

## Kaori Yamada

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### **EDUCATION**

Doctor of Philosophy, Communication, University of Wisconsin-Milwaukee, expected  
May 2014  
Graduate Certificate of Rhetorical Leadership, University of Wisconsin-Milwaukee, May  
2011  
Master of Arts, Communication, University of Northern Iowa, May 2010  
Graduate Certificate in Women's and Gender Studies, University of Northern Iowa, May  
2010  
Bachelor of Arts, Intercultural Communication, Dokkyo University, Japan, March 2006

### **PUBLICATIONS**

#### **Unpublished Master's thesis**

“Conflicting Identities and Ideologies: A Rhetorical Analysis of the National Japanese American Memorial To Patriotism During World War II,” MA thesis. University of Northern Iowa, 2010.

#### **Articles**

Yamada, Kaori. “Conflicting National Identities and Ideologies: A Rhetorical Analysis of the National Japanese American Memorial to Patriotism During World War II.” *Carolinas Communication Annual*, 28. The Carolinas Communication Association, 2012.

Yamada, Kaori. “Restorative Rhetoric for Ethical Rhetorical Leadership: A Critical Analysis of George W. Bush's Hurricane Katrina Speech.” *Proceedings of the 4rd Tokyo Conference on Argumentation: Argumentation, the Law and Justice*. Ed. Suzuki, Takeshi, Takayuki, Kato, and Aya Kubota. Proc. of the 4rd Tokyo Conf. on Argumentation, 10 Aug. -12 Aug. 2012, Tokyo: Japan Debate Association, 2012.

Yamada, Kaori. “Rules for Becoming a Graceful Woman: Rhetorical Analysis of the Japanese Self-Help Book *Grace of Women*.” *Universitas* 5.2. Cedar Falls: University of Northern Iowa, 2009.  
<<http://www.uni.edu/universitas/currentissue/excellence.htm>>.

Yamada, Kaori. “Power of Personal Narratives: A Rhetorical Consideration of *Flags Of Our Fathers*.” *Proceedings of the 3rd Tokyo Conference on Argumentation: Argumentation, the Law and Justice*. Ed. Suzuki, Takeshi, Takayuki, Kato, and

Aya Kubota. Proc. of the 3rd Tokyo Conf. on Argumentation, 8 Aug. -10 Aug. 2008, Tokyo: Japan Debate Association, 2008. 287-290.

## **CONFERENCES**

“Domesticating Police Violence: A critical analysis of YouTube Videos and Media Coverage of the Taser Incidents in the UCLA and the University of Florida.” 98th Annual Convention of the National Communication Association. Orlando, FL, 2012.

“Special Needs or Universal Designs? : A Critical Analysis of Apple’s Website on Accessibility.” 98th Annual Convention of the National Communication Association. Orlando, FL, 2012.

“Silenced Agents: An Analysis of Media Coverage on Japanese American Women during the Time of the Internment.” The Wisconsin Women’s Studies and LGBTQ Conference, “Power, Politics, and Performance.” Oshkosh, WI, 2012.

“Restorative Rhetoric for Ethical Rhetorical Leadership: A Critical Analysis of George W. Bush’s Hurricane Katrina Speech.” The 4rd Tokyo Conference on Argumentation, Tokyo, Japan. 2012.

“What Makes the Mascot Popular?: College Mascots, Embodiment of Masculinity, and Resistance against Gender Norms.” Gender Matters Conference. Chicago, IL, 2011.

“Conflicting National Identities and Ideologies: A Rhetorical Analysis of the National Japanese American Memorial to Patriotism During World War II.” 97th Annual Convention of the National Communication Association. New Orleans, LA, 2011.

Miyazaki, A. & Yamada, K. “Language Performance, Multiple Social Roles, and Identities: Surviving as a Researcher, an Assistant Instructor, and a Student in the Higher-education Institution.” 97th Annual Convention of the National Communication Association. New Orleans, LA, 2011.

Tajima, N. & Yamada, K. “*Hinkaku* in Japanese Contemporary Popular Media: Recovery of National Pride, Codes of Discipline, or Media Hype of Xenophobia?” Midwest Popular Culture Association/Midwest American Association Annual Conference. Milwaukee, WI, 2011.

“Placement as Material Rhetoric: A Rhetorical Analysis of the National Japanese American Memorial to Patriotism During World War II” 2011 Central States Communication Association Conference. Milwaukee, Wisconsin, 2011.

“Gendering School Mascots: Critical Analysis of Controversies of a School’s New

Mascot.” The 35th Annual Wisconsin Women’s Studies and 6th Annual UW System LGBTQ Conference. Madison, Wisconsin, 2010.

“Rules for Becoming a Graceful Woman: Rhetorical Analysis of the Japanese Self-Help Book *Grace of Women*.” 95th Annual Convention of the National Communication Association. Chicago, Illinois, 2009.

“Self-Reflexive Memorizing: Public Memory of World War II in *Flags Of Our Fathers* and *Letters From Iwo Jima*.” 95th Annual Convention of the National Communication Association. Chicago, Illinois, 2009.

“Power of Personal Narratives: A Rhetorical Consideration of *Flags Of Our Fathers*.” The 3rd Tokyo Conference on Argumentation. Chuo University, Tokyo, Japan, 2008.

## **WORK HISTORY**

*Teaching assistant, at Communication Department of University of Wisconsin-Milwaukee. August 2010-present*

I am currently working as a teaching assistant for Dr. Bill Keith’s course of Public Speaking at the University of Wisconsin-Milwaukee. I teach three discussion sections. My responsibilities are leading class discussions, advising students, grading speeches and exams, and calculating final grades.

*Cook assistant, at Riato Dinning Center in University of Northern Iowa. October 2008-April 2010*

I worked as a cook assistant at the dinning center (part-time job). My job was cutting fruits, cooking pasta, making pizzas, setting up salad bar, and cleaning.

*Office worker, at the Graduate Schools of Hosei University. April 2007- July 2008*

Hosei University is one of the top six private universities in Japan. My job was answering students’ questions and needs, making copies and filing, setting computer or other devices in classrooms, and contacting with professors for paper works.

*Teacher of English, at Otsuma Ranzan girls’ high and junior high school. April 2006-March 2007.*

Ostuma Ranzan girl’s high school is a private school at which most of the students aim to enter colleges. I taught English for high and junior high school students. I was responsible for five courses for junior high school students and three courses for high school students. I taught English grammars, essay writing, and public speaking.

## **HONORS AND AWARDS**

The National Communication Association Student of Color Travel Grant, the National Communication Association, 2012.

The National Communication Association Student of Color Travel Grant, the National Communication Association, 2011.

The Dean's award winner, the fourth annual College of Humanities and Fine Arts Graduate Research Symposium, University of Northern Iowa, 2010.

The National Communication Association Student of Color Travel Grant, the National Communication Association, 2009.

4th place winner, the third annual College of Humanities and Fine Arts Graduate Research Symposium, University of Northern Iowa, 2009.

Department Membership Award for the National Communication Association Student Membership, Department of Communication Studies, University of Northern Iowa, 2009.

Competitively selected as a participant of Japan-U.S. Exchange Debate Tour, Japan Debate Association and National Communication Association, 2006.

### **AFFILIATIONS**

Rhetoric Society of America, Member, 2010-present  
 National Communication Association, Member, 2009-present  
 Japan Debate Association, Member, 2006-present  
 Dokkyo University, English Speaking Society, Coach, 2007-2008

### **ACADEMIC SERVICE**

Guest instructor, Argumentation, for Ruth Beerman's Public Speaking course, University of Wisconsin-Milwaukee, Fall 2012

Chair of the panel "Contemporary Culture and Argument." The 4<sup>th</sup> Tokyo Conference on Argumentation, Tokyo, Japan, 2012.

Reviewer, the Public Address Division, the 98<sup>th</sup> National Communication Association Annual Conference, 2012.

Volunteer judge, Regional Speech and Debate Tournament sponsored by the National Christian Forensics and Communications Association, at Milwaukee, Wisconsin, Feb. 2011

Volunteer interviewee, the Mid-term project of Japanese language class, for Dr. Atsuko Suga Borgmann's Japanese course, University of Wisconsin-Milwaukee, Fall 2010

Volunteer, The Speech Showcase, University of Wisconsin-Milwaukee, Fall 2010

Guest panelist, Women in the Globalized World: A Panel Discussion, for Women's History Month Event, The Women's and Gender Studies Program, University of Northern Iowa, March 2010.

Translator of the book *Wakimae no Goyoron*. [*Pragmatics of Wakimae*]. for Dr. Cynthia Dunn, University of Northern Iowa, Fall 2009.

Guest lecturer, Gender in Contemporary Japanese Educational Systems, for Dr. Victoria

DeFrancisco's Gender in Communication course, University of Northern Iowa,  
Fall 2009.  
The 2nd Saitama Inaho Cup Inter-High School English Debate Tournament, Invited  
Judge, 2006  
The 3rd Saitama Inaho Cup Inter-High School English Debate Tournament, Invited Judge,  
2007  
The Japan Debate Association Forum on Academic Debate, 2008, Instructor  
The Japan Debate Association Forum on Academic Debate, 2008, Demonstration  
Debater