ENG 633U/G (Topics in Rhetoric and Professional Writing) - African American Rhetoric(s)

Course Overview

The course is an informed introduction to African American Rhetoric (AAR). The readings and discussions will familiarize you with various contemporary theorists whose ideas broaden contemporary conceptualization of African American Rhetoric. The course will focus on representative names, canonical texts, and theoretical debates within the field. By the end of the course, you will have a richer understanding of how rhetoric is a tool of social change encompassing a variety of written, visual and verbal communication strategies. Readings in particular will include major twentieth century thinkers like Keith Gilyard, James Baldwin, Cornel West, Molefi Asante, and Geneva Smitherman.