2030+ Think Tank
Executive Summary of Final Report dated May 2020

Main Theme of report: A future UWM based on a student-centric vision

Recommendations from the 2030+ Think Tank final report, May 2020:
All recommendations are shown below. The 2030 Implementation Team is currently working on four prioritized recommendations from the Think Tank report, which are shown in bold below.

1. UWM to become a first-choice destination that attracts and graduates the most diverse student body in WI

   a. Revise the undergraduate student experience and develop forward-facing core competencies that will make a UWM education distinctive.
      ▪ Establish a cohesive first year experience
      ▪ Revamp GER curriculum
      ▪ Enact an experiential learning requirement
      ▪ Improve the student experience from recruitment to graduation
      ▪ Strengthen the connection between faculty/staff and students via culture change
      ▪ Leverage technology for delivery options

   b. Make UWM a radically welcoming and engaging institution for all including automatic acceptance of all Milwaukee high school graduates.
      ▪ Enact culture change to embrace a Diversity, Equity, Inclusion (DEI) mindset among faculty, staff and administration
      ▪ Provide automatic admission for all City of Milwaukee high school graduates
      ▪ Establish a University College to offer a low-cost option to facilitate college-readiness
      ▪ Provide financial help (time to degree, books, grants, Promise Program)
      ▪ Incentivize high-achieving students (scholarships, Honors College)

   c. Lead non-traditional education models including those for adult learners and upskilling credentials

2. Top tier research
   ▪ Expand inter-disciplinary scholarship and programs
   ▪ Infuse entrepreneurship and design thinking into research and undergrad/grad education
     - NOTE: Consider data science too
   ▪ Strengthen partnerships

3. Design operational structure and programs to meet missions
   ▪ Review organizational structure and program array including evaluation of schools/colleges
   ▪ Optimize deployment of faculty and staff in support of academic and research mission

4. Grow endowment to $500M by 2030

---