

Lisa L. Roth

Department of Communication
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EDUCATION

Ph.D. in Communication, University of Wisconsin – Milwaukee, expected May 2021
Concentrations: Rhetoric, Rhetorical Leadership, Women and Gender Studies
Committee: Dr. John Jordan (advisor), Dr. Leslie Harris, Dr. Kathryn Olson, and Dr. Sara VanderHaagen

M.F.A. in Forensics, Minnesota State University – Mankato, July 2017
Concentrations: Forensics Pedagogy, Argumentation and Debate, and Quantitative Assessment
Thesis: Skills learned in competitive debate: Using the Argumentativeness Scale to understand the benefits of debate
Committee: Dr. Leah White (advisor), Dr. Jasper Hunt, and Dr. Deepa Oommenn

M.A. in Communication Studies, Northern Illinois University, August 2012
Concentrations: Rhetoric, Public Speaking, Communication Education, and Gender Studies
Thesis: Finding a place for contemporary feminist discourse: An ideological criticism of the discourse between Gloria Steinem and Sarah Palin
Committee: Dr. Ferald Bryan (advisor), Dr. Kathryn Cady, and Dr. Laura Vazquez

B.S. in Rhetoric and Public Communication, Northern Illinois University, May 2010
Minor: Women's Studies
Magna Cum Laude

A.A. in Liberal Arts and Sciences, Illinois Central College, May 2008
Dean's List

GRADUATE CERTIFICATES

Rhetorical Leadership, University of Wisconsin – Milwaukee, May 2020
Women and Gender Studies, University of Wisconsin – Milwaukee, May 2019
Women and Gender Studies, Northern Illinois University, May 2012
Lesbian, Gay, Bisexual, and Transgender Studies, Northern Illinois University, May 2012
Teaching Certificate, Northern Illinois University, May 2012

TEACHING

Courses

Graduate Teaching Assistant, University of Wisconsin – Milwaukee, Fall 2017-present

Primary Instructor: Communication 402: Gender and Communication (online), Fall 2020

Created an online asynchronous class focusing a critical lens on theories and topics dealing with gender and communication. Lead the students through weeks of foundational information about gender and sex, gender/sex theories, and gender/sex criticism before applying their knowledge to structural institutions that uphold gender norms. Developed lectures, course content, and provided readings utilizing the Canvas learning management system. Course material was created in Adobe, PowerPoint, Canva, and video editing software.

Primary Instructor: Communication 335: Critical Analysis of Communication (online and in-person), Fall 2019, Spring 2020, Fall 2020

Researched, prepped, and taught sections of online and in-person stand-alone critical analysis classes each semester. Developed lectures and course content utilizing PowerPoint and video editing technology. Created and administered assessment tools that to meet the learning objectives for the course.

Primary Instructor: Communication 103: Introduction to Public Speaking (online), Fall 2018, Spring 2019, Summer 2020

First to pilot the UWM Introduction to Public Speaking Course online (2 stand-alone teaching sections each semester). Adapted the curriculum to be taught online utilizing learning management systems (D2L and Canvas) and GoReact. Worked to make online learning inclusive and discussion based while enchainning theoretical and practical public speaking skills.

Teaching Assistant: Communication 103: Introduction to Public Speaking (in-person), Fall 2017, Spring 2018

Teach three sections of laboratory workshop classes to supplement a larger lecture course. Work to develop materials and activities that give students the opportunity to apply theory to the practice of public speaking.

Communication Instructor, Northern Illinois University, Fall 2012-Spring 2017

Primary Instructor: Communication 100: Fundamentals of Oral Communication

Developed curriculum for a diverse groups of students; worked with other instructors to develop curriculum for young technologically advanced students; implemented lesson plans and curriculum by combining on-line and in-class lesson plans; and, used Prezi and PowerPoint to enhance student learning and provided assessment tailored to learning objectives.

Primary Instructor: Communication 100P: CHANCE Program and Fundamentals of Oral Communication, Fall 2012 -Spring 2017

Researched and developed curriculum for students who were underprepared for college; implemented in-class lesson plans and activities to build public speaking skills; and, provided assessment and assessed students to the courses' learning objectives.

Adjunct Faculty, Kishwaukee College, Spring 2014

Primary Instructor: Speech 100: Introduction to Speech Communication

Created a hybrid course using Desire to Learn; gained experience teaching a public speaking class personalized to a community college audience; and, created assessment, in-class application, and speech assignments.

Adjunct Faculty, Illinois Central College, Summer 2012, Winter 2014

Primary Instructor: Communication 110: Communication Process and Practice

Taught communication while focusing on the process and the practice; gained experience teaching in minimester and four-week format; created a class personalized to the students at ICC using assessment, technology, and interaction in the classroom; and, learned the feel of teaching in a community college culture.

Graduate Teaching Assistant, Northern Illinois University, Fall 2010-Spring 2012

Primary Instructor: Communication 100: Fundamentals of Oral Communication

Created and administered lesson plans, quizzes, tests, and classroom activities; and, used technology (Prezi, PowerPoint, YouTube, Blackboard, Connect Lucas) to create an interactive classroom environment.

Independent Studies Instructed

Forensics Pedagogy, Graduate Student, Alexandria Aebly, Spring 2015

Forensics Teaching, Undergraduate Students, Bernard Chestleigh, Anugrah Lambogo, Julia Boyle, Lauren Baker, Summer 2013

Internships Administrated

Public Relations for NIU Speech Camp, Graduate Student, Benjamin Davis, Spring 2014

Speech Camp Administration, Undergraduate Student, Julia Boyle, Spring 2014

Interdisciplinary Debate, Graduate Student, Alexandria Aebly, Fall 2013

Speech Camp Administration, Graduate Student, Robert Browning, Spring 2013

FORENSICS DIRECTING, COACHING, AND TEACHING EXPERIENCE

Director of Forensics, Northern Illinois University, Fall 2012-Spring 2017

Administered and ran a nationally and regionally recognized speech (11 individual events) and debate (NPDA and IPDA) team. Worked with, mentored, and delegated tasks to graduate and undergraduate students in the program. Budgeted, applied for travel, traveled (20-25 tournaments an academic year), created tournament schedules, organized workshops, recruited, and maintained all of the administrative work for the NIU Forensics Team. Recreated the debate team and acted as Director of Debate including coaching and traveling with debate students and administration of debate tournaments. Hosted and directed tournaments including invitationals, the IIFA State Tournament, and multiple national and regional tournaments/organizations on NIU's campus.

Director of NIU Speech Camp, Northern Illinois University, Summer 2013-Summer 2017

Interviewed, hired, supervised, and directed the Speech Camp Staff, recruited, planned curriculum for, and taught high school students from universities across the nation at a prestigious speech camp during the summer; and, developed and instructed curriculum in all of the forensics areas (public address, limited preparation, and interpretation).

Graduate Assistant Forensics Coach, Northern Illinois University, Fall 2010-Spring 2012
Coached a competitive individual events and debate team, helped with the travel arrangements and traveled with the team; organized university activism and community participation activities for team members; and, coached multiple state and national finalists in interpretation, public address, and limited preparation events.

Speech Camp Counselor, Nequea Valley High School, Summer 2009 and 2010
Constructed lesson plans for the public address portion of the camp; worked as the head counselor for public address; and, helped students outline, write, and deliver their speeches.

Speech Camp Counselor, Northern Illinois University, Summer 2008-2013
Worked as the coordination counselor for Original Oratory and Informative Speaking; monitored and mentored students during the camp week; and, helped students find topics, write outlines, compose, and deliver their speeches.

PROFESSIONAL AND ACADEMIC EMPLOYMENT

UWM College of Health Sciences, Communication Assistant, 2018-2020
Served as a writer, editor, and researcher for the UWM College of Health Sciences External Relations Division. Interviewed subjects, wrote, and edited the newsletter that was distributed to all of the College's alumni, community partners, students, faculty, and administration. Edited and wrote external correspondence such as letters of congratulations, welcome, and invitation from the Office of the Dean.

Conference Assistant, Citizenship at the Intersections: 100 Years Since the 19th Amendment Conference, 2019-2020
The Organization for Research on Women in Communication hosted a conference reflecting on the 19th Amendment, the progress, and the barriers on the 100-year anniversary. As the Conference assistant, I assisted in putting out the conference call, sending submissions to the reviewers, and communicating with the participants. I also was in charge of reserving and the spaces, ordering food and beverages, overseeing registration, and ensuring that the location was accessible to all conference attendees.

Research Assistant, Introduction to Public Speaking Textbook Editor, 2018-2019
For this position, I worked as an assistant for Dr. Leslie Harris, the course director for Communication 103: Introduction to Public Speaking. I was hired to grammatically edit and adapt an open source textbook to the course curriculum. The goal was to develop a text that was specific to the course, promoted community advocacy, and was free for students to use.

Interview Facilitator, Painter's District Council 30, Fall 2011
Hosted practice interviews for people who had lost jobs and changed career paths; evaluated the interview skills of individuals in the program; and, offered suggestions and practiced the application of interview skills.

Advanced Public Speaking Assessment Project, North Central College, 2011-2012

Assessed the public speaking skills of students; assessed and provided feedback to the critical listening comments of the students in the audience; and, supplied feedback to the project coordinators about their method of assessment.

PUBLICATIONS AND PRESENTATIONS

Publications

Roth, Lisa, "The Interstate Oratorical Contest in the 1800s: The Beginning of Competitive Public Speaking in the United States," *National Forensics Journal* 36, no. 2 (2020).

Roth, Lisa, Review of *Beyond Liberalism: Toward a Purpose-Guided Democracy*, by Michael Briand. *Journal of Deliberative Democracy* 16, no. 1 (2020): 73-74.

<http://doi.org/10.16997/jdd.384>

Roth, Lisa. Review of *No Slam Dunk: Gender, Sport, and the Unevenness of Social Change*, by Cheryl Cooky and Michael A. Messner. *Women Studies in Communication* 43, no. 1 (2020): 95-96.

Conventions

Roth, Lisa, "Notes of A Radical Lesbian: Martha Shelly's Use of Symbolic Reversal Utilizing Metaphor," Paper presented virtually at the National Communication Association Convention, November 2020.

Roth, Lisa, "Values, Loci, and Community Controversy: The Pride Flag in the Middle School Cafeteria," Paper presented virtually at the Midwest Popular Culture Association and Midwest American Culture Association Annual Conference, October 2020.

Roth, Lisa, "Conflicting Memories of the New Jersey Four: Mainstream Media's Rhetorical Sedimentation of a Misogynoir Rhetoric Constructing Black, Lesbian Women's Identity," Paper presented at the Black Feminist Symposium, Milwaukee, WI, February 2020.

Roth, Lisa, "Can She Perform Her Civic Duty?: Media Framing Creating Constraints on Dr. Christine Blasey Ford's Ability to Control Her Narrative," Paper presented at the Western States Communication Association Convention, Denver, CO, February 2020.

Roth, Lisa, "Rhetorical Constraints on Lesbian Athletes of Color: Masculine Framing of Same-Sex Intimate Partner Violence in the WNBA," Paper presented at the annual meeting of the National Communication Association, Baltimore, MD, November 2019.

Roth, Lisa, "The Phenomenon of Fun as Perceived in Debate: What it Takes to Make a Debater Happy," Paper presented at the annual meeting of the National Communication Association, Baltimore, MD, November 2019.

Paine, Richard and Lisa Roth, "Debate vs. Individual Events: The Forensics Siblings Who Couldn't Get Along," Paper presented at the annual meeting of the National Communication Association, Salt Lake City, UT, November 2018.

Roth, Lisa, "1970's: The Beginning of the National Forensic Association," Paper presented at the annual meeting of the National Communication Association, Salt Lake City, UT, November 2018.

Roth, Lisa, "The 1800s: Outlining "the Beginning" of the Interstate Oratorical Contest," Paper presented at the annual meeting of the National Communication Association, Dallas, TX, November 2017.

Roth, Lisa, "Mentor and Mentee Dialogue: Asking about the Foundation of our Forensics' Teams Values and Philosophies," Panel discussion presented at the annual meeting of the National Communication Association, Dallas, TX, November 2017.

Roth, Lisa and Kacy Abeln, "Completing the Circle: How Participation in Debate Benefits Student Development," Paper presented at the annual meeting of the National Communication Association, Philadelphia, PA, 2016.

Panelist, "Investigating the Future of Impromptu," Panel discussion presented at the annual meeting of the National Communication Association, Philadelphia, PA, 2016.

Panelist, "So You Think You Can Coach? Guiding and Developing Graduate Forensics Students," Panel discussion presented at the annual meeting of the National Communication Association, Las Vegas, NV, November 2015.

Panelist, "Forensics Programs and Directors: Positioning Ourselves for Longevity," Panel discussion presented at the annual meeting of the National Communication Association, Chicago, IL, November 2014.

Roth, Lisa, West, Timothy, and Villegas, Yanelly, "Using Improv and Debate to Teach Critical Thinking," Effective Learning Strategies Workshop presented at the American Accounting Association Conference, Atlanta, GA, 2014.

Roth, Lisa, Villegas, Yanelly and West, Timothy, "Using Debate Training to Develop Students' Critical Thinking Skills," Paper presented at the American Accounting Association Conference, Atlanta, GA, 2014.

West, Timothy, Roth, Lisa, and Villegas, Yanelly, "The Original Forensics: Using Debate to Teach Critical Thinking Skills," Poster Presentation at the American Accounting Association Conference, Atlanta, GA, 2014.

Panelist, "Building a Legacy: Leaving a Forensics Footprint," Panel discussion presented at the annual meeting of the National Communication Association, Washington, DC, November 2013.

Roth, Lisa, Judy Santacaterina, and Parker, M. Jack, "Interdisciplinary Communication," Discussion Panel Presenter, *Illinois Speech and Theatre Association Conference*, 2013.

Santacaterina, Judy, Kacy Abeln, Nicole Carreno, and Lisa Roth, "Transferring Forensics Programs," Discussion Panel Presenter, *Illinois Speech and Theatre Association Conference*, 2013.

Morgan, Lauren, Richard Paine, Ferald Bryan, Kacy Abeln, and Lisa Roth, "Branching Out: Taking our Skills Outside the Classroom," Discussion Panel Presenter, *Illinois Speech and Theatre Association Conference*, 2012.

Abeln, Kacy, Lisa Roth, Richard Paine, and James Yeager, "Bringing Education Home: Countering Fallacious Approaches to Coaching Argument in the Forensics Community," Discussion Panel Presenter, *Illinois Speech and Theatre Association Conference*, 2011.

Roth, Lisa, Kacy Abeln, Lauren Morgan, Judith Santacaterina, Kari Schimmel, and Diana Sluder, "Bringing Alumni Home: A Discussion on Gaining Stronger Alumni Involvement in Forensics," Discussion Panel Presenter, *Illinois Speech and Theatre Association Conference*, 2011.

Roth, Lisa, "A Forgotten Women: A Qualitative Construction of the Life of Henrietta Lacks," *Northern Illinois University Undergraduate Research and Artistry Day*, May 2010.

Stuedeman, Michael and Lisa Roth, "Rationale for the Event 'Teaching,'" *National Developmental Conference on Individual Events*, 2010.

Seminar and Community Presentations

Roth, Lisa "Ethics in Public Speaking," Presented in the large lecture course *University of Wisconsin-Milwaukee: Introduction to Public Speaking*, March 25, 2019.

Roth, Lisa, "Public Speaking Introductions and Conclusions," *University of Wisconsin-Milwaukee: Introduction to Public Speaking*, February 19, 2018.

Roth, Lisa and Kacy Abeln, "Sexual Harassment on the College Campus," *Northern Illinois University: Seminar in Communication and Education*, 2011.

Roth, Lisa, "Sexual Harassment Awareness: Utilizing Resources on College Campuses." *Northern Illinois University: Seminar in Communication and Ethics*, 2011.

Roth, Lisa. "Invited Presenter for Gender and Interpersonal Communication," *North Central College*, 2011.

SERVICE AND ADMINISTRATIVE POSITIONS

Reviewer, National Communication Association Critical and Cultural Studies, 2020

Co-Chair, Rhetoric Society of America UW-Milwaukee Student Chapter, 2019-2020

Reviewer, National Communication Association Student Section, 2018-2020

Tournament Director, Mid-American Forensics League, 2018-2020

Reviewer, National Communication Association NFA Section, 2016-2019

Council Member, National Forensics Association, 2016-2020

Secretary, Mid-American Forensics League, 2015-2017
President, Lincoln Parliamentary Debate League, 2012 – 2014, 2015-2017
Vice President, Lincoln Parliamentary Debate League, 2014-2015
Co-Director, Communication 100 Unity in Diversity Speaking Contest, 2011 & 2013
Representative, Presidential Commission on the Status of Women, 2011-2012
Member, Women's Studies Graduate Student Organization, 2010-2012

GRANTS, HONORS, AND AWARDS

Research Development Grant, Organization for Research on Women and Communication, 2020, \$2500.00

Florence L. Healy Scholarship in Women's and Gender Studies, UWM Department of Women's and Gender Studies, 2020

Melvin H. Miller Award, UWM Department of Communication, 2020

Micro-Grant, The American Society for the History of Rhetoric, 2020, \$50.00

Student Caucus Travel Grant, NCA Diversity Council, 2019, \$160.00

Communication Department Student Support Award, UWM College of Letters & Science, 2017-2020

Eliana G. Berg Award for Graduate Research, "Can She Perform Her Civic Duty?: Media Framing Creating Constraints on Dr. Christine Blasey Ford's Ability to Control Her Narrative," UWM Women's & Studies, 2019

Dennis-Ross Outstanding Illinois Coach Award, Illinois Interstate Forensics Association, 2017

Honorable Mention for the Mark Chain/FSA 2014 Teaching Innovation Award, American Accounting Association, 2014

Outstanding Contribution to Accounting Master Students, NIU College of Business, 2014

Sharon Howard: Woman Who Makes a Difference Award, NIU Presidential Commission on the Status of Women, 2014

Grace Walsh Forensics Coach Award, University of Wisconsin-Eau Claire, 2014

L. E. Norton Outstanding Graduate Student, Illinois Communication and Theatre Association, 2012

Graduate Certificate of Merit, NIU Department of Communication, 2012

Outstanding Woman Graduate Student Award, NIU Presidential Commission on the Status of Women, 2012

Dave Scheidecker Outstanding Forensics Coach, NIU Speech Camp, 2011

Outstanding Woman Student Award, NIU Presidential Commission on the Status of Women, 2010

Dean's Award, Northern Illinois University, Department of Communication, 2010

COMMITTEES

Antiracism and Solidarity Committee, UWM Department of Communication, 2020-present

Public Speaking Showcase, UWM Department of Communication, 2017-2020

Graduate Student Representative, UWM Department of Communication Faculty Meeting, 2018-2019

Undergraduate Advising Committee, NIU Department of Communication, 2014-2017

Forensics Steering Committee, NIU Department of Communication, 2013-2017

Forensics Assessment Committee, NIU Department of Communication, 2013-2017

Academic Diversity Programming Advisory Committee, NIU Office of the Provost, 2013-2014

Forensics Scholarship Committee, NIU Scholarship Office, 2012-2017

Unity in Diversity Committee, NIU Department of Communication, 2011-2014

Communication 100 Policy Committee, NIU Department of Communication, 2011-2014

Women's Alliance, Northern Illinois University, 2011-2012

Presidential Commission on the Status of Women, Northern Illinois University, 2011-2012

Dialog on Diversity, Northern Illinois University, 2008-2010

PROFESSIONAL MEMBERSHIPS

Central States Communication Association

Midwest Popular Culture Association

National Communication Association

Organization of Research on Women in Communication

Rhetoric Society of America

The American Society for the History of Rhetoric

Western States Communication Association

INTERNSHIP EXPERIENCE

Student Representative, Presidential Commission on the Status of Women at NIU, 2011-2012

Kept records of all meetings and proceedings; hosted bi-monthly networking luncheons for NIU faculty and staff; participated in a sub-committee that organized and planned the NIU

Outstanding Award Ceremony; sent personal and mass e-mails to raise awareness of PCSW and their events; and, designed advertisements for local and campus news sources.

Teacher's Assistant, Illinois Central College, 2010-2011

Assisted two professors during the winter minimester term; created and administered lesson plans, quizzes, tests, and classroom activities; and, taught and had my teaching evaluated by three professors from Illinois Central College.