ENG 435 Rhetoric and Professional Writing

This course will be an overview and critical introduction to theories of technical and professional communication. We'll be considering a range of theories, their applications to non-academic settings and reflecting critically on their social/political assumptions and implications.

The readings will consist of journal articles and books chapters, along with this volume:

https://www.routledge.com/Technical-Communication-After-the-Social-Justice-Turn-Building-Coalitions/Walton-Moore-Jones/p/book/9780367188467

The assignments will include short papers and presentations as well as a final project.

Please contact the instructor with questions: Dr. William Keith wmkeith@uwm.edu