

## Curriculum Vitae

### **Angela K. Victor**

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### **Education**

**Doctorate of Philosophy in Communication**, anticipated graduation date May 2015  
Emphasis: Health Communication  
University of Wisconsin Milwaukee, Milwaukee, WI (21 credits completed; 6 credits in-process)

**Master of Arts in Counseling**, May 2008  
Emphasis: Higher Education  
Lakeland College, Fox Cities Center, Neenah, WI

**Master of Business Administration**, August 1999  
University of Wisconsin Oshkosh, Oshkosh, WI

**Bachelor of Arts**, May 1996  
Major: Communication Processes, Emphasis: Organizational Communication  
Minor: Information and Computing Science  
University of Wisconsin Green Bay, Green Bay, WI

### **Publication**

**Book review:** National Academic Advisors Association (NAcAdA), January 2011, *Developing dissertations in the sciences: A graduate student's guide to achieving excellence*

### **Research Activity**

**Reviewing Literature:** Facebook and public versus private uses across cultures, Milwaukee Project, February 2013 - present

**Data Collection and Analysis:** Facebook and Lonliness, Milwaukee Project, October 2012 - present

**Interview and Data Analysis in-process:** Doctor-patient communication regarding breastfeeding children over the age of one year, June 2012 - present

**Data Collection:** Google Scholar Project, August 2012

### **Teaching Experience**

#### **Lecturer, Communication 111 – Fundamentals of Public Address**

Fall 2012

*University of Wisconsin Oshkosh, Oshkosh, WI*

- Manage course content, communication and grades via Desire2Learn software
- Instruct 26 students in 14 week, 3 credit course face-to-face
- Facilitate in-class discussions each week on topics such as audience analysis, developing speech outlines, persuasion and speech delivery
- Provide detailed feedback to students on 3 major speeches over the semester in addition to over 15 writing assignments
- Lead in-class activities involving small groups

**Instructor, Professional Counseling 202 – Career Implementation**

Fall 2010 – Spring 2013

*University of Wisconsin Oshkosh, Oshkosh, WI*

- Prepared students to participate and improve their interviewing skills through *Mock Interviews*
- Facilitated in-class discussions each week
- Instructed 35 students in 7 week, 1 credit course now required by the College of Business
- Designed and taught 14 week online version of the course
- Critiqued resumes and cover letters for students as part of a course assignment

**Instructor, Professional Counseling 201 – Academic and Career Exploration,**

Spring 2010

*University of Wisconsin Oshkosh, Oshkosh, WI***Instructor, Professional Counseling 101 – Introduction to Higher Education: Great Expectations,**

Fall 2009, Fall 2008

*University of Wisconsin Oshkosh First Year Experience Program, Oshkosh, WI*

- Revised syllabus: aligned 9 learning outcomes for the course with university learning outcomes for liberal education; researched best practices in first year experience programs and adapted to UW Oshkosh; implemented across 9 sections of the course campus-wide
- Organized and facilitated panel discussion for students with 7 representatives from the faculty, staff, and community sharing their academic and career stories
- Instructed and role modeled for 15-18 college freshman during this 14 week, 2 credit course promoting understanding of the university
- Reviewed, commented, and graded writing, in-class, and reflection assignments

**Professional Presentations****Bullying and Emotional Intelligence** – International Communication Association Conference, London, U.K., June 2013**Examining Educators' Reflections on Bullying: A Shift in Ideology** - National Communication Association Annual Conference, Orlando, FL, November 2012**Career Trends** – Hmong Annual Conference, Appleton, WI October 2012**The Professional and Personal Uses of Social Media** – UW Oshkosh Student Tweetup, Oshkosh, WI, May 2012**Passport to Technology** – Folio21, UW Oshkosh Faculty Development Seminar, January 2011**“Dangerous Liaisons: Initiating and Nurturing Critical Relationships with Faculty Advisors in Support of Student Success”****National Academic Advising Association NACADA Conference**, San Antonio, TX, October 2009**Wisconsin Academic Advisor Association WACADA Conference**, Appleton, WI, September 2009**“Writing Your Career Story”**, Titan Advantage Program (TAP) presentation to students participating in voluntary program to prepare for success at UW Oshkosh, Summer 2009**“Metaexploration Workshop”**, Presentation to advising professionals from selected UW System two-year campuses sharing academic and career exploration tools and techniques, Spring 2009**Faculty Advisor Development Brown Bag Workshop**, “How to read the degree audit report: Student Academic Report (STAR)”, UW Oshkosh, Spring 2009**Faculty Advisor Development Workshop**, “Review of the Undergraduate Advising Resource Center Website for Faculty Advisors”, UW Oshkosh Fall 2008

## **Professional Experience in Higher Education**

### **Marketing and Communications Manager**, July 2010 – present

*University of Wisconsin Oshkosh Career Services, Oshkosh, WI*

- Promote Career Services events and services to all students positively and enthusiastically
- Provide Career Advising for non-traditional students and alumni
- Supervise Alumni Career Advisor, Marketing Specialist, Career Fair Coordinator, Undergraduate Graphic Marketing Intern, and Social Media Intern
- Instruct Professional Development courses offered through Career Services
- Lead all technology efforts in the Career Services office

### **Academic Advisor**, July 2009 – July 2010

#### **Associate Academic Advisor**, July 2008 – July 2009

*University of Wisconsin Oshkosh Undergraduate Advising Resource Center (UARC), Oshkosh, WI*

- Promoted the UARC and UW Oshkosh positively: Interacted with potential students, parents, and faculty representing Advising as part of Preview Days and Decision 2009 to market the University of Wisconsin Oshkosh
- Nurtured relationships with partner offices, faculty, and staff: Act as advising liaison to seven Departments/Programs in the College of Letters and Science including: Art, Communication, English, Journalism, Music, Radio-TV-Film, and Theatre
- Fostered independent decision making and thinking as it relates to students' personal, academic, and career goals: Outline options for students and provide them with appropriate resources and support to make their decisions; Encourage students to engage outside of their comfort zones to promote their development by interacting with faculty, getting involved on campus, and trying something new; Explore with all students no matter their current position on the continuum of decidedness
- Provided support and expert information to ~450 students with focus on developmental advising and academic and career exploration daily

### **Career Advising Intern**, January 2008 – June 2008

*University of Wisconsin Oshkosh Career Services, Oshkosh, WI*

- Created, designed, and built cumulative experience learning game for Professional Skills in Business course
- Led class of over 100 students on *How to Write a Cover Letter*
- Presented Interviewing Workshop to classes of approximately 25 students
- Advised students individually on resumes, cover letters, job search information, and interviewing
- Assisted students and employers in creating, updating, and using accounts in Titan Jobs
- Interacted with students and parents at MajorFest sharing information about Career Services
- Critiqued over 200 student resumes and cover letters
- Participated in webinar on Experiential Learning - February 2008

## **Professional Development Seminars and Conferences Attended**

**Career Services Online Research and Users' Conference**, Austin, TX: May 2012, July 2011

**UW System Integrated and Marketing Communication Conference**, Stevens Point, WI: Spring 2012, Oshkosh, WI Spring 2011

**Resilience in Elder Transpersons, research presentation**, LGBTQ Resource Center, UW Oshkosh, Oshkosh, WI, February 2012

**Champion Chat: Digital Storytelling and effective use of video Integrated Marketing and Communication**, UW Oshkosh, Oshkosh, WI, February 2012

**Faculty Development and High Impact Practices Conference**, UW Green Bay, Green Bay, WI January 2012

**Wisconsin Association of Colleges & Employers Annual Conference**, Madison, Wisconsin, December 2011

**Wisconsin Career Development Association Fall Professional Development**, Madison, WI November 2011

**Civility Workshop, The Oshkosh Civility Project**, UW Oshkosh, Oshkosh, WI November 2011

**Provost's Summit for Teaching and Learning**, UW Oshkosh, Oshkosh, WI, October 2011

**National Academic Advising Association NACADA Conference**, San Antonio, TX: October 2009; Chicago, IL: October 2008

Selected Sessions Attended:

- Guiding Exploratory Students One Easy and Effective Step at a Time
- A Career Planning Model for Fine Arts Students
- Teaching Students How to Fish: Infusing Critical Thinking strategies to Help Students Advise Themselves

**Wisconsin Academic Advisor Association WACADA Conference & UW System Pre-Conference**, Madison, WI: September 2009; Appleton, WI: September 2008

Selected Sessions Attended:

- Creating a Welcoming Campus: The Advisor's Role
- Applying Student Development Theory to Advising
- "Mastering" Faculty Advising

**UW Oshkosh Leadership & Diversity Conference: Becoming a Diverse City through Sharing Our Stories**, Oshkosh, WI: February 2009

**UW System Conference**, Liberal Education: A Unifying Mission for the 21st Century University, Madison, WI: November 2008

#### **Professional Memberships**

- **National Communication Association**, Spring 2010 - present
- **Wisconsin Career Development Association**, Fall 2011

#### **Committees Memberships**

- **Member, Climate Survey Committee, Communication Graduate Student Council**, UW Milwaukee Spring 2012 - present
- **Member, Graduate School Scholastic Appeals Committee**, UW Milwaukee Fall 2010, Spring 2011
- **Chair, Search and Screen Committee**, Career Development and Assessment Manager and Employer Relations Manager, UW Oshkosh, Fall 2010
- **Member, Inclusive Excellence Committee**, UW Oshkosh, Fall 2010, Spring 2011
- **Conference Planning Committee 2009**, WACADA, Subcommittee Chair for Volunteers, 2009
- **Search and Screen Committee**, Office of International Education Front Line Advisor, UW Oshkosh, Fall 2008

#### **Additional Training**

- **"Brand Champion Workshop"**, Fall 2010
- **"Stop the Hate"**, Fall 2009
- **Students, Staff, and Faculty for Equality (S.A.F.E.) Training**, Fall 2008
- **"How to Help a Student in Distress"** – early identification of students at-risk workshop, January 2008
- **The Conference for Women**, SkillPath Seminar, Summer 2007

## Relevant Professional Business Experience

### Marketing Communication Specialist, September 2004-January 2008

*Plexus Corp., Neenah, WI*

- Managed time sensitive, professional marketing projects and interdepartmental teams of up to 30 contributors: trade show and marketing event participation, and corporate sponsorships
- Provided critical support for corporate branding and Marketing Communication activities: Investor Day, Quarterly Business Reviews, and Press Releases
- Designed, published and maintained creative and effective corporate presentation program for 1 billion dollar corporation
- Contributed article ideas, wrote, edited, and distributed quarterly business newsletter to customers, potential customers, and employees worldwide
- Trained 20 new employees on function and services of Marketing Communications
- Consulted with all global sites and departments on corporate branding policies and initiatives: use of logo, available literature and resources, and website development

### Project Manager, August 2000- September 2004

*Plexus Corp., Neenah, WI*

- Led global project teams, managed multifaceted timelines, and prepared complex customer quotations for business opportunities ranging from \$5 to \$150 million
- Collaborated with all levels of the organizations: Executive Management, Sales, Finance, Manufacturing, Engineering, and Materials
- Interacted with all global facilities within Plexus: China, Malaysia, U.K., Mexico & U.S.
- Mentored new Project Managers on quotation processes and best practices

## Volunteer Experience

- **Volunteer**, Christine Ann Domestic Violence Shelter, Oshkosh, WI December 2012
- **Volunteer**, Read Elementary School, Oshkosh, WI Fall 2011 - present
- **Conference Volunteer**, International Society for the Scholarship of Teaching and Learning Conference, Milwaukee, WI - October 2011
- **Conference Volunteer**, Central States Communication Association Conference, Milwaukee, WI – March 2011
- **Volunteer**, Salvation Army, Appleton, WI - December 2011, December 2010
- **Peer Advising Liaison (PAL) Mentor** – Fall 2008 – Spring 2010  
Focus on developing a meaningful professional relationship and forum to discuss and share academic, personal, and career related goals, strategies, barriers, and progress
- **Mentor** – Future Leaders in Student Affairs FLSA – Spring 2009  
Mentor student interested in graduate opportunities in student affairs who is searching for a graduate school and/or student affairs position
- **Graduate Student Resume Critiques** – Lakeland College Career Counseling Course – Spring 2007, Fall 2008
- **Graduate Student Career Implementation Presentation** – Lakeland College Counseling Capstone Course, Spring 2007
- **Plexus Rocket Slide Build** – Riverside Park, Neenah, WI – Spring 2007  
Recruited 45 Plexus volunteers for community build participation and managed registration process for over 100 volunteers

## Technology Experience

Proficient Microsoft Office user; Experience with: PeopleSoft, CSO Interfase, D2L, ImageNow, WISCareers, Folio21

## Teaching Philosophy

At the heart of my teaching philosophy is my genuine interest and concern for students. My goals are to stop, look, listen and learn from each individual student to understand where they are and what they

need to nurture the beginnings of our essential teaching and learning relationship. In this context of earned trust, I provide students with information, tools, resources, and referrals, support, and facilitation in the continued development of important life knowledge and skills.

The process of self-exploration for students is a focus including their interests, skills, and values and is the basis for the creation and revision of their academic and career goals and becoming their best self. As an advisor and a teacher, I respect diverse students and help them observe and understand the interconnections among personal, academic, and career goals and address issues of balance, maintenance, and growth in their environment.

I value the partnerships that are so vital in helping me meet the advising and learning needs of students. I work to develop and maintain collaborative relationships within and beyond the institution of higher education. Through observation, cooperation, and motivation, I strive to learn and improve my service to students, colleagues, university, and community each day.

As an advocate for students, I protect their rights and confidentiality, support them as liberal artists, role model professionalism, and seek feedback from students, peers, supervisors, and the university in order to improve as a professional in service of students. I strive to learn new things, try new things, and get better at old things, or ideally change them into new and improved things that are easier to do or be well.

### **Service Contributions**

- **Part-Time/Non-Traditional Student Representative** Communication Graduate Student Council, UW Milwaukee, Summer 2012 – present
- **Member**, Communication Graduate Student Council Climate Committee, UW Milwaukee, Fall 2011 – present
- **Member**, Alternative Careers in Teaching Advisory Board, UW Oshkosh/Fox Valley Technical College, Fall 2011 – Spring 2012
- **Member**, Graduate School Scholastic Appeals Committee, UW Milwaukee, Fall 2010 - Spring 2011