

Sponsorship Opportunities



Student Research Poster Competition

Award Ceremony Saturday, April 22, 2023. This is a premier event at which undergraduate and graduate students showcase both incremental and game-changing discoveries they've made through months and sometimes years of work in our labs and with our faculty. Students present their research to alumni judges and research professionals for evaluation and recognition.

Corporate sponsors and/or judges needed. If you work with other UWM College of Engineering & Applied Science alumni, please share this invitation with your colleagues.

Sponsorship Levels

Level	Investment
Platinum Sponsor	\$7,500
Gold Sponsor	\$5,000
Silver Sponsor	\$3,000
Bronze Sponsor	\$1,500

Sponsorship deadline is February 15, 2023

Contact Mike Andrew, Corporate Relations, andrewmg@uwm.edu

Poster Competition Sponsorship Recognition

Benefits Received

Digital Marketing

- UWM College of Engineering & Applied Science (CEAS) Website
- Logo on CEAS website (news page)
- Logo on UWM SRPC website

Invitations, Acknowledgments, Electronic News

- Logo on invitations and announcements (print and digital)
- Logo in MKE Engineer e-newsletter - including alumni, industry partners and faculty
- Logo in Student announcements

Social Media

- At least two CEAS Facebook posts Tweets and Instagram posts including link to your company's social media sites (if provided) Acknowledgment in LinkedIn
- UWM Engineering Alumni Group post

Student Researcher email list access

- Access to list of participating student researchers

Presentation Opportunity

- Opportunity to give brief remarks (three minutes).

Lunch Sponsor

- Opportunity to give brief remarks during luncheon.
- Verbal and printed acknowledgment as lunch sponsor from the stage, via signage and in the event handout.

Platinum Gold Silver Bronze

Platinum	Gold	Silver	Bronze
●	●	●	●
●	●	●	●
●	●	●	
●	●		
●	●		
●			

