



Staying Focused in Turbulent Times

**Chancellor Mark A. Mone
Plenary Address
August 25, 2022**

Overview

- Updates – Looking back and ahead
- Facing turbulent times head on
- Focus on our value and how we elevate our mission through action
- Questions and answers

Looking Back: Remarkable Accomplishments



MILITARY FRIENDLY

**5th in
nation**



Bader Philanthropies grants \$3 million to UWM's Electa Quinney Institute for American Indian Education

By Ashley Smart - Jul 22, 2022 11:59 am

Looking Ahead: Fall 2022

□ Balancing campus life with workplace flexibility

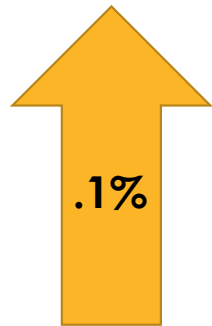
- Want full, vibrant student experiences
- Safety and flexibility are key
- No changes in remote work policies

□ COVID-19

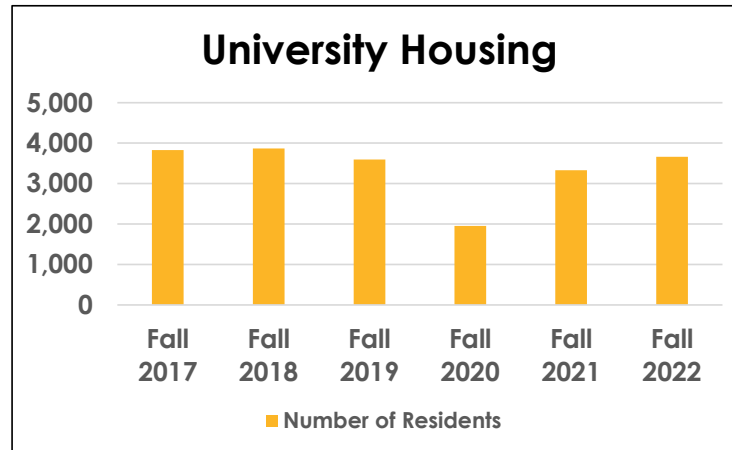
- Masks encouraged but not mandated
- Asymptomatic testing no longer required
- Self reporting required
- Working on campus vaccine / booster clinics



Looking Ahead: Enrollments, Recruitment, Retention



Enrollments



3,023
students;
2,288
family
members

In-Person
Orientations (MKE)

□ Recruitment and retention

- CommonApp and EAB partnership to increase applications
- Personalized communications and intensive outreach
- Retention and graduation grants

Looking Ahead: WI Tuition Promise

□ Program to help underserved students earn a degree tuition-free

- Will launch fall of 2023, with UWS funds
- Estimating that 20% of UWM students will benefit
- Average student will be awarded \$4,500 over four years
- For WI residents who are first-time bachelor or associate degree seeking
- Must file a FAFSA each year and families' annual earnings must be \$62k or lower
- Will be a major part of 2023-25 budget request



Looking Ahead: Budget and Financial Updates

- Tuition is largest portion of our budget – Enrollments are critical
- Board of Regents asking for \$262.6M operating budget (2023-25)
- Pay plan – Second 2% increment for this biennium coming in January 2023; UWS BOR requesting a fully funded 4/4 pay plan for 2024-25
- Strategic use of carryforward balances
 - Lump-sum compensation from last Spring to offset inflation
 - Need-based financial aid and scholarships
 - Student success infrastructure seed funding; and technology infrastructure
- Capital project advocacy – Finish NWQ, demolish Physics building to set stage for new Engineering and Neuroscience building, update Heat Plant

Turbulent Times

Why Americans are increasingly dubious about going to college

An “alarming” number of people are rejecting college – and it could widen the fissures already polarizing American society.



College confidence: Why 40% of students are thinking about withdrawing

A new report reveals the two biggest factors driving indecision and uncertainty among families.



Equity Challenges: Graduation Rates

Southeastern WI High School and College Graduation Rates



	Of WI population of this identity, % in M7 region	High School Graduation Rate	College Graduation Rate
White	35%	95%	38%
Black	80%	83%	14%
Hispanic	59%	69%	14%

Equity Challenges: Economic Standing

Southeastern WI Economic Standing

	Median Household Income	Poverty Rates
White	\$75,492	8%
Black	\$35,105	27%
Hispanic	\$45,268	21%



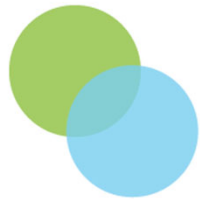
Focusing Our Mission Through Action: We Are the Solution

To fulfill its mission as a major urban doctoral university and to meet the diverse needs of Wisconsin's largest metropolitan area,



the University of Wisconsin-Milwaukee must provide a wide array of degree programs, a balanced program of applied and basic research, and a faculty who are active in public service.

Actions: Partnerships for Impact



Higher
Education
Regional
Alliance

BRIDGING
THE GAP



Milwaukee
Anchor
Collaborative



M³

TRANSFORMING THE FUTURE OF
MILWAUKEE THROUGH EDUCATION



Actions: Partnerships for Impact



NORTHWESTERN MUTUAL
DATA SCIENCE INSTITUTE



Actions: Increasing Student Success

Student Success Talent Pipeline Initiative

*“I attended this meet and greet at UWM last week and send my congratulations on a job well-done. This was a spectacular event and chance to meet the students of UWM specifically for this program. **We look forward to hiring at least 13 students from this program** and will drive hard to make their experiences the best we possibly can.”*

- Jon Wehrli, President, Eaton Power Systems Division





Actions to Advance our Mission

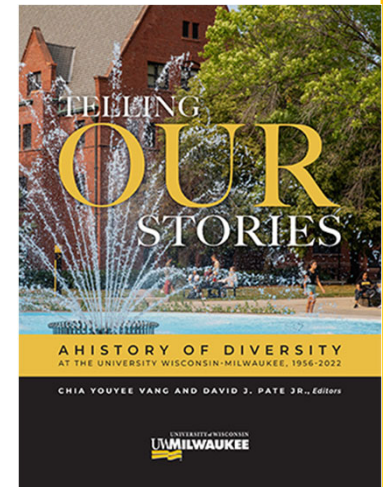
□ 2030 Action Plan

- Streamlining curriculum
- School/College reorganization – Fall 2023
- Growing our endowment

□ DEI work and campus progress

□ Strategic reinvestment: enrollment, student success, research & DEI

□ Climate action plan





Summary

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Questions & Answers

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