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Education

- 2001 Ph.D. The University of Georgia
Department of Speech Communication
Poststructural Rhetorical Theory and Critical Media Studies
- 1998 M.A. The University of Georgia
Department of Speech Communication
- 1996 B.A. Drake University
Department of Rhetoric and Communication Studies
Minor in English

Employment

- Associate Professor University of Wisconsin-Milwaukee
2006-Present Department of Communication
- Assistant Professor University of Wisconsin-Milwaukee
2001-2006 Department of Communication
- University-Wide Scholarship Student The University of Georgia
1998-2000 Department of Speech Communication
- Teaching Assistant The University of Georgia
2000-2001, 1996-1998 Department of Speech Communication

Courses Taught

- Introduction to Public Speaking (undergraduate)
Introduction to Interpersonal Communication (undergraduate)
The Digital Mirror (undergraduate)
Methods of Rhetorical Criticism (undergraduate)
Critical Analysis of Communication (undergraduate)
Rhetoric of/and the Internet (undergraduate)
Theories of Rhetorical Communication (graduate)
Rhetoric of Constituting Community and Social Controversy (graduate)
Rhetoric of/and the Internet (graduate)
Critical Analysis of Communication (graduate)
The Digital Mirror (graduate)

Publications & Presentations

Published Articles & Essays

- Jordan, John W. (2009). Reshaping the "Pillow Angel": Plastic bodies and the rhetoric of normal surgical solutions. *Quarterly Journal of Speech*, 95, 20-42.
- Jordan, John W. (2009). Good and bad fathers as moral rhetoric in *Wall Street*. *Fathering*, 7, 180-195.
- Jordan, John W. (2008). Transcending Hollywood: The referendum on *United 93* as cinematic memorial. *Critical Studies in Media Communication*, 25, 196-223.
- Jordan, John W. (2008). Celebrating television's spotty memory. *Flow TV*, 7(10). On the WWW: <http://flowtv.org/?p=1228>
- Jordan, John W. (2008). The anachronism of television subscription packages. *Flow TV*, 7(5). On the WWW: <http://flowtv.org/?p=1090>
- Jordan, John W. (2007). Sports commentary and the problem of television knowledge. *Flow TV*, 7(1). On the WWW: <http://flowtv.org/?p=859>
- *** Reprinted in John Ruskiewicz (Ed.). (2009). *How to write anything: A guide and reference with readings (1st Ed.)*. New York: Bedford/St. Martin's Press.
- Jordan, John W. (2007). Disciplining the virtual home front: The Web and Web users during the War in Iraq. *Communication and Critical/Cultural Studies*, 4, 276-302.
- Jordan, John W. (2005). A virtual death and a real dilemma: Identity, trust, and community in Cyberspace. *Southern Communication Journal*, 70, 200-218.
- Jordan, John W. (2004). The rhetorical limits of the "plastic body." *Quarterly Journal of Speech*, 90, 327-358.
- *** Reprinted in David Bollinger (Ed.). (2005). *Introduction to communication studies: An applied research perspective (2nd Ed.)*, 245-270. Dubuque, IA: Kendall/Hunt Publishing.
- Jordan, John W. (2003). (Ad)Dressing the body in online shopping sites. *Critical Studies in Media Communication*, 20, 248-268.
- Jordan, John W., Kathryn M. Olson, & Steven R. Goldzwig. (2003). Continuing the conversation on "What constitutes publishable rhetorical criticism?": A response. *Communication Studies*, 54, 392-402.
- Jordan, John W. (2003). Kennedy's romantic moon and its rhetorical legacy for space exploration. *Rhetoric & Public Affairs*, 6, 209-231.
- Jordan, John W. (2003). Sabotage or performed compliance: Rhetorics of resistance in temp worker discourse. *Quarterly Journal of Speech*, 89, 19-40.
- Condit, Celeste M., Benjamin R. Bates, Ryan Galloway, Sonja Brown Givens, Caroline K. Haynie, John W. Jordan, Gordon Stables, & Hollis Marshall West. (2002). Recipes or blueprints for our genes? How contexts selectively activate the multiple meanings of metaphors. *Quarterly Journal of Speech*, 88, 303-325.
- Jordan, John W. (2002). Contexts and critiques in contemporary Internet scholarship. *Quarterly Journal of Speech*, 88, 128-139.
- Jordan, John W. (2000). Where politicians fear to tread: Advertising for Internet security. *Journal of Communication Inquiry*, 24, 292-311.
- Jordan, John W. (1999). Vampire cyborgs and scientific imperialism: A reading of the science-mysticism polemic in *Blade*. *Journal of Popular Film & Television*, 27, 4-15.

Published Book Reviews

2003. Review of *Hacker Culture*, by Douglas Thomas. *Argumentation and Advocacy*, 39, 224-226.
2002. Addressing materiality in communication theory. *Review of Communication*, 2, 378-382.
2001. Review of *The O. J. Simpson Trials: Rhetoric, Media and the Law*, by Janice Scheutz and Lin S. Lilley (Eds.). *Quarterly Journal of Speech*, 87, 332-334.
2000. Review of *Heroes in Hard Times*, by Neal King. *Women's Studies in Communication*, 23, 271-274.
2000. Review of *English and the Discourses of Colonialism*, by Alastair Pennycook. *Rhetoric & Public Affairs*, 3, 95-97.

Conference Presentations

(NCA = National Communication Association)

(CSCA = Central States Communication Association)

2010—"Reconciling Bodies and Medicine in Baseball Mythology." NCA, San Francisco, CA.

2010—"Response: Cultural Rhetoric, Political Consequences." NCA, San Francisco, CA.

2009—"The Problematic of Video as an Effective Tool in Protest Rhetoric." NCA, Chicago, IL.

2009—"Response: Rhetorics of the Economy, Class, and Materiality." NCA, Chicago, IL.

2008—"Transcending Hollywood: The referendum on *United 93* as cinematic memorial." CSCA, Madison WI.

****Top Faculty Paper in Media Studies*

2008—"Effective rhetorical leadership in activism." CSCA, Madison WI.

2007—"Transcending Hollywood: The referendum on *United 93* as cinematic memorial." NCA, Chicago IL.

2006—"Manuscript Rejection Letters." NCA, San Antonio TX.

2006—"Response: The War on Christmas." NCA, San Antonio TX.

2005—"A Virtual Death and a Real Dilemma" NCA, Boston MA.

2005—"Researching Online Artifacts." NCA, Boston MA.

2004—"The Rhetorical Limits of the 'Plastic Body.'" NCA, Chicago IL.

2004—"Crafting the Virtual Home Front." NCA, Chicago IL.

2004—"What Constitutes Publishable Rhetorical Criticism?" NCA, Chicago IL.

2002—"Kennedy's Romantic Moon and Its Rhetorical Legacy for Space Exploration." NCA, New Orleans LA.

2002—"Performed Compliance As Resistance in Temporary Employment Discourse." CSCA, Milwaukee WI.

2001—"Performed Compliance As Resistance in Temporary Employment Discourse." NCA, Atlanta GA.

2000—"Rhetorical Interpellation with/in Rhetorical Situations." NCA, Seattle WA.

****Top four paper, Rhetorical Theory division.*

2000—"Performed Compliance As Resistance in Temporary Employment Discourse." NCA Doctoral Honors Conference, Northwestern University, Evanston IL.

2000—"Disciplining the Dominant Male: Constructions of Masculinity in *Wall Street*." Southern Speech Communication Association, New Orleans LA.

2000—"Performed Compliance As Resistance in Temporary Employment Discourse." Southern Speech Communication Association, New Orleans LA.

****Bostrom Award Finalist, Top Graduate Student Paper.*

2000—"Disciplining the Dominant Male: Constructions of Masculinity in *Wall Street*." University of Georgia Women's Studies Student Symposium.

1999—"Where Politicians Fear to Tread: Advertising for Internet Security." NCA, Chicago IL.

****Top Paper in Rhetorical Studies, Student Section.*

1997—"Mastering the Homefront: *Millennium* and the Re-Negotiation of Masculinity." Southeastern Speech Communication Conference on Graduate Research, Athens GA.

Professional Awards & Recognition

2009—Featured author in *Quarterly Journal of Speech* "Free Article Series" (two articles)

2008—Top Faculty Paper in Media Studies, CSCA.

2000—Top Four Paper in Rhetorical and Communication Theory division, NCA.

2000—NCA Doctoral Honors Conference participant.

2000—Bostrom Award Finalist, SSCA.

1999—Top Paper in Rhetorical Studies, Student Section, NCA.

ServiceGuest Lectures, Colloquia, Seminars

2011—"The Idea, and Its Importance in Analyzing Popular Culture." Keynote lecture, Midwest Popular Culture Association/Midwest American Culture Association convention, Milwaukee, WI.

- 2011–“Integrating Media into Digital Lecture Content.” Invited presentation for UWM Online and Blended Teaching Users Group Meeting, University of Wisconsin-Milwaukee.
- 2010–“Online Course Showcase: Using Keynote for Supplemental Lecture Content.” Invited presentation for L&S regarding online instruction, University of Wisconsin-Milwaukee.
- 2010–“Technology in Research, Teaching & Professionalism” (with Lindsay Timmerman and Erik Timmerman). Dept. of Communication Professional Development Seminar, University of Wisconsin-Milwaukee
- 2009–“Getting Published in Communication” (with Mike Allen). Dept. of Communication Professional Development Seminar, University of Wisconsin-Milwaukee
- 2007–“Reshaping the Pillow Angel: Plastic Bodies and the Rhetoric of Surgical Solutions.” Boston College, invited lecture.
- 2007–“Reshaping the Pillow Angel: Plastic Bodies and the Rhetoric of Surgical Solutions.” Department colloquium series, Dept. of Communication, University of Wisconsin-Milwaukee.
- 2006-Fall–“Transcending Hollywood: The Referendum on ‘United 93’ as Cinematic Memorial.” Department colloquium series, Dept. of Communication, University of Wisconsin-Milwaukee.
- 2004-Spring–“The Rhetorical Limits of the ‘Plastic Body’.” Department colloquium series, Dept. of Communication, University of Wisconsin-Milwaukee.
- 2003–“Classroom Experiences in Teaching Freshman Seminars,” UWM Freshman Scholars Orientation
- 2000-Summer–Guest lecture on “Methods of Rhetorical Criticism” for Dr. Peggy Kreshel’s graduate seminar in Mass Communication Research Methods, The University of Georgia.
- 2000-Summer–Guest lecture on “Film and Rhetorical Criticism” for M. Ilon Lauer’s undergraduate seminar in Rhetorical Criticism, The University of Georgia.
- 1999-Spring–“Performed Compliance as Resistance in Temporary Employment Discourse.” Dept. of Speech Communication colloquium series, The University of Georgia.
- 1998-Fall–“Where Politicians Fear to Tread: Advertising for Internet Security.” Departmental colloquium series, Dept. of Speech Communication, The University of Georgia.
- 1997-Spring–Guest lecture on “Technology and Communication” for Tara Broderson’s undergraduate seminar in Interpersonal Communication, The University of Georgia.

Disciplinary Services

- 2010-Present–Associate Editor, *Quarterly Journal of Speech*
- 2007-Present–Associate Editor, *Communication Monographs*
- 2008-Present–Associate Editor, *Southern Communication Journal*
- 2011, 2010, 2007–Reviewer, *Rhetoric Society Quarterly*
- 2010–Reviewer, Public Address Division, NCA
- 2005-2009–Associate Editor, *Communication and Critical/Cultural Studies*
- 2009–Reviewer, *New Media & Society*
- 2008–Reviewer, *Rhetoric & Public Affairs*
- 2008–Reviewer, *Western Journal of Communication*
- 2001-2007–Associate Editor, *Critical Studies in Media Communication*
- 2006–Panel Respondent, American Studies Division, NCA
- 2005–Reviewer and Panel Respondent, Rhetorical and Communication Studies Division, NCA
- 2004, 2005–Reviewer, *Rhetoric & Public Affairs*
- 2003–Reviewer, *Western Journal of Communication*
- 2002–Reviewer, *Quarterly Journal of Speech*
- 2001-2002–Reviewer, *Communication Studies*
- 2000-2001–Reviewer, *Critical Studies in Media Communication*
- 1998–Reviewer, *Women’s Studies in Communication*
- 2001–Editorial Assistant, *Critical Studies in Media Communication*
- 1999-2001–Editorial Assistant, *Women’s Studies in Communication*

Professional Memberships

National Communication Association
 Central States Communication Association (intermittent)

Departmental Service

2001-present–Technology committee, Dept. of Communication, UWM (Chair, 2007-09)
 2006–Hiring committee (Rhetoric), Dept. of Communication, UWM
 2002-present–Basic Course (Public Speaking) advisory committee, Dept. of Communication, UWM
 2001-present–Rhetorical Leadership Certificate program committee, UWM
 1998-9–Assistant Basic Course Director, Dept. of Speech Communication, The University of Georgia

University Service

2011-2013–UWM Information Technology & Policy Committee
 2005-2009–UWM Awards and Recognition Committee (Chair, 2007-9)
 2008-10–UWM University Peer Mentor
 2005-6–Departmental liaison with Center for 21st Century Studies, UWM
 2006, 2007, 2009, 2010–Panel Chair, Midwest Interdisciplinary Graduate Conference

Professional Service & Certificates

2011–UWM Certificate in Information Security
 2010–UWM Certificate in Online and Blended Teaching
 2009–Apple Certified Associate: iWork.
 2009–UITS Basic Cybersecurity Certification (UWM)
 2009–Nominating Committee (elected position), NCA Public Address Division
 2001–Designed website for Speech Communication Department, The University of Georgia.
 1999-2002–Designed manuscript tracking databases for: *Quarterly Journal of Speech*; *Critical Studies in Media Communication*; *Communication Education*; *Women’s Studies in Communication*
 1999-2001–Webmaster for *Critical Studies in Media Communication*; *Women’s Studies in Communication*; Public Address Division of NCA

Public Presence Activities

2010–Featured guest (with Lindsay Timmerman) for “Social media’s effects on the teaching/study of communication: Comet Radio #79.”
 2009–Invited panelist for “Social media: Thinking for tomorrow.” Public talk, sponsored by Wired Wisconsin.
 2009–Invited lecture on “The Internet: What you should know so you can help your child use it safely.” Get Connected program, Templeton Middle School, Milwaukee, WI.
 2009–Interviewed for “Professors experiment with Twitter as teaching tool.” *Milwaukee Journal Sentinel*, 27 April 2009, p. B1.
 2009–Invited panelist for “Adaptations of Beauty – Skin Deep: Beauty under the Knife,” UWM, sponsored by Union Sociocultural Programming Dept. & UWM Women’s Resource Center.
 2009–Nominated and selected for profile in *The Dynamics of Graduate Education: Making a Difference*, published by The University of Georgia Graduate School (p. 28).
 2008–Quoted expert in Anderson & Rainie, “The Future of the Internet III,” PEW Internet & American Life Project Report, http://www.pewinternet.org/~media/Files/Reports/2008/PIP_FutureInternet3.pdf.pdf
 2008–Invited lecture on “Cyberbullying.” Get Connected program, Templeton Middle School, Milwaukee, WI.
 2008–Interviewed for “Quando o belo ganha a máscara da plástica,” *Veja* (Brazil), 2 July 2008.
 2008–Interviewed for “McCain touts economic plan in Milwaukee.” *TMJ4* (Milwaukee NBC affiliate). Aired April 16, 2008.

2008—Interviewed for “Do I need to buy a new television?:A consumer’s guide to the digital TV transition.”

Shepherd Express (Milwaukee,WI), 10 April 2008, pp. 18-19.

2007—Interviewed for “In or out, hot or not.” *Milwaukee Journal Sentinel*, 1 January 2007, p. E1.

2006—Featured guest on “Conversations with Joy Cardin,” Wisconsin Public Radio, 5 July 2006. Topic: Proposed Congressional legislation to police online predators.

2006—Interviewed for “MySpace or yours?”, *MKE*, 20 April 2006, pp. 14-18(17).

2002—Interviewed for “Computer Body Language:Will Online Shoppers Buy It?” *UWM Report*, December 2002, p. 6.

Community Service

2011 – Volunteer (Tennis), USTA/WTA Arena, Summerfest.

2010-2008—Volunteer Coach (Tennis), Shorewood,WI, Summer Recreation Program.