Premise:

“If we want things to stay as they are, things will have to change.”
— Giuseppe Tomasi di Lampedusa, The Leopard

The context surrounding higher education is changing at an accelerated pace. To maintain and improve their positions, universities must evolve to meet needs and demands of students, their parents, employers, the public, elected officials and others. In Wisconsin, the UW System, regents and the legislature are today making funding decisions based on our performance and accountability. In sum, UWM’s future success will be directly linked to our abilities to adapt, develop, and engage in a rapidly changing environment. This includes our capacity and willingness to be innovative, flexible and creative.

Goals for the day: We will answer these questions.

• What are the major contextual drivers of change UWM is facing?
• What are examples of change or creativity your school, college or division is undertaking in terms of academic or research program developments, curriculum delivery, enrollment management, service delivery or other action?
• Looking forward, what specific actions are required to advance changes at UWM?

Pre-readings:

• Delivering 21st Century Skills, APLU, 2018 (draft)
  https://panthers.sharepoint.com/:b:/s/UWMNews/Ea2hRWgwXE1MuGRHjLy1dQBwqJKCeYRBMRkI9V9-rhnQ?e=TknRM!
• Most Americans say Higher Ed is heading in Wrong Direction, Pew Research, July 26, 2018
  https://panthers.sharepoint.com/:b:/s/UWMNews/EVdOoa3NnJlnZx76-0GSwkBf8Gx1xFollgJRdjyYpcG8g?e=UWvefx
• The Changing Business Model for Colleges and Universities, Forbes, February 6, 2018
  https://www.forbes.com/sites/lucielapovsky/2018/02/06/the-changing-business-model-for-colleges-and-universities/#2911c72e5edf (first 5 pages only)
• Why Colleges Are So Hard to Change, Inside Higher Ed, Sept. 8, 2006
  (Even though this is an older article, the content remains relevant).
Agenda

8:00 – 8:05  Arrive and get settled

8:05 – 8:35  Preview of the afternoon, Chancellor Mark Mone
            “Demography, digitization, delivery and denial”

We will discuss the context of changes in higher education including shifting demographics, advances in technology and new ways to deliver curriculum. We will also discuss how these changes are affecting UWM specifically in areas like enrollment management, external partnerships and other initiatives that are advancing our strategic priorities to be:

- An outstanding learning environment;
- An exceptional research institution; and
- A leader in community engagement and talent pipeline.

We will shift into the choices we face in planning our future:

- We can deny signs and trends and turn inward until we are forced to change;
- We can accept the changes and seek to adapt; or
- We can seek out change to build UWM’s future.

With that foundation, we will dive into changes already underway and development of new ideas.

8:35 – 10:05  School, College and Division informal updates (3 minutes max for each – we’re going to use a timer to be sure there is enough time for all presenters)

Each dean and division head will make brief comments about efforts or plans to change actions, programs, services or other efforts in your school, college or division.

Please do not prepare handouts, power points or other formal materials.

Our desired outcome is informal information sharing among our units on what we doing to address change and actions we are planning. It can be a well-established project (e.g., the Diversity, Equity and Inclusion Guiding Framework plan) or a budding idea.

10:05 – 10:20  Break

10:20 – 11:15  Table discussion on best ideas of what UWM can do differently

11:15 – 11:45  Report out and prioritize; think about how to engage faculty and staff

11:45 – 12:00  Wrap up including discussion on how to engage faculty and staff