

2020-21

# COMMUNITY ENGAGEMENT REPORT

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The Center for Community-Based Learning, Leadership, and Research (CCBLLR) partners with the community to inspire students, faculty, and staff to engage in activities that foster enduring personal and social change. This document is updated annually and provides data related to this work. This report covers Fall 2020, Spring 2021, and Summer 2021. If you do not find information you need in this report, please contact Laurie Marks at [lmarks@uwm.edu](mailto:lmarks@uwm.edu).

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Total Hours Tracked and Thoughts on This Report	8

*\* The titles under the Table of Contents are all hyperlinked to the correlating page in this report.  
The titles on each page are hyperlinked to the CCBLLR website.*

# Academic Service Learning

Service-learning is a credit-bearing, educational experience in which students participate in an organized service activity that meets identified community needs. Students also reflect on the service activity in such a way as to gain further understanding of course content, a broader appreciation of the discipline, and an enhanced sense of civic responsibility. There were 19 UWM departments (listed below) which had courses with a service-learning component tracked through PAWS in Fall 2020 or Spring 2021.

This included 68 class sections with a service-learning component. For specific course listings for any semester, contact [lmarks@uwm.edu](mailto:lmarks@uwm.edu)

## ANTHROPOLOGY

FILM

ART EDUCATION

DANCE

COMMUNICATION

CURRICULUM &  
INSTRUCTION

CONSERVATION &  
ENVIRONMENTAL  
SCIENCES

## ENGLISH

ART & DESIGN

NUTRITIONAL  
SCIENCES

SOCIAL WORK

EXCEPTIONAL  
EDUCATION

POLITICAL  
SCIENCE PUBLIC  
ADMINISTRATION

## ARCHITECTURE

URBAN PLANNING

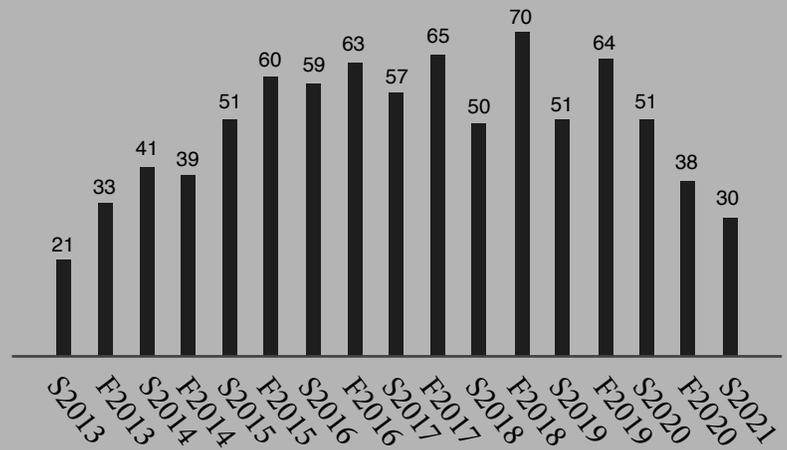
THEATRE

EDUCATION POLICY &  
COMMUNITY STUDIES

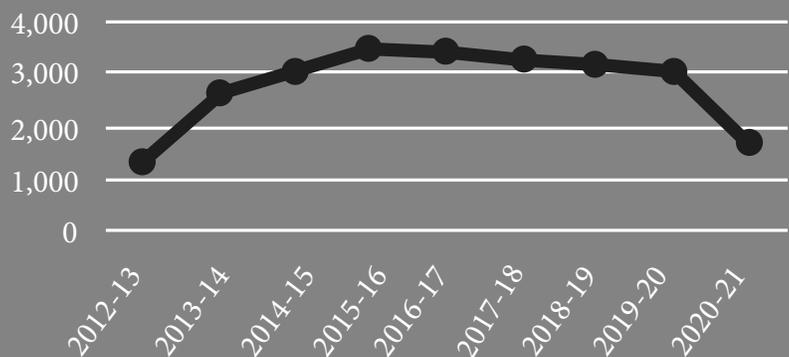
CRIMINAL  
JUSTICE

COMMUNICATION  
SCIENCE  
DISORDERS

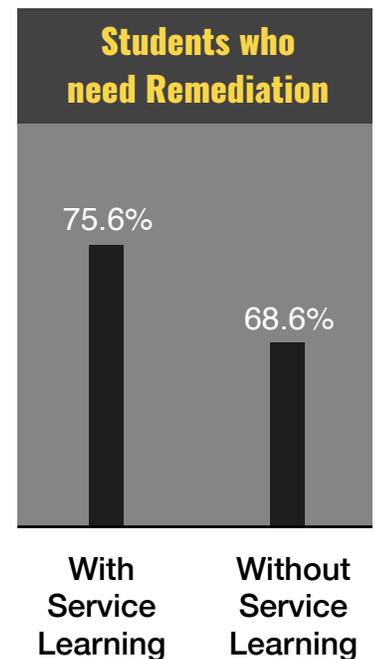
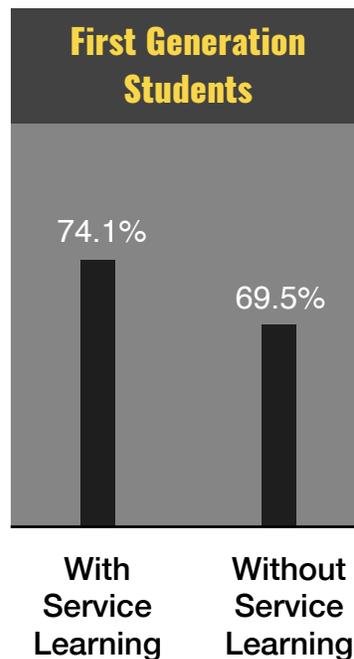
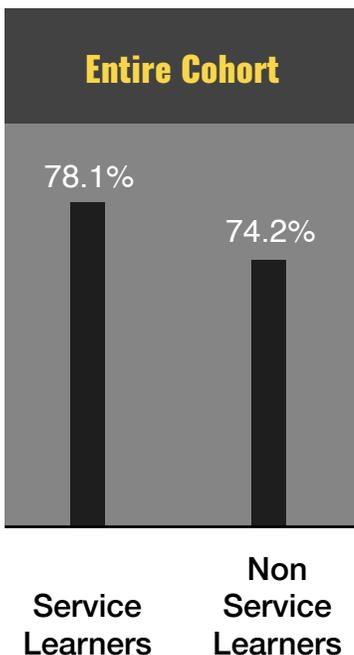
**Number of Classes  
at UWM with a  
Service-Learning  
Component by  
Semester**



**Number of Students  
Enrolled in  
Service-Learning  
Courses**



**Service-Learning Freshman to Sophomore Retention**



# Community Leaders Internship Program

CLIP places UWM students in local non-profit agencies and MPS schools to provide internship experiences for one academic year. CLIP students are expected to work 5-10 hours per week and participate in professional and personal reflection and development. Students enroll in a 1-credit course that provides space for reflection, an understanding of the socio-cultural context for working in the Milwaukee community, and opportunities to connect the internship experience with their professional development and future career goals. CLIP is a hybridization of two high-impact practices; service learning and internships. During the pandemic, while nearly all students who worked on campus suddenly lost their jobs, we were able to pivot quickly to offer virtual CLIP positions through online tutoring for K12 kids and other roles with non-profit partners who also continued virtually.

During the pandemic, while nearly all students who worked on campus suddenly lost their jobs, we were able to pivot quickly to offer virtual CLIP positions through online tutoring of K12 kids and through non-profit partners who were able to continue internships virtually.

**49 student interns were paid for 4,614 hours of work in the community totally in student wages \$56,698.00 through the CCBLLR at local non-profits and public schools listed below.**

YOUTH	HEALTHCARE	ENVIRONMENTAL	OTHER
MPS Reagan High School	Islands of Brilliance	Victory Garden Initiative	Habitat for Humanity
UWM Virtual Tutoring Program	Broadscope Disability Services		Friedens Food Pantry
MPS Hartford Elementary	Ovation Jewish Home		University Christian Ministries
MPS Maryland Ave	St. John's on the Lake		UWM Foundation
MPS Hampton Avenue	The Friendship Circle		Signature Dance Company
STEM Forward			
East Madison Community Center			

## Dollars related to community-based FWS and percentage used in community through CCBLLR

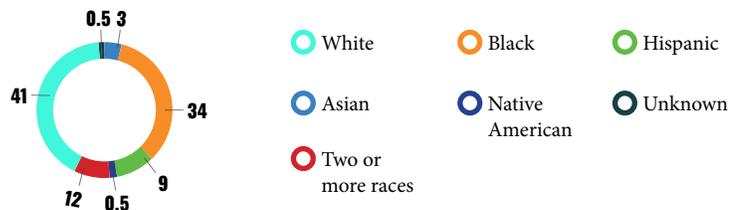
	Total FWS Compensation at UWM	America Reads	AR % of Total FWS	Total Off Campus Community Service FWS (non-AR)	% of Total
2020-21	\$814,026.00	\$26,707.00	3.28%	\$29,991.00	3.68%
2019-20	\$1,082,104.00	\$26,761.00	2.47%	\$20,689.00	1.91%
2018-19	\$1,097,075.00	\$30,659.00	2.79%	\$34,138.00	3.11%
2017-18	\$1,011,808.20	\$37,235.32	3.68%	\$28,330.26*	2.80%
2016-17	\$1,100,677.00	\$45,677.00	4.15%	\$24,443.00*	2.22%
2015-16	\$1,105,525.00	\$59,369.00	5.367%	\$3,750.00	0.34%

# Virtual Tutoring Program

The Virtual Tutoring Program (VTP) provides academic and social support for elementary and secondary students, professional experience for college students, and an opportunity for the UWM community to support the education of young people in the City of Milwaukee. This is a free service to K12 kids and their families. While the VTP was begun in response to the COVID-19 pandemic, access to quality, free tutoring has for a long time been a part of the American education system, and the VTP works to combat this with well-trained volunteers and interns. Guardians can register their children for the program and select the type of tutoring support to best meet their children’s needs.

*To see this program in action, watch this clip from Spectrum News.*

**In the 2020-21 academic year, 439 tutors assisted 1,129 kids (tutees). The demographic of those served included:**



## ASB & PRT

(Alternative Spring Break) (Panther Response Team)

ASB was canceled again in Spring 2021 due to COVID-19 pandemic, however the Panther Response Team (PRT) continued its work to facilitate opportunities for UWM students, faculty, and staff to serve with non-profit organizations that support individuals and communities in critical times as they respond to and recover from crises. PRT members currently serve in the Greater Milwaukee Area and throughout the State of Wisconsin. PRT programming integrates episodic events and service trips, as well as connecting UWM community members to independent service and training opportunities.

In Fall 2020 and Spring 2021 Feeding America was short on volunteers due to the pandemic and the UWM PRT recruited 15 volunteers to assist with food sorting. UWM also recruited 49 volunteers to assist the Hunger Task Force with the drive-up distribution of stock boxes for elders in need of food at Independence First.



In Summer 2021, The PRT worked with Habitat for Humanity Door County for three days of building, coupled with outdoor adventuring. The team of students contributed 160 hours of service.



# Adopt-A-River Program

UWM has adopted three portions of the Milwaukee River in conjunction with Milwaukee Riverkeeper. These areas include Lincoln Park, Caesar Park, and Gordon Park. While service learners from Conservation and Environmental Sciences assisted with clean ups during the academic year, we also held three clean ups during summer 2021. Participants included members of the summer Undergraduate Research Program as well as the UWM Basketball Team.



## Key Takeaways from Participants:

“ You don’t really know how the little things such as gum wrappers and bits of fireworks can create a very large amount of the trash around parks, etc. ”

“ Enjoyable service project, hope to do something similar in the near future. ”

## Make A Difference Day

Each year UWM leads two city-wide episodic events called Make a Difference Days. These events are held in late-fall and mid-spring for UWM students, as well as students from other nearby colleges and universities. The participants do a morning of service helping to prepare the homes of community elders for the coming season. In the fall this can mean raking leaves, putting up storm windows and moving patio furniture to the garage. In spring students usually rake again, bring patio furniture back out, and weed gardens. The elders who are served on these days are clients of Eastside Senior Services and Eras Senior Services. In Fall 2020 and Spring 2021 there were approximately 350 UWM volunteers at each event.



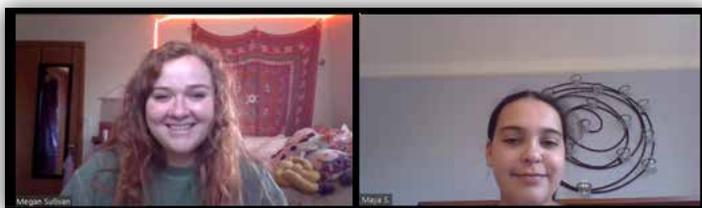
## Student Artist In Residence (SAIR) Program

The SAIR program places student artist in non-profit communities such as low-income housing facilities, elder care facilities, and youth servicing agencies. At the elder care facilities, students are often provided room and board, and at other agencies that are not residential-based they are given a stipend. In exchange for room and board or the stipend, student artists conduct workshops and art related events that engage members of the community in the creation of art.

In 2020-21 there were six SAIRs at five different community sites including: Ovation Communities, Jewish Family Services, Islands of Brilliance, Luther Manor, and Laurel Oaks. [Link to Student Artist in Residence Video Highlights](#)

## Additional Programs & Events

- Hope House Food Pantry and the Gathering Breakfast Program
- Student Service Record Program
- Big Brothers Big Sisters Program (continued virtually in 2020-21)



# Takeaways as we Examine This Year's Data

There is a real need for the Virtual Tutoring Program (VTP) in the City of Milwaukee, even after the pandemic ends. We will work to integrate this program into a position description within the CCBLLR office. It benefits not only kids with unequal access to education resources, but it provides a virtual option for service learners and volunteers.

The Adopt-a-River Program and the staff that supports it is a valuable part of what we have done for summer volunteer opportunities but also for Business 100 and Conservation and Environmental Sciences 210 service-learning courses. As environmental issues become more relevant we will continue to find ways for students to engage in these issues.

As a final note, we expect service-learning to rebound more slowly and we are re-examining the criteria for course designation in PAWS.

The CCBLLR Office tracked a total of 33,050 hours of community service in 2021. This included Academic Service-Learning, the Community Leaders Internship Program, the Panther Response Team, events at The Hunger Task Force at Feeding America, and our Adopt-A-River Program. According to Independence Sector, the estimated value of a volunteer hour in 2020 was \$28.54. This brings the value of this service that was tracked to \$943,247.

