Staying Focused in Turbulent Times

Chancellor Mark A. Mone
Plenary Address
August 25, 2022
Overview

☐ Updates – Looking back and ahead
☐ Facing turbulent times head on
☐ Focus on our value and how we elevate our mission through action
☐ Questions and answers
Looking Back: Remarkable Accomplishments

5th in nation

Fundraising Progress

$34,397,406 Total giving
5,895 Donors
10,876 Gifts

Fiscal Year ending June 30, 2022

Bader Philanthropies grants $3 million to UWM’s Electa Quinney Institute for American Indian Education

By: Ashley Smart - Jul 22, 2022 11:59 am
Looking Ahead: Fall 2022

- **Balancing campus life with workplace flexibility**
  - Want full, vibrant student experiences
  - Safety and flexibility are key
  - No changes in remote work policies

- **COVID-19**
  - Masks encouraged but not mandated
  - Asymptomatic testing no longer required
  - Self reporting required
  - Working on campus vaccine / booster clinics
Looking Ahead: Enrollments, Recruitment, Retention

- Recruitment and retention
  - CommonApp and EAB partnership to increase applications
  - Personalized communications and intensive outreach
  - Retention and graduation grants

![University Housing Graph]

- Enrollments: 3,023 students; 2,288 family members

- In-Person Orientations (MKE):
  - Fall 2017: 3,023 students
  - Fall 2018: 3,023 students
  - Fall 2019: 3,023 students
  - Fall 2020: 2,288 students
  - Fall 2021: 2,288 students
  - Fall 2022: 2,288 students

- Percentage increase: 0.1%
Program to help underserved students earn a degree tuition-free

- Will launch fall of 2023, with UWS funds
- Estimating that 20% of UWM students will benefit
- Average student will be awarded $4,500 over four years
- For WI residents who are first-time bachelor or associate degree seeking
- Must file a FAFSA each year and families’ annual earnings must be $62k or lower
- Will be a major part of 2023-25 budget request

www.wisconsin.edu/tuition-promise
Looking Ahead: Budget and Financial Updates

- Tuition is largest portion of our budget – Enrollments are critical
- Board of Regents asking for $262.6M operating budget (2023-25)
- Pay plan – Second 2% increment for this biennium coming in January 2023; UWS BOR requesting a fully funded 4/4 pay plan for 2024-25
- Strategic use of carryforward balances
  - Lump-sum compensation from last Spring to offset inflation
  - Need-based financial aid and scholarships
  - Student success infrastructure seed funding; and technology infrastructure
- Capital project advocacy – Finish NWQ, demolish Physics building to set stage for new Engineering and Neuroscience building, update Heat Plant
Turbulent Times

Why Americans are increasingly dubious about going to college

An “alarming” number of people are rejecting college – and it could widen the fissures already polarizing American society.

College confidence: Why 40% of students are thinking about withdrawing

A new report reveals the two biggest factors driving indecision and uncertainty among families.
Equity Challenges: Graduation Rates

Southeastern WI High School and College Graduation Rates

<table>
<thead>
<tr>
<th>Of WI population of this identity, % in M7 region</th>
<th>High School Graduation Rate</th>
<th>College Graduation Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>White</td>
<td>35%</td>
<td>95%</td>
</tr>
<tr>
<td>Black</td>
<td>80%</td>
<td>83%</td>
</tr>
<tr>
<td>Hispanic</td>
<td>59%</td>
<td>69%</td>
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</tbody>
</table>

Source: U.S. Census Bureau, American Community Survey for SE WI, 2019 (M7 counties).
Equity Challenges: Economic Standing

Southeastern WI Economic Standing

<table>
<thead>
<tr>
<th></th>
<th>Median Household Income</th>
<th>Poverty Rates</th>
</tr>
</thead>
<tbody>
<tr>
<td>White</td>
<td>$75,492</td>
<td>8%</td>
</tr>
<tr>
<td>Black</td>
<td>$35,105</td>
<td>27%</td>
</tr>
<tr>
<td>Hispanic</td>
<td>$45,268</td>
<td>21%</td>
</tr>
</tbody>
</table>

Source: U.S. Census Bureau, American Community Survey for SE WI, 2019 (Milwaukee, Ozaukee, Washington, and Waukesha counties).
Focusing Our Mission Through Action: We Are the Solution

To fulfill its mission as a major urban doctoral university and to meet the diverse needs of Wisconsin’s largest metropolitan area, the University of Wisconsin-Milwaukee must provide a wide array of degree programs, a balanced program of applied and basic research, and a faculty who are active in public service.
Actions: Partnerships for Impact

https://uwm.edu/strategic-partnerships/
Actions: Partnerships for Impact
"I attended this meet and greet at UWM last week and send my congratulations on a job well-done. This was a spectacular event and chance to meet the students of UWM specifically for this program. We look forward to hiring at least 13 students from this program and will drive hard to make their experiences the best we possibly can."

- Jon Wehrli, President, Eaton Power Systems Division
Actions to Advance our Mission

- 2030 Action Plan
  - Streamlining curriculum
  - School/College reorganization – Fall 2023
  - Growing our endowment

- DEI work and campus progress

- Strategic reinvestment: enrollment, student success, research & DEI

- Climate action plan
Summary

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Questions & Answers

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