Which Water Problems Should You Solve?

UWM Water Technology Accelerator (WaTA)

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Short bio:
Dr. Sammis White is an Emeritus Professor of Urban Planning at UWM. He was co-founder (1972) of that department at UWM. More recently he was a co-founder of The Water Council, a contributor to three of the committees used in the founding of the School of Freshwater Sciences, the leader and co-author of a large study of the water markets of the U.S. and the world, and an active contributor to the discussions of water problems and solutions.

Thursday, January 24
1pm-2pm
Global Water Center (GWC) – Auditorium – 1st floor – 247 W. Freshwater Way, WI, 53204

We are facing an enormous number of water problems that need attention. Are you spending precious time and energy on the “right” water problems? Come discuss what questions you might ask. For example, is there a market for solutions? What is driving interest from others in particular topics? Will solutions be readily accepted? Will solutions create other problems? What starts as seemingly simple is not. Please join me in exploring our options.