

**MEETING MINUTES AND AGENDA**  
UNIVERSITY OF WISCONSIN-Milwaukee  
2030 Implementation Team – Research Group

DATE: October 23, 2020

TIME OF MEETING: 12:00pm to 1:30pm

Held via teleconference/videoconference/virtually as Teams Live Meeting

In Attendance: Mark Harris, Nigel Rothfels, Jennifer Gutzman, AkkeNeel Talsma, Kim Lacking Quinn, Andrew Graettinger, Kathleen Koch, Prasenjit Guptasarma, Robin Mello and Ana Gonzalez

1. Call to Order (12:00) – Mark
2. Announcements
  - a. Amy Harley moved to the Restructure Team
  - b. Change meeting to weekly
    - i. Exception: will skip Thanksgiving week
    - ii. Next Meeting will be Thursday, October 29<sup>th</sup> at 8am
  - c. As we consider topics, particularly partnership and Interpretational, think about who we may want to invite to our discussions.
3. Automatic Consent
  - a. Approval of the minutes of the Oct. 16th, 2020 meeting
4. Discussion from last week Ideas for advancing UWM's research activities and mission
  - a. Entrepreneurship and partnerships
    - i. Partnerships take time to develop
    - ii. IP protection part of this type of work
    - iii. Potential conflict between academic research and disclosure
    - iv. Partners can vary
      1. Community: these can help us recruit students due to engaging nature
      2. Industry: need here is to move beyond small project contracts to sizeable and sustained relationships or commercialization with the University as a partner
      3. Academic Institutions
  - b. How to link entrepreneurial activity and research activity
    - i. Small, nimble approach (SBIR)
      1. Madison does this well
      2. Small startups emerging from basic research insights
      3. Use UWM-Res Foundation for IP protection
      4. Can require a lot of faculty time; may be mitigated by alternative models for leading commercialization side
    - ii. Bigger Initiatives
      1. Campus "strategic partnerships"
      2. Involve sustained relationships that include research projects, translation to practice/market, and workforce development

- iii. Various medical collaborations/partnerships
        - 1. Extra element of data security (HIPAA)
        - 2. Often seen as competitors; shift toward partnership
        - 3. Infrastructure: CTSI, CUPH
        - 4. Some student support and seed grant programs
      - iv. Bring in expertise for discussion: Brian Thompson, Jessica Silvaggio, Jennifer Abele
    - c. General issue of time
      - i. Faculty always identify the need for “More Time” to conduct research
      - ii. Physics model for allocating time
      - iii. Additional academic staff roles
        - 1. Teaching Professor and Research Professor
        - 2. Potential use in assembling a workforce
      - iv. Need to value full range of contributions if we are to have variable work assignments for faculty and these new titles
        - 1. Department, Divisional reviews; School/College
    - d. Culture of Institution
      - i. Over last decade, a lot of “do more with less” -> this is draining
        - 1. Lack of incentive, support or time to do more
        - 2. Workload and responsibilities increasing
      - ii. Recognize that Access – Diversity – Research can work together
    - e. Why is it difficult?
      - i. Time sink of service in its broad sense
      - ii. Need to better support the staff
      - iii. Time commitments on faculty once tenured just increase steadily
    - f. Ways to improve
      - i. Protect research time for tenured research-active faculty in the same way that is done for assistant professors
      - ii. Reduce overall service needs – we have 25% fewer faculty members
      - iii. Shorten meetings; move some to virtual
      - iv. Flexible work assignments
      - v. Improve family-related support: daycare being one obvious one
      - vi. Embed research into more of our teaching
5. Reminder: Next meeting is Oct. 29, 2020 at 8:00am-9:30am