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Community Design Solutions

# On The Boards



## What are we up to?

Welcome to our winter issue of "On the Boards." A quick overview of recent CDS projects, events, and how we are impacting neighborhoods.

### Future Projects:

MKE Rec Park Signage

## What is CDS?

Community Design Solutions (CDS) is a funded design center in SARUP that assists communities, agencies, civic groups, and campuses throughout Wisconsin. CDS provides preliminary design and planning services to underserved communities and agencies. Students from SARUP work with Director, Carolyn Esswein, clients and faculty to develop concepts that promote positive change, stimulate funding opportunities, and serve as a catalyst for continued investment.

### Contact Info

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## Fondy Park I Client: City of Milwaukee

Community Design Solutions (CDS) worked with Home Gr/Own to activate a green public space adjacent to the Fondy Food Market in the Park West neighborhood. The adjacency to the market creates a sense of place for market goers to sit, play, eat, and relax, while shopping and supporting local food.

With the excess grass and dirt already existing on the site, CDS proposed a serpentine-like berm that acts as an interactive hill for children to play on and creates a natural form to lean and sit on. Game tables and the climbing blocks double as places to sit within the park.

A large focus of the park is centered around the rain gardens and bioswale. The bioswale incorporates sustainable plantings, allows for educational signage, and is a visual feature of the park.

CDS Staff: Anna Doran, Leeann Wacker, Jeff Lazuka



Site Plan



View of gaming tables and central walkway

## Congratulations!

### 2 CDS Employees Graduate from the UWM M.Arch program

Congratulations to Anna Doran and Gerri Whitthuhn on their graduation from the M.Arch program at UWM. Anna and Gerri worked with CDS for a little over two years during their graduate work, influencing Milwaukee parks and buildings, Racine redevelopment, and UWM campus facilities. Best of luck!



## Built Project:

The CDS design for MKE Plays was installed last summer at N. 17th Street and W. Vine Street. A variety of colorful play structures, seating areas, and walking track provide a fun attraction for area youth.



## Park Signage

### Client: City of Milwaukee - Department of Public Works

Community Design Solutions (CDS) worked with DPW to create a sign concept that differentiates City parks from their County counterparts. The design concept includes a logo that can be used consistently across the various City parks.

The Milwaukee City Parks logo begins with the familiar oak leaf logo of the Milwaukee County Parks. The oak leaf is divided along the midrib and the upper portion is replaced with a series of iconic Milwaukee buildings that are arranged so their heights respond to the lengths of the oak leaf blades on the corresponding side. Colors for the logo are drawn from the People's Flag of Milwaukee.

A simple modular system is used for the sign. A 6" by 6" wooden post hosts a variety of different sized high-density polyethylene (HDPE) panels. Each panel displays different information from park name, park icons, contact information, to sponsor information. These panels are easily replaced as rules change or parks grow and more information is required. The finishing touch is the elegant curve of the Hone bridge, which unites the entire design. A second demarcation sign was designed for smaller city parks that do not need the information typically displayed on a larger park.

CDS Staff: William Noelck, Jeff Lazuka, Jeremiah Huth



Rendering of sign at Foundation Park



Sign Concept



Demarcation Concept



Milwaukee City Park Logo

## Uptown Racine: Building Redevelopment Concepts

Client: Uptown Business Improvement District, Racine

The Uptown BID and City of Racine want to show developers how three underutilized buildings can be revitalized to reinvigorate the district. Community Design Solutions (CDS) developed design schemes for the three sites along the Washington Avenue corridor. Concepts include an Antique Mall, makerspaces, coffee shop, florist, yoga studio, bakery, event space with an outdoor patio, restaurant, and apartments.

CDS Staff: Anna Doran, Leeann Wacker, Kelly Seniuk



1322 Washington Ave. exterior perspective



1322 Washington Ave. first floor retail space



1322 Washington Ave. rooftop garden



1418 Washington Ave. rendered elevation



1418 Washington Ave. restaurant



1511 Washington Ave. rendered elevation



1511 Washington Ave. yoga studio

## Events

### UWM Science Bag: Microbes in Motion

January 27

### WEDA Governor's Conference

February 8-10

### Innovative Cities Lecture SARUP

Krisann Rehbein "Engaging Design: Strategies for Youth and Community Involvement" February 21, noon

### Women in Design Mentor Night

SARUP  
February 21, 6:00pm

### WCREW 'Change Making in Disadvantaged Communities' Panel Discussion

February 23, 11:30am

### Gallery Night and Day

April 21-22

## Check out our CDS Website!

Past projects, more drawings from current projects, report PDFs, and Online Request for Services.  
www.uwm.edu/cds



## Like us on Facebook

See past projects, learn about resources we post, and other exciting projects happening in Milwaukee.  
www.facebook.com/uwmcds

## South 27th Street Charette

Client: City of Milwaukee, City of Greenfield, South 27th Street Business Association

CDS's seventh Community Design and Development Charette focused on how to transform the South 27th Street corridor from a suburban auto-dominated corridor into a series of walkable destinations. After revisiting past plans for the area, examining the business diversity of the neighborhood, and conducting a series of Focus Groups to gather input from various stakeholders including lenders, developers, residents, City officials, agency leaders, and business owners, a day long charette was held at the UW-Milwaukee School of Architecture and Urban Planning on September 8th, 2016. Architectural firms that participated included: Engberg Anderson, Zimmerman Architectural Studios, Eppstein Uhen, Uihlein Wilson, Kubala Washatko, and GRAEF. Concepts included a model for redeveloping retail strip centers, integrating housing along the enhanced Wilson Creek, including destination retail and medical uses, redeveloping key gateway sites, and providing opportunities for public spaces that can be programmed and serve as destinations for both residents and visitors to the corridor.



Engberg Anderson - Housing as part of the shopping corridor



Zimmerman - Wildenberg Hotel activated with a public space and restaurants



Uihlein Wilson - Medical retail



GRAEF - Activating the Wilson Creek corridor



Kubala Washatko - Mixed-use node at S 27th and Layton



Eppstein Uhen - Gateway building that integrates the existing McDonald's

Request CDS to work with you:  
<http://uwm.edu/community-design-solutions/service-request/>  
Previous newsletters can be found at [www.uwm.edu/cds](http://www.uwm.edu/cds)

