**Job Description: College of Engineering & Applied Science Student Content Creator**

Timing: Fall 2022 and Spring 2023 Semesters

Hours: Estimate six hours/week

Location: On campus and at EMS

Hourly rate: $12/hour

We seek students who want to tell stories of our engineering and computer science students and faculty visually and are willing to embed in the College of Engineering & Applied Science to do so. Your photo and video content will highlight life as a UWM College of Engineering & Applied Science student, build UW Milwaukee Engineer pride, and showcase the work of our talented faculty. All students are welcome to apply.

This is a new position; the college’s Content Creator role duties include:

* Taking photos and videos of College of Engineering & Applied Science students, faculty and staff, as assigned.
* Seeking out interesting stories of our college’s students and faculty and engaging ways to share these stories via photo and video.
* Posting content on the college’s social media sites, after approval. These include Facebook, Twitter, Instagram, LinkedIn and YouTube.
* Making engaging content recommendations for the college’s social media sites and implementing after approval.
* Posting stories, photos and video to the college’s website and possibly to the MyEmma platform.
* Making needed edits to the college’s website, as requested.

Requirements:

* Current UWM student
* Sophomore or above; junior/senior preferred
* Excellent communication and digital media skills (photo, video, web and social)
* GPA 3.0 or above
* Adhere to UWM’s Student Conduct policies.
* Abide by university policy – all posts must be free of profanity and any inappropriate substances or materials

Preferred:

* Prior WordPress experience
* Prior social media management experience
* Experience taking engaging photos and videos