, 09/2005 - 06/2006

Research Associate, Center for Urban and Regional Analysis, The Ohio State University, 01/2004 - 06/2005

Teaching Associate, Department of Geography, The Ohio State University, 09/2003 - 12/2003

Research Associate, Center for Urban and Regional Analysis, The Ohio State University, 09/2002 - 06/2003

Researcher, Department of Urban Management, Seoul Development Institute, 09/2000 - 06/2001

Administrative Assistant, Department of Geography Education, Dongguk University, 03/1998 - 02/1999

Teaching Assistant, Department of Geography Education, Dongguk University, 03/1997 - 02/1999

PROFESSIONAL DEVELOPMENT

Technology, Entrepreneurship and Management, Brown International Advanced Research Institutes, Brown University: Providence, Rhode Island, 13-26 June 2010

PUBLICATIONS

Peer-reviewed articles

H. Yoon and E.J. Malecki, Cartoon Planet: worlds of production and global production networks in the animation industry, *Industrial and Corporate Change*, Volume 19, Number 1, pp. 239–271, 2010.

H. Yoon, The network formation of small agglomerative industrial district, *Space and Environment*, Vol.63, pp. 41-52, 1999

H. Yoon, The understanding of producer services, *Journal of the Association of Korean Women Geographers*, Vol. 3, No. 2, pp. 33-36, 1997.

Papers in progress

H. Yoon and E.J. Malecki, Global animation cities (to be submitted soon)

H. Yoon, Global production networks of the animation industry (to be submitted soon)

H. Yoon, Entrepreneurship and preferences of Canadian cities: Korean immigrants in Canada

Conference proceedings

H. Yoon, "The Animation Industry: Technological Changes, Production Challenges, and Global Shifts," Presented in the International Geographical Union Commission on the Dynamics of Economic Space, Toledo, OH, USA, August 2-6, 2005

Research project output

H. Yoon, *Naming Disputes: the Use of Persian Gulf and Historical and Geographical Background*, Northeast Asian Foundation, 2010

S.A. Park, **H. Yoon**, and S.H. Lee, *The Policy Alternatives for Government Contracting Out in Seoul*, Seoul Development Institute, 2001

C.H. Shin, R.H. Kim, **H. Yoon**, and E.J. Oh, *Promotion Strategies of Cultural Industry in Seoul*, Seoul Development Institute, ISDN 89-8052-212-6-93320, 2000

Y.G. Park, H.S. Kang, Y.P. Song, and **H. Yoon**, *The Research of Agglomerative Venture Firms Region in Terms of Ecosystems*, The Korea Chamber of Commerce & Industry, 2000

Translations

H. Yoon, "Neil Smith: Global Economic Crisis and the Need for an International Critical Geography," *Space & Society*, Vol.12, pp.35-65, 1999

H. Yoon, "Brigitte Gregerson and Bjorn Johnson: Learning Economics, Innovation System and European Integration," *Space and Environment* Vol. 59, 1998

Other publications

H. Yoon, 2011, "Naming Disputes over seas: Power game of geopolitics- Survey of students in US college" (in press)

H. Yoon, 2010 "Where do cartoons come from?" *Global Currents*, Fall, Vol. 7, Issue1, pp. 3-5.

H. Yoon, 2010, "Two names for one gulf: Naming disputes of the Persian Gulf" (in press)

H. Yoon, "Animation industry and implications of Korean animation industry", *Dong-A Business Review*, November, 2 (69), pp. 92-96.

H. Yoon, 2003 "The best place for art and business, Columbus, OH: World Cities 67", *Planning and Policy*, March, No. 269, pp. 66-72, 2004.

INVITED PUBLIC PRESENTATIONS/LECTURES

“New firm formations of high-tech agglomerated area in Seoul, S. Korea,” Brown Advanced Research Institute (BIARI), Technology Entrepreneurship and Management, Brown University: Providence, RI, 21 June 2010

“Geography of the global animation industry: technology, creativity, and production networks,” Department of Geography, Kyung Hee University: Seoul, Korea, 24 May 2010

“Global animation industry,” Global Studies Program, University of Wisconsin-Milwaukee-Milwaukee, WI, 20 April 2010

“Persian Gulf: Two names of one gulf” Korean American geographers workshop of East Sea, Northeast Asian Foundation, Washington DC, 16 April 2010

CONFERENCES PRESENTATIONS

H. Yoon, “‘Global’ in the animation industry: different development paths, technology and networks”, the 3rd Global Conference on Economic Geography, Seoul, South Korea, June 29, 2011

H. Yoon, “Where do cartoons come from?: new geography of the animation industry”, the 107th Annual Meeting, Association of American Geographers, Seattle, WA, USA, April 14, 2011

H. Yoon, “Establishing Identity of Geographic Features: A Special Focus on Controversies in Naming the Sea between Korea and Japan”, the 107th Annual Meeting, Association of American Geographers, Seattle, WA, USA, April 14, 2011 (panelist)

H. Yoon, “Animation industry: global animation cities and production networks”, the 106th Annual Meeting, Association of American Geographers, Washington DC, USA, April 18, 2010

H. Yoon, “Global production networks of the animation industry”, the 105th Annual Meeting, Association of American Geographers, Las Vegas, NV, USA, March 26

H. Yoon, “Global cities of the animation industry: The geography of animation production”, the 104th Annual Meeting, Association of American Geographers, Las Vegas, NV, USA, April 19, 2008

H. Yoon, “Emerging sectors in film production and the transfer of technology: Artists or programmers?” the 103rd Annual Meeting, Association of American Geographers, San Francisco, CA, USA, April 18-21, 2007

H. Yoon, "Cartoon Planet: Global outsourcing of the animation industry" the 102nd Annual Meeting, Association of American Geographers, Chicago, IL, USA, March 7-11, 2006

H. Yoon, "The Animation Industry: Technological Changes, Production Challenges, and Global Shifts," the 101st Annual Meeting, The Association of American Geographers, Denver, CO, USA, April 5-9, 2005

H. Yoon, "The Animation Industry: Technological Changes, Production Challenges, and Global Shifts," International Geographical Union Commission on the Dynamics of Economic Space, Toledo, OH, USA, August 2-6, 2005

H. Yoon, "A study on the high-tech industries of Yang-jae and Po-i in Seoul Korea," the 99th Annual Meeting, The Association of American Geographers, New Orleans, LA, USA, March 3-8, 2003

H. Yoon, "The formation of small high-tech agglomerative area," 13th Annual meeting, Korean Association of Space and Environmental Research, Seoul, Korea, May 21, 1999

LIST OF COURSES TAUGHT

University of Wisconsin-Milwaukee

Fall 2011

GEOG 110 The world: Regions and Peoples
GEOG 247 Quantitative Analysis in Geography

Spring 2011 (Instructor)

GEOG 110 The World: Regions and Peoples
GEOG 213 Geography of Asia

Fall 2010 (Instructor)

GEOG 110 The World: Regions and Peoples
GEOG 115 Introductory Economic Geography

The Ohio State University

Spring 2007 (Instructor)

GEOG 200 World Regional Geography

Winter 2007 (Instructor)

GEOG 200 World Regional Geography

Autumn 2006 (Instructor)

GEOG 200 World Regional Geography

Summer 2006 (Instructor)
GEOG 240 Economic and Social Geography

Spring 2006 (Teaching Assistant)
GEOG 200 World Regional Geography

Winter 2006 (Teaching Assistant)
GEOG 200 World Regional Geography

Autumn 2005 (Teaching Assistant)
GEOG 200 World Regional Geography

Autumn 2003 (Teaching Assistant)
GEOG 200 World Regional Geography

AWARDS AND HONORS

Student Travel Award, International Geographical Union Commission on the Dynamics of Economic Space, Toledo, OH, USA, August 2-6, 2005

Graduate Scholarship, Dongguk University, Spring 1996

PROFESSIONAL MEMBERSHIPS

Association of American Geographers, 2002 - present

Korean Geographical Society, 1997 - present

Association of Korean Economic Geographers, 1997 - present

Korean Association of Space and Environmental Research, 1996 - present

LANGUAGES

Korean (Native), English (fluent) and French (intermediate- Courses in Alliance Française de Milwaukee, WI, US, Fall and Winter sessions, 2008-2010)

SERVICE

Assistant Secretary, Association of Korean Economic Geographers, 1997-1999